

FOR IMMEDIATE RELEASE



Planet Fitness Coming to Twin City Shopping Center in Jersey City

16,000-Square-Foot Lease Brings Neighborhood Shopping Center to Full Occupancy

JERSEY CITY, N.J. (October 13, 2026) — [Planet Fitness](#) is coming to [Twin City Shopping Center](#) in Jersey City, bringing the 95,000-square-foot, grocery-anchored property to full occupancy. The nationally recognized fitness brand has leased a 16,000-square-foot space at the center, located at the intersection of Garfield Avenue/Broadway and 53rd Street.

[Levin Management Corporation \(LMC\)](#) serves as leasing and managing agent for Twin City Shopping Center. E.J. Moawad, LMC senior leasing representative, arranged the lease on behalf of the property ownership. Jack Chera of RIPCO Real Estate LLC represented Planet Fitness in the transaction.

The Planet Fitness commitment builds on significant leasing momentum at Twin City Shopping Center, where recent additions include PB Club, Jersey City's first dedicated indoor pickleball facility; children's play concept Catch Air; and Sakura Teriyaki. The center's tenant lineup also includes Aquí Market, Wendy's, Taco Bell, Popeyes Louisiana Kitchen and Dunkin', along with a variety of neighborhood retailers and service providers.

"Planet Fitness is a strong addition to Twin City Shopping Center and a great fit for this neighborhood property," said Moawad. "Our focus has been on strengthening the tenant mix with established operators and uses that serve the surrounding community. Planet Fitness, together with recent additions like PB Club and Catch Air, builds on that strategy and gives customers even more reasons to visit the center."

The Planet Fitness lease brings Twin City Shopping Center to full occupancy and follows a period of leasing activity and capital investment at the property. Recent improvements include façade and stonework upgrades, sidewalk enhancements, LED site lighting, pylon signage, fencing, landscaping and Tesla EV chargers.

The transaction also continues LMC's activity with Planet Fitness, with the firm completing several leases with the fitness brand across its managed portfolio in recent years.

Twin City Shopping Center's location on the Jersey City/Bayonne border – just off Exit 14A of the New Jersey Turnpike – contributes to its appeal. Easily accessible via a network of

local roadways, the center serves a densely populated trade area and draws approximately 2.8 million visits annually, according to Placer.ai.

North Plainfield, N.J.-based Levin Management Corporation (LMC) is a full-service commercial real estate services firm with more than 70 years of experience. The company's portfolio includes approximately 125 properties totaling 16 million square feet across the Northeast and Mid-Atlantic, primarily focused on grocery-anchored open-air retail centers. LMC provides leasing, property management, construction management and development, accounting and financial reporting, marketing services, and acquisition/disposition consulting, delivering tailored strategies to maximize asset value for institutional and private owners.

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[About Levin Management Corporation \(LMC\)](#)

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