

FOR IMMEDIATE RELEASE



## **Ace Pickleball Club Opens at Brunswick Shopping Center in North Brunswick, N.J.**

### **Indoor Pickleball Venue Brings Fitness, Wellness and Community Connection to North Brunswick**

**NORTH BRUNSWICK, N.J. (April 2, 2026)** — [Ace Pickleball Club](#), a rapidly expanding indoor pickleball club with a national footprint, has officially opened its newest location at [Brunswick Shopping Center](#), 512 Milltown Road in North Brunswick. The 26,500-square-foot facility introduces a state-of-the-art, year-round destination centered on fitness, wellness and social connection, bringing one of the nation’s fastest-growing sports to a prominent Middlesex County retail property.

[Levin Management Corporation](#) (LMC), the leasing and managing agent for Brunswick Shopping Center, secured the tenant as part of its strategy to enhance the center’s mix with experiential, lifestyle-driven uses.

*“Ace Pickleball Club is an exciting addition to Brunswick Shopping Center and a great example of the type of experiential tenant that resonates with today’s consumers,” said Fred Younkin, leasing representative with Levin Management Corporation for the center. “This concept brings together fitness, wellness and community connection in a way that not only activates the space but also strengthens the center’s role as a destination for both daily needs and lifestyle-driven experiences.”*

The club’s member-focused model offers pickleball on demand through its signature open play format, eliminating the need to coordinate with other players or reserve court time in advance. Flexible, all-inclusive membership options are tailored to usage, and introductory clinics are available for those new to the game.

*“We want Ace Pickleball Club to be a place where people can get active, learn something new and feel part of a community from day one,” said Kirk Zambrana, general manager of Ace Pickleball Club. “From flexible membership options and beginner clinics to social events, team-building opportunities and private parties, we are creating an environment that makes it easy for people to engage with the sport in a fun, welcoming and healthy way.”*

In addition to open play and instructional programming, the facility will host tournaments, social events and corporate outings, further positioning it as both a wellness-focused amenity and a community hub.

Brunswick Shopping Center is a 288,000-square-foot retail destination in the heart of North Brunswick's primary retail corridor, just off Route 1 on Milltown Road, serving a dense and well-established Middlesex County trade area. Anchored by Lidl, the center features a strong mix of national and regional tenants, including LA Fitness, Dollar Tree, Tropical Smoothie Cafe, Sally Beauty Supply, McDonald's and Sherwin-Williams, and continues to evolve with a curated blend of retail, service and experiential uses that enhance traffic, dwell time and the overall customer experience.

Ace Pickleball Club is a rapidly expanding indoor pickleball club with a national footprint, delivering a unique open play model with a member-focused approach and all-inclusive pricing. With 11 locations open or operating nationwide and an additional 25 to 30 slated to open in 2025, the brand continues to expand as demand for the sport grows across all demographics.

North Plainfield, N.J.-based Levin Management Corporation (LMC) is a full-service commercial real estate services firm with more than 70 years of experience. The company's portfolio includes approximately 125 properties totaling 16 million square feet across the Northeast and Mid-Atlantic, primarily focused on grocery-anchored open-air retail centers. LMC provides leasing, property management, construction management and development, accounting and financial reporting, marketing services, and acquisition/disposition consulting, delivering tailored strategies to maximize asset value for institutional and private owners.

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[About Levin Management Corporation \(LMC\)](#)

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