

MEDIA & PRESS RESOURCES

LMC AT A GLANCE

Founded: 1952

Headquarters: North Plainfield, New Jersey

Services:

- Leasing
- Property Management
- Accounting & Financial Reporting
- Construction & Development Management
- Marketing
- Acquisition & Disposition Consulting

Coverage Area: Northeast and Mid-Atlantic U.S.

Portfolio Snapshot:

~125

TOTAL
PROPERTIES
MANAGED

16M

SQUARE-
FOOT
PORTFOLIO

RETAIL
OFFICE
INDUSTRIAL
MIXED-USE

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LEVIN
MANAGEMENT

Company Overview

North Plainfield, N.J.-based Levin Management Corporation (LMC) is a leading full-service commercial real estate firm with more than 70 years of experience delivering consistent, high-performance results. We manage a portfolio of approximately 125 properties totaling 16 million square feet, primarily focused on grocery-anchored open-air retail centers, with select office and industrial assets across the Northeast and Mid-Atlantic regions.

Our clients primarily are private and institutional property owners, providing a comprehensive suite of services including leasing, property management, accounting and financial reporting, construction and development, marketing, and acquisition and disposition consulting. Our service model is built on quality, integrity, and a client-first mindset, executed by a team of professionals committed to excellence, accountability, and measurable results.

Clients trust LMC not only to manage and reposition assets, but also to help strategically grow their portfolios. From property-level solutions to portfolio-wide planning, we deliver intelligent, tailored strategies designed to maximize value through every stage of the asset lifecycle.

With a long history of successfully navigating changing economic environments, LMC continues to demonstrate resilience, adaptability, and leadership in a dynamic marketplace. We are actively redeveloping, repositioning, and retenanting properties to align with evolving tenant expectations and consumer behaviors, ensuring each asset remains vibrant, competitive, and future-ready.

As we look to the future, LMC remains committed to investing in innovation, leveraging new technologies, data-driven insights, and sustainable practices to elevate operational efficiency, enhance tenant satisfaction, and enhance asset value in today's rapidly changing real estate environment.

Meet Our Experts:

Available for Interviews and Commentary

Matthew K. Harding Chief Executive Officer



Available for interviews on: retail leasing strategy, redevelopment, anchor repositioning, and market forecasting

Matthew K. Harding brings more than 30 years of commercial real estate experience to his role as chief executive officer of Levin Management Corp., where he leads the strategic growth and evolution of a 125 retail-focused portfolio totaling more than 16 million square feet across the Northeast and Mid-Atlantic regions. Under his leadership, LMC has become a trusted, single-source provider of commercial real estate services, recognized for innovative leasing strategies, tenant mix optimization, and successful redevelopments.

Matthew is widely recognized as one of the retail industry's most influential leaders. His recent accolades include:

- **GlobeSt. Influencers in Retail Real Estate** – National recognition for innovation, leadership and long-term sector impact.
- **NJBIZ Commercial Real Estate Power List** – Celebrating visionaries shaping New Jersey's built environment.
- **ROI-NJ Influencers: Real Estate** – Recognizing market expertise, dealmaking and development success.
- **ROI-NJ Power List – Executives** – Highlighting New Jersey's most powerful business leaders influencing economic and industry growth.

Matthew is regularly featured in **CoStar, Commercial Property Executive, Shopping Center Business, Chain Store Age and Real Estate NJ**, and is available for media interviews to share insights on anchor-driven redevelopment, tenant mix optimization, leasing momentum, and repositioning strategies across open-air retail centers.

[Link to bio](#)

Meet Our Experts:

Available for Interviews and Commentary

Melissa Sievwright Vice President, Marketing



Available for interviews on: *branding strategy, retail sentiment surveys, marketing innovation, and tenant engagement*

Melissa Sievwright brings more than 15 years of commercial real estate experience to her role as vice president of marketing and corporate communications at Levin Management Corp., where she oversees integrated marketing efforts across a 16 million-square-foot retail portfolio in the Northeast and Mid-Atlantic.

Siewwright is widely recognized for reshaping LMC's brand identity and elevating its industry profile. Her leadership has driven the launch of a new corporate website, refreshed visual branding, and award-winning marketing materials. She also leads the company's media outreach, conference strategy, digital initiatives and client communications.

She directs the execution and analysis of LMC's retail sentiment surveys, which provide key insights into consumer behavior and tenant outlooks. These proprietary studies—regularly cited by national media—position LMC as a credible voice in retail trends and market forecasting.

Her work bridges branding, public relations and leasing support, ensuring consistent messaging and measurable visibility across platforms.

Siewwright is available to share insights on:

- Strategic branding and identity in the retail property space
- The role of market research in guiding leasing and marketing decisions
- Tenant engagement and portfolio visibility
- Effective B2B marketing in commercial real estate
- Evolving retail trends and consumer sentiment

Her work has been featured in **Commercial Property Executive, Chain Store Age, Real Estate NJ, Shopping Center Business, WWD** and other leading publications.

Recent Media Coverage Featuring LMC

NorthJersey.com

"NJ Strip Malls Reinvent Themselves, Become Amazon-Proof"

Published: June, 2025

Overview: A regional spotlight on how shopping centers, including those managed by Levin, are transforming to meet consumer expectations and remain relevant in an evolving retail landscape.

[Read Article](#)

CoStar

"What Retail Paralysis? Signs Point to Real Estate Deals – This Week in Las Vegas"

Published: May, 2025

Overview: National ICSC Las Vegas coverage featuring insights from Levin Management Corporation on leasing momentum and retail deal-making in a high-interest-rate environment.

[Read Article](#)

REBusinessOnline

"Backfilling, Repurposing Spaces Can Alleviate Pressure on Greater NYC Retail Market"

Published: May, 2025

Overview: LMC quoted on the strategic reuse of retail space in a tightening market. The article explores how proactive leasing and repositioning efforts are driving value and alleviating retail pressure in urban and suburban corridors.

[Read Article](#)

Real Estate NJ (RE-NJ)

"Retail Refresh: Expansion by Grocers, Big Boxes Spurring Major Updates of New Jersey Shopping Centers"

Published: July, 2024

Overview: LMC featured for its leadership in modernizing shopping centers through anchor-driven redevelopment. The article highlights the impact of tenants like ShopRite, Planet Fitness, and Burlington in catalyzing reinvestment.

[Read Article](#)

Commercial Property Executive (CPE)

"ICSC Special Report: What's Ahead for Retail Investment?"

Published: December, 2024

Featuring: Matthew K. Harding, Melissa Sievwright, Joseph Lowry

Overview: Levin executives discuss momentum in retail leasing, strategic investment, and site selection following the ICSC show. Positioned as forward-thinking voices in the sector.

[Read Article](#)

Shopping Center Business Magazine

"Northern Attitude: Optimism"

Published: December, 2024

Overview: A print and digital feature spotlighting LMC's philosophy of adaptive tenant strategies and ongoing investments in property modernization across the Northeast and Mid-Atlantic.

[Read Article](#)

Chain Store Age

"Reshaping Centers for Today's Consumers"

Published: December, 2024

Overview: Explores how Levin is tailoring shopping centers for evolving consumer demands, with an emphasis on redevelopment, tenant mix, and experiential retail. Blue Star Shopping Center is cited as a standout project.

[Read Article](#)

Expert Commentary Topics

Levin Management Corporation is available for expert insight and interviews on the following timely retail real estate topics:

Backfilling Large Vacancies and Anchor Repositioning

LMC has a long track record of strategically retenanting large spaces left by bankrupt or consolidating national retailers. The firm can speak to trends in anchor repositioning, reconfigurations, and how landlords are turning vacancy into opportunity.

The Rise of Discount and Value Retailers

Discounters and off-price concepts continue to lead retail expansion. LMC can provide on-the-ground leasing insights into how this segment is reshaping shopping centers and driving leasing velocity.

Minimizing Downtime Between Tenants

At well-located properties, proactive leasing is reducing—or eliminating—tenant downtime. LMC can discuss how early replacement strategies are helping sustain portfolio performance and traffic.

The Growth of Experiential Retail

Non-traditional anchors like pickleball, fitness, and youth enrichment concepts are filling former big-box spaces. LMC can offer perspective on how these tenants are revitalizing shopping centers and enhancing destination value.

Grocery-Anchored Center Strength

Essential retail continues to lead performance across economic cycles. LMC's active work with regional and national grocers makes them a valuable voice on why this category remains a cornerstone of stability.

Redevelopment vs. Ground-Up Development

LMC can speak to the market's pivot toward value-add projects and the advantages of upgrading and repositioning existing centers—drawing from active projects like Blue Star Shopping Center, Watchung, NJ and West Orange Plaza, West Orange, NJ.

Retail Sentiment and Consumer Behavior Trends

Through its proprietary retail sentiment surveys, LMC captures data directly from tenants on sales, hiring, optimism, and market shifts. These insights are regularly cited by national publications and serve as a benchmark for open-air retail performance.