

Complete Profile

2010-2020 Census, 2025 Estimates with 2030 Projections
Calculated using Weighted Block Centroid from Block Groups

LEVIN
MANAGEMENT

Lat/Lon: 40.8556/-74.1764

1185 Broad St Clifton, NJ 07013	1 mi radius	3 mi radius	5 mi radius
Population			
Estimated Population (2025)	16,667	226,108	682,220
Projected Population (2030)	16,022	220,743	673,004
Census Population (2020)	16,999	227,581	678,178
Census Population (2010)	16,084	217,321	632,084
Projected Annual Growth (2025-2030)	-645 -0.8%	-5,365 -0.5%	-9,216 -0.3%
Historical Annual Growth (2020-2025)	-331 -	-1,473 -0.1%	4,042 0.1%
Historical Annual Growth (2010-2020)	915 0.6%	10,260 0.5%	46,094 0.7%
Estimated Population Density (2025)	5,308 <i>psm</i>	8,001 <i>psm</i>	8,690 <i>psm</i>
Trade Area Size	3.1 <i>sq mi</i>	28.3 <i>sq mi</i>	78.5 <i>sq mi</i>
Households			
Estimated Households (2025)	6,824	77,501	245,451
Projected Households (2030)	6,661	76,559	246,462
Census Households (2020)	6,911	76,992	240,521
Census Households (2010)	6,789	73,683	223,558
Projected Annual Growth (2025-2030)	-163 -0.5%	-943 -0.2%	1,011 -
Historical Annual Change (2010-2025)	35 -	3,819 0.3%	21,893 0.7%
Average Household Income			
Estimated Average Household Income (2025)	\$174,878	\$151,733	\$138,931
Projected Average Household Income (2030)	\$173,142	\$150,023	\$137,081
Census Average Household Income (2010)	\$91,186	\$84,848	\$77,855
Census Average Household Income (2000)	\$71,894	\$72,612	\$66,352
Projected Annual Change (2025-2030)	-\$1,735 -0.2%	-\$1,710 -0.2%	-\$1,850 -0.3%
Historical Annual Change (2000-2025)	\$102,983 5.7%	\$79,121 4.4%	\$72,579 4.4%
Median Household Income			
Estimated Median Household Income (2025)	\$129,510	\$119,248	\$108,239
Projected Median Household Income (2030)	\$129,339	\$118,840	\$107,650
Census Median Household Income (2010)	\$74,576	\$69,210	\$63,963
Census Median Household Income (2000)	\$61,965	\$59,139	\$53,908
Projected Annual Change (2025-2030)	-\$171 -	-\$408 -	-\$589 -0.1%
Historical Annual Change (2000-2025)	\$67,545 4.4%	\$60,109 4.1%	\$54,331 4.0%
Per Capita Income			
Estimated Per Capita Income (2025)	\$71,718	\$52,186	\$50,100
Projected Per Capita Income (2030)	\$72,105	\$52,214	\$50,317
Census Per Capita Income (2010)	\$38,491	\$28,766	\$27,535
Census Per Capita Income (2000)	\$31,405	\$25,507	\$23,705
Projected Annual Change (2025-2030)	\$387 0.1%	\$27 -	\$217 -
Historical Annual Change (2000-2025)	\$40,313 5.1%	\$26,679 4.2%	\$26,395 4.5%
Estimated Average Household Net Worth (2025)	\$1.93 M	\$1.63 M	\$1.39 M

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1185 Broad St						
Clifton, NJ 07013						
	1 mi radius		3 mi radius		5 mi radius	
Race and Ethnicity						
Total Population (2025)	16,667		226,108		682,220	
White (2025)	9,195	55.2%	110,716	49.0%	314,220	46.1%
Black or African American (2025)	1,623	9.7%	27,389	12.1%	108,785	15.9%
American Indian or Alaska Native (2025)	41	0.2%	2,022	0.9%	4,780	0.7%
Asian (2025)	2,478	14.9%	18,667	8.3%	61,736	9.0%
Hawaiian or Pacific Islander (2025)	4	-	89	-	223	-
Other Race (2025)	1,759	10.6%	43,167	19.1%	120,760	17.7%
Two or More Races (2025)	1,568	9.4%	24,057	10.6%	71,717	10.5%
Population < 18 (2025)	3,247	19.5%	52,134	23.1%	154,698	22.7%
White Not Hispanic	1,225	37.7%	19,507	37.4%	51,610	33.4%
Black or African American	346	10.6%	5,950	11.4%	26,116	16.9%
Asian	498	15.3%	3,610	6.9%	12,475	8.1%
Other Race Not Hispanic	97	3.0%	1,393	2.7%	4,250	2.7%
Hispanic	1,082	33.3%	21,674	41.6%	60,247	38.9%
Not Hispanic or Latino Population (2025)	12,220	73.3%	142,036	62.8%	445,258	65.3%
Not Hispanic White	7,962	65.2%	96,908	68.2%	277,397	62.3%
Not Hispanic Black or African American	1,515	12.4%	23,231	16.4%	96,711	21.7%
Not Hispanic American Indian or Alaska Native	4	-	145	0.1%	375	-
Not Hispanic Asian	2,472	20.2%	18,289	12.9%	60,433	13.6%
Not Hispanic Hawaiian or Pacific Islander	-	-	18	-	50	-
Not Hispanic Other Race	58	0.5%	687	0.5%	1,995	0.4%
Not Hispanic Two or More Races	208	1.7%	2,758	1.9%	8,297	1.9%
Hispanic or Latino Population (2025)	4,447	26.7%	84,072	37.2%	236,962	34.7%
Hispanic White	1,233	27.7%	13,808	16.4%	36,823	15.5%
Hispanic Black or African American	107	2.4%	4,159	4.9%	12,074	5.1%
Hispanic American Indian or Alaska Native	37	0.8%	1,877	2.2%	4,404	1.9%
Hispanic Asian	6	0.1%	378	0.4%	1,303	0.5%
Hispanic Hawaiian or Pacific Islander	3	-	71	-	172	-
Hispanic Other Race	1,701	38.2%	42,480	50.5%	118,765	50.1%
Hispanic Two or More Races	1,360	30.6%	21,299	25.3%	63,420	26.8%
Not Hispanic or Latino Population (2020)	13,655	80.3%	138,828	61.0%	417,132	61.5%
Hispanic or Latino Population (2020)	3,343	19.7%	88,753	39.0%	261,046	38.5%
Not Hispanic or Latino Population (2010)	13,882	86.3%	143,213	65.9%	422,782	66.9%
Hispanic or Latino Population (2010)	2,201	13.7%	74,108	34.1%	209,302	33.1%
Not Hispanic or Latino Population (2030)	11,397	71.1%	136,659	61.9%	437,289	65.0%
Hispanic or Latino Population (2030)	4,625	28.9%	84,084	38.1%	235,715	35.0%
Projected Annual Growth (2025-2030)	178	0.8%	12	-	-1,247	-0.1%
Historical Annual Growth (2010-2020)	1,142	5.2%	14,645	2.0%	51,744	2.5%

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Clifton, NJ 07013							
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Total Age Distribution (2025)							
Total Population		16,667		226,108		682,220	
Age Under 5 Years		957	5.7%	14,090	6.2%	42,145	6.2%
Age 5 to 9 Years		917	5.5%	14,595	6.5%	42,911	6.3%
Age 10 to 14 Years		874	5.2%	14,823	6.6%	43,821	6.4%
Age 15 to 19 Years		865	5.2%	15,894	7.0%	43,759	6.4%
Age 20 to 24 Years		855	5.1%	14,308	6.3%	42,273	6.2%
Age 25 to 29 Years		999	6.0%	13,098	5.8%	44,289	6.5%
Age 30 to 34 Years		1,131	6.8%	14,483	6.4%	47,938	7.0%
Age 35 to 39 Years		1,049	6.3%	15,145	6.7%	47,657	7.0%
Age 40 to 44 Years		939	5.6%	14,901	6.6%	46,541	6.8%
Age 45 to 49 Years		961	5.8%	13,848	6.1%	43,294	6.3%
Age 50 to 54 Years		1,051	6.3%	14,190	6.3%	44,280	6.5%
Age 55 to 59 Years		1,145	6.9%	14,093	6.2%	43,252	6.3%
Age 60 to 64 Years		1,303	7.8%	14,066	6.2%	41,813	6.1%
Age 65 to 69 Years		1,210	7.3%	12,332	5.5%	35,958	5.3%
Age 70 to 74 Years		903	5.4%	9,724	4.3%	27,473	4.0%
Age 75 to 79 Years		628	3.8%	7,232	3.2%	19,720	2.9%
Age 80 to 84 Years		393	2.4%	4,601	2.0%	12,567	1.8%
Age 85 Years or Over		488	2.9%	4,685	2.1%	12,529	1.8%
Median Age		42.6		38.4		37.9	
Age 19 Years or Less		3,613	21.7%	59,402	26.3%	172,636	25.3%
Age 20 to 64 Years		9,432	56.6%	128,133	56.7%	401,338	58.8%
Age 65 Years or Over		3,622	21.7%	38,574	17.1%	108,246	15.9%
Female Age Distribution (2025)							
Female Population		8,521	51.1%	113,953	50.4%	349,457	51.2%
Age Under 5 Years		465	5.5%	7,005	6.1%	20,860	6.0%
Age 5 to 9 Years		409	4.8%	7,063	6.2%	20,980	6.0%
Age 10 to 14 Years		417	4.9%	7,268	6.4%	21,516	6.2%
Age 15 to 19 Years		371	4.4%	6,703	5.9%	20,000	5.7%
Age 20 to 24 Years		406	4.8%	6,455	5.7%	20,383	5.8%
Age 25 to 29 Years		513	6.0%	6,527	5.7%	22,700	6.5%
Age 30 to 34 Years		586	6.9%	7,392	6.5%	24,602	7.0%
Age 35 to 39 Years		527	6.2%	7,496	6.6%	23,916	6.8%
Age 40 to 44 Years		497	5.8%	7,571	6.6%	23,969	6.9%
Age 45 to 49 Years		506	5.9%	7,155	6.3%	22,384	6.4%
Age 50 to 54 Years		537	6.3%	7,296	6.4%	22,756	6.5%
Age 55 to 59 Years		586	6.9%	7,246	6.4%	22,434	6.4%
Age 60 to 64 Years		677	7.9%	7,333	6.4%	21,889	6.3%
Age 65 to 69 Years		633	7.4%	6,540	5.7%	19,274	5.5%
Age 70 to 74 Years		466	5.5%	5,252	4.6%	15,193	4.3%
Age 75 to 79 Years		374	4.4%	4,103	3.6%	11,193	3.2%
Age 80 to 84 Years		230	2.7%	2,670	2.3%	7,542	2.2%
Age 85 Years or Over		322	3.8%	2,877	2.5%	7,866	2.3%
Female Median Age		44.6		40.1		39.3	
Age 19 Years or Less		1,661	19.5%	28,039	24.6%	83,357	23.9%
Age 20 to 64 Years		4,835	56.7%	64,470	56.6%	205,032	58.7%
Age 65 Years or Over		2,025	23.8%	21,443	18.8%	61,069	17.5%

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Clifton, NJ 07013							
Male Age Distribution (2025)							
Male Population		8,146	48.9%	112,155	49.6%	332,763	48.8%
Age Under 5 Years		492	6.0%	7,085	6.3%	21,285	6.4%
Age 5 to 9 Years		508	6.2%	7,531	6.7%	21,931	6.6%
Age 10 to 14 Years		458	5.6%	7,555	6.7%	22,305	6.7%
Age 15 to 19 Years		494	6.1%	9,192	8.2%	23,759	7.1%
Age 20 to 24 Years		448	5.5%	7,853	7.0%	21,890	6.6%
Age 25 to 29 Years		486	6.0%	6,571	5.9%	21,589	6.5%
Age 30 to 34 Years		545	6.7%	7,091	6.3%	23,337	7.0%
Age 35 to 39 Years		523	6.4%	7,650	6.8%	23,741	7.1%
Age 40 to 44 Years		442	5.4%	7,330	6.5%	22,573	6.8%
Age 45 to 49 Years		455	5.6%	6,693	6.0%	20,910	6.3%
Age 50 to 54 Years		514	6.3%	6,894	6.1%	21,524	6.5%
Age 55 to 59 Years		559	6.9%	6,847	6.1%	20,819	6.3%
Age 60 to 64 Years		627	7.7%	6,733	6.0%	19,924	6.0%
Age 65 to 69 Years		577	7.1%	5,792	5.2%	16,683	5.0%
Age 70 to 74 Years		437	5.4%	4,472	4.0%	12,280	3.7%
Age 75 to 79 Years		254	3.1%	3,129	2.8%	8,527	2.6%
Age 80 to 84 Years		163	2.0%	1,930	1.7%	5,025	1.5%
Age 85 Years or Over		166	2.0%	1,807	1.6%	4,663	1.4%
Male Median Age		40.5		36.9		36.6	
Age 19 Years or Less		1,951	24.0%	31,363	28.0%	89,279	26.8%
Age 20 to 64 Years		4,597	56.4%	63,662	56.8%	196,306	59.0%
Age 65 Years or Over		1,597	19.6%	17,130	15.3%	47,178	14.2%
Males per 100 Females (2025)							
Overall Comparison		96		98		95	
Age Under 5 Years		106	51.4%	101	50.3%	102	50.5%
Age 5 to 9 Years		124	55.4%	107	51.6%	105	51.1%
Age 10 to 14 Years		110	52.3%	104	51.0%	104	50.9%
Age 15 to 19 Years		133	57.1%	137	57.8%	119	54.3%
Age 20 to 24 Years		110	52.4%	122	54.9%	107	51.8%
Age 25 to 29 Years		95	48.7%	101	50.2%	95	48.7%
Age 30 to 34 Years		93	48.2%	96	49.0%	95	48.7%
Age 35 to 39 Years		99	49.8%	102	50.5%	99	49.8%
Age 40 to 44 Years		89	47.0%	97	49.2%	94	48.5%
Age 45 to 49 Years		90	47.4%	94	48.3%	93	48.3%
Age 50 to 54 Years		96	48.9%	94	48.6%	95	48.6%
Age 55 to 59 Years		95	48.8%	94	48.6%	93	48.1%
Age 60 to 64 Years		93	48.1%	92	47.9%	91	47.7%
Age 65 to 69 Years		91	47.7%	89	47.0%	87	46.4%
Age 70 to 74 Years		94	48.4%	85	46.0%	81	44.7%
Age 75 to 79 Years		68	40.5%	76	43.3%	76	43.2%
Age 80 to 84 Years		71	41.6%	72	42.0%	67	40.0%
Age 85 Years or Over		52	34.0%	63	38.6%	59	37.2%
Age 19 Years or Less		117	54.0%	112	52.8%	107	51.7%
Age 20 to 39 Years		99	49.6%	105	51.1%	99	49.7%
Age 40 to 64 Years		93	48.1%	94	48.5%	93	48.2%
Age 65 Years or Over		79	44.1%	80	44.4%	77	43.6%

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1185 Broad St		1 mi radius		3 mi radius		5 mi radius	
Clifton, NJ 07013							
Household Type (2025)							
Total Households	6,824		77,501		245,451		
Households with Children	1,646	24.1%	27,503	35.5%	84,364	34.4%	
Average Household Size	2.4		2.9		2.7		
Household Density per Square Mile	2,173		2,742		3,126		
Population Family	12,478	74.9%	191,286	84.6%	569,492	83.5%	
Population Non-Family	3,966	23.8%	30,023	13.3%	104,302	15.3%	
Population Group Quarters	223	1.3%	4,799	2.1%	8,426	1.2%	
Family Households	3,753	55.0%	55,188	71.2%	168,365	68.6%	
Married Couple Households	2,932	78.1%	38,400	69.6%	109,729	65.2%	
Other Family Households with Children	821	21.9%	16,788	30.4%	58,637	34.8%	
Family Households with Children	1,645	43.8%	27,461	49.8%	84,200	50.0%	
Married Couple with Children	1,354	82.3%	19,375	70.6%	55,074	65.4%	
Other Family Households with Children	291	17.7%	8,086	29.4%	29,126	34.6%	
Family Households No Children	2,108	56.2%	27,727	50.2%	84,166	50.0%	
Married Couple No Children	1,578	74.9%	19,025	68.6%	54,655	64.9%	
Other Family Households No Children	530	25.1%	8,702	31.4%	29,511	35.1%	
Non-Family Households	3,071	45.0%	22,313	28.8%	77,086	31.4%	
Non-Family Households with Children	1	-	42	0.2%	165	0.2%	
Non-Family Households No Children	3,070	100.0%	22,271	99.8%	76,921	99.8%	
Average Family Household Size	3.3		3.5		3.4		
Average Family Income	\$236,559		\$174,624		\$160,770		
Median Family Income	\$181,087		\$141,372		\$130,845		
Average Non-Family Household Size	1.3		1.3		1.4		
Marital Status (2025)							
Population Age 15 Years or Over	13,919		182,600		553,343		
Never Married	4,357	31.3%	68,333	37.4%	213,762	38.6%	
Currently Married	7,140	51.3%	81,465	44.6%	234,378	42.4%	
Previously Married	2,422	17.4%	32,803	18.0%	105,204	19.0%	
Separated	531	21.9%	9,000	27.4%	29,630	28.2%	
Widowed	968	39.9%	9,420	28.7%	26,894	25.6%	
Divorced	924	38.2%	14,383	43.8%	48,679	46.3%	
Educational Attainment (2025)							
Adult Population Age 25 Years or Over	12,200		152,398		467,311		
Elementary (Grade Level 0 to 8)	482	3.9%	11,414	7.5%	35,108	7.5%	
Some High School (Grade Level 9 to 11)	633	5.2%	8,999	5.9%	26,761	5.7%	
High School Graduate	2,891	23.7%	42,707	28.0%	136,566	29.2%	
Some College	1,608	13.2%	20,742	13.6%	65,311	14.0%	
Associate Degree Only	717	5.9%	7,769	5.1%	29,046	6.2%	
Bachelor Degree Only	3,608	29.6%	37,628	24.7%	108,674	23.3%	
Graduate Degree	2,260	18.5%	23,140	15.2%	65,845	14.1%	
Any College (Some College or Higher)	8,193	67.2%	89,279	58.6%	268,876	57.5%	
College Degree + (Bachelor Degree or Higher)	5,868	48.1%	60,768	39.9%	174,519	37.3%	

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Housing							
Total Housing Units (2025)		6,992		79,584		251,994	
Total Housing Units (2020)		7,117		79,966		251,287	
Historical Annual Growth (2020-2025)		-125 -		-383 -		706 -	
Housing Units Occupied (2025)		6,824 97.6%		77,501 97.4%		245,451 97.4%	
Housing Units Owner-Occupied		4,450 65.2%		43,008 55.5%		116,465 47.4%	
Housing Units Renter-Occupied		2,374 34.8%		34,493 44.5%		128,986 52.6%	
Housing Units Vacant (2025)		168 2.4%		2,082 2.6%		6,543 2.6%	
Household Size (2025)							
Total Households		6,824		77,501		245,451	
1 Person Households		2,636 38.6%		18,412 23.8%		62,659 25.5%	
2 Person Households		1,620 23.7%		21,185 27.3%		67,933 27.7%	
3 Person Households		967 14.2%		13,593 17.5%		43,417 17.7%	
4 Person Households		863 12.6%		11,873 15.3%		37,565 15.3%	
5 Person Households		429 6.3%		6,499 8.4%		18,809 7.7%	
6 Person Households		190 2.8%		3,149 4.1%		8,562 3.5%	
7 or More Person Households		119 1.7%		2,791 3.6%		6,507 2.7%	
Household Income Distribution (2025)							
HH Income \$200,000 or More		1,812 26.5%		18,179 23.5%		50,553 20.6%	
HH Income \$150,000 to \$199,999		914 13.4%		8,586 11.1%		25,512 10.4%	
HH Income \$125,000 to \$149,999		521 7.6%		6,150 7.9%		19,161 7.8%	
HH Income \$100,000 to \$124,999		705 10.3%		7,320 9.4%		24,338 9.9%	
HH Income \$75,000 to \$99,999		781 11.4%		8,034 10.4%		27,920 11.4%	
HH Income \$50,000 to \$74,999		731 10.7%		9,884 12.8%		32,898 13.4%	
HH Income \$35,000 to \$49,999		509 7.5%		6,001 7.7%		19,646 8.0%	
HH Income \$25,000 to \$34,999		213 3.1%		3,911 5.0%		12,438 5.1%	
HH Income \$15,000 to \$24,999		259 3.8%		4,328 5.6%		13,794 5.6%	
HH Income \$10,000 to \$14,999		158 2.3%		2,522 3.3%		8,087 3.3%	
HH Income Under \$10,000		220 3.2%		2,585 3.3%		11,104 4.5%	
Household Vehicles (2025)							
Households 0 Vehicles Available		528 7.7%		10,150 13.1%		37,171 15.1%	
Households 1 Vehicle Available		2,621 38.4%		30,046 38.8%		97,118 39.6%	
Households 2 Vehicles Available		2,628 38.5%		26,220 33.8%		77,788 31.7%	
Households 3 or More Vehicles Available		1,048 15.4%		11,085 14.3%		33,374 13.6%	
Total Vehicles Available		11,445		120,133		365,369	
Average Vehicles per Household		1.7		1.6		1.5	
Owner-Occupied Household Vehicles		8,757 76.5%		83,023 69.1%		224,645 61.5%	
Average Vehicles per Owner-Occupied Household		2.0		1.9		1.9	
Renter-Occupied Household Vehicles		2,688 23.5%		37,110 30.9%		140,725 38.5%	
Average Vehicles per Renter-Occupied Household		1.1		1.1		1.1	
Travel Time (2025)							
Worker Base Age 16 years or Over		9,766		119,558		365,435	
Travel to Work in 14 Minutes or Less		1,921 19.7%		22,975 19.2%		74,145 20.3%	
Travel to Work in 15 to 29 Minutes		2,367 24.2%		36,662 30.7%		115,252 31.5%	
Travel to Work in 30 to 59 Minutes		2,336 23.9%		27,723 23.2%		89,121 24.4%	
Travel to Work in 60 Minutes or More		1,438 14.7%		14,652 12.3%		43,899 12.0%	
Work at Home		1,704 17.4%		17,546 14.7%		43,019 11.8%	
Average Minutes Travel to Work		29.6		26.6		25.6	

Complete Profile

2010-2020 Census, 2025 Estimates with 2030 Projections
Calculated using Weighted Block Centroid from Block Groups



Lat/Lon: 40.8556/-74.1764

1185 Broad St						
Clifton, NJ 07013						
	1 mi radius		3 mi radius		5 mi radius	
Transportation To Work (2025)						
Worker Base Age 16 years or Over	9,766		119,558		365,435	
Drive to Work Alone	5,909	60.5%	69,821	58.4%	220,601	60.4%
Drive to Work in Carpool	709	7.3%	12,016	10.1%	40,333	11.0%
Travel to Work by Public Transportation	1,232	12.6%	14,291	12.0%	43,480	11.9%
Drive to Work on Motorcycle	-	-	14	-	82	-
Bicycle to Work	8	-	217	0.2%	812	0.2%
Walk to Work	145	1.5%	4,602	3.8%	13,300	3.6%
Other Means	60	0.6%	1,051	0.9%	3,809	1.0%
Work at Home	1,704	17.4%	17,546	14.7%	43,019	11.8%
Daytime Demographics (2025)						
Total Businesses	691		9,752		28,926	
Total Employees	4,451		78,241		222,955	
Company Headquarter Businesses	18	2.5%	257	2.6%	744	2.6%
Company Headquarter Employees	430	9.7%	12,295	15.7%	34,002	15.3%
Employee Population per Business	6.4	to 1	8.0	to 1	7.7	to 1
Residential Population per Business	24.1	to 1	23.2	to 1	23.6	to 1
Adj. Daytime Demographics Age 16 Years or Over	8,436		138,432		402,229	
Labor Force						
Labor Population Age 16 Years or Over (2025)	13,751		179,778		544,930	
Labor Force Total Males (2025)	6,599	48.0%	88,500	49.2%	262,887	48.2%
Male Civilian Employed	4,954	75.1%	62,837	71.0%	189,233	72.0%
Male Civilian Unemployed	131	2.0%	3,695	4.2%	10,710	4.1%
Males in Armed Forces	-	-	26	-	209	-
Males Not in Labor Force	1,514	22.9%	21,942	24.8%	62,736	23.9%
Labor Force Total Females (2025)	7,152	52.0%	91,278	50.8%	282,043	51.8%
Female Civilian Employed	4,812	67.3%	56,724	62.1%	176,216	62.5%
Female Civilian Unemployed	144	2.0%	3,006	3.3%	9,786	3.5%
Females in Armed Forces	-	-	-	-	-	-
Females Not in Labor Force	2,197	30.7%	31,548	34.6%	96,041	34.1%
Unemployment Rate	275	2.0%	6,702	3.7%	20,496	3.8%
Occupation (2025)						
Occupation Population Age 16 Years or Over	9,766		119,558		365,435	
Occupation Total Males	4,954	50.7%	62,834	52.6%	189,219	51.8%
Occupation Total Females	4,812	49.3%	56,724	47.4%	176,216	48.2%
Management, Business, Financial Operations	1,797	-	20,558	17.2%	62,412	17.1%
Professional, Related	2,880	29.5%	30,136	25.2%	89,503	24.5%
Service	1,539	15.8%	19,386	16.2%	61,818	16.9%
Sales, Office	1,792	18.3%	22,048	18.4%	70,764	19.4%
Farming, Fishing, Forestry	-	-	56	-	277	-
Construction, Extraction, Maintenance	671	6.9%	9,234	7.7%	28,036	7.7%
Production, Transport, Material Moving	1,087	11.1%	18,139	15.2%	52,624	14.4%
White Collar Workers	6,469	66.2%	72,743	60.8%	222,679	60.9%
Blue Collar Workers	3,298	33.8%	46,815	39.2%	142,756	39.1%

Complete Profile

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1185 Broad St		1 mi radius		3 mi radius		5 mi radius	
Clifton, NJ 07013							
Units In Structure (2025)							
Total Units	6,824		77,501		245,451		
1 Detached Unit	4,019	58.9%	33,701	43.5%	87,856	35.8%	
1 Attached Unit	235	3.4%	4,494	5.8%	13,912	5.7%	
2 Units	421	6.2%	12,932	16.7%	51,346	20.9%	
3 to 4 Units	747	11.0%	6,662	8.6%	26,422	10.8%	
5 to 9 Units	299	4.4%	5,796	7.5%	16,062	6.5%	
10 to 19 Units	470	6.9%	4,630	6.0%	13,974	5.7%	
20 to 49 Units	105	1.5%	3,153	4.1%	12,666	5.2%	
50 or More Units	521	7.6%	5,945	7.7%	22,672	9.2%	
Mobile Home or Trailer	8	0.1%	178	0.2%	471	0.2%	
Other Structure	-	-	11	-	69	-	
Homes Built By Year (2025)							
Homes Built 2020 or later	161	2.3%	889	1.1%	2,997	1.2%	
Homes Built 2010 to 2019	201	2.9%	3,151	4.0%	14,340	5.7%	
Homes Built 2000 to 2009	319	4.6%	4,011	5.0%	13,749	5.5%	
Homes Built 1990 to 1999	221	3.2%	1,920	2.4%	8,466	3.4%	
Homes Built 1980 to 1989	383	5.5%	4,998	6.3%	15,572	6.2%	
Homes Built 1970 to 1979	484	6.9%	5,401	6.8%	19,711	7.8%	
Homes Built 1960 to 1969	846	12.1%	7,367	9.3%	26,051	10.3%	
Homes Built 1950 to 1959	2,275	32.5%	13,731	17.3%	39,447	15.7%	
Homes Built 1940 to 1949	971	13.9%	8,553	10.7%	25,686	10.2%	
Homes Built Before 1939	963	13.8%	27,480	34.5%	79,432	31.5%	
Median Age of Homes	62.9	yrs	67.1	yrs	64.4	yrs	
Home Values (2025)							
Owner Specified Housing Units	4,450		43,008		116,465		
Home Values \$1,000,000 or More	241	5.4%	3,099	7.2%	7,291	6.3%	
Home Values \$750,000 to \$999,999	403	9.1%	4,609	10.7%	11,759	10.1%	
Home Values \$500,000 to \$749,999	1,393	31.3%	13,417	31.2%	37,423	32.1%	
Home Values \$400,000 to \$499,999	1,248	28.1%	11,250	26.2%	28,675	24.6%	
Home Values \$300,000 to \$399,999	553	12.4%	5,558	12.9%	15,974	13.7%	
Home Values \$250,000 to \$299,999	262	5.9%	1,754	4.1%	5,039	4.3%	
Home Values \$200,000 to \$249,999	104	2.3%	894	2.1%	2,988	2.6%	
Home Values \$175,000 to \$199,999	24	0.5%	330	0.8%	782	0.7%	
Home Values \$150,000 to \$174,999	9	0.2%	154	0.4%	816	0.7%	
Home Values \$125,000 to \$149,999	50	1.1%	325	0.8%	702	0.6%	
Home Values \$100,000 to \$124,999	22	0.5%	181	0.4%	802	0.7%	
Home Values \$90,000 to \$99,999	1	-	10	-	49	-	
Home Values \$80,000 to \$89,999	12	0.3%	214	0.5%	471	0.4%	
Home Values \$70,000 to \$79,999	29	0.7%	84	0.2%	156	0.1%	
Home Values \$60,000 to \$69,999	6	0.1%	171	0.4%	397	0.3%	
Home Values \$50,000 to \$59,999	41	0.9%	226	0.5%	520	0.4%	
Home Values \$35,000 to \$49,999	8	0.2%	232	0.5%	608	0.5%	
Home Values \$25,000 to \$34,999	23	0.5%	132	0.3%	280	0.2%	
Home Values \$10,000 to \$24,999	1	-	25	-	91	-	
Home Values Under \$10,000	20	0.5%	342	0.8%	1,642	1.4%	
Owner-Occupied Median Home Value	\$505,976		\$547,420		\$532,129		
Renter-Occupied Median Rent	\$1,568		\$1,411		\$1,454		

Complete Profile

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Calculated using Weighted Block Centroid from Block Groups



Lat/Lon: 40.8556/-74.1764

1185 Broad St Clifton, NJ 07013	1 mi radius	3 mi radius	5 mi radius
Total Annual Consumer Expenditure (2025)			
Total Household Expenditure	\$889.44 M	\$9.68 B	\$29.3 B
Total Non-Retail Expenditure	\$473.17 M	\$5.14 B	\$15.57 B
Total Retail Expenditure	\$416.27 M	\$4.54 B	\$13.73 B
Alcoholic Beverages	\$5.43 M	\$59.27 M	\$179.33 M
Apparel	\$15.96 M	\$176.93 M	\$537.19 M
Contributions	\$29.93 M	\$316.82 M	\$951.58 M
Education	\$20.87 M	\$223.54 M	\$673.37 M
Entertainment	\$49.17 M	\$546.08 M	\$1.66 B
Food Away From Home	\$38.24 M	\$421.91 M	\$1.28 B
Grocery	\$49.35 M	\$591.04 M	\$1.83 B
Health Care	\$47.54 M	\$535.03 M	\$1.66 B
Household Furnishings and Equipment	\$23.33 M	\$256.02 M	\$775.77 M
Household Operations	\$15.96 M	\$178.89 M	\$543.65 M
Miscellaneous Expenses	\$14.86 M	\$163.12 M	\$495.31 M
Personal Care	\$10.06 M	\$117.93 M	\$362.6 M
Shelter	\$132.87 M	\$1.55 B	\$4.85 B
Tax and Retirement	\$272.15 M	\$2.78 B	\$8.18 B
Tobacco and Related	\$2.89 M	\$40.72 M	\$129.65 M
Transportation	\$126.13 M	\$1.3 B	\$3.89 B
Utilities	\$34.7 M	\$419 M	\$1.3 B
Monthly Household Consumer Expenditure (2025)			
Total Household Expenditure	\$10,861	\$10,409	\$9,946
Total Non-Retail Expenditure	\$5,778 53.2%	\$5,525 53.1%	\$5,286 53.1%
Total Retail Expenditures	\$5,083 46.8%	\$4,884 46.9%	\$4,660 46.9%
Alcoholic Beverages	\$66 0.6%	\$64 0.6%	\$61 0.6%
Apparel	\$195 1.8%	\$190 1.8%	\$182 1.8%
Contributions	\$365 3.4%	\$341 3.3%	\$323 3.2%
Education	\$255 2.3%	\$240 2.3%	\$229 2.3%
Entertainment	\$600 5.5%	\$587 5.6%	\$564 5.7%
Food Away From Home	\$467 4.3%	\$454 4.4%	\$435 4.4%
Grocery	\$603 5.5%	\$636 6.1%	\$620 6.2%
Health Care	\$581 5.3%	\$575 5.5%	\$565 5.7%
Household Furnishings and Equipment	\$285 2.6%	\$275 2.6%	\$263 2.6%
Household Operations	\$195 1.8%	\$192 1.8%	\$185 1.9%
Miscellaneous Expenses	\$181 1.7%	\$175 1.7%	\$168 1.7%
Personal Care	\$123 1.1%	\$127 1.2%	\$123 1.2%
Shelter	\$1,623 14.9%	\$1,669 16.0%	\$1,648 16.6%
Tax and Retirement	\$3,323 30.6%	\$2,988 28.7%	\$2,776 28.7%
Tobacco and Related	\$35 0.3%	\$44 0.4%	\$44 0.4%
Transportation	\$1,540 14.2%	\$1,401 13.5%	\$1,321 13.3%
Utilities	\$424 3.9%	\$451 4.3%	\$440 4.4%

