

Rutgers Plaza

940 EASTON AVENUE | FRANKLIN TOWNSHIP, NJ 08873

LEVIN
MANAGEMENT



1.8M visits annually
8.99 visit frequency
40 min avg. duration

*Property Data by Placer.ai



Available Spaces

1,704 SF; 3,000 SF [can be combined]

Property Highlights

- **267,613-square-foot center** attracting **1.8 million visits per year***
- Anchored by a high-performing **Stop & Shop**
- **High-visibility site on heavily trafficked Easton Avenue at JFK Boulevard**
- Immediate access from **Interstate 287 Northbound (Exit 10)**
- Proximity to **Rutgers University**: Minutes from a campus with 69,000 students, a built-in customer base
- **Recent Leasing Activity**: Bounce Air Adventure Park & McDonald's
- **Lease pending on former Kmart space**
- **Cobrokers**: 5% commission up to 15K and 4% commission for 15,001 SF up to 40K

Retailers



Average Daily Traffic

35,971 Easton Avenue, CR 527

57,850 Interstate 287

9,739 JFK Boulevard

Demographics

5-mile radius



277,547
POPULATION



92,434
HOUSEHOLDS



\$141,397
AVERAGE HH INCOME



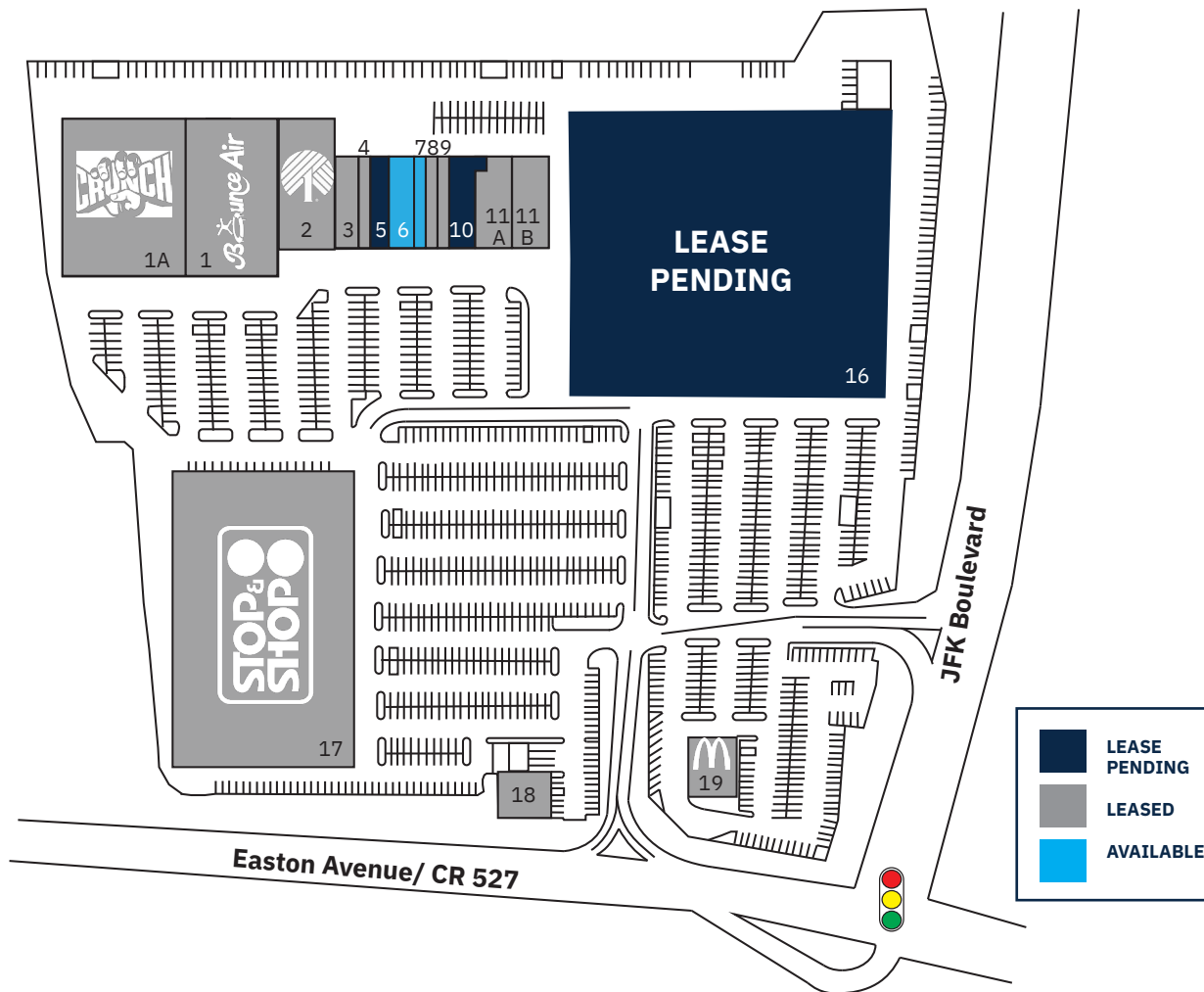
204,891
DAYTIME POPULATION

Source: sitesusa.com

Rutgers Plaza

940 EASTON AVENUE | FRANKLIN TOWNSHIP, NJ 08873

SITE PLAN



TENANT ROSTER

		SF
1A	Crunch Fitness	22,898
1	Bounce Air Adventure Park <i>Coming Soon!</i>	20,810
2	Dollar Tree	9,375
3	Plaza Cleaners	1,820
4	Flame Kabob House	1,500
5	Lease Pending	2,000
6	Available	3,000
7	Available	1,704
8	Cutters Barbershop	1,802
9	Llanio & Casas Associates	1,988
10	Lease Pending	1,848
11A	Morel's Village Hot Pot	4,000
11B	Venus Jewelers	5,675
12-16	Lease Pending	107,566
17	Stop & Shop	74,171
18	Chase Bank	3,000
19	New McDonald's Pad Site	4,456

can be combined

Rutgers Plaza

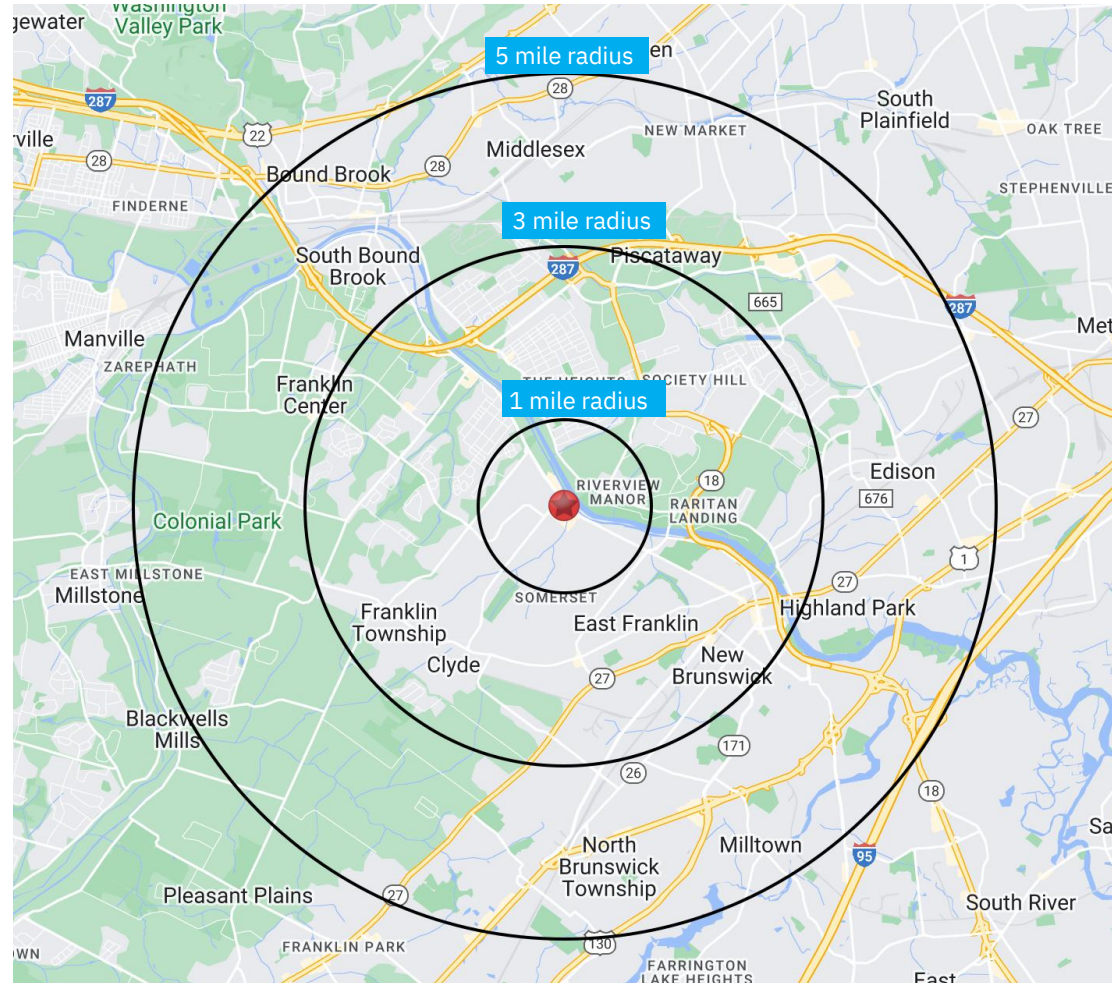
940 EASTON AVENUE | FRANKLIN TOWNSHIP, NJ 08873

LEVIN
MANAGEMENT

DEMOGRAPHICS

2010-2020 Census, 2025 Estimates	1 mile radius	3 mile radius	5 mile radius
Population	11,259	119,108	285,477
Households	4,303	37,440	96,590
Average Household Income	\$143,978	\$132,747	\$142,575
Projected Average Household Income (2030)	\$142,505	\$131,665	\$140,756
Median Household Income	\$110,899	\$104,778	\$114,440
Total Businesses	402	4,791	11,643
Total Employees	3,367	69,418	164,988
Daytime Population	5,326	85,294	204,891
Total Annual Household Expenditure	\$532.75 M	\$4.51 B	\$12.16 B
HH Income \$200K or more	848	7,266	20,538
College Degree + (Bachelor Degree or Higher)	4,840	32,657	86,995

Source: sitesusa.com



Rutgers Plaza

940 EASTON AVENUE | FRANKLIN TOWNSHIP, NJ 08873

LEVIN
MANAGEMENT

CLOSE-UP AERIAL

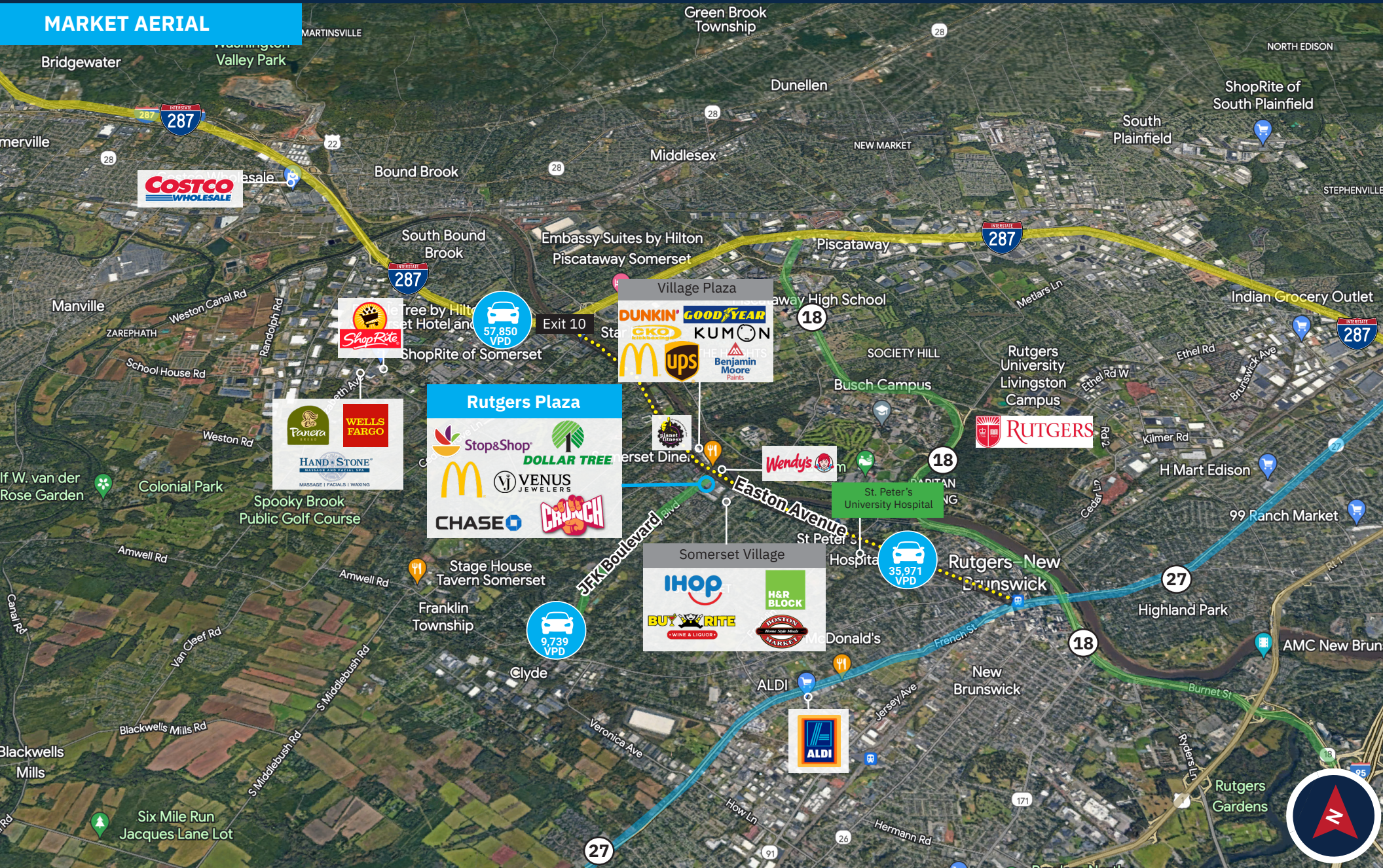


Rutgers Plaza

940 EASTON AVENUE | FRANKLIN TOWNSHIP, NJ 08873

LEVIN
MANAGEMENT

MARKET AERIAL



CONTACT EXCLUSIVE AGENT

ED VASCONCELLOS

Leasing Representative

t. 908.226.5290 m. 856.912.4863

evasconcellos@levinmgt.com



Main Office

975 US Highway 22

North Plainfield, NJ 07060

800.488.0768

levinmgt.com | 70 YEARS