

Complete Profile

2010-2020 Census, 2025 Estimates with 2030 Projections
Calculated using Weighted Block Centroid from Block Groups

LEVIN
MANAGEMENT

Lat/Lon: 40.513/-74.4864

940 Easton Ave										
Franklin Township, NJ 08873			1 mi radius		3 mi radius		5 mi radius		10 mi radius	
Population										
Estimated Population (2025)			11,259		119,108		285,477		852,991	
Projected Population (2030)			11,179		117,908		284,665		852,219	
Census Population (2020)			11,173		115,475		274,560		823,231	
Census Population (2010)			10,675		108,691		255,391		772,420	
Projected Annual Growth (2025-2030)			-80	-0.1%	-1,200	-0.2%	-812	-	-772	-
Historical Annual Growth (2020-2025)			86	0.2%	3,633	0.6%	10,917	0.8%	29,760	0.7%
Historical Annual Growth (2010-2020)			498	0.5%	6,784	0.6%	19,169	0.8%	50,812	0.7%
Estimated Population Density (2025)			3,586	psm	4,213	psm	3,636	psm	2,716	psm
Trade Area Size			3.1	sq mi	28.3	sq mi	78.5	sq mi	314.0	sq mi
Households										
Estimated Households (2025)			4,303		37,440		96,590		295,736	
Projected Households (2030)			4,364		37,863		98,892		303,288	
Census Households (2020)			4,198		35,287		91,222		282,083	
Census Households (2010)			3,977		32,526		84,294		265,602	
Projected Annual Growth (2025-2030)			61	0.3%	423	0.2%	2,302	0.5%	7,552	0.5%
Historical Annual Change (2010-2025)			325	0.5%	4,914	1.0%	12,296	1.0%	30,134	0.8%
Average Household Income										
Estimated Average Household Income (2025)			\$143,978		\$132,747		\$142,575		\$161,120	
Projected Average Household Income (2030)			\$142,505		\$131,665		\$140,756		\$158,442	
Census Average Household Income (2010)			\$100,655		\$82,013		\$85,949		\$96,940	
Census Average Household Income (2000)			\$81,278		\$68,881		\$71,594		\$79,844	
Projected Annual Change (2025-2030)			-\$1,472	-0.2%	-\$1,082	-0.2%	-\$1,819	-0.3%	-\$2,679	-0.3%
Historical Annual Change (2000-2025)			\$62,700	3.1%	\$63,866	3.7%	\$70,981	4.0%	\$81,276	4.1%
Median Household Income										
Estimated Median Household Income (2025)			\$110,899		\$104,778		\$114,440		\$131,523	
Projected Median Household Income (2030)			\$110,555		\$104,770		\$113,852		\$130,387	
Census Median Household Income (2010)			\$90,348		\$70,058		\$75,051		\$83,172	
Census Median Household Income (2000)			\$73,110		\$57,350		\$60,309		\$67,627	
Projected Annual Change (2025-2030)			-\$344	-	-\$8	-	-\$588	-0.1%	-\$1,137	-0.2%
Historical Annual Change (2000-2025)			\$37,789	2.1%	\$47,428	3.3%	\$54,131	3.6%	\$63,897	3.8%
Per Capita Income										
Estimated Per Capita Income (2025)			\$55,159		\$42,602		\$48,728		\$56,066	
Projected Per Capita Income (2030)			\$55,769		\$43,164		\$49,388		\$56,592	
Census Per Capita Income (2010)			\$37,500		\$24,539		\$28,362		\$33,331	
Census Per Capita Income (2000)			\$32,378		\$22,083		\$24,472		\$27,997	
Projected Annual Change (2025-2030)			\$610	0.2%	\$562	0.3%	\$660	0.3%	\$525	0.2%
Historical Annual Change (2000-2025)			\$22,781	2.8%	\$20,519	3.7%	\$24,256	4.0%	\$28,069	4.0%
Estimated Average Household Net Worth (2025)			\$1.45 M		\$1.34 M		\$1.42 M		\$1.7 M	

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940 Easton Ave								
Franklin Township, NJ 08873								
	1 mi radius		3 mi radius		5 mi radius		10 mi radius	
Race and Ethnicity								
Total Population (2025)	11,259		119,108		285,477		852,991	
White (2025)	3,916	34.8%	38,970	32.7%	104,153	36.5%	349,141	40.9%
Black or African American (2025)	3,503	31.1%	24,067	20.2%	51,582	18.1%	133,633	15.7%
American Indian or Alaska Native (2025)	44	0.4%	980	0.8%	1,968	0.7%	4,561	0.5%
Asian (2025)	2,409	21.4%	25,007	21.0%	67,262	23.6%	208,557	24.5%
Hawaiian or Pacific Islander (2025)	4	-	80	-	145	-	313	-
Other Race (2025)	610	5.4%	18,996	15.9%	35,907	12.6%	87,408	10.2%
Two or More Races (2025)	773	6.9%	11,008	9.2%	24,460	8.6%	69,379	8.1%
Population < 18 (2025)	2,058	18.3%	22,557	18.9%	57,346	20.1%	183,771	21.5%
White Not Hispanic	418	20.3%	3,774	16.7%	12,469	21.7%	48,529	26.4%
Black or African American	763	37.1%	5,242	23.2%	11,958	20.9%	31,823	17.3%
Asian	440	21.4%	3,316	14.7%	12,272	21.4%	47,322	25.8%
Other Race Not Hispanic	70	3.4%	680	3.0%	1,887	3.3%	6,243	3.4%
Hispanic	368	17.9%	9,545	42.3%	18,760	32.7%	49,854	27.1%
Not Hispanic or Latino Population (2025)	9,657	85.8%	84,509	71.0%	215,306	75.4%	669,076	78.4%
Not Hispanic White	3,652	37.8%	35,281	41.7%	94,773	44.0%	319,562	47.8%
Not Hispanic Black or African American	3,376	35.0%	22,170	26.2%	48,177	22.4%	125,759	18.8%
Not Hispanic American Indian or Alaska Native	7	-	85	0.1%	232	0.1%	594	-
Not Hispanic Asian	2,404	24.9%	24,508	29.0%	66,555	30.9%	207,450	31.0%
Not Hispanic Hawaiian or Pacific Islander	2	-	56	-	82	-	142	-
Not Hispanic Other Race	34	0.4%	779	0.9%	1,473	0.7%	3,254	0.5%
Not Hispanic Two or More Races	183	1.9%	1,630	1.9%	4,016	1.9%	12,317	1.8%
Hispanic or Latino Population (2025)	1,602	14.2%	34,599	29.0%	70,171	24.6%	183,915	21.6%
Hispanic White	265	16.5%	3,689	10.7%	9,380	13.4%	29,579	16.1%
Hispanic Black or African American	127	7.9%	1,897	5.5%	3,405	4.9%	7,874	4.3%
Hispanic American Indian or Alaska Native	37	2.3%	895	2.6%	1,736	2.5%	3,968	2.2%
Hispanic Asian	5	0.3%	500	1.4%	707	1.0%	1,108	0.6%
Hispanic Hawaiian or Pacific Islander	3	0.2%	24	-	64	-	171	-
Hispanic Other Race	576	35.9%	18,217	52.7%	34,434	49.1%	84,154	45.8%
Hispanic Two or More Races	589	36.8%	9,377	27.1%	20,444	29.1%	57,062	31.0%
Not Hispanic or Latino Population (2020)	9,680	86.6%	76,013	65.8%	201,250	73.3%	646,541	78.5%
Hispanic or Latino Population (2020)	1,494	13.4%	39,462	34.2%	73,310	26.7%	176,690	21.5%
Not Hispanic or Latino Population (2010)	9,609	90.0%	75,607	69.6%	197,770	77.4%	639,596	82.8%
Hispanic or Latino Population (2010)	1,066	10.0%	33,084	30.4%	57,621	22.6%	132,824	17.2%
Not Hispanic or Latino Population (2030)	9,509	85.1%	85,069	72.1%	215,048	75.5%	662,308	77.7%
Hispanic or Latino Population (2030)	1,670	14.9%	32,839	27.9%	69,617	24.5%	189,911	22.3%
Projected Annual Growth (2025-2030)	68	0.8%	-1,760	-1.0%	-553	-0.2%	5,996	0.7%
Historical Annual Growth (2010-2020)	428	4.0%	6,377	1.9%	15,689	2.7%	43,866	3.3%

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Total Age Distribution (2025)									
Total Population	11,259		119,108		285,477		852,991		
Age Under 5 Years	559	5.0%	5,816	4.9%	15,373	5.4%	46,222	5.4%	
Age 5 to 9 Years	582	5.2%	6,253	5.2%	16,169	5.7%	51,685	6.1%	
Age 10 to 14 Years	547	4.9%	6,390	5.4%	15,821	5.5%	52,549	6.2%	
Age 15 to 19 Years	587	5.2%	12,911	10.8%	24,292	8.5%	60,313	7.1%	
Age 20 to 24 Years	762	6.8%	15,574	13.1%	26,481	9.3%	57,116	6.7%	
Age 25 to 29 Years	986	8.8%	8,905	7.5%	20,985	7.4%	53,916	6.3%	
Age 30 to 34 Years	940	8.3%	8,507	7.1%	21,237	7.4%	57,919	6.8%	
Age 35 to 39 Years	726	6.4%	7,594	6.4%	20,128	7.1%	60,447	7.1%	
Age 40 to 44 Years	689	6.1%	7,142	6.0%	18,260	6.4%	60,215	7.1%	
Age 45 to 49 Years	717	6.4%	6,599	5.5%	16,712	5.9%	55,868	6.5%	
Age 50 to 54 Years	776	6.9%	6,314	5.3%	16,936	5.9%	56,305	6.6%	
Age 55 to 59 Years	742	6.6%	5,912	5.0%	16,300	5.7%	55,339	6.5%	
Age 60 to 64 Years	748	6.6%	5,619	4.7%	15,646	5.5%	53,155	6.2%	
Age 65 to 69 Years	664	5.9%	4,921	4.1%	13,770	4.8%	44,960	5.3%	
Age 70 to 74 Years	452	4.0%	3,911	3.3%	10,555	3.7%	33,558	3.9%	
Age 75 to 79 Years	352	3.1%	3,017	2.5%	7,759	2.7%	24,272	2.8%	
Age 80 to 84 Years	197	1.8%	1,945	1.6%	4,794	1.7%	15,147	1.8%	
Age 85 Years or Over	233	2.1%	1,778	1.5%	4,258	1.5%	14,005	1.6%	
Median Age	38.8		34.1		36.2		38.8		
Age 19 Years or Less	2,275	20.2%	31,370	26.3%	71,656	25.1%	210,768	24.7%	
Age 20 to 64 Years	7,086	62.9%	72,166	60.6%	172,684	60.5%	510,281	59.8%	
Age 65 Years or Over	1,899	16.9%	15,572	13.1%	41,137	14.4%	131,942	15.5%	
Female Age Distribution (2025)									
Female Population	5,635	50.0%	53,211	44.7%	135,828	47.6%	422,233	49.5%	
Age Under 5 Years	273	4.8%	2,802	5.3%	7,558	5.6%	22,725	5.4%	
Age 5 to 9 Years	277	4.9%	2,993	5.6%	7,764	5.7%	25,020	5.9%	
Age 10 to 14 Years	233	4.1%	2,994	5.6%	7,643	5.6%	25,530	6.0%	
Age 15 to 19 Years	255	4.5%	3,465	6.5%	8,051	5.9%	25,591	6.1%	
Age 20 to 24 Years	383	6.8%	4,879	9.2%	9,654	7.1%	24,928	5.9%	
Age 25 to 29 Years	495	8.8%	4,198	7.9%	10,312	7.6%	26,944	6.4%	
Age 30 to 34 Years	482	8.6%	3,939	7.4%	10,315	7.6%	28,915	6.8%	
Age 35 to 39 Years	347	6.1%	3,618	6.8%	9,742	7.2%	29,985	7.1%	
Age 40 to 44 Years	354	6.3%	3,546	6.7%	8,983	6.6%	30,033	7.1%	
Age 45 to 49 Years	365	6.5%	3,274	6.2%	8,401	6.2%	27,953	6.6%	
Age 50 to 54 Years	395	7.0%	3,161	5.9%	8,562	6.3%	28,201	6.7%	
Age 55 to 59 Years	382	6.8%	3,048	5.7%	8,347	6.1%	28,212	6.7%	
Age 60 to 64 Years	400	7.1%	2,859	5.4%	8,119	6.0%	27,176	6.4%	
Age 65 to 69 Years	349	6.2%	2,595	4.9%	7,274	5.4%	23,371	5.5%	
Age 70 to 74 Years	240	4.3%	2,154	4.0%	5,770	4.2%	18,004	4.3%	
Age 75 to 79 Years	187	3.3%	1,700	3.2%	4,280	3.2%	13,290	3.1%	
Age 80 to 84 Years	117	2.1%	1,083	2.0%	2,722	2.0%	8,661	2.1%	
Age 85 Years or Over	103	1.8%	901	1.7%	2,331	1.7%	7,692	1.8%	
Female Median Age	40.0		37.0		38.3		39.9		
Age 19 Years or Less	1,037	18.4%	12,254	23.0%	31,017	22.8%	98,867	23.4%	
Age 20 to 64 Years	3,602	63.9%	32,522	61.1%	82,434	60.7%	252,348	59.8%	
Age 65 Years or Over	996	17.7%	8,435	15.9%	22,377	16.5%	71,018	16.8%	

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Franklin Township, NJ 08873									
Male Age Distribution (2025)									
Male Population	5,624	50.0%	65,897	55.3%	149,649	52.4%	430,758	50.5%	
Age Under 5 Years	286	5.1%	3,014	4.6%	7,815	5.2%	23,496	5.5%	
Age 5 to 9 Years	305	5.4%	3,260	4.9%	8,405	5.6%	26,665	6.2%	
Age 10 to 14 Years	315	5.6%	3,396	5.2%	8,178	5.5%	27,018	6.3%	
Age 15 to 19 Years	332	5.9%	9,445	14.3%	16,241	10.9%	34,721	8.1%	
Age 20 to 24 Years	379	6.7%	10,695	16.2%	16,828	11.2%	32,188	7.5%	
Age 25 to 29 Years	491	8.7%	4,706	7.1%	10,672	7.1%	26,972	6.3%	
Age 30 to 34 Years	457	8.1%	4,569	6.9%	10,922	7.3%	29,004	6.7%	
Age 35 to 39 Years	380	6.7%	3,976	6.0%	10,387	6.9%	30,462	7.1%	
Age 40 to 44 Years	335	6.0%	3,596	5.5%	9,277	6.2%	30,182	7.0%	
Age 45 to 49 Years	352	6.3%	3,325	5.0%	8,310	5.6%	27,915	6.5%	
Age 50 to 54 Years	381	6.8%	3,153	4.8%	8,374	5.6%	28,104	6.5%	
Age 55 to 59 Years	360	6.4%	2,864	4.3%	7,954	5.3%	27,127	6.3%	
Age 60 to 64 Years	349	6.2%	2,760	4.2%	7,527	5.0%	25,979	6.0%	
Age 65 to 69 Years	316	5.6%	2,325	3.5%	6,497	4.3%	21,589	5.0%	
Age 70 to 74 Years	212	3.8%	1,757	2.7%	4,785	3.2%	15,554	3.6%	
Age 75 to 79 Years	165	2.9%	1,317	2.0%	3,479	2.3%	10,982	2.5%	
Age 80 to 84 Years	80	1.4%	862	1.3%	2,072	1.4%	6,485	1.5%	
Age 85 Years or Over	130	2.3%	877	1.3%	1,927	1.3%	6,314	1.5%	
Male Median Age	37.5		31.9		34.5		37.8		
Age 19 Years or Less	1,238	22.0%	19,116	29.0%	40,639	27.2%	111,901	26.0%	
Age 20 to 64 Years	3,483	61.9%	39,643	60.2%	90,250	60.3%	257,933	59.9%	
Age 65 Years or Over	903	16.1%	7,138	10.8%	18,760	12.5%	60,924	14.1%	
Males per 100 Females (2025)									
Overall Comparison	100		124		110		102		
Age Under 5 Years	105	51.2%	108	51.8%	103	50.8%	103	50.8%	
Age 5 to 9 Years	110	52.4%	109	52.1%	108	52.0%	107	51.6%	
Age 10 to 14 Years	135	57.5%	113	53.1%	107	51.7%	106	51.4%	
Age 15 to 19 Years	130	56.5%	273	73.2%	202	66.9%	136	57.6%	
Age 20 to 24 Years	99	49.7%	219	68.7%	174	63.5%	129	56.4%	
Age 25 to 29 Years	99	49.8%	112	52.9%	103	50.9%	100	50.0%	
Age 30 to 34 Years	95	48.7%	116	53.7%	106	51.4%	100	50.1%	
Age 35 to 39 Years	110	52.3%	110	52.4%	107	51.6%	102	50.4%	
Age 40 to 44 Years	95	48.7%	101	50.4%	103	50.8%	100	50.1%	
Age 45 to 49 Years	96	49.1%	102	50.4%	99	49.7%	100	50.0%	
Age 50 to 54 Years	97	49.1%	100	49.9%	98	49.4%	100	49.9%	
Age 55 to 59 Years	94	48.5%	94	48.4%	95	48.8%	96	49.0%	
Age 60 to 64 Years	87	46.6%	97	49.1%	93	48.1%	96	48.9%	
Age 65 to 69 Years	91	47.5%	90	47.3%	89	47.2%	92	48.0%	
Age 70 to 74 Years	88	46.9%	82	44.9%	83	45.3%	86	46.4%	
Age 75 to 79 Years	89	47.0%	77	43.6%	81	44.8%	83	45.2%	
Age 80 to 84 Years	68	40.6%	80	44.3%	76	43.2%	75	42.8%	
Age 85 Years or Over	126	55.8%	97	49.3%	83	45.3%	82	45.1%	
Age 19 Years or Less	119	54.4%	156	60.9%	131	56.7%	113	53.1%	
Age 20 to 39 Years	100	50.0%	144	59.0%	122	54.9%	107	51.7%	
Age 40 to 64 Years	94	48.4%	99	49.7%	98	49.4%	98	49.6%	
Age 65 Years or Over	91	47.6%	85	45.8%	84	45.6%	86	46.2%	

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Franklin Township, NJ 08873									
Household Type (2025)									
Total Households	4,303		37,440		96,590		295,736		
Households with Children	1,228	28.5%	12,305	32.9%	32,371	33.5%	105,993	35.8%	
Average Household Size	2.6		2.8		2.8		2.8		
Household Density per Square Mile	1,370		1,324		1,230		942		
Population Family	8,997	79.9%	88,241	74.1%	225,581	79.0%	721,968	84.6%	
Population Non-Family	2,052	18.2%	17,683	14.8%	42,350	14.8%	109,568	12.8%	
Population Group Quarters	210	1.9%	13,184	11.1%	17,546	6.1%	21,455	2.5%	
Family Households	2,850	66.2%	25,405	67.9%	67,693	70.1%	217,661	73.6%	
Married Couple Households	2,144	75.2%	16,526	65.0%	47,609	70.3%	162,476	74.6%	
Other Family Households with Children	706	24.8%	8,879	35.0%	20,084	29.7%	55,185	25.4%	
Family Households with Children	1,226	43.0%	12,275	48.3%	32,301	47.7%	105,848	48.6%	
Married Couple with Children	947	77.3%	7,855	64.0%	22,704	70.3%	80,177	75.7%	
Other Family Households with Children	278	22.7%	4,419	36.0%	9,597	29.7%	25,670	24.3%	
Family Households No Children	1,625	57.0%	13,130	51.7%	35,392	52.3%	111,813	51.4%	
Married Couple No Children	1,197	73.7%	8,670	66.0%	24,905	70.4%	82,299	73.6%	
Other Family Households No Children	428	26.3%	4,460	34.0%	10,487	29.6%	29,515	26.4%	
Non-Family Households	1,452	33.8%	12,035	32.1%	28,897	29.9%	78,075	26.4%	
Non-Family Households with Children	2	0.2%	30	0.3%	70	0.2%	145	0.2%	
Non-Family Households No Children	1,450	99.8%	12,005	99.7%	28,827	99.8%	77,929	99.8%	
Average Family Household Size	3.2		3.5		3.3		3.3		
Average Family Income	\$164,813		\$149,832		\$161,980		\$184,006		
Median Family Income	\$134,073		\$125,392		\$135,196		\$154,781		
Average Non-Family Household Size	1.4		1.5		1.5		1.4		
Marital Status (2025)									
Population Age 15 Years or Over	9,571		100,649		238,113		702,536		
Never Married	3,359	35.1%	51,084	50.8%	98,088	41.2%	242,204	34.5%	
Currently Married	4,739	49.5%	34,390	34.2%	101,508	42.6%	350,649	49.9%	
Previously Married	1,473	15.4%	15,175	15.1%	38,518	16.2%	109,683	15.6%	
Separated	303	20.5%	5,260	34.7%	12,345	32.1%	29,667	27.0%	
Widowed	437	29.6%	3,985	26.3%	10,341	26.8%	33,055	30.1%	
Divorced	734	49.8%	5,930	39.1%	15,832	41.1%	46,960	42.8%	
Educational Attainment (2025)									
Adult Population Age 25 Years or Over	8,222		72,164		187,340		585,107		
Elementary (Grade Level 0 to 8)	115	1.4%	7,818	10.8%	13,783	7.4%	32,450	5.5%	
Some High School (Grade Level 9 to 11)	177	2.2%	4,224	5.9%	10,277	5.5%	29,742	5.1%	
High School Graduate	1,292	15.7%	14,869	20.6%	39,437	21.1%	123,005	21.0%	
Some College	1,054	12.8%	8,333	11.5%	24,700	13.2%	76,078	13.0%	
Associate Degree Only	744	9.1%	4,264	5.9%	12,148	6.5%	36,654	6.3%	
Bachelor Degree Only	2,830	34.4%	17,451	24.2%	48,801	26.0%	162,952	27.8%	
Graduate Degree	2,010	24.4%	15,206	21.1%	38,194	20.4%	124,226	21.2%	
Any College (Some College or Higher)	6,638	80.7%	45,253	62.7%	123,844	66.1%	399,910	68.3%	
College Degree + (Bachelor Degree or Higher)	4,840	58.9%	32,657	45.3%	86,995	46.4%	287,178	49.1%	

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Complete Profile

2010-2020 Census, 2025 Estimates with 2030 Projections
Calculated using Weighted Block Centroid from Block Groups



Lat/Lon: 40.513/-74.4864

940 Easton Ave									
Franklin Township, NJ 08873									
	1 mi radius			3 mi radius		5 mi radius		10 mi radius	
Housing									
Total Housing Units (2025)	4,426		38,454		98,834		302,190		
Total Housing Units (2020)	4,386		38,088		96,950		295,868		
Historical Annual Growth (2020-2025)	41	0.2%	366	0.2%	1,883	0.4%	6,323	0.4%	
Housing Units Occupied (2025)	4,303	97.2%	37,440	97.4%	96,590	97.7%	295,736	97.9%	
Housing Units Owner-Occupied	2,676	62.2%	17,362	46.4%	49,480	51.2%	180,473	61.0%	
Housing Units Renter-Occupied	1,627	37.8%	20,078	53.6%	47,111	48.8%	115,262	39.0%	
Housing Units Vacant (2025)	123	2.8%	1,014	2.6%	2,243	2.3%	6,455	2.1%	
Household Size (2025)									
Total Households	4,303		37,440		96,590		295,736		
1 Person Households	1,086	25.2%	8,810	23.5%	21,186	21.9%	60,332	20.4%	
2 Person Households	1,489	34.6%	11,485	30.7%	30,137	31.2%	88,912	30.1%	
3 Person Households	689	16.0%	5,950	15.9%	17,491	18.1%	56,273	19.0%	
4 Person Households	604	14.0%	5,377	14.4%	14,807	15.3%	52,777	17.8%	
5 Person Households	252	5.8%	2,852	7.6%	6,986	7.2%	21,587	7.3%	
6 Person Households	100	2.3%	1,575	4.2%	3,400	3.5%	9,460	3.2%	
7 or More Person Households	83	1.9%	1,391	3.7%	2,585	2.7%	6,395	2.2%	
Household Income Distribution (2025)									
HH Income \$200,000 or More	848	19.7%	7,266	19.4%	20,538	21.3%	76,663	25.9%	
HH Income \$150,000 to \$199,999	546	12.7%	4,568	12.2%	12,333	12.8%	39,073	13.2%	
HH Income \$125,000 to \$149,999	458	10.6%	3,430	9.2%	9,455	9.8%	27,436	9.3%	
HH Income \$100,000 to \$124,999	537	12.5%	4,277	11.4%	11,280	11.7%	32,384	11.0%	
HH Income \$75,000 to \$99,999	691	16.1%	4,460	11.9%	11,598	12.0%	33,062	11.2%	
HH Income \$50,000 to \$74,999	447	10.4%	4,096	10.9%	11,346	11.7%	33,779	11.4%	
HH Income \$35,000 to \$49,999	157	3.7%	2,410	6.4%	6,035	6.2%	17,521	5.9%	
HH Income \$25,000 to \$34,999	131	3.0%	1,531	4.1%	3,390	3.5%	10,468	3.5%	
HH Income \$15,000 to \$24,999	279	6.5%	2,140	5.7%	4,461	4.6%	10,990	3.7%	
HH Income \$10,000 to \$14,999	3	-	833	2.2%	2,243	2.3%	5,399	1.8%	
HH Income Under \$10,000	206	4.8%	2,430	6.5%	3,912	4.1%	8,961	3.0%	
Household Vehicles (2025)									
Households 0 Vehicles Available	170	4.0%	5,634	15.0%	10,899	11.3%	24,833	8.4%	
Households 1 Vehicle Available	1,726	40.1%	13,387	35.8%	34,547	35.8%	99,310	33.6%	
Households 2 Vehicles Available	1,698	39.5%	11,867	31.7%	33,565	34.7%	111,248	37.6%	
Households 3 or More Vehicles Available	709	16.5%	6,552	17.5%	17,579	18.2%	60,345	20.4%	
Total Vehicles Available	7,498		59,802		161,685		527,057		
Average Vehicles per Household	1.7		1.6		1.7		1.8		
Owner-Occupied Household Vehicles	5,301	70.7%	35,688	59.7%	100,429	62.1%	376,213	71.4%	
Average Vehicles per Owner-Occupied Household	2.0		2.1		2.0		2.1		
Renter-Occupied Household Vehicles	2,197	29.3%	24,114	40.3%	61,256	37.9%	150,844	28.6%	
Average Vehicles per Renter-Occupied Household	1.4		1.2		1.3		1.3		
Travel Time (2025)									
Worker Base Age 16 years or Over	6,461		59,983		144,360		438,347		
Travel to Work in 14 Minutes or Less	812	12.6%	13,275	22.1%	31,638	21.9%	78,546	17.9%	
Travel to Work in 15 to 29 Minutes	1,813	28.1%	16,547	27.6%	39,996	27.7%	117,538	26.8%	
Travel to Work in 30 to 59 Minutes	1,887	29.2%	15,199	25.3%	35,984	24.9%	115,849	26.4%	
Travel to Work in 60 Minutes or More	958	14.8%	6,621	11.0%	16,052	11.1%	57,499	13.1%	
Work at Home	991	15.3%	8,342	13.9%	20,691	14.3%	68,916	15.7%	
Average Minutes Travel to Work	30.8		25.3		24.7		27.5		

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940 Easton Ave								
Franklin Township, NJ 08873								
	1 mi radius		3 mi radius		5 mi radius		10 mi radius	
Transportation To Work (2025)								
Worker Base Age 16 years or Over	6,461		59,983		144,360		438,347	
Drive to Work Alone	4,315	66.8%	32,380	54.0%	87,425	60.6%	277,781	63.4%
Drive to Work in Carpool	421	6.5%	5,558	9.3%	13,075	9.1%	34,784	7.9%
Travel to Work by Public Transportation	599	9.3%	5,252	8.8%	10,506	7.3%	31,402	7.2%
Drive to Work on Motorcycle	-	-	-	-	48	-	53	-
Bicycle to Work	3	-	973	1.6%	1,256	0.9%	1,805	0.4%
Walk to Work	80	1.2%	4,082	6.8%	6,301	4.4%	9,987	2.3%
Other Means	51	0.8%	3,396	5.7%	5,059	3.5%	13,621	3.1%
Work at Home	991	15.3%	8,342	13.9%	20,691	14.3%	68,916	15.7%
Daytime Demographics (2025)								
Total Businesses	402		4,791		11,643		34,007	
Total Employees	3,367		69,418		164,988		423,611	
Company Headquarter Businesses	5	1.4%	196	4.1%	514	4.4%	1,330	3.9%
Company Headquarter Employees	78	2.3%	12,772	18.4%	32,716	19.8%	93,730	22.1%
Employee Population per Business	8.4	to 1	14.5	to 1	14.2	to 1	12.5	to 1
Residential Population per Business	28.0	to 1	24.9	to 1	24.5	to 1	25.1	to 1
Adj. Daytime Demographics Age 16 Years or Over	6,341		108,720		255,465		676,535	
Labor Force								
Labor Population Age 16 Years or Over (2025)	9,446		99,351		234,975		691,626	
Labor Force Total Males (2025)	4,638	49.1%	55,522	55.9%	123,618	52.6%	348,009	50.3%
Male Civilian Employed	3,500	75.5%	34,257	61.7%	80,507	65.1%	239,135	68.7%
Male Civilian Unemployed	100	2.2%	1,429	2.6%	3,810	3.1%	10,607	3.0%
Males in Armed Forces	10	0.2%	49	-	109	-	316	-
Males Not in Labor Force	1,028	22.2%	19,786	35.6%	39,191	31.7%	97,952	28.1%
Labor Force Total Females (2025)	4,808	50.9%	43,830	44.1%	111,357	47.4%	343,617	49.7%
Female Civilian Employed	2,962	61.6%	25,743	58.7%	63,881	57.4%	199,251	58.0%
Female Civilian Unemployed	125	2.6%	1,339	3.1%	3,409	3.1%	10,762	3.1%
Females in Armed Forces	-	-	-	-	-	-	-	-
Females Not in Labor Force	1,721	35.8%	16,747	38.2%	44,067	39.6%	133,604	38.9%
Unemployment Rate	225	2.4%	2,769	2.8%	7,219	3.1%	21,369	3.1%
Occupation (2025)								
Occupation Population Age 16 Years or Over	6,461		59,983		144,360		438,347	
Occupation Total Males	3,499	54.2%	34,239	57.1%	80,479	55.7%	239,096	54.5%
Occupation Total Females	2,962	45.8%	25,743	42.9%	63,881	44.3%	199,251	45.5%
Management, Business, Financial Operations	1,451	-	10,065	16.8%	26,886	18.6%	90,486	20.6%
Professional, Related	2,222	34.4%	17,704	29.5%	42,828	29.7%	130,587	29.8%
Service	916	14.2%	9,830	16.4%	22,622	15.7%	64,461	14.7%
Sales, Office	1,105	17.1%	9,292	15.5%	24,124	16.7%	74,913	17.1%
Farming, Fishing, Forestry	-	-	262	0.4%	375	0.3%	689	0.2%
Construction, Extraction, Maintenance	248	3.8%	3,237	5.4%	7,048	4.9%	23,413	5.3%
Production, Transport, Material Moving	518	8.0%	9,593	16.0%	20,479	14.2%	53,798	12.3%
White Collar Workers	4,778	73.9%	37,060	61.8%	93,837	65.0%	295,986	67.5%
Blue Collar Workers	1,683	26.1%	22,923	38.2%	50,524	35.0%	142,361	32.5%

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Franklin Township, NJ 08873									
	1 mi radius			3 mi radius		5 mi radius		10 mi radius	
Units In Structure (2025)									
Total Units	4,303		37,440		96,590		295,736		
1 Detached Unit	2,263	52.6%	14,799	39.5%	42,609	44.1%	153,816	52.0%	
1 Attached Unit	569	13.2%	4,546	12.1%	11,245	11.6%	31,646	10.7%	
2 Units	150	3.5%	3,657	9.8%	7,468	7.7%	20,318	6.9%	
3 to 4 Units	89	2.1%	2,286	6.1%	6,536	6.8%	15,692	5.3%	
5 to 9 Units	186	4.3%	1,945	5.2%	5,917	6.1%	16,629	5.6%	
10 to 19 Units	419	9.7%	2,884	7.7%	7,622	7.9%	19,549	6.6%	
20 to 49 Units	138	3.2%	2,347	6.3%	6,405	6.6%	15,672	5.3%	
50 or More Units	488	11.3%	4,944	13.2%	8,500	8.8%	20,243	6.8%	
Mobile Home or Trailer	-	-	28	-	249	0.3%	2,087	0.7%	
Other Structure	-	-	4	-	39	-	84	-	
Homes Built By Year (2025)									
Homes Built 2020 or later	26	0.6%	650	1.7%	1,640	1.7%	4,803	1.6%	
Homes Built 2010 to 2019	151	3.4%	2,776	7.2%	6,806	6.9%	16,420	5.4%	
Homes Built 2000 to 2009	217	4.9%	4,305	11.2%	9,268	9.4%	25,175	8.3%	
Homes Built 1990 to 1999	374	8.5%	3,243	8.4%	8,448	8.5%	30,439	10.1%	
Homes Built 1980 to 1989	1,012	22.9%	7,067	18.4%	15,708	15.9%	45,645	15.1%	
Homes Built 1970 to 1979	679	15.3%	4,061	10.6%	11,400	11.5%	35,006	11.6%	
Homes Built 1960 to 1969	1,088	24.6%	5,005	13.0%	14,355	14.5%	42,901	14.2%	
Homes Built 1950 to 1959	462	10.4%	3,632	9.4%	11,935	12.1%	41,158	13.6%	
Homes Built 1940 to 1949	122	2.8%	1,776	4.6%	4,927	5.0%	16,980	5.6%	
Homes Built Before 1939	170	3.8%	4,926	12.8%	12,105	12.2%	37,210	12.3%	
Median Age of Homes	49.8	yrs	49.1	yrs	50.6	yrs	51.8	yrs	
Home Values (2025)									
Owner Specified Housing Units	2,676		17,362		49,480		180,473		
Home Values \$1,000,000 or More	93	3.5%	404	2.3%	1,145	2.3%	9,176	5.1%	
Home Values \$750,000 to \$999,999	156	5.8%	1,048	6.0%	2,648	5.4%	16,961	9.4%	
Home Values \$500,000 to \$749,999	588	22.0%	5,047	29.1%	14,488	29.3%	55,460	30.7%	
Home Values \$400,000 to \$499,999	990	37.0%	4,778	27.5%	13,780	27.9%	43,088	23.9%	
Home Values \$300,000 to \$399,999	648	24.2%	3,825	22.0%	11,192	22.6%	33,556	18.6%	
Home Values \$250,000 to \$299,999	143	5.4%	912	5.3%	2,499	5.1%	8,302	4.6%	
Home Values \$200,000 to \$249,999	31	1.2%	425	2.4%	1,219	2.5%	4,262	2.4%	
Home Values \$175,000 to \$199,999	3	-	102	0.6%	238	0.5%	836	0.5%	
Home Values \$150,000 to \$174,999	-	-	225	1.3%	441	0.9%	1,328	0.7%	
Home Values \$125,000 to \$149,999	-	-	50	0.3%	145	0.3%	708	0.4%	
Home Values \$100,000 to \$124,999	6	0.2%	119	0.7%	432	0.9%	1,424	0.8%	
Home Values \$90,000 to \$99,999	1	-	11	-	26	-	214	0.1%	
Home Values \$80,000 to \$89,999	-	-	4	-	20	-	158	-	
Home Values \$70,000 to \$79,999	-	-	7	-	25	-	263	0.1%	
Home Values \$60,000 to \$69,999	-	-	17	-	146	0.3%	406	0.2%	
Home Values \$50,000 to \$59,999	3	0.1%	42	0.2%	111	0.2%	721	0.4%	
Home Values \$35,000 to \$49,999	2	-	32	0.2%	168	0.3%	866	0.5%	
Home Values \$25,000 to \$34,999	-	-	85	0.5%	261	0.5%	1,146	0.6%	
Home Values \$10,000 to \$24,999	1	-	54	0.3%	179	0.4%	418	0.2%	
Home Values Under \$10,000	9	0.3%	174	1.0%	316	0.6%	1,179	0.7%	
Owner-Occupied Median Home Value	\$451,523		\$457,219		\$456,917		\$505,705		
Renter-Occupied Median Rent	\$1,889		\$1,737		\$1,737		\$1,725		

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Lat/Lon: 40.513/-74.4864

940 Easton Ave Franklin Township, NJ 08873	1 mi radius	3 mi radius	5 mi radius	10 mi radius
Total Annual Consumer Expenditure (2025)				
Total Household Expenditure	\$532.75 M	\$4.51 B	\$12.16 B	\$39.6 B
Total Non-Retail Expenditure	\$278.88 M	\$2.4 B	\$6.47 B	\$21.1 B
Total Retail Expenditure	\$253.87 M	\$2.11 B	\$5.68 B	\$18.5 B
Alcoholic Beverages	\$3.26 M	\$27.64 M	\$74.44 M	\$242.24 M
Apparel	\$9.68 M	\$82.73 M	\$221.84 M	\$718.44 M
Contributions	\$17.63 M	\$146.8 M	\$398.85 M	\$1.31 B
Education	\$12.39 M	\$103.84 M	\$281.15 M	\$920.62 M
Entertainment	\$29.88 M	\$255.85 M	\$685.02 M	\$2.21 B
Food Away From Home	\$23.13 M	\$197.19 M	\$529.4 M	\$1.72 B
Grocery	\$31.5 M	\$280.64 M	\$737.06 M	\$2.33 B
Health Care	\$28.44 M	\$247.36 M	\$645.19 M	\$2.01 B
Household Furnishings and Equipment	\$14.07 M	\$119.55 M	\$321.43 M	\$1.04 B
Household Operations	\$9.71 M	\$83.68 M	\$223.6 M	\$723.04 M
Miscellaneous Expenses	\$9 M	\$76.43 M	\$205.24 M	\$664.51 M
Personal Care	\$6.33 M	\$55.76 M	\$147.29 M	\$468.42 M
Shelter	\$82.42 M	\$749.28 M	\$1.97 B	\$6.15 B
Tax and Retirement	\$152.62 M	\$1.26 B	\$3.46 B	\$11.71 B
Tobacco and Related	\$2.02 M	\$19.81 M	\$49.5 M	\$147.7 M
Transportation	\$78.39 M	\$609.29 M	\$1.68 B	\$5.59 B
Utilities	\$22.27 M	\$199.25 M	\$522.17 M	\$1.64 B
Monthly Household Consumer Expenditure (2025)				
Total Household Expenditure	\$10,318	\$10,048	\$10,489	\$11,160
Total Non-Retail Expenditure	\$5,401 52.3%	\$5,346 53.2%	\$5,586 53.3%	\$5,946 53.3%
Total Retail Expenditures	\$4,917 47.7%	\$4,702 46.8%	\$4,904 46.7%	\$5,214 46.7%
Alcoholic Beverages	\$63 0.6%	\$62 0.6%	\$64 0.6%	\$68 0.6%
Apparel	\$187 1.8%	\$184 1.8%	\$191 1.8%	\$202 1.8%
Contributions	\$342 3.3%	\$327 3.3%	\$344 3.3%	\$370 3.3%
Education	\$240 2.3%	\$231 2.3%	\$243 2.3%	\$259 2.3%
Entertainment	\$579 5.6%	\$569 5.7%	\$591 5.6%	\$624 5.6%
Food Away From Home	\$448 4.3%	\$439 4.4%	\$457 4.4%	\$484 4.3%
Grocery	\$610 5.9%	\$625 6.2%	\$636 6.1%	\$656 5.9%
Health Care	\$551 5.3%	\$551 5.5%	\$557 5.3%	\$567 5.1%
Household Furnishings and Equipment	\$273 2.6%	\$266 2.6%	\$277 2.6%	\$294 2.6%
Household Operations	\$188 1.8%	\$186 1.9%	\$193 1.8%	\$204 1.8%
Miscellaneous Expenses	\$174 1.7%	\$170 1.7%	\$177 1.7%	\$187 1.7%
Personal Care	\$123 1.2%	\$124 1.2%	\$127 1.2%	\$132 1.2%
Shelter	\$1,596 15.5%	\$1,668 16.6%	\$1,702 16.2%	\$1,734 15.5%
Tax and Retirement	\$2,956 28.6%	\$2,803 27.9%	\$2,988 28.5%	\$3,299 28.5%
Tobacco and Related	\$39 0.4%	\$44 0.4%	\$43 0.4%	\$42 0.4%
Transportation	\$1,518 14.7%	\$1,356 13.5%	\$1,450 13.8%	\$1,574 14.1%
Utilities	\$431 4.2%	\$443 4.4%	\$450 4.3%	\$463 4.2%

