

**1.7M**  
visits annually\*

**5.35**  
visit frequency\*

**37 min**  
avg. visit duration\*

\*Source: Placer.ai (Foot Traffic / Location Analytics)

# Clifton Plaza

1006 US HIGHWAY 46 | CLIFTON, NJ 07013

## Available Spaces

24,000 SF (former Big Lots)

## Broker Incentives

5% commission on leases up to 15,000 SF;  
4% on leases from 15,001–40,000 SF.



## Retailers



## 5-Mile Demographics



**657,501**  
POPULATION



**231,242**  
HOUSEHOLDS



**\$135,386**  
AVERAGE HH INCOME



**612,602**  
DAYTIME POPULATION

## Property Highlights

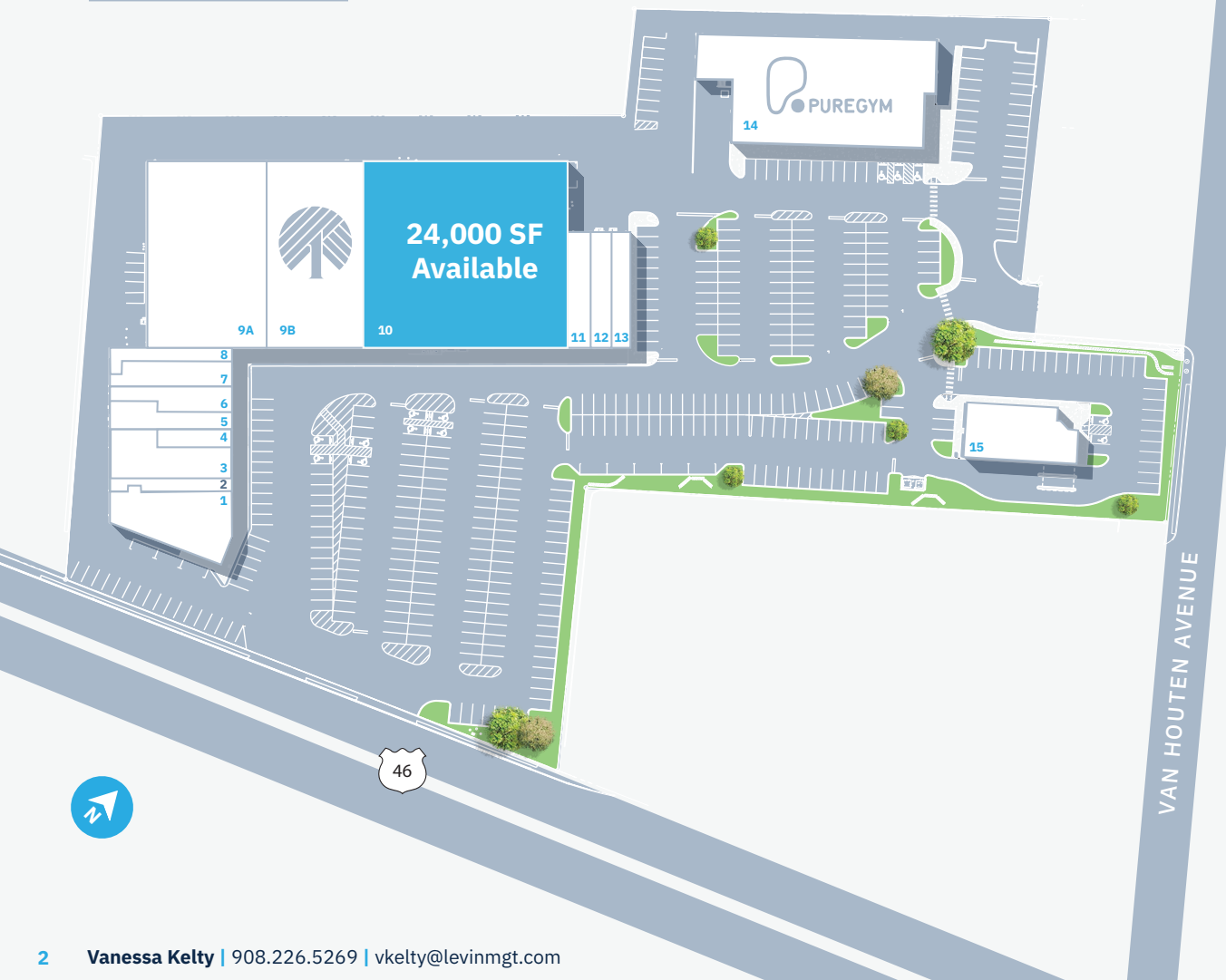
- High-traffic Clifton Plaza with a diverse retail, dining, and service mix
- Prime Route 46 West exposure and access delivering ~1.7M annual visits\*
- Recent momentum: Ship Smart and Work N Gear to return to center
- Affluent nearby customer base: 1-mile AHHI exceeds \$175K
- Average Daily Traffic: 45,147 Route 46

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## SITE PLAN

LEASE PENDING  
 LEASED  
 AVAILABLE



Tenant Roster		SF
1	Work 'N Gear	3,247
2	GameStop	1,629
3	Dunkin	3,167
4	Epic Unisex Salon	850
5	Verizon	2,365
6	Field Liquors	2,135
7	New Jersey Eyes	1,950
8	Ship Smart	1,532
9A	Subzi Mandi Farmer's Market	16,000
9B	Dollar Tree	14,166
10	Available former Big Lots	24,000
11	Bruno's Pizza	2,110
12	Sally Beauty Supply	1,421
13	Fiina Nail Lounge	1,600
14	Pure Gym	15,000
15	Valley National Bank	4,050

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## DEMOGRAPHICS

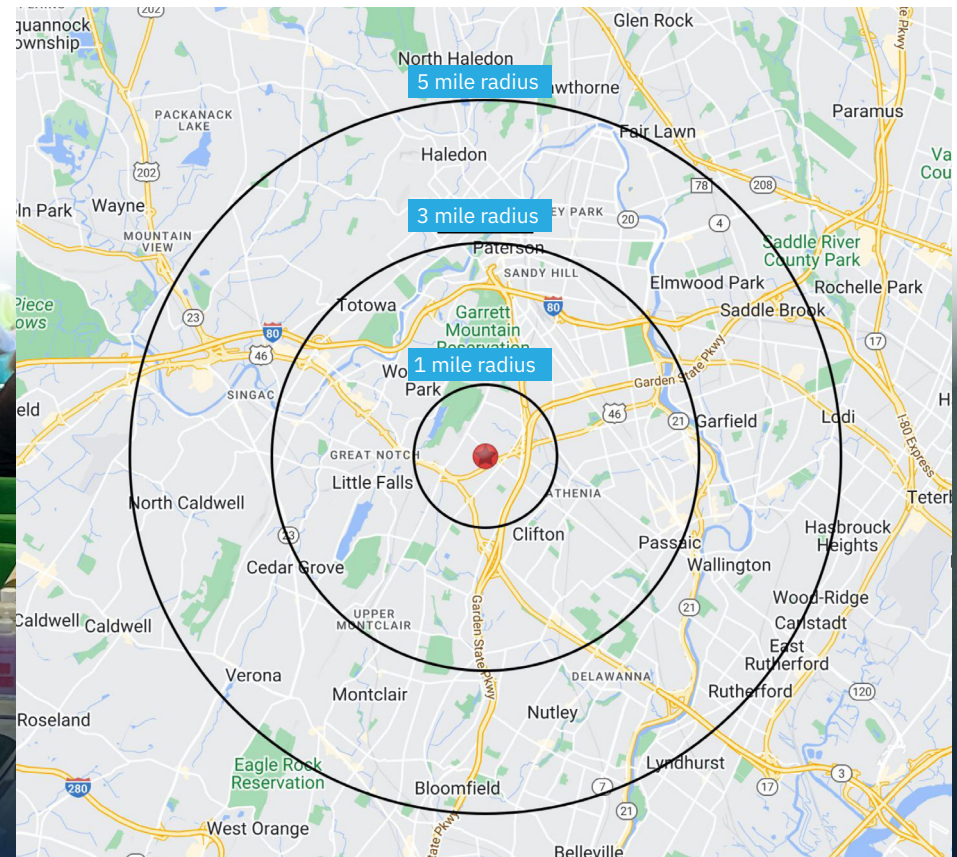
2010-2020 Census   2025 Estimates	1 mile radius	3 mile radius	5 mile radius
Population	16,095	247,665	657,501
Households	6,243	82,978	231,242
Average Household Income	\$175,065	\$124,768	\$135,386
Projected Average Household Income (2030)	\$172,698	\$123,211	\$133,733
Median Household Income	\$133,502	\$98,717	\$106,114
Total Businesses	730	10,977	28,350
Total Employees	7,723	82,576	221,505
Daytime Population	15,643	228,982	612,602
Total Annual Household Expenditure	\$862.78 M	\$9.44 B	\$27.44 B
HH Income \$200K or more	1,877	14,026	46,511
College Degree + (Bachelor Degree or Higher)	5,542	49,933	159,536

Source: sitesusa.com

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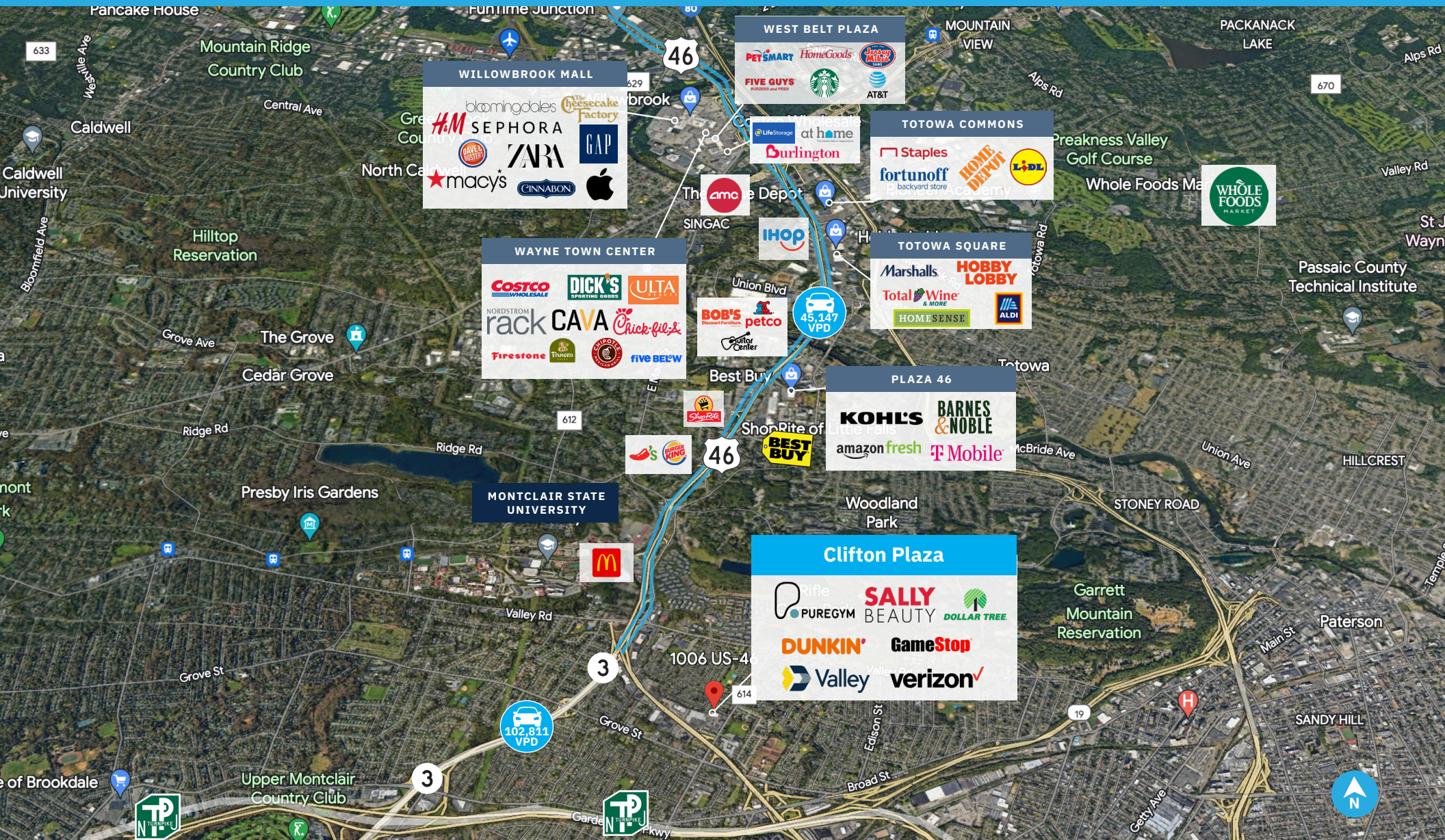
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## MARKET AERIAL





**Our History is Strong.**  
**Our Vision, *Stronger.***

Over 70 years of trusted expertise in commercial real estate.

Contact Exclusive Agent

**Vanessa Kelty**

SENIOR LEASING REPRESENTATIVE

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