

Complete Profile

2010-2020 Census, 2025 Estimates with 2030 Projections
Calculated using Weighted Block Centroid from Block Groups

LEVIN
MANAGEMENT

Lat/Lon: 40.4904/-74.4733

712 Hamilton St						
Franklin Township, NJ 08873						
	1 mi radius		3 mi radius		5 mi radius	
Population						
Estimated Population (2025)	24,087		144,091		264,977	
Projected Population (2030)	24,054		142,494		263,221	
Census Population (2020)	22,921		138,473		255,253	
Census Population (2010)	21,775		131,290		241,851	
Projected Annual Growth (2025-2030)	-33	-	-1,597	-0.2%	-1,756	-0.1%
Historical Annual Growth (2020-2025)	1,166	-	5,618	0.8%	9,724	0.8%
Historical Annual Growth (2010-2020)	1,146	0.5%	7,183	0.5%	13,402	0.6%
Estimated Population Density (2025)	7,671	psm	5,099	psm	3,376	psm
Trade Area Size	3.1	sq mi	28.3	sq mi	78.5	sq mi
Households						
Estimated Households (2025)	7,249		45,503		88,447	
Projected Households (2030)	7,405		46,040		90,254	
Census Households (2020)	6,854		42,835		83,833	
Census Households (2010)	6,230		39,923		79,140	
Projected Annual Growth (2025-2030)	155	0.4%	537	0.2%	1,807	0.4%
Historical Annual Change (2010-2025)	1,020	1.1%	5,580	0.9%	9,307	0.8%
Average Household Income						
Estimated Average Household Income (2025)	\$113,814		\$128,410		\$145,000	
Projected Average Household Income (2030)	\$113,174		\$126,830		\$143,214	
Census Average Household Income (2010)	\$64,941		\$78,268		\$87,964	
Census Average Household Income (2000)	\$54,818		\$65,797		\$73,418	
Projected Annual Change (2025-2030)	-\$640	-0.1%	-\$1,580	-0.2%	-\$1,786	-0.2%
Historical Annual Change (2000-2025)	\$58,997	4.3%	\$62,613	3.8%	\$71,582	3.9%
Median Household Income						
Estimated Median Household Income (2025)	\$86,834		\$102,974		\$118,380	
Projected Median Household Income (2030)	\$86,941		\$102,532		\$117,811	
Census Median Household Income (2010)	\$54,531		\$66,446		\$76,785	
Census Median Household Income (2000)	\$46,061		\$54,412		\$61,634	
Projected Annual Change (2025-2030)	\$106	-	-\$442	-	-\$569	-
Historical Annual Change (2000-2025)	\$40,774	3.5%	\$48,562	3.6%	\$56,746	3.7%
Per Capita Income						
Estimated Per Capita Income (2025)	\$34,349		\$41,380		\$48,917	
Projected Per Capita Income (2030)	\$34,934		\$41,818		\$49,626	
Census Per Capita Income (2010)	\$18,580		\$23,798		\$28,784	
Census Per Capita Income (2000)	\$16,821		\$21,424		\$24,980	
Projected Annual Change (2025-2030)	\$585	0.3%	\$438	0.2%	\$709	0.3%
Historical Annual Change (2000-2025)	\$17,528	4.2%	\$19,957	3.7%	\$23,937	3.8%
Estimated Average Household Net Worth (2025)	\$886,010		\$1.18 M		\$1.47 M	

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712 Hamilton St	1 mi radius		3 mi radius		5 mi radius	
Franklin Township, NJ 08873						
Race and Ethnicity						
Total Population (2025)	24,087		144,091		264,977	
White (2025)	5,616	23.3%	48,790	33.9%	96,136	36.3%
Black or African American (2025)	7,191	29.9%	28,521	19.8%	48,287	18.2%
American Indian or Alaska Native (2025)	319	1.3%	1,240	0.9%	1,706	0.6%
Asian (2025)	2,409	10.0%	27,289	18.9%	65,492	24.7%
Hawaiian or Pacific Islander (2025)	7	-	90	-	142	-
Other Race (2025)	5,390	22.4%	24,307	16.9%	31,806	12.0%
Two or More Races (2025)	3,155	13.1%	13,854	9.6%	21,407	8.1%
Population < 18 (2025)	5,773	24.0%	28,315	19.7%	53,839	20.3%
White Not Hispanic	587	10.2%	5,368	19.0%	11,957	22.2%
Black or African American	1,690	29.3%	6,289	22.2%	11,202	20.8%
Asian	365	6.3%	3,639	12.9%	12,238	22.7%
Other Race Not Hispanic	145	2.5%	869	3.1%	1,692	3.1%
Hispanic	2,987	51.7%	12,150	42.9%	16,750	31.1%
Not Hispanic or Latino Population (2025)	14,270	59.2%	100,193	69.5%	202,705	76.5%
Not Hispanic White	4,787	33.5%	44,037	44.0%	87,449	43.1%
Not Hispanic Black or African American	6,769	47.4%	26,299	26.2%	45,049	22.2%
Not Hispanic American Indian or Alaska Native	17	0.1%	117	0.1%	210	0.1%
Not Hispanic Asian	2,299	16.1%	26,683	26.6%	64,820	32.0%
Not Hispanic Hawaiian or Pacific Islander	4	-	60	-	82	-
Not Hispanic Other Race	33	0.2%	968	1.0%	1,452	0.7%
Not Hispanic Two or More Races	361	2.5%	2,030	2.0%	3,643	1.8%
Hispanic or Latino Population (2025)	9,817	40.8%	43,898	30.5%	62,272	23.5%
Hispanic White	829	8.4%	4,753	10.8%	8,687	13.9%
Hispanic Black or African American	422	4.3%	2,222	5.1%	3,238	5.2%
Hispanic American Indian or Alaska Native	302	3.1%	1,123	2.6%	1,497	2.4%
Hispanic Asian	110	1.1%	606	1.4%	672	1.1%
Hispanic Hawaiian or Pacific Islander	3	-	30	-	60	-
Hispanic Other Race	5,357	54.6%	23,339	53.2%	30,355	48.7%
Hispanic Two or More Races	2,794	28.5%	11,824	26.9%	17,764	28.5%
Not Hispanic or Latino Population (2020)	11,257	49.1%	89,047	64.3%	191,251	74.9%
Hispanic or Latino Population (2020)	11,665	50.9%	49,427	35.7%	64,002	25.1%
Not Hispanic or Latino Population (2010)	12,447	57.2%	91,081	69.4%	190,779	78.9%
Hispanic or Latino Population (2010)	9,328	42.8%	40,209	30.6%	51,071	21.1%
Not Hispanic or Latino Population (2030)	14,976	62.3%	100,909	70.8%	201,323	76.5%
Hispanic or Latino Population (2030)	9,078	37.7%	41,585	29.2%	61,898	23.5%
Projected Annual Growth (2025-2030)	-739	-1.5%	-2,313	-1.1%	-374	-0.1%
Historical Annual Growth (2010-2020)	2,337	2.5%	9,218	2.3%	12,930	2.5%

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Franklin Township, NJ 08873							
Total Age Distribution (2025)							
Total Population	24,087		144,091		264,977		
Age Under 5 Years	1,341	5.6%	7,356	5.1%	14,211	5.4%	
Age 5 to 9 Years	1,596	6.6%	7,706	5.3%	15,170	5.7%	
Age 10 to 14 Years	1,741	7.2%	8,121	5.6%	15,025	5.7%	
Age 15 to 19 Years	1,894	7.9%	15,921	11.0%	23,365	8.8%	
Age 20 to 24 Years	2,583	10.7%	18,111	12.6%	25,243	9.5%	
Age 25 to 29 Years	2,035	8.4%	11,236	7.8%	19,170	7.2%	
Age 30 to 34 Years	1,848	7.7%	10,550	7.3%	19,299	7.3%	
Age 35 to 39 Years	1,805	7.5%	9,262	6.4%	18,354	6.9%	
Age 40 to 44 Years	1,776	7.4%	8,826	6.1%	16,978	6.4%	
Age 45 to 49 Years	1,554	6.5%	8,101	5.6%	15,696	5.9%	
Age 50 to 54 Years	1,406	5.8%	7,896	5.5%	15,767	6.0%	
Age 55 to 59 Years	1,219	5.1%	7,253	5.0%	15,095	5.7%	
Age 60 to 64 Years	1,074	4.5%	6,817	4.7%	14,405	5.4%	
Age 65 to 69 Years	830	3.4%	5,864	4.1%	12,588	4.8%	
Age 70 to 74 Years	580	2.4%	4,191	2.9%	9,598	3.6%	
Age 75 to 79 Years	396	1.6%	3,031	2.1%	6,951	2.6%	
Age 80 to 84 Years	229	1.0%	1,953	1.4%	4,253	1.6%	
Age 85 Years or Over	179	0.7%	1,895	1.3%	3,809	1.4%	
Median Age	31.7		33.0		36.0		
Age 19 Years or Less	6,572	27.3%	39,104	27.1%	67,770	25.6%	
Age 20 to 64 Years	15,301	63.5%	88,052	61.1%	160,008	60.4%	
Age 65 Years or Over	2,214	9.2%	16,935	11.8%	37,199	14.0%	
Female Age Distribution (2025)							
Female Population	11,968	49.7%	64,998	45.1%	125,322	47.3%	
Age Under 5 Years	645	5.4%	3,614	5.6%	6,958	5.6%	
Age 5 to 9 Years	767	6.4%	3,669	5.6%	7,257	5.8%	
Age 10 to 14 Years	828	6.9%	3,893	6.0%	7,272	5.8%	
Age 15 to 19 Years	933	7.8%	4,286	6.6%	7,621	6.1%	
Age 20 to 24 Years	1,134	9.5%	5,865	9.0%	8,981	7.2%	
Age 25 to 29 Years	1,003	8.4%	5,367	8.3%	9,334	7.4%	
Age 30 to 34 Years	890	7.4%	4,948	7.6%	9,381	7.5%	
Age 35 to 39 Years	887	7.4%	4,442	6.8%	8,922	7.1%	
Age 40 to 44 Years	919	7.7%	4,410	6.8%	8,386	6.7%	
Age 45 to 49 Years	777	6.5%	4,050	6.2%	7,867	6.3%	
Age 50 to 54 Years	701	5.9%	3,976	6.1%	8,014	6.4%	
Age 55 to 59 Years	650	5.4%	3,726	5.7%	7,750	6.2%	
Age 60 to 64 Years	551	4.6%	3,498	5.4%	7,404	5.9%	
Age 65 to 69 Years	455	3.8%	3,080	4.7%	6,669	5.3%	
Age 70 to 74 Years	324	2.7%	2,321	3.6%	5,208	4.2%	
Age 75 to 79 Years	245	2.0%	1,657	2.5%	3,825	3.1%	
Age 80 to 84 Years	141	1.2%	1,149	1.8%	2,429	1.9%	
Age 85 Years or Over	117	1.0%	1,045	1.6%	2,045	1.6%	
Female Median Age	33.0		35.8		38.2		
Age 19 Years or Less	3,174	26.5%	15,463	23.8%	29,107	23.2%	
Age 20 to 64 Years	7,513	62.8%	40,283	62.0%	76,040	60.7%	
Age 65 Years or Over	1,281	10.7%	9,251	14.2%	20,175	16.1%	

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Franklin Township, NJ 08873							
Male Age Distribution (2025)							
Male Population	12,119	50.3%	79,093	54.9%	139,655	52.7%	
Age Under 5 Years	696	5.7%	3,742	4.7%	7,253	5.2%	
Age 5 to 9 Years	829	6.8%	4,037	5.1%	7,913	5.7%	
Age 10 to 14 Years	913	7.5%	4,227	5.3%	7,753	5.6%	
Age 15 to 19 Years	961	7.9%	11,634	14.7%	15,744	11.3%	
Age 20 to 24 Years	1,449	12.0%	12,246	15.5%	16,262	11.6%	
Age 25 to 29 Years	1,032	8.5%	5,868	7.4%	9,836	7.0%	
Age 30 to 34 Years	958	7.9%	5,602	7.1%	9,919	7.1%	
Age 35 to 39 Years	918	7.6%	4,820	6.1%	9,432	6.8%	
Age 40 to 44 Years	857	7.1%	4,415	5.6%	8,591	6.2%	
Age 45 to 49 Years	778	6.4%	4,051	5.1%	7,829	5.6%	
Age 50 to 54 Years	705	5.8%	3,920	5.0%	7,753	5.6%	
Age 55 to 59 Years	569	4.7%	3,527	4.5%	7,346	5.3%	
Age 60 to 64 Years	523	4.3%	3,319	4.2%	7,002	5.0%	
Age 65 to 69 Years	375	3.1%	2,784	3.5%	5,918	4.2%	
Age 70 to 74 Years	256	2.1%	1,870	2.4%	4,390	3.1%	
Age 75 to 79 Years	152	1.3%	1,374	1.7%	3,126	2.2%	
Age 80 to 84 Years	88	0.7%	805	1.0%	1,824	1.3%	
Age 85 Years or Over	62	0.5%	851	1.1%	1,764	1.3%	
Male Median Age	30.4		30.9		34.2		
Age 19 Years or Less	3,398	28.0%	23,641	29.9%	38,663	27.7%	
Age 20 to 64 Years	7,788	64.3%	47,769	60.4%	83,968	60.1%	
Age 65 Years or Over	933	7.7%	7,684	9.7%	17,023	12.2%	
Males per 100 Females (2025)							
Overall Comparison	101		122		111		
Age Under 5 Years	108	51.9%	104	50.9%	104	51.0%	
Age 5 to 9 Years	108	51.9%	110	52.4%	109	52.2%	
Age 10 to 14 Years	110	52.4%	109	52.1%	107	51.6%	
Age 15 to 19 Years	103	50.7%	271	73.1%	207	67.4%	
Age 20 to 24 Years	128	56.1%	209	67.6%	181	64.4%	
Age 25 to 29 Years	103	50.7%	109	52.2%	105	51.3%	
Age 30 to 34 Years	108	51.8%	113	53.1%	106	51.4%	
Age 35 to 39 Years	103	50.8%	108	52.0%	106	51.4%	
Age 40 to 44 Years	93	48.3%	100	50.0%	102	50.6%	
Age 45 to 49 Years	100	50.0%	100	50.0%	100	49.9%	
Age 50 to 54 Years	101	50.2%	99	49.6%	97	49.2%	
Age 55 to 59 Years	87	46.7%	95	48.6%	95	48.7%	
Age 60 to 64 Years	95	48.7%	95	48.7%	95	48.6%	
Age 65 to 69 Years	82	45.2%	90	47.5%	89	47.0%	
Age 70 to 74 Years	79	44.2%	81	44.6%	84	45.7%	
Age 75 to 79 Years	62	38.3%	83	45.3%	82	45.0%	
Age 80 to 84 Years	63	38.6%	70	41.2%	75	42.9%	
Age 85 Years or Over	53	34.6%	81	44.9%	86	46.3%	
Age 19 Years or Less	107	51.7%	153	60.5%	133	57.1%	
Age 20 to 39 Years	111	52.7%	138	58.0%	124	55.4%	
Age 40 to 64 Years	95	48.8%	98	49.5%	98	49.4%	
Age 65 Years or Over	73	42.2%	83	45.4%	84	45.8%	

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Franklin Township, NJ 08873							
Household Type (2025)							
Total Households	7,249			45,503		88,447	
Households with Children	3,221	44.4%		15,448	33.9%	30,225	34.2%
Average Household Size	3.3			2.8		2.8	
Household Density per Square Mile	2,309			1,610		1,127	
Population Family	21,556	89.5%		107,616	74.7%	208,908	78.8%
Population Non-Family	2,229	9.3%		21,356	14.8%	38,297	14.5%
Population Group Quarters	302	1.3%		15,119	10.5%	17,772	6.7%
Family Households	5,827	80.4%		31,204	68.6%	62,494	70.7%
Married Couple Households	3,258	55.9%		19,967	64.0%	44,445	71.1%
Other Family Households with Children	2,570	44.1%		11,238	36.0%	18,048	28.9%
Family Households with Children	3,214	55.2%		15,408	49.4%	30,170	48.3%
Married Couple with Children	1,804	56.1%		9,768	63.4%	21,553	71.4%
Other Family Households with Children	1,410	43.9%		5,640	36.6%	8,617	28.6%
Family Households No Children	2,614	44.8%		15,797	50.6%	32,323	51.7%
Married Couple No Children	1,454	55.6%		10,199	64.6%	22,892	70.8%
Other Family Households No Children	1,160	44.4%		5,597	35.4%	9,431	29.2%
Non-Family Households	1,422	19.6%		14,299	31.4%	25,953	29.3%
Non-Family Households with Children	7	0.5%		40	0.3%	55	0.2%
Non-Family Households No Children	1,415	99.5%		14,258	99.7%	25,899	99.8%
Average Family Household Size	3.7			3.4		3.3	
Average Family Income	\$114,937			\$145,017		\$165,934	
Median Family Income	\$88,248			\$123,575		\$140,811	
Average Non-Family Household Size	1.6			1.5		1.5	
Marital Status (2025)							
Population Age 15 Years or Over	19,409			120,908		220,572	
Never Married	9,424	48.6%		61,470	50.8%	92,047	41.7%
Currently Married	6,932	35.7%		40,765	33.7%	93,340	42.3%
Previously Married	3,053	15.7%		18,673	15.4%	35,186	16.0%
Separated	1,381	45.2%		6,555	35.1%	10,777	30.6%
Widowed	708	23.2%		4,712	25.2%	9,842	28.0%
Divorced	965	31.6%		7,406	39.7%	14,566	41.4%
Educational Attainment (2025)							
Adult Population Age 25 Years or Over	14,932			86,876		171,963	
Elementary (Grade Level 0 to 8)	2,496	16.7%		9,895	11.4%	12,467	7.2%
Some High School (Grade Level 9 to 11)	999	6.7%		5,968	6.9%	9,291	5.4%
High School Graduate	4,348	29.1%		18,014	20.7%	35,066	20.4%
Some College	2,095	14.0%		10,373	11.9%	22,045	12.8%
Associate Degree Only	764	5.1%		5,116	5.9%	10,587	6.2%
Bachelor Degree Only	2,656	17.8%		20,339	23.4%	46,135	26.8%
Graduate Degree	1,574	10.5%		17,169	19.8%	36,372	21.2%
Any College (Some College or Higher)	7,090	47.5%		52,998	61.0%	115,139	67.0%
College Degree + (Bachelor Degree or Higher)	4,230	28.3%		37,509	43.2%	82,507	48.0%

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Franklin Township, NJ 08873							
Housing							
Total Housing Units (2025)	7,442		46,633		90,414		
Total Housing Units (2020)	7,416		46,182		89,105		
Historical Annual Growth (2020-2025)	27	-	451	-	1,309	-	
Housing Units Occupied (2025)	7,249	97.4%	45,503	97.6%	88,447	97.8%	
Housing Units Owner-Occupied	2,962	40.9%	19,225	42.3%	45,781	51.8%	
Housing Units Renter-Occupied	4,288	59.1%	26,278	57.7%	42,666	48.2%	
Housing Units Vacant (2025)	193	2.6%	1,130	2.4%	1,967	2.2%	
Household Size (2025)							
Total Households	7,249		45,503		88,447		
1 Person Households	1,021	14.1%	10,302	22.6%	18,948	21.4%	
2 Person Households	2,003	27.6%	14,069	30.9%	27,450	31.0%	
3 Person Households	1,397	19.3%	7,430	16.3%	16,059	18.2%	
4 Person Households	1,337	18.4%	6,617	14.5%	13,972	15.8%	
5 Person Households	752	10.4%	3,597	7.9%	6,461	7.3%	
6 Person Households	417	5.8%	1,841	4.0%	3,201	3.6%	
7 or More Person Households	323	4.5%	1,646	3.6%	2,356	2.7%	
Household Income Distribution (2025)							
HH Income \$200,000 or More	888	12.3%	8,211	18.0%	19,633	22.2%	
HH Income \$150,000 to \$199,999	646	8.9%	5,403	11.9%	11,799	13.3%	
HH Income \$125,000 to \$149,999	775	10.7%	4,315	9.5%	8,628	9.8%	
HH Income \$100,000 to \$124,999	982	13.5%	5,300	11.6%	10,128	11.5%	
HH Income \$75,000 to \$99,999	963	13.3%	5,308	11.7%	10,137	11.5%	
HH Income \$50,000 to \$74,999	1,228	16.9%	5,204	11.4%	10,008	11.3%	
HH Income \$35,000 to \$49,999	596	8.2%	2,989	6.6%	5,377	6.1%	
HH Income \$25,000 to \$34,999	300	4.1%	1,913	4.2%	3,068	3.5%	
HH Income \$15,000 to \$24,999	325	4.5%	2,786	6.1%	3,844	4.3%	
HH Income \$10,000 to \$14,999	198	2.7%	1,341	2.9%	2,010	2.3%	
HH Income Under \$10,000	348	4.8%	2,733	6.0%	3,815	4.3%	
Household Vehicles (2025)							
Households 0 Vehicles Available	944	13.0%	7,268	16.0%	10,064	11.4%	
Households 1 Vehicle Available	2,735	37.7%	16,285	35.8%	31,332	35.4%	
Households 2 Vehicles Available	2,157	29.8%	14,576	32.0%	30,668	34.7%	
Households 3 or More Vehicles Available	1,413	19.5%	7,374	16.2%	16,383	18.5%	
Total Vehicles Available	11,850		71,050		148,746		
Average Vehicles per Household	1.6		1.6		1.7		
Owner-Occupied Household Vehicles	6,499	54.8%	38,784	54.6%	93,060	62.6%	
Average Vehicles per Owner-Occupied Household	2.2		2.0		2.0		
Renter-Occupied Household Vehicles	5,351	45.2%	32,266	45.4%	55,685	37.4%	
Average Vehicles per Renter-Occupied Household	1.2		1.2		1.3		
Travel Time (2025)							
Worker Base Age 16 years or Over	13,170		72,499		131,566		
Travel to Work in 14 Minutes or Less	2,541	19.3%	16,965	23.4%	27,466	20.9%	
Travel to Work in 15 to 29 Minutes	4,022	30.5%	20,233	27.9%	35,372	26.9%	
Travel to Work in 30 to 59 Minutes	3,734	28.4%	17,727	24.5%	32,357	24.6%	
Travel to Work in 60 Minutes or More	1,670	12.7%	7,643	10.5%	15,965	12.1%	
Work at Home	1,203	9.1%	9,931	13.7%	20,407	15.5%	
Average Minutes Travel to Work	28.5		24.3		25.4		

Complete Profile

2010-2020 Census, 2025 Estimates with 2030 Projections
Calculated using Weighted Block Centroid from Block Groups



Lat/Lon: 40.4904/-74.4733

712 Hamilton St						
Franklin Township, NJ 08873						
	1 mi radius		3 mi radius		5 mi radius	
Transportation To Work (2025)						
Worker Base Age 16 years or Over	13,170		72,499		131,566	
Drive to Work Alone	7,438	56.5%	39,180	54.0%	77,261	58.7%
Drive to Work in Carpool	1,485	11.3%	7,028	9.7%	11,180	8.5%
Travel to Work by Public Transportation	1,130	8.6%	6,226	8.6%	10,628	8.1%
Drive to Work on Motorcycle	-	-	-	-	2	-
Bicycle to Work	158	1.2%	1,053	1.5%	1,162	0.9%
Walk to Work	425	3.2%	5,204	7.2%	6,311	4.8%
Other Means	1,331	10.1%	3,877	5.3%	4,615	3.5%
Work at Home	1,203	9.1%	9,931	13.7%	20,407	15.5%
Daytime Demographics (2025)						
Total Businesses	757		4,844		10,794	
Total Employees	8,415		52,180		147,102	
Company Headquarter Businesses	16	2.1%	143	2.9%	442	4.1%
Company Headquarter Employees	590	7.0%	5,819	11.2%	25,753	17.5%
Employee Population per Business	11.1	to 1	10.8	to 1	13.6	to 1
Residential Population per Business	31.8	to 1	29.7	to 1	24.5	to 1
Adj. Daytime Demographics Age 16 Years or Over	14,267		98,849		232,977	
Labor Force						
Labor Population Age 16 Years or Over (2025)	19,029		119,236		217,560	
Labor Force Total Males (2025)	9,470	49.8%	66,215	55.5%	115,168	52.9%
Male Civilian Employed	7,023	74.2%	41,516	62.7%	73,906	64.2%
Male Civilian Unemployed	272	2.9%	1,584	2.4%	3,280	2.8%
Males in Armed Forces	4	-	51	-	90	-
Males Not in Labor Force	2,171	22.9%	23,065	34.8%	37,892	32.9%
Labor Force Total Females (2025)	9,559	50.2%	53,021	44.5%	102,392	47.1%
Female Civilian Employed	6,150	64.3%	31,000	58.5%	57,689	56.3%
Female Civilian Unemployed	217	2.3%	1,479	2.8%	3,102	3.0%
Females in Armed Forces	-	-	-	-	-	-
Females Not in Labor Force	3,191	33.4%	20,542	38.7%	41,601	40.6%
Unemployment Rate	490	2.6%	3,063	2.6%	6,382	2.9%
Occupation (2025)						
Occupation Population Age 16 Years or Over	13,170		72,499		131,566	
Occupation Total Males	7,019	53.3%	41,499	57.2%	73,878	56.2%
Occupation Total Females	6,150	46.7%	31,000	42.8%	57,689	43.8%
Management, Business, Financial Operations	1,757	13.3%	11,909	16.4%	25,173	19.1%
Professional, Related	2,723	20.7%	21,017	29.0%	39,592	30.1%
Service	2,767	21.0%	12,182	16.8%	20,128	15.3%
Sales, Office	2,113	16.0%	11,489	15.8%	21,772	16.5%
Farming, Fishing, Forestry	10	-	277	0.4%	296	0.2%
Construction, Extraction, Maintenance	999	7.6%	3,922	5.4%	6,141	4.7%
Production, Transport, Material Moving	2,800	21.3%	11,704	16.1%	18,465	14.0%
White Collar Workers	6,593	50.1%	44,414	61.3%	86,537	65.8%
Blue Collar Workers	6,576	49.9%	28,085	38.7%	45,030	34.2%

Complete Profile

2010-2020 Census, 2025 Estimates with 2030 Projections
Calculated using Weighted Block Centroid from Block Groups



Lat/Lon: 40.4904/-74.4733

712 Hamilton St		1 mi radius		3 mi radius		5 mi radius	
Franklin Township, NJ 08873							
Units In Structure (2025)							
Total Units	7,249		45,503		88,447		
1 Detached Unit	3,165	43.7%	17,049	37.5%	38,806	43.9%	
1 Attached Unit	482	6.7%	5,202	11.4%	10,591	12.0%	
2 Units	1,191	16.4%	4,762	10.5%	6,568	7.4%	
3 to 4 Units	503	6.9%	3,642	8.0%	5,679	6.4%	
5 to 9 Units	494	6.8%	2,536	5.6%	5,533	6.3%	
10 to 19 Units	570	7.9%	3,469	7.6%	7,415	8.4%	
20 to 49 Units	278	3.8%	3,173	7.0%	5,663	6.4%	
50 or More Units	560	7.7%	5,557	12.2%	7,782	8.8%	
Mobile Home or Trailer	4	-	79	0.2%	370	0.4%	
Other Structure	-	-	34	-	41	-	
Homes Built By Year (2025)							
Homes Built 2020 or later	121	1.6%	661	1.4%	1,358	1.5%	
Homes Built 2010 to 2019	690	9.3%	3,049	6.5%	5,415	6.0%	
Homes Built 2000 to 2009	663	8.9%	3,654	7.8%	8,704	9.6%	
Homes Built 1990 to 1999	495	6.6%	3,568	7.7%	8,139	9.0%	
Homes Built 1980 to 1989	967	13.0%	8,245	17.7%	15,457	17.1%	
Homes Built 1970 to 1979	597	8.0%	5,126	11.0%	10,590	11.7%	
Homes Built 1960 to 1969	1,028	13.8%	6,648	14.3%	12,590	13.9%	
Homes Built 1950 to 1959	1,122	15.1%	4,763	10.2%	11,105	12.3%	
Homes Built 1940 to 1949	488	6.6%	2,673	5.7%	4,247	4.7%	
Homes Built Before 1939	1,080	14.5%	7,117	15.3%	10,843	12.0%	
Median Age of Homes	52.4	yrs	52.4	yrs	50.6	yrs	
Home Values (2025)							
Owner Specified Housing Units	2,962		19,225		45,781		
Home Values \$1,000,000 or More	119	4.0%	488	2.5%	1,040	2.3%	
Home Values \$750,000 to \$999,999	89	3.0%	873	4.5%	2,667	5.8%	
Home Values \$500,000 to \$749,999	525	17.7%	5,143	26.8%	14,447	31.6%	
Home Values \$400,000 to \$499,999	826	27.9%	5,511	28.7%	12,221	26.7%	
Home Values \$300,000 to \$399,999	860	29.0%	4,473	23.3%	9,618	21.0%	
Home Values \$250,000 to \$299,999	198	6.7%	1,073	5.6%	2,171	4.7%	
Home Values \$200,000 to \$249,999	149	5.0%	585	3.0%	1,161	2.5%	
Home Values \$175,000 to \$199,999	35	1.2%	122	0.6%	280	0.6%	
Home Values \$150,000 to \$174,999	21	0.7%	268	1.4%	480	1.0%	
Home Values \$125,000 to \$149,999	16	0.6%	54	0.3%	166	0.4%	
Home Values \$100,000 to \$124,999	41	1.4%	116	0.6%	355	0.8%	
Home Values \$90,000 to \$99,999	1	-	5	-	29	-	
Home Values \$80,000 to \$89,999	1	-	6	-	17	-	
Home Values \$70,000 to \$79,999	4	0.1%	8	-	32	-	
Home Values \$60,000 to \$69,999	1	-	21	0.1%	114	0.2%	
Home Values \$50,000 to \$59,999	2	-	25	0.1%	113	0.2%	
Home Values \$35,000 to \$49,999	10	0.3%	36	0.2%	211	0.5%	
Home Values \$25,000 to \$34,999	4	0.1%	98	0.5%	206	0.5%	
Home Values \$10,000 to \$24,999	5	0.2%	102	0.5%	150	0.3%	
Home Values Under \$10,000	56	1.9%	217	1.1%	303	0.7%	
Owner-Occupied Median Home Value	\$410,159		\$442,766		\$465,884		
Renter-Occupied Median Rent	\$1,568		\$1,703		\$1,737		

Complete Profile

2010-2020 Census, 2025 Estimates with 2030 Projections
Calculated using Weighted Block Centroid from Block Groups



Lat/Lon: 40.4904/-74.4733

712 Hamilton St Franklin Township, NJ 08873	1 mi radius	3 mi radius	5 mi radius
Total Annual Consumer Expenditure (2025)			
Total Household Expenditure	\$825.84 M	\$5.39 B	\$11.29 B
Total Non-Retail Expenditure	\$429.16 M	\$2.87 B	\$6.03 B
Total Retail Expenditure	\$396.68 M	\$2.52 B	\$5.27 B
Alcoholic Beverages	\$5.07 M	\$33.04 M	\$69.13 M
Apparel	\$15.56 M	\$99.2 M	\$205.84 M
Contributions	\$25.6 M	\$174.33 M	\$371.2 M
Education	\$18.49 M	\$123.63 M	\$261.45 M
Entertainment	\$48.26 M	\$306.9 M	\$635.5 M
Food Away From Home	\$36.85 M	\$236.25 M	\$491.33 M
Grocery	\$58.77 M	\$341.57 M	\$680.47 M
Health Care	\$47.24 M	\$298.08 M	\$591.12 M
Household Furnishings and Equipment	\$22.15 M	\$143.06 M	\$298.41 M
Household Operations	\$15.93 M	\$100.48 M	\$207.46 M
Miscellaneous Expenses	\$14.21 M	\$91.53 M	\$190.42 M
Personal Care	\$11.37 M	\$67.6 M	\$136.18 M
Shelter	\$148.56 M	\$912.72 M	\$1.82 B
Tax and Retirement	\$198.39 M	\$1.48 B	\$3.25 B
Tobacco and Related	\$4.89 M	\$24.63 M	\$45.19 M
Transportation	\$112.33 M	\$718.73 M	\$1.56 B
Utilities	\$42.16 M	\$242.87 M	\$481.82 M
Monthly Household Consumer Expenditure (2025)			
Total Household Expenditure	\$9,493	\$9,872	\$10,639
Total Non-Retail Expenditure	\$4,933 52.0%	\$5,253 53.2%	\$5,678 53.4%
Total Retail Expenditures	\$4,560 48.0%	\$4,619 46.8%	\$4,961 46.6%
Alcoholic Beverages	\$58 0.6%	\$61 0.6%	\$65 0.6%
Apparel	\$179 1.9%	\$182 1.8%	\$194 1.8%
Contributions	\$294 3.1%	\$319 3.2%	\$350 3.3%
Education	\$213 2.2%	\$226 2.3%	\$246 2.3%
Entertainment	\$555 5.8%	\$562 5.7%	\$599 5.6%
Food Away From Home	\$424 4.5%	\$433 4.4%	\$463 4.4%
Grocery	\$676 7.1%	\$626 6.3%	\$641 6.0%
Health Care	\$543 5.7%	\$546 5.5%	\$557 5.2%
Household Furnishings and Equipment	\$255 2.7%	\$262 2.7%	\$281 2.6%
Household Operations	\$183 1.9%	\$184 1.9%	\$195 1.8%
Miscellaneous Expenses	\$163 1.7%	\$168 1.7%	\$179 1.7%
Personal Care	\$131 1.4%	\$124 1.3%	\$128 1.2%
Shelter	\$1,708 18.0%	\$1,672 16.9%	\$1,718 16.1%
Tax and Retirement	\$2,280 24.0%	\$2,703 27.4%	\$3,059 27.4%
Tobacco and Related	\$56 0.6%	\$45 0.5%	\$43 0.4%
Transportation	\$1,291 13.6%	\$1,316 13.3%	\$1,467 13.8%
Utilities	\$485 5.1%	\$445 4.5%	\$454 4.3%

