

Complete Profile

2010-2020 Census, 2023 Estimates with 2028 Projections
Calculated using Weighted Block Centroid from Block Groups

LEVIN
MANAGEMENT

Lat/Lon: 40.1523/-74.2279

4095 US-9	1 mi radius		3 mi radius		5 mi radius	
Howell Township, NJ 07731						
Population						
Estimated Population (2023)	10,205		43,974		164,542	
Projected Population (2028)	10,089		45,281		169,734	
Census Population (2020)	10,053		43,361		161,230	
Census Population (2010)	9,603		40,949		138,963	
Projected Annual Growth (2023-2028)	-115	-0.2%	1,307	0.6%	5,192	0.6%
Historical Annual Growth (2020-2023)	152	-	613	0.5%	3,312	0.7%
Historical Annual Growth (2010-2020)	450	0.5%	2,412	0.6%	22,268	1.6%
Estimated Population Density (2023)	3,250	psm	1,556	psm	2,096	psm
Trade Area Size	3.1	sq mi	28.3	sq mi	78.5	sq mi
Households						
Estimated Households (2023)	3,370		14,444		47,293	
Projected Households (2028)	3,359		14,592		46,979	
Census Households (2020)	3,286		14,069		45,838	
Census Households (2010)	3,089		13,145		40,180	
Projected Annual Growth (2023-2028)	-11	-	148	0.2%	-314	-0.1%
Historical Annual Change (2010-2023)	281	0.7%	1,299	0.8%	7,114	1.4%
Average Household Income						
Estimated Average Household Income (2023)	\$170,955		\$150,538		\$123,958	
Projected Average Household Income (2028)	\$186,213		\$160,540		\$132,868	
Census Average Household Income (2010)	\$101,573		\$97,245		\$82,023	
Census Average Household Income (2000)	\$83,244		\$80,175		\$68,378	
Projected Annual Change (2023-2028)	\$15,258	1.8%	\$10,002	1.3%	\$8,910	1.4%
Historical Annual Change (2000-2023)	\$87,710	4.6%	\$70,363	3.8%	\$55,580	3.5%
Median Household Income						
Estimated Median Household Income (2023)	\$130,600		\$120,150		\$100,663	
Projected Median Household Income (2028)	\$132,523		\$122,002		\$99,797	
Census Median Household Income (2010)	\$92,674		\$84,676		\$68,715	
Census Median Household Income (2000)	\$76,015		\$71,261		\$58,287	
Projected Annual Change (2023-2028)	\$1,923	0.3%	\$1,852	0.3%	-\$866	-0.2%
Historical Annual Change (2000-2023)	\$54,585	3.1%	\$48,889	3.0%	\$42,377	3.2%
Per Capita Income						
Estimated Per Capita Income (2023)	\$56,683		\$49,598		\$35,720	
Projected Per Capita Income (2028)	\$62,224		\$51,881		\$36,864	
Census Per Capita Income (2010)	\$32,669		\$31,218		\$23,716	
Census Per Capita Income (2000)	\$25,474		\$24,416		\$20,797	
Projected Annual Change (2023-2028)	\$5,542	2.0%	\$2,283	0.9%	\$1,144	0.6%
Historical Annual Change (2000-2023)	\$31,208	5.3%	\$25,182	4.5%	\$14,923	3.1%
Estimated Average Household Net Worth (2023)	\$1.7 M		\$1.52 M		\$1.32 M	

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4095 US-9							
Howell Township, NJ 07731		1 mi radius		3 mi radius		5 mi radius	
Race and Ethnicity							
Total Population (2023)	10,205		43,974		164,542		
White (2023)	8,039	78.8%	34,728	79.0%	137,144	83.3%	
Black or African American (2023)	643	6.3%	2,608	5.9%	6,850	4.2%	
American Indian or Alaska Native (2023)	11	0.1%	91	0.2%	397	0.2%	
Asian (2023)	467	4.6%	1,926	4.4%	4,533	2.8%	
Hawaiian or Pacific Islander (2023)	4	-	9	-	23	-	
Other Race (2023)	313	3.1%	1,725	3.9%	7,579	4.6%	
Two or More Races (2023)	728	7.1%	2,887	6.6%	8,015	4.9%	
Population < 18 (2023)	2,273	22.3%	10,946	24.9%	52,462	31.9%	
White Not Hispanic	1,555	68.4%	7,786	71.1%	42,847	81.7%	
Black or African American	140	6.2%	599	5.5%	1,611	3.1%	
Asian	86	3.8%	394	3.6%	850	1.6%	
Other Race Not Hispanic	92	4.1%	343	3.1%	1,233	2.3%	
Hispanic	400	17.6%	1,824	16.7%	5,921	11.3%	
Not Hispanic or Latino Population (2023)	8,912	87.3%	38,464	87.5%	146,919	89.3%	
Not Hispanic White	7,686	86.2%	33,444	86.9%	133,688	91.0%	
Not Hispanic Black or African American	588	6.6%	2,416	6.3%	6,367	4.3%	
Not Hispanic American Indian or Alaska Native	3	-	10	-	46	-	
Not Hispanic Asian	458	5.1%	1,894	4.9%	4,450	3.0%	
Not Hispanic Hawaiian or Pacific Islander	3	-	6	-	10	-	
Not Hispanic Other Race	28	0.3%	99	0.3%	755	0.5%	
Not Hispanic Two or More Races	146	1.6%	595	1.5%	1,602	1.1%	
Hispanic or Latino Population (2023)	1,293	12.7%	5,510	12.5%	17,622	10.7%	
Hispanic White	353	27.3%	1,284	23.3%	3,456	19.6%	
Hispanic Black or African American	55	4.3%	192	3.5%	482	2.7%	
Hispanic American Indian or Alaska Native	7	0.6%	81	1.5%	351	2.0%	
Hispanic Asian	8	0.7%	32	0.6%	83	0.5%	
Hispanic Hawaiian or Pacific Islander	-	-	3	-	12	-	
Hispanic Other Race	285	22.1%	1,626	29.5%	6,824	38.7%	
Hispanic Two or More Races	582	45.0%	2,292	41.6%	6,413	36.4%	
Not Hispanic or Latino Population (2020)	8,801	87.5%	37,462	86.4%	142,688	88.5%	
Hispanic or Latino Population (2020)	1,252	12.5%	5,899	13.6%	18,543	11.5%	
Not Hispanic or Latino Population (2010)	8,832	92.0%	37,248	91.0%	122,828	88.4%	
Hispanic or Latino Population (2010)	771	8.0%	3,701	9.0%	16,135	11.6%	
Not Hispanic or Latino Population (2028)	8,811	87.3%	39,619	87.5%	151,533	89.3%	
Hispanic or Latino Population (2028)	1,278	12.7%	5,662	12.5%	18,201	10.7%	
Projected Annual Growth (2023-2028)	-15	-0.2%	152	0.6%	579	0.7%	
Historical Annual Growth (2010-2020)	481	6.2%	2,199	5.9%	2,408	1.5%	

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Howell Township, NJ 07731							
Total Age Distribution (2023)							
Total Population	10,205			43,974			164,542
Age Under 5 Years	481	4.7%		2,407	5.5%		16,937 10.3%
Age 5 to 9 Years	558	5.5%		2,802	6.4%		14,930 9.1%
Age 10 to 14 Years	716	7.0%		3,384	7.7%		13,224 8.0%
Age 15 to 19 Years	815	8.0%		3,559	8.1%		11,613 7.1%
Age 20 to 24 Years	676	6.6%		2,897	6.6%		11,682 7.1%
Age 25 to 29 Years	595	5.8%		2,506	5.7%		12,441 7.6%
Age 30 to 34 Years	591	5.8%		2,410	5.5%		11,137 6.8%
Age 35 to 39 Years	623	6.1%		2,730	6.2%		9,883 6.0%
Age 40 to 44 Years	639	6.3%		2,859	6.5%		8,377 5.1%
Age 45 to 49 Years	715	7.0%		3,004	6.8%		7,782 4.7%
Age 50 to 54 Years	810	7.9%		3,421	7.8%		8,499 5.2%
Age 55 to 59 Years	886	8.7%		3,400	7.7%		9,078 5.5%
Age 60 to 64 Years	719	7.0%		2,680	6.1%		8,262 5.0%
Age 65 to 69 Years	539	5.3%		1,943	4.4%		6,802 4.1%
Age 70 to 74 Years	423	4.1%		1,552	3.5%		5,588 3.4%
Age 75 to 79 Years	185	1.8%		927	2.1%		3,634 2.2%
Age 80 to 84 Years	120	1.2%		607	1.4%		2,224 1.4%
Age 85 Years or Over	113	1.1%		889	2.0%		2,449 1.5%
Median Age	39.3			37.9			32.1
Age 19 Years or Less	2,570	25.2%		12,152	27.6%		56,703 34.5%
Age 20 to 64 Years	6,254	61.3%		25,906	58.9%		87,140 53.0%
Age 65 Years or Over	1,380	13.5%		5,917	13.5%		20,698 12.6%
Female Age Distribution (2023)							
Female Population	5,193	50.9%		22,273	50.7%		82,733 50.3%
Age Under 5 Years	231	4.4%		1,164	5.2%		8,214 9.9%
Age 5 to 9 Years	266	5.1%		1,347	6.0%		7,321 8.8%
Age 10 to 14 Years	347	6.7%		1,659	7.5%		6,411 7.7%
Age 15 to 19 Years	405	7.8%		1,769	7.9%		5,816 7.0%
Age 20 to 24 Years	321	6.2%		1,362	6.1%		6,121 7.4%
Age 25 to 29 Years	295	5.7%		1,235	5.5%		5,951 7.2%
Age 30 to 34 Years	309	5.9%		1,245	5.6%		5,479 6.6%
Age 35 to 39 Years	321	6.2%		1,399	6.3%		4,815 5.8%
Age 40 to 44 Years	338	6.5%		1,489	6.7%		4,147 5.0%
Age 45 to 49 Years	379	7.3%		1,546	6.9%		3,863 4.7%
Age 50 to 54 Years	424	8.2%		1,740	7.8%		4,263 5.2%
Age 55 to 59 Years	459	8.8%		1,683	7.6%		4,640 5.6%
Age 60 to 64 Years	339	6.5%		1,262	5.7%		4,106 5.0%
Age 65 to 69 Years	279	5.4%		996	4.5%		3,574 4.3%
Age 70 to 74 Years	220	4.2%		833	3.7%		3,052 3.7%
Age 75 to 79 Years	106	2.0%		533	2.4%		2,036 2.5%
Age 80 to 84 Years	77	1.5%		382	1.7%		1,316 1.6%
Age 85 Years or Over	77	1.5%		629	2.8%		1,609 1.9%
Female Median Age	40.5			39.0			33.0
Age 19 Years or Less	1,249	24.0%		5,939	26.7%		27,762 33.6%
Age 20 to 64 Years	3,184	61.3%		12,960	58.2%		43,386 52.4%
Age 65 Years or Over	760	14.6%		3,374	15.1%		11,586 14.0%

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Howell Township, NJ 07731							
Male Age Distribution (2023)							
Male Population	5,012	49.1%	21,701	49.3%	81,809	49.7%	
Age Under 5 Years	251	5.0%	1,243	5.7%	8,723	10.7%	
Age 5 to 9 Years	292	5.8%	1,455	6.7%	7,609	9.3%	
Age 10 to 14 Years	369	7.4%	1,724	7.9%	6,812	8.3%	
Age 15 to 19 Years	410	8.2%	1,790	8.3%	5,797	7.1%	
Age 20 to 24 Years	355	7.1%	1,535	7.1%	5,561	6.8%	
Age 25 to 29 Years	300	6.0%	1,271	5.9%	6,490	7.9%	
Age 30 to 34 Years	282	5.6%	1,164	5.4%	5,657	6.9%	
Age 35 to 39 Years	302	6.0%	1,330	6.1%	5,068	6.2%	
Age 40 to 44 Years	301	6.0%	1,370	6.3%	4,230	5.2%	
Age 45 to 49 Years	336	6.7%	1,458	6.7%	3,919	4.8%	
Age 50 to 54 Years	386	7.7%	1,681	7.7%	4,236	5.2%	
Age 55 to 59 Years	427	8.5%	1,718	7.9%	4,437	5.4%	
Age 60 to 64 Years	380	7.6%	1,418	6.5%	4,157	5.1%	
Age 65 to 69 Years	260	5.2%	947	4.4%	3,229	3.9%	
Age 70 to 74 Years	202	4.0%	719	3.3%	2,537	3.1%	
Age 75 to 79 Years	78	1.6%	393	1.8%	1,599	2.0%	
Age 80 to 84 Years	43	0.9%	224	1.0%	909	1.1%	
Age 85 Years or Over	37	0.7%	259	1.2%	840	1.0%	
Male Median Age	38.0		36.7		31.2		
Age 19 Years or Less	1,322	26.4%	6,213	28.6%	28,941	35.4%	
Age 20 to 64 Years	3,070	61.3%	12,945	59.7%	43,755	53.5%	
Age 65 Years or Over	621	12.4%	2,543	11.7%	9,113	11.1%	
Males per 100 Females (2023)							
Overall Comparison	97		97		99		
Age Under 5 Years	109	52.1%	107	51.6%	106	51.5%	
Age 5 to 9 Years	110	52.3%	108	51.9%	104	51.0%	
Age 10 to 14 Years	106	51.5%	104	51.0%	106	51.5%	
Age 15 to 19 Years	101	50.3%	101	50.3%	100	49.9%	
Age 20 to 24 Years	110	52.5%	113	53.0%	91	47.6%	
Age 25 to 29 Years	102	50.4%	103	50.7%	109	52.2%	
Age 30 to 34 Years	91	47.8%	94	48.3%	103	50.8%	
Age 35 to 39 Years	94	48.5%	95	48.7%	105	51.3%	
Age 40 to 44 Years	89	47.1%	92	47.9%	102	50.5%	
Age 45 to 49 Years	89	47.1%	94	48.5%	101	50.4%	
Age 50 to 54 Years	91	47.7%	97	49.1%	99	49.8%	
Age 55 to 59 Years	93	48.2%	102	50.5%	96	48.9%	
Age 60 to 64 Years	112	52.9%	112	52.9%	101	50.3%	
Age 65 to 69 Years	93	48.3%	95	48.7%	90	47.5%	
Age 70 to 74 Years	92	47.9%	86	46.3%	83	45.4%	
Age 75 to 79 Years	73	42.4%	74	42.5%	79	44.0%	
Age 80 to 84 Years	56	35.9%	59	37.0%	69	40.9%	
Age 85 Years or Over	48	32.2%	41	29.2%	52	34.3%	
Age 19 Years or Less	106	51.4%	105	51.1%	104	51.0%	
Age 20 to 39 Years	99	49.9%	101	50.3%	102	50.5%	
Age 40 to 64 Years	94	48.6%	99	49.8%	100	50.0%	
Age 65 Years or Over	82	45.0%	75	43.0%	79	44.0%	

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4095 US-9							
Howell Township, NJ 07731		1 mi radius		3 mi radius		5 mi radius	
Household Type (2023)							
Total Households	3,370		14,444		47,293		
Households with Children	1,332	39.5%	5,875	40.7%	20,521	43.4%	
Average Household Size	3.0		3.0		3.4		
Household Density per Square Mile	1,073		511		602		
Population Family	9,418	92.3%	40,094	91.2%	150,391	91.4%	
Population Non-Family	639	6.3%	3,239	7.4%	12,517	7.6%	
Population Group Quarters	148	1.4%	642	1.5%	1,634	1.0%	
Family Households	2,855	84.7%	11,821	81.8%	37,337	78.9%	
Married Couple Households	2,369	83.0%	9,537	80.7%	29,976	80.3%	
Other Family Households with Children	486	17.0%	2,284	19.3%	7,362	19.7%	
Family Households with Children	1,332	46.7%	5,873	49.7%	20,506	54.9%	
Married Couple with Children	1,102	82.7%	4,741	80.7%	17,107	83.4%	
Other Family Households with Children	230	17.3%	1,132	19.3%	3,399	16.6%	
Family Households No Children	1,523	53.3%	5,947	50.3%	16,832	45.1%	
Married Couple No Children	1,267	83.2%	4,795	80.6%	12,869	76.5%	
Other Family Households No Children	256	16.8%	1,152	19.4%	3,963	23.5%	
Non-Family Households	515	15.3%	2,623	18.2%	9,956	21.1%	
Non-Family Households with Children	-	-	2	-	15	0.2%	
Non-Family Households No Children	515	99.9%	2,621	99.9%	9,940	99.8%	
Average Family Household Size	3.3		3.4		4.0		
Average Family Income	\$175,294		\$161,989		\$137,066		
Median Family Income	\$139,702		\$134,963		\$116,226		
Average Non-Family Household Size	1.2		1.2		1.3		
Marital Status (2023)							
Population Age 15 Years or Over	8,449		35,381		119,451		
Never Married	2,621	31.0%	11,405	32.2%	37,945	31.8%	
Currently Married	4,338	51.3%	18,407	52.0%	65,890	55.2%	
Previously Married	1,491	17.6%	5,570	15.7%	15,616	13.1%	
Separated	274	18.4%	1,064	19.1%	3,781	24.2%	
Widowed	371	24.9%	1,721	30.9%	4,689	30.0%	
Divorced	846	56.7%	2,785	50.0%	7,146	45.8%	
Educational Attainment (2023)							
Adult Population Age 25 Years or Over	6,958		28,925		96,157		
Elementary (Grade Level 0 to 8)	132	1.9%	648	2.2%	2,883	3.0%	
Some High School (Grade Level 9 to 11)	234	3.4%	865	3.0%	3,771	3.9%	
High School Graduate	1,866	26.8%	8,592	29.7%	27,007	28.1%	
Some College	1,255	18.0%	5,301	18.3%	18,481	19.2%	
Associate Degree Only	652	9.4%	2,425	8.4%	7,127	7.4%	
Bachelor Degree Only	1,657	23.8%	7,191	24.9%	21,884	22.8%	
Graduate Degree	1,163	16.7%	3,903	13.5%	15,004	15.6%	
Any College (Some College or Higher)	4,727	67.9%	18,821	65.1%	62,496	65.0%	
College Degree + (Bachelor Degree or Higher)	2,820	40.5%	11,095	38.4%	36,888	38.4%	

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Howell Township, NJ 07731							
Housing							
Total Housing Units (2023)	3,471		15,116		49,962		
Total Housing Units (2020)	3,381		14,587		48,134		
Historical Annual Growth (2020-2023)	91	-	530	-	1,829	-	
Housing Units Occupied (2023)	3,370	97.1%	14,444	95.6%	47,293	94.7%	
Housing Units Owner-Occupied	3,122	92.6%	12,842	88.9%	35,164	74.4%	
Housing Units Renter-Occupied	249	7.4%	1,602	11.1%	12,130	25.6%	
Housing Units Vacant (2023)	101	2.9%	672	4.4%	2,669	5.3%	
Household Size (2023)							
Total Households	3,370		14,444		47,293		
1 Person Households	408	12.1%	2,095	14.5%	8,248	17.4%	
2 Person Households	1,016	30.1%	4,036	27.9%	12,402	26.2%	
3 Person Households	792	23.5%	3,291	22.8%	7,829	16.6%	
4 Person Households	698	20.7%	2,924	20.2%	7,347	15.5%	
5 Person Households	310	9.2%	1,395	9.7%	4,164	8.8%	
6 Person Households	98	2.9%	466	3.2%	2,297	4.9%	
7 or More Person Households	49	1.4%	237	1.6%	5,006	10.6%	
Household Income Distribution (2023)							
HH Income \$200,000 or More	790	23.4%	2,949	20.4%	8,242	17.4%	
HH Income \$150,000 to \$199,999	543	16.1%	2,336	16.2%	5,822	12.3%	
HH Income \$125,000 to \$149,999	473	14.0%	1,690	11.7%	4,360	9.2%	
HH Income \$100,000 to \$124,999	418	12.4%	1,361	9.4%	4,732	10.0%	
HH Income \$75,000 to \$99,999	441	13.1%	1,799	12.5%	5,257	11.1%	
HH Income \$50,000 to \$74,999	259	7.7%	1,439	10.0%	5,827	12.3%	
HH Income \$35,000 to \$49,999	183	5.4%	829	5.7%	4,438	9.4%	
HH Income \$25,000 to \$34,999	79	2.3%	640	4.4%	3,156	6.7%	
HH Income \$15,000 to \$24,999	95	2.8%	563	3.9%	2,743	5.8%	
HH Income \$10,000 to \$14,999	32	0.9%	315	2.2%	994	2.1%	
HH Income Under \$10,000	59	1.8%	524	3.6%	1,722	3.6%	
Household Vehicles (2023)							
Households 0 Vehicles Available	68	2.0%	458	3.2%	2,502	5.3%	
Households 1 Vehicle Available	782	23.2%	3,368	23.3%	15,101	31.9%	
Households 2 Vehicles Available	1,521	45.1%	6,019	41.7%	20,031	42.4%	
Households 3 or More Vehicles Available	999	29.6%	4,600	31.8%	9,659	20.4%	
Total Vehicles Available	7,216		31,459		88,307		
Average Vehicles per Household	2.1		2.2		1.9		
Owner-Occupied Household Vehicles	6,913	95.8%	29,318	93.2%	72,335	81.9%	
Average Vehicles per Owner-Occupied Household	2.2		2.3		2.1		
Renter-Occupied Household Vehicles	304	4.2%	2,141	6.8%	15,973	18.1%	
Average Vehicles per Renter-Occupied Household	1.2		1.3		1.3		
Travel Time (2023)							
Worker Base Age 16 years or Over	5,496		23,141		70,942		
Travel to Work in 14 Minutes or Less	792	14.4%	3,711	16.0%	16,281	23.0%	
Travel to Work in 15 to 29 Minutes	1,850	33.7%	6,894	29.8%	20,045	28.3%	
Travel to Work in 30 to 59 Minutes	1,209	22.0%	5,985	25.9%	14,448	20.4%	
Travel to Work in 60 Minutes or More	489	8.9%	2,084	9.0%	6,065	8.5%	
Work at Home	1,157	21.0%	4,467	19.3%	14,103	19.9%	
Average Minutes Travel to Work	24.4		25.3		22.2		

Complete Profile

2010-2020 Census, 2023 Estimates with 2028 Projections
Calculated using Weighted Block Centroid from Block Groups



Lat/Lon: 40.1523/-74.2279

4095 US-9	1 mi radius		3 mi radius		5 mi radius	
Howell Township, NJ 07731						
Transportation To Work (2023)						
Worker Base Age 16 years or Over	5,496		23,141		70,942	
Drive to Work Alone	3,736	68.0%	15,919	68.8%	46,935	66.2%
Drive to Work in Carpool	350	6.4%	1,898	8.2%	6,872	9.7%
Travel to Work by Public Transportation	70	1.3%	310	1.3%	1,224	1.7%
Drive to Work on Motorcycle	-	-	-	-	-	-
Bicycle to Work	1	-	22	-	110	0.2%
Walk to Work	146	2.7%	347	1.5%	1,172	1.7%
Other Means	37	0.7%	179	0.8%	525	0.7%
Work at Home	1,157	21.0%	4,467	19.3%	14,103	19.9%
Daytime Demographics (2023)						
Total Businesses	386		1,404		4,958	
Total Employees	4,649		11,651		32,433	
Company Headquarter Businesses	10	2.5%	30	2.2%	106	2.1%
Company Headquarter Employees	486	10.5%	898	7.7%	3,255	10.0%
Employee Population per Business	12.1	to 1	8.3	to 1	6.5	to 1
Residential Population per Business	26.5	to 1	31.3	to 1	33.2	to 1
Adj. Daytime Demographics Age 16 Years or Over	7,432		23,109		78,401	
Labor Force						
Labor Population Age 16 Years or Over (2023)	8,279		34,615		116,965	
Labor Force Total Males (2023)	4,006	48.4%	16,875	48.8%	57,389	49.1%
Male Civilian Employed	2,791	69.7%	12,067	71.5%	35,779	62.3%
Male Civilian Unemployed	143	3.6%	589	3.5%	1,519	2.6%
Males in Armed Forces	-	-	1	-	15	-
Males Not in Labor Force	1,073	26.8%	4,218	25.0%	20,077	35.0%
Labor Force Total Females (2023)	4,273	51.6%	17,740	51.2%	59,576	50.9%
Female Civilian Employed	2,705	63.3%	11,074	62.4%	35,174	59.0%
Female Civilian Unemployed	65	1.5%	286	1.6%	1,346	2.3%
Females in Armed Forces	-	-	15	-	30	-
Females Not in Labor Force	1,503	35.2%	6,365	35.9%	23,027	38.7%
Unemployment Rate	208	2.5%	874	2.5%	2,865	2.4%
Occupation (2023)						
Occupation Population Age 16 Years or Over	5,496		23,141		70,942	
Occupation Total Males	2,791	50.8%	12,067	52.1%	35,778	50.4%
Occupation Total Females	2,705	49.2%	11,074	47.9%	35,164	49.6%
Management, Business, Financial Operations	978	17.8%	4,341	18.8%	13,166	18.6%
Professional, Related	1,635	29.7%	6,323	27.3%	21,251	30.0%
Service	917	16.7%	3,328	14.4%	9,533	13.4%
Sales, Office	1,173	21.3%	5,363	23.2%	16,134	22.7%
Farming, Fishing, Forestry	1	-	31	0.1%	37	-
Construction, Extraction, Maintenance	327	6.0%	1,669	7.2%	4,880	6.9%
Production, Transport, Material Moving	465	8.5%	2,085	9.0%	5,941	8.4%
White Collar Workers	3,786	68.9%	16,027	69.3%	50,551	71.3%
Blue Collar Workers	1,710	31.1%	7,113	30.7%	20,391	28.7%

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Howell Township, NJ 07731							
Units In Structure (2023)							
Total Units	3,370		14,444		47,293		
1 Detached Unit	2,996	88.9%	11,962	82.8%	31,935	67.5%	
1 Attached Unit	204	6.0%	626	4.3%	6,307	13.3%	
2 Units	13	0.4%	102	0.7%	1,089	2.3%	
3 to 4 Units	31	0.9%	129	0.9%	867	1.8%	
5 to 9 Units	26	0.8%	314	2.2%	1,792	3.8%	
10 to 19 Units	27	0.8%	261	1.8%	1,438	3.0%	
20 to 49 Units	13	0.4%	126	0.9%	903	1.9%	
50 or More Units	52	1.5%	341	2.4%	1,666	3.5%	
Mobile Home or Trailer	9	0.3%	584	4.0%	1,296	2.7%	
Other Structure	-	-	-	-	-	-	
Homes Built By Year (2023)							
Homes Built 2020 or later	-	-	14	-	142	0.3%	
Homes Built 2010 to 2019	113	3.3%	729	4.8%	4,880	9.8%	
Homes Built 2000 to 2009	142	4.1%	940	6.2%	7,894	15.8%	
Homes Built 1990 to 1999	250	7.2%	1,906	12.6%	7,185	14.4%	
Homes Built 1980 to 1989	1,019	29.4%	3,409	22.6%	7,956	15.9%	
Homes Built 1970 to 1979	562	16.2%	2,434	16.1%	6,862	13.7%	
Homes Built 1960 to 1969	914	26.3%	2,945	19.5%	6,118	12.2%	
Homes Built 1950 to 1959	244	7.0%	1,146	7.6%	3,573	7.2%	
Homes Built 1940 to 1949	26	0.8%	336	2.2%	724	1.4%	
Homes Built Before 1939	100	2.9%	584	3.9%	1,959	3.9%	
Median Age of Homes	48.5	yrs	46.9	yrs	40.9	yrs	
Home Values (2023)							
Owner Specified Housing Units	3,122		12,842		35,164		
Home Values \$1,000,000 or More	102	3.3%	378	2.9%	1,083	3.1%	
Home Values \$750,000 to \$999,999	176	5.6%	632	4.9%	2,254	6.4%	
Home Values \$500,000 to \$749,999	649	20.8%	2,375	18.5%	8,028	22.8%	
Home Values \$400,000 to \$499,999	693	22.2%	2,796	21.8%	6,891	19.6%	
Home Values \$300,000 to \$399,999	968	31.0%	3,583	27.9%	8,461	24.1%	
Home Values \$250,000 to \$299,999	178	5.7%	933	7.3%	2,345	6.7%	
Home Values \$200,000 to \$249,999	166	5.3%	701	5.5%	1,962	5.6%	
Home Values \$175,000 to \$199,999	40	1.3%	161	1.3%	569	1.6%	
Home Values \$150,000 to \$174,999	35	1.1%	168	1.3%	581	1.7%	
Home Values \$125,000 to \$149,999	18	0.6%	68	0.5%	382	1.1%	
Home Values \$100,000 to \$124,999	8	0.3%	69	0.5%	286	0.8%	
Home Values \$90,000 to \$99,999	4	0.1%	24	0.2%	115	0.3%	
Home Values \$80,000 to \$89,999	9	0.3%	126	1.0%	286	0.8%	
Home Values \$70,000 to \$79,999	8	0.2%	208	1.6%	499	1.4%	
Home Values \$60,000 to \$69,999	4	0.1%	80	0.6%	189	0.5%	
Home Values \$50,000 to \$59,999	3	0.1%	42	0.3%	105	0.3%	
Home Values \$35,000 to \$49,999	29	0.9%	180	1.4%	411	1.2%	
Home Values \$25,000 to \$34,999	19	0.6%	85	0.7%	228	0.6%	
Home Values \$10,000 to \$24,999	8	0.2%	101	0.8%	233	0.7%	
Home Values Under \$10,000	6	0.2%	132	1.0%	256	0.7%	
Owner-Occupied Median Home Value	\$411,341		\$389,732		\$416,475		
Renter-Occupied Median Rent	\$1,658		\$1,470		\$1,385		

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Howell Township, NJ 07731						
Total Annual Consumer Expenditure (2023)						
Total Household Expenditure	\$353.63 M		\$1.37 B		\$3.87 B	
Total Non-Retail Expenditure	\$187.39 M		\$727.42 M		\$2.05 B	
Total Retail Expenditure	\$166.24 M		\$644.78 M		\$1.82 B	
Apparel	\$12.87 M		\$49.86 M		\$140.16 M	
Contributions	\$12.66 M		\$48.52 M		\$134.4 M	
Education	\$12.67 M		\$48.55 M		\$132.1 M	
Entertainment	\$20.89 M		\$80.63 M		\$224.84 M	
Food and Beverages	\$50.89 M		\$198.1 M		\$562.31 M	
Furnishings and Equipment	\$12.9 M		\$49.78 M		\$138.82 M	
Gifts	\$9.7 M		\$36.92 M		\$102 M	
Health Care	\$28.49 M		\$110.97 M		\$314.87 M	
Household Operations	\$14.37 M		\$55.55 M		\$155.59 M	
Miscellaneous Expenses	\$6.77 M		\$26.21 M		\$73.52 M	
Personal Care	\$4.76 M		\$18.42 M		\$51.87 M	
Personal Insurance	\$2.79 M		\$10.68 M		\$29.25 M	
Reading	\$779.86 K		\$3.02 M		\$8.48 M	
Shelter	\$73.41 M		\$285.99 M		\$809.64 M	
Tobacco	\$1.68 M		\$6.77 M		\$20.17 M	
Transportation	\$64.04 M		\$248.14 M		\$699.64 M	
Utilities	\$23.95 M		\$94.08 M		\$270.74 M	
Monthly Household Consumer Expenditure (2023)						
Total Household Expenditure	\$8,744		\$7,917		\$6,816	
Total Non-Retail Expenditure	\$4,634	53.0%	\$4,197	53.0%	\$3,611	53.0%
Total Retail Expenditures	\$4,111	47.0%	\$3,720	47.0%	\$3,205	47.0%
Apparel	\$318	3.6%	\$288	3.6%	\$247	3.6%
Contributions	\$313	3.6%	\$280	3.5%	\$237	3.5%
Education	\$313	3.6%	\$280	3.5%	\$233	3.4%
Entertainment	\$517	5.9%	\$465	5.9%	\$396	5.8%
Food and Beverages	\$1,258	14.4%	\$1,143	14.4%	\$991	14.5%
Furnishings and Equipment	\$319	3.6%	\$287	3.6%	\$245	3.6%
Gifts	\$240	2.7%	\$213	2.7%	\$180	2.6%
Health Care	\$705	8.1%	\$640	8.1%	\$555	8.1%
Household Operations	\$355	4.1%	\$321	4.0%	\$274	4.0%
Miscellaneous Expenses	\$167	1.9%	\$151	1.9%	\$130	1.9%
Personal Care	\$118	1.3%	\$106	1.3%	\$91	1.3%
Personal Insurance	\$69	0.8%	\$62	0.8%	\$52	0.8%
Reading	\$19	0.2%	\$17	0.2%	\$15	0.2%
Shelter	\$1,815	20.8%	\$1,650	20.8%	\$1,427	20.9%
Tobacco	\$42	0.5%	\$39	0.5%	\$36	0.5%
Transportation	\$1,584	18.1%	\$1,432	18.1%	\$1,233	18.1%
Utilities	\$592	6.8%	\$543	6.9%	\$477	7.0%

