

Complete Profile

2010-2020 Census, 2023 Estimates with 2028 Projections
 Calculated using Weighted Block Centroid from Block Groups



Lat/Lon: 40.1532/-74.2266

4075 US-9	1 mi radius	3 mi radius	5 mi radius
Howell Township, NJ 07731			
Population			
Estimated Population (2023)	9,643	41,641	143,532
Projected Population (2028)	9,484	43,223	147,273
Census Population (2020)	9,695	42,295	158,532
Census Population (2010)	9,287	39,956	136,995
Projected Annual Growth (2023-2028)	-159 -0.3%	1,582 0.8%	3,741 0.5%
Historical Annual Growth (2020-2023)	-52 -	-654 -0.5%	-15,000 -3.2%
Historical Annual Growth (2010-2020)	408 0.4%	2,339 0.6%	21,537 1.6%
Estimated Population Density (2023)	3,071 <i>psm</i>	1,473 <i>psm</i>	1,828 <i>psm</i>
Trade Area Size	3.1 <i>sq mi</i>	28.3 <i>sq mi</i>	78.5 <i>sq mi</i>
Households			
Estimated Households (2023)	3,136	13,944	44,937
Projected Households (2028)	3,120	14,398	45,446
Census Households (2020)	3,162	13,750	45,135
Census Households (2010)	2,981	12,845	39,631
Projected Annual Growth (2023-2028)	-16 -0.1%	454 0.7%	509 0.2%
Historical Annual Change (2010-2023)	155 0.4%	1,099 0.7%	5,306 1.0%
Average Household Income			
Estimated Average Household Income (2023)	\$185,987	\$160,259	\$133,323
Projected Average Household Income (2028)	\$205,100	\$169,583	\$143,612
Census Average Household Income (2010)	\$101,626	\$97,335	\$82,108
Census Average Household Income (2000)	\$82,192	\$80,412	\$68,415
Projected Annual Change (2023-2028)	\$19,114 2.1%	\$9,324 1.2%	\$10,288 1.5%
Historical Annual Change (2000-2023)	\$103,795 5.5%	\$79,847 4.3%	\$64,908 4.1%
Median Household Income			
Estimated Median Household Income (2023)	\$134,834	\$126,505	\$104,220
Projected Median Household Income (2028)	\$139,490	\$131,131	\$108,240
Census Median Household Income (2010)	\$93,530	\$84,824	\$68,774
Census Median Household Income (2000)	\$75,285	\$71,498	\$58,287
Projected Annual Change (2023-2028)	\$4,657 0.7%	\$4,626 0.7%	\$4,020 0.8%
Historical Annual Change (2000-2023)	\$59,549 3.4%	\$55,007 3.3%	\$45,933 3.4%
Per Capita Income			
Estimated Per Capita Income (2023)	\$60,712	\$53,825	\$41,845
Projected Per Capita Income (2028)	\$67,700	\$56,643	\$44,417
Census Per Capita Income (2010)	\$32,620	\$31,292	\$23,752
Census Per Capita Income (2000)	\$25,301	\$24,416	\$20,826
Projected Annual Change (2023-2028)	\$6,989 2.3%	\$2,819 1.0%	\$2,572 1.2%
Historical Annual Change (2000-2023)	\$35,411 6.1%	\$29,408 5.2%	\$21,019 4.4%
Estimated Average Household Net Worth (2023)	\$1.76 M	\$1.56 M	\$1.33 M

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4075 US-9 Howell Township, NJ 07731	1 mi radius		3 mi radius		5 mi radius	
Race and Ethnicity						
Total Population (2023)	9,643		41,641		143,532	
White (2023)	7,641	79.2%	32,769	78.7%	116,707	81.3%
Black or African American (2023)	539	5.6%	2,416	5.8%	6,917	4.8%
American Indian or Alaska Native (2023)	19	0.2%	105	0.3%	414	0.3%
Asian (2023)	458	4.7%	1,930	4.6%	4,712	3.3%
Hawaiian or Pacific Islander (2023)	4	-	12	-	22	-
Other Race (2023)	301	3.1%	1,645	4.0%	7,168	5.0%
Two or More Races (2023)	681	7.1%	2,765	6.6%	7,592	5.3%
Population < 18 (2023)	2,076 21.5%		9,992 24.0%		42,937 29.9%	
White Not Hispanic	1,715	82.6%	7,946	79.5%	35,059	81.7%
Black or African American	82	4.0%	500	5.0%	1,801	4.2%
Asian	65	3.1%	381	3.8%	893	2.1%
Other Race Not Hispanic	79	3.8%	305	3.1%	904	2.1%
Hispanic	135	6.5%	860	8.6%	4,280	10.0%
Not Hispanic or Latino Population (2023)	8,435 87.5%		36,328 87.2%		126,061 87.8%	
Not Hispanic White	7,332	86.9%	31,527	86.8%	113,058	89.7%
Not Hispanic Black or African American	487	5.8%	2,228	6.1%	6,376	5.1%
Not Hispanic American Indian or Alaska Native	4	-	11	-	44	-
Not Hispanic Asian	450	5.3%	1,899	5.2%	4,614	3.7%
Not Hispanic Hawaiian or Pacific Islander	1	-	3	-	5	-
Not Hispanic Other Race	28	0.3%	97	0.3%	550	0.4%
Not Hispanic Two or More Races	133	1.6%	563	1.5%	1,414	1.1%
Hispanic or Latino Population (2023)	1,208 12.5%		5,313 12.8%		17,471 12.2%	
Hispanic White	309	25.6%	1,242	23.4%	3,649	20.9%
Hispanic Black or African American	52	4.3%	187	3.5%	541	3.1%
Hispanic American Indian or Alaska Native	16	1.3%	94	1.8%	369	2.1%
Hispanic Asian	8	0.7%	31	0.6%	97	0.6%
Hispanic Hawaiian or Pacific Islander	3	0.2%	9	0.2%	17	-
Hispanic Other Race	273	22.6%	1,548	29.1%	6,618	37.9%
Hispanic Two or More Races	548	45.3%	2,202	41.4%	6,179	35.4%
Not Hispanic or Latino Population (2020)	8,590 88.6%		36,911 87.3%		137,742 86.9%	
Hispanic or Latino Population (2020)	1,105 11.4%		5,384 12.7%		20,790 13.1%	
Not Hispanic or Latino Population (2010)	8,548 92.0%		36,372 91.0%		121,119 88.4%	
Hispanic or Latino Population (2010)	739 8.0%		3,584 9.0%		15,877 11.6%	
Not Hispanic or Latino Population (2028)	8,293 87.4%		37,717 87.3%		129,368 87.8%	
Hispanic or Latino Population (2028)	1,191 12.6%		5,506 12.7%		17,905 12.2%	
Projected Annual Growth (2023-2028)	-17 -0.3%		193 0.7%		434 0.5%	
Historical Annual Growth (2010-2020)	366 5.0%		1,800 5.0%		4,914 3.1%	

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4075 US-9 Howell Township, NJ 07731	1 mi radius		3 mi radius		5 mi radius	
Total Age Distribution (2023)						
Total Population	9,643		41,641		143,532	
Age Under 5 Years	453	4.7%	2,204	5.3%	14,111	9.8%
Age 5 to 9 Years	501	5.2%	2,536	6.1%	12,097	8.4%
Age 10 to 14 Years	642	6.7%	3,082	7.4%	10,642	7.4%
Age 15 to 19 Years	754	7.8%	3,245	7.8%	9,696	6.8%
Age 20 to 24 Years	675	7.0%	2,934	7.0%	10,938	7.6%
Age 25 to 29 Years	558	5.8%	2,387	5.7%	10,979	7.6%
Age 30 to 34 Years	563	5.8%	2,367	5.7%	10,076	7.0%
Age 35 to 39 Years	597	6.2%	2,658	6.4%	8,868	6.2%
Age 40 to 44 Years	637	6.6%	2,806	6.7%	7,738	5.4%
Age 45 to 49 Years	680	7.1%	2,852	6.8%	7,082	4.9%
Age 50 to 54 Years	759	7.9%	3,220	7.7%	7,637	5.3%
Age 55 to 59 Years	813	8.4%	3,157	7.6%	7,968	5.6%
Age 60 to 64 Years	679	7.0%	2,570	6.2%	7,364	5.1%
Age 65 to 69 Years	521	5.4%	1,889	4.5%	6,131	4.3%
Age 70 to 74 Years	409	4.2%	1,440	3.5%	4,789	3.3%
Age 75 to 79 Years	183	1.9%	898	2.2%	3,333	2.3%
Age 80 to 84 Years	115	1.2%	558	1.3%	1,928	1.3%
Age 85 Years or Over	105	1.1%	840	2.0%	2,152	1.5%
Median Age	39.6		37.9		33.4	
Age 19 Years or Less	2,349	24.4%	11,067	26.6%	46,546	32.4%
Age 20 to 64 Years	5,961	61.8%	24,950	59.9%	78,652	54.8%
Age 65 Years or Over	1,333	13.8%	5,624	13.5%	18,334	12.8%
Female Age Distribution (2023)						
Female Population	4,908	50.9%	21,034	50.5%	72,111	50.2%
Age Under 5 Years	218	4.5%	1,073	5.1%	6,840	9.5%
Age 5 to 9 Years	237	4.8%	1,206	5.7%	5,917	8.2%
Age 10 to 14 Years	318	6.5%	1,510	7.2%	5,150	7.1%
Age 15 to 19 Years	377	7.7%	1,604	7.6%	4,824	6.7%
Age 20 to 24 Years	319	6.5%	1,374	6.5%	5,718	7.9%
Age 25 to 29 Years	280	5.7%	1,180	5.6%	5,247	7.3%
Age 30 to 34 Years	295	6.0%	1,218	5.8%	4,930	6.8%
Age 35 to 39 Years	306	6.2%	1,352	6.4%	4,300	6.0%
Age 40 to 44 Years	335	6.8%	1,457	6.9%	3,820	5.3%
Age 45 to 49 Years	356	7.3%	1,443	6.9%	3,474	4.8%
Age 50 to 54 Years	393	8.0%	1,627	7.7%	3,807	5.3%
Age 55 to 59 Years	414	8.4%	1,566	7.4%	4,080	5.7%
Age 60 to 64 Years	322	6.6%	1,198	5.7%	3,622	5.0%
Age 65 to 69 Years	271	5.5%	974	4.6%	3,233	4.5%
Age 70 to 74 Years	211	4.3%	762	3.6%	2,634	3.7%
Age 75 to 79 Years	106	2.2%	521	2.5%	1,884	2.6%
Age 80 to 84 Years	75	1.5%	359	1.7%	1,163	1.6%
Age 85 Years or Over	72	1.5%	610	2.9%	1,465	2.0%
Female Median Age	40.4		39.1		34.2	
Age 19 Years or Less	1,151	23.5%	5,393	25.6%	22,731	31.5%
Age 20 to 64 Years	3,022	61.6%	12,414	59.0%	39,001	54.1%
Age 65 Years or Over	735	15.0%	3,226	15.3%	10,379	14.4%

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4075 US-9 Howell Township, NJ 07731	1 mi radius		3 mi radius		5 mi radius	
Male Age Distribution (2023)						
Male Population	4,735	49.1%	20,607	49.5%	71,421	49.8%
Age Under 5 Years	234	4.9%	1,131	5.5%	7,271	10.2%
Age 5 to 9 Years	263	5.6%	1,329	6.5%	6,181	8.7%
Age 10 to 14 Years	323	6.8%	1,572	7.6%	5,492	7.7%
Age 15 to 19 Years	377	8.0%	1,641	8.0%	4,871	6.8%
Age 20 to 24 Years	356	7.5%	1,560	7.6%	5,220	7.3%
Age 25 to 29 Years	278	5.9%	1,207	5.9%	5,732	8.0%
Age 30 to 34 Years	268	5.7%	1,149	5.6%	5,146	7.2%
Age 35 to 39 Years	291	6.2%	1,305	6.3%	4,568	6.4%
Age 40 to 44 Years	302	6.4%	1,349	6.5%	3,918	5.5%
Age 45 to 49 Years	324	6.8%	1,409	6.8%	3,608	5.1%
Age 50 to 54 Years	366	7.7%	1,593	7.7%	3,830	5.4%
Age 55 to 59 Years	399	8.4%	1,591	7.7%	3,888	5.4%
Age 60 to 64 Years	357	7.5%	1,372	6.7%	3,742	5.2%
Age 65 to 69 Years	250	5.3%	915	4.4%	2,898	4.1%
Age 70 to 74 Years	198	4.2%	677	3.3%	2,156	3.0%
Age 75 to 79 Years	77	1.6%	377	1.8%	1,449	2.0%
Age 80 to 84 Years	40	0.8%	199	1.0%	765	1.1%
Age 85 Years or Over	33	0.7%	230	1.1%	687	1.0%
Male Median Age	38.6		36.7		32.5	
Age 19 Years or Less	1,198	25.3%	5,674	27.5%	23,815	33.3%
Age 20 to 64 Years	2,939	62.1%	12,536	60.8%	39,652	55.5%
Age 65 Years or Over	598	12.6%	2,398	11.6%	7,955	11.1%
Males per 100 Females (2023)						
Overall Comparison	96		98		99	
Age Under 5 Years	107	51.7%	105	51.3%	106	51.5%
Age 5 to 9 Years	111	52.6%	110	52.4%	104	51.1%
Age 10 to 14 Years	102	50.4%	104	51.0%	107	51.6%
Age 15 to 19 Years	100	50.0%	102	50.6%	101	50.2%
Age 20 to 24 Years	111	52.7%	114	53.2%	91	47.7%
Age 25 to 29 Years	99	49.8%	102	50.6%	109	52.2%
Age 30 to 34 Years	91	47.6%	94	48.6%	104	51.1%
Age 35 to 39 Years	95	48.8%	97	49.1%	106	51.5%
Age 40 to 44 Years	90	47.4%	93	48.1%	103	50.6%
Age 45 to 49 Years	91	47.6%	98	49.4%	104	50.9%
Age 50 to 54 Years	93	48.2%	98	49.5%	101	50.1%
Age 55 to 59 Years	96	49.1%	102	50.4%	95	48.8%
Age 60 to 64 Years	111	52.5%	115	53.4%	103	50.8%
Age 65 to 69 Years	92	48.0%	94	48.4%	90	47.3%
Age 70 to 74 Years	94	48.5%	89	47.1%	82	45.0%
Age 75 to 79 Years	73	42.1%	72	41.9%	77	43.5%
Age 80 to 84 Years	53	34.7%	56	35.7%	66	39.7%
Age 85 Years or Over	46	31.3%	38	27.3%	47	31.9%
Age 19 Years or Less	104	51.0%	105	51.3%	105	51.2%
Age 20 to 39 Years	99	49.8%	102	50.5%	102	50.6%
Age 40 to 64 Years	96	49.0%	100	50.1%	101	50.2%
Age 65 Years or Over	81	44.9%	74	42.6%	77	43.4%

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4075 US-9 Howell Township, NJ 07731	1 mi radius		3 mi radius		5 mi radius	
Household Type (2023)						
Total Households	3,136		13,944		44,937	
Households with Children	1,292	41.2%	6,159	44.2%	20,429	45.5%
Average Household Size	3.0		2.9		3.2	
Household Density per Square Mile	999		493		572	
Population Family	8,601	89.2%	37,316	89.6%	129,378	90.1%
Population Non-Family	899	9.3%	3,678	8.8%	12,541	8.7%
Population Group Quarters	142	1.5%	647	1.6%	1,612	1.1%
Family Households	2,472	78.8%	11,050	79.2%	34,757	77.3%
Married Couple Households	1,956	79.1%	8,660	78.4%	28,218	81.2%
Other Family Households with Children	516	20.9%	2,390	21.6%	6,539	18.8%
Family Households with Children	1,280	51.8%	6,118	55.4%	20,304	58.4%
Married Couple with Children	1,081	84.5%	5,052	82.6%	17,298	85.2%
Other Family Households with Children	199	15.5%	1,065	17.4%	3,006	14.8%
Family Households No Children	1,192	48.2%	4,932	44.6%	14,453	41.6%
Married Couple No Children	875	73.4%	3,608	73.1%	10,920	75.6%
Other Family Households No Children	317	26.6%	1,324	26.9%	3,533	24.4%
Non-Family Households	664	21.2%	2,894	20.8%	10,180	22.7%
Non-Family Households with Children	12	1.8%	41	1.4%	125	1.2%
Non-Family Households No Children	652	98.2%	2,853	98.6%	10,055	98.8%
Average Family Household Size	3.5		3.4		3.7	
Average Family Income	\$205,933		\$178,447		\$150,219	
Median Family Income	\$146,130		\$142,359		\$119,641	
Average Non-Family Household Size	1.4		1.3		1.2	
Marital Status (2023)						
Population Age 15 Years or Over	8,048		33,819		106,682	
Never Married	2,543	31.6%	10,842	32.1%	33,546	31.4%
Currently Married	4,073	50.6%	17,606	52.1%	58,528	54.9%
Previously Married	1,432	17.8%	5,371	15.9%	14,607	13.7%
Separated	273	19.0%	1,019	19.0%	3,276	22.4%
Widowed	342	23.9%	1,699	31.6%	4,548	31.1%
Divorced	817	57.1%	2,653	49.4%	6,783	46.4%
Educational Attainment (2023)						
Adult Population Age 25 Years or Over	6,619		27,640		86,048	
Elementary (Grade Level 0 to 8)	126	1.9%	635	2.3%	2,482	2.9%
Some High School (Grade Level 9 to 11)	225	3.4%	822	3.0%	3,308	3.8%
High School Graduate	1,751	26.5%	8,134	29.4%	23,703	27.5%
Some College	1,152	17.4%	4,977	18.0%	16,381	19.0%
Associate Degree Only	634	9.6%	2,358	8.5%	6,526	7.6%
Bachelor Degree Only	1,603	24.2%	6,985	25.3%	20,040	23.3%
Graduate Degree	1,127	17.0%	3,730	13.5%	13,609	15.8%
Any College (Some College or Higher)	4,516	68.2%	18,050	65.3%	56,555	65.7%
College Degree + (Bachelor Degree or Higher)	2,730	41.2%	10,714	38.8%	33,648	39.1%

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Housing						
Total Housing Units (2023)	3,341		14,832		48,320	
Total Housing Units (2020)	3,254		14,255		47,382	
Historical Annual Growth (2020-2023)	87	-	577	-	938	-
Housing Units Occupied (2023)	3,136	93.9%	13,944	94.0%	44,937	93.0%
Housing Units Owner-Occupied	2,344	74.8%	10,574	75.8%	32,833	73.1%
Housing Units Renter-Occupied	792	25.2%	3,369	24.2%	12,104	26.9%
Housing Units Vacant (2023)	205	6.1%	888	6.0%	3,383	7.0%
Household Size (2023)						
Total Households	3,136		13,944		44,937	
1 Person Households	559	17.8%	2,379	17.1%	8,605	19.1%
2 Person Households	966	30.8%	3,792	27.2%	12,170	27.1%
3 Person Households	633	20.2%	2,986	21.4%	7,179	16.0%
4 Person Households	571	18.2%	2,694	19.3%	6,447	14.3%
5 Person Households	268	8.5%	1,340	9.6%	3,775	8.4%
6 Person Households	104	3.3%	519	3.7%	2,335	5.2%
7 or More Person Households	35	1.1%	233	1.7%	4,427	9.9%
Household Income Distribution (2023)						
HH Income \$200,000 or More	794	25.3%	3,004	21.5%	8,139	18.1%
HH Income \$150,000 to \$199,999	519	16.5%	2,405	17.2%	5,721	12.7%
HH Income \$125,000 to \$149,999	416	13.3%	1,669	12.0%	4,257	9.5%
HH Income \$100,000 to \$124,999	386	12.3%	1,397	10.0%	4,637	10.3%
HH Income \$75,000 to \$99,999	414	13.2%	1,815	13.0%	5,088	11.3%
HH Income \$50,000 to \$74,999	225	7.2%	1,221	8.8%	5,221	11.6%
HH Income \$35,000 to \$49,999	166	5.3%	736	5.3%	4,221	9.4%
HH Income \$25,000 to \$34,999	58	1.8%	516	3.7%	2,926	6.5%
HH Income \$15,000 to \$24,999	82	2.6%	454	3.3%	2,371	5.3%
HH Income \$10,000 to \$14,999	23	0.7%	247	1.8%	790	1.8%
HH Income Under \$10,000	54	1.7%	479	3.4%	1,565	3.5%
Household Vehicles (2023)						
Households 0 Vehicles Available	136	4.3%	689	4.9%	2,740	6.1%
Households 1 Vehicle Available	898	28.6%	3,477	24.9%	14,018	31.2%
Households 2 Vehicles Available	1,303	41.5%	5,793	41.5%	19,476	43.3%
Households 3 or More Vehicles Available	799	25.5%	3,984	28.6%	8,703	19.4%
Total Vehicles Available	6,209		28,932		82,840	
Average Vehicles per Household	2.0		2.1		1.8	
Owner-Occupied Household Vehicles	5,251	84.6%	24,338	84.1%	66,925	80.8%
Average Vehicles per Owner-Occupied Household	2.2		2.3		2.0	
Renter-Occupied Household Vehicles	958	15.4%	4,594	15.9%	15,915	19.2%
Average Vehicles per Renter-Occupied Household	1.2		1.4		1.3	
Travel Time (2023)						
Worker Base Age 16 years or Over	5,392		22,707		65,900	
Travel to Work in 14 Minutes or Less	780	14.5%	3,628	16.0%	14,471	22.0%
Travel to Work in 15 to 29 Minutes	1,836	34.0%	6,769	29.8%	18,566	28.2%
Travel to Work in 30 to 59 Minutes	1,128	20.9%	5,941	26.2%	13,775	20.9%
Travel to Work in 60 Minutes or More	491	9.1%	2,028	8.9%	5,609	8.5%
Work at Home	1,157	21.5%	4,340	19.1%	13,478	20.5%
Average Minutes Travel to Work	24.2		25.5		22.6	

Complete Profile

2010-2020 Census, 2023 Estimates with 2028 Projections
 Calculated using Weighted Block Centroid from Block Groups



Lat/Lon: 40.1532/-74.2266

4075 US-9 Howell Township, NJ 07731	1 mi radius		3 mi radius		5 mi radius	
Transportation To Work (2023)						
Worker Base Age 16 years or Over	5,392		22,707		65,900	
Drive to Work Alone	3,637	67.4%	15,622	68.8%	42,588	64.6%
Drive to Work in Carpool	350	6.5%	1,920	8.5%	6,894	10.5%
Travel to Work by Public Transportation	68	1.3%	318	1.4%	1,221	1.9%
Drive to Work on Motorcycle	-	-	-	-	-	-
Bicycle to Work	-	-	5	-	33	-
Walk to Work	141	2.6%	322	1.4%	1,210	1.8%
Other Means	38	0.7%	180	0.8%	476	0.7%
Work at Home	1,157	21.5%	4,340	19.1%	13,478	20.5%
Daytime Demographics (2023)						
Total Businesses	378		1,409		4,893	
Total Employees	4,586		11,744		32,125	
Company Headquarter Businesses	10	2.6%	30	2.1%	104	2.1%
Company Headquarter Employees	489	10.7%	898	7.6%	3,219	10.0%
Employee Population per Business	12.1 to 1		8.3 to 1		6.6 to 1	
Residential Population per Business	25.5 to 1		29.6 to 1		29.3 to 1	
Adj. Daytime Demographics Age 16 Years or Over	7,086		22,132		70,831	
Labor Force						
Labor Population Age 16 Years or Over (2023)	7,892		33,111		104,649	
Labor Force Total Males (2023)	3,825	48.5%	16,188	48.9%	51,405	49.1%
Male Civilian Employed	2,732	71.4%	11,828	73.1%	33,291	64.8%
Male Civilian Unemployed	160	4.2%	644	4.0%	1,570	3.1%
Males in Armed Forces	-	-	1	-	14	-
Males Not in Labor Force	933	24.4%	3,715	23.0%	16,529	32.2%
Labor Force Total Females (2023)	4,067	51.5%	16,923	51.1%	53,244	50.9%
Female Civilian Employed	2,660	65.4%	10,880	64.3%	32,609	61.2%
Female Civilian Unemployed	71	1.8%	315	1.9%	1,275	2.4%
Females in Armed Forces	-	-	15	-	29	-
Females Not in Labor Force	1,335	32.8%	5,714	33.8%	19,331	36.3%
Unemployment Rate	232	2.9%	959	2.9%	2,845	2.7%
Occupation (2023)						
Occupation Population Age 16 Years or Over	5,392		22,707		65,900	
Occupation Total Males	2,732	50.7%	11,828	52.1%	33,291	50.5%
Occupation Total Females	2,660	49.3%	10,880	47.9%	32,609	49.5%
Management, Business, Financial Operations	977	-	4,278	18.8%	12,325	18.7%
Professional, Related	1,598	29.6%	6,180	27.2%	19,974	30.3%
Service	883	16.4%	3,281	14.4%	8,670	13.2%
Sales, Office	1,149	21.3%	5,234	23.0%	14,960	22.7%
Farming, Fishing, Forestry	-	-	29	0.1%	35	-
Construction, Extraction, Maintenance	326	6.0%	1,644	7.2%	4,408	6.7%
Production, Transport, Material Moving	459	8.5%	2,061	9.1%	5,527	8.4%
White Collar Workers	3,724	69.1%	15,693	69.1%	47,260	71.7%
Blue Collar Workers	1,668	30.9%	7,015	30.9%	18,641	28.3%

Complete Profile

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 Calculated using Weighted Block Centroid from Block Groups



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4075 US-9	1 mi radius		3 mi radius		5 mi radius	
Howell Township, NJ 07731						
Units In Structure (2023)						
Total Units	3,136		13,944		44,937	
1 Detached Unit	2,253	71.8%	10,363	74.3%	29,449	65.5%
1 Attached Unit	241	7.7%	730	5.2%	6,283	14.0%
2 Units	44	1.4%	191	1.4%	983	2.2%
3 to 4 Units	103	3.3%	328	2.3%	1,078	2.4%
5 to 9 Units	97	3.1%	489	3.5%	1,797	4.0%
10 to 19 Units	91	2.9%	453	3.2%	1,581	3.5%
20 to 49 Units	69	2.2%	287	2.1%	936	2.1%
50 or More Units	216	6.9%	773	5.5%	2,015	4.5%
Mobile Home or Trailer	22	0.7%	329	2.4%	814	1.8%
Other Structure	-	-	-	-	-	-
Homes Built By Year (2023)						
Homes Built 2014 or later	3	-	12	-	171	0.4%
Homes Built 2010 to 2013	162	4.9%	830	5.6%	4,569	9.5%
Homes Built 2000 to 2009	138	4.1%	976	6.6%	7,210	14.9%
Homes Built 1990 to 1999	208	6.2%	1,734	11.7%	6,959	14.4%
Homes Built 1980 to 1989	840	25.1%	3,422	23.1%	7,867	16.3%
Homes Built 1970 to 1979	676	20.2%	2,509	16.9%	6,658	13.8%
Homes Built 1960 to 1969	775	23.2%	2,557	17.2%	5,734	11.9%
Homes Built 1950 to 1959	226	6.8%	1,116	7.5%	3,373	7.0%
Homes Built 1940 to 1949	17	0.5%	294	2.0%	716	1.5%
Homes Built Before 1939	90	2.7%	494	3.3%	1,679	3.5%
Median Age of Homes	47.8 yrs		46.0 yrs		40.8 yrs	
Home Values (2023)						
Owner Specified Housing Units	2,344		10,574		32,833	
Home Values \$1,000,000 or More	71	3.0%	267	2.5%	854	2.6%
Home Values \$750,000 to \$999,999	132	5.6%	480	4.5%	1,964	6.0%
Home Values \$500,000 to \$749,999	492	21.0%	1,948	18.4%	7,973	24.3%
Home Values \$400,000 to \$499,999	546	23.3%	2,385	22.6%	6,674	20.3%
Home Values \$300,000 to \$399,999	714	30.4%	3,092	29.2%	8,038	24.5%
Home Values \$250,000 to \$299,999	128	5.5%	775	7.3%	1,990	6.1%
Home Values \$200,000 to \$249,999	122	5.2%	540	5.1%	1,732	5.3%
Home Values \$175,000 to \$199,999	28	1.2%	105	1.0%	456	1.4%
Home Values \$150,000 to \$174,999	24	1.0%	119	1.1%	474	1.4%
Home Values \$125,000 to \$149,999	13	0.5%	44	0.4%	303	0.9%
Home Values \$100,000 to \$124,999	6	0.2%	49	0.5%	220	0.7%
Home Values \$90,000 to \$99,999	3	0.1%	20	0.2%	110	0.3%
Home Values \$80,000 to \$89,999	8	0.4%	96	0.9%	247	0.8%
Home Values \$70,000 to \$79,999	5	0.2%	148	1.4%	553	1.7%
Home Values \$60,000 to \$69,999	1	-	66	0.6%	148	0.5%
Home Values \$50,000 to \$59,999	1	-	29	0.3%	74	0.2%
Home Values \$35,000 to \$49,999	23	1.0%	149	1.4%	411	1.3%
Home Values \$25,000 to \$34,999	15	0.6%	71	0.7%	187	0.6%
Home Values \$10,000 to \$24,999	7	0.3%	81	0.8%	206	0.6%
Home Values Under \$10,000	4	0.2%	112	1.1%	221	0.7%
Owner-Occupied Median Home Value	\$413,386		\$390,691		\$421,556	
Renter-Occupied Median Rent	\$1,548		\$1,533		\$1,439	

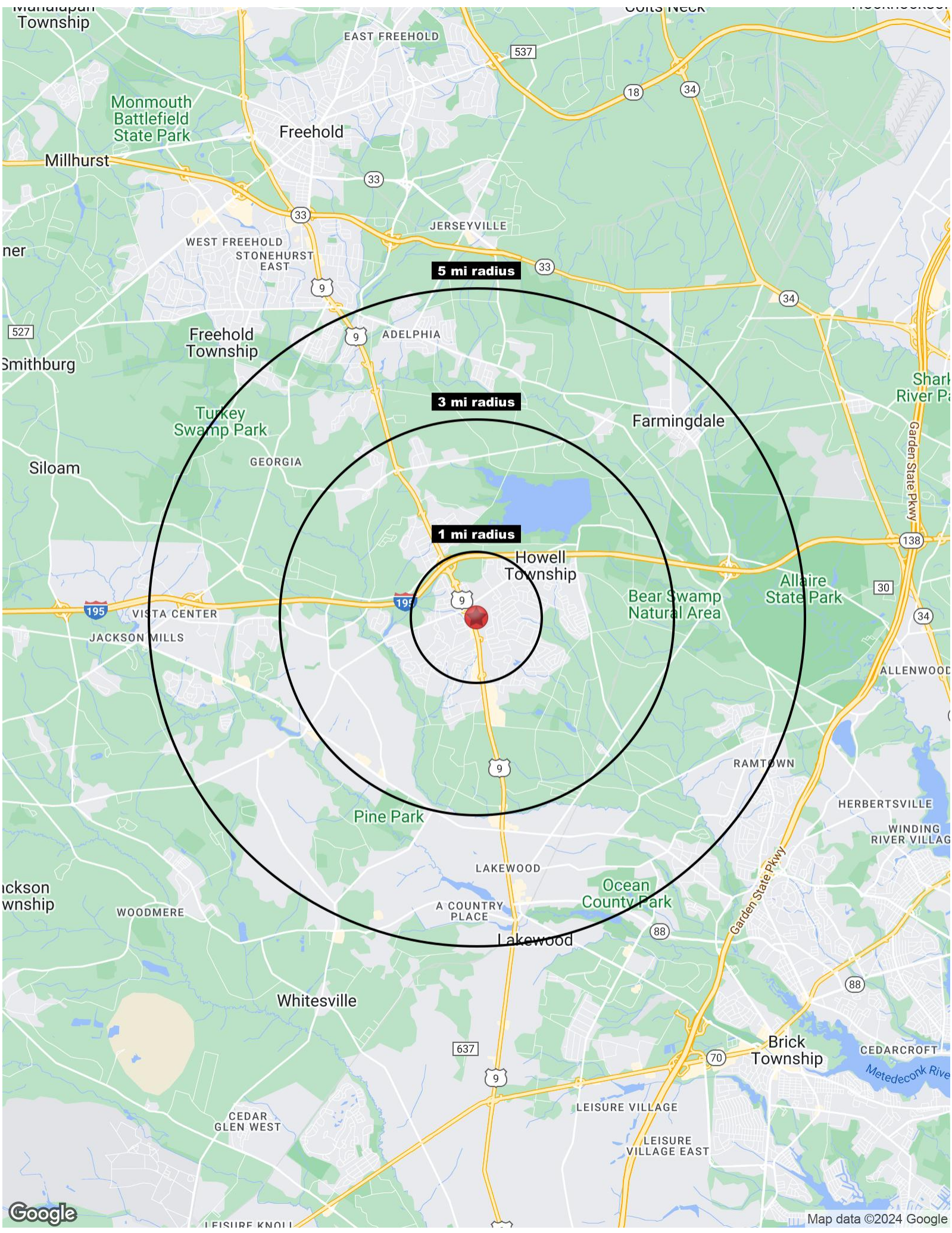
Complete Profile

2010-2020 Census, 2023 Estimates with 2028 Projections
 Calculated using Weighted Block Centroid from Block Groups



Lat/Lon: 40.1532/-74.2266

4075 US-9 Howell Township, NJ 07731	1 mi radius	3 mi radius	5 mi radius
Total Annual Consumer Expenditure (2023)			
Total Household Expenditure	\$353.5 M	\$1.39 B	\$3.88 B
Total Non-Retail Expenditure	\$187.86 M	\$738.64 M	\$2.06 B
Total Retail Expenditure	\$165.63 M	\$652.47 M	\$1.82 B
Apparel	\$12.91 M	\$50.73 M	\$140.76 M
Contributions	\$12.73 M	\$49.31 M	\$135.27 M
Education	\$12.86 M	\$49.8 M	\$133.22 M
Entertainment	\$20.86 M	\$81.74 M	\$225.78 M
Food and Beverages	\$50.79 M	\$200.68 M	\$563.61 M
Furnishings and Equipment	\$12.88 M	\$50.45 M	\$139.42 M
Gifts	\$9.83 M	\$37.74 M	\$102.95 M
Health Care	\$28.25 M	\$111.61 M	\$315 M
Household Operations	\$14.37 M	\$56.29 M	\$156.14 M
Miscellaneous Expenses	\$6.77 M	\$26.57 M	\$73.84 M
Personal Care	\$4.75 M	\$18.69 M	\$52.05 M
Personal Insurance	\$2.78 M	\$10.82 M	\$29.39 M
Reading	\$781.59 K	\$3.06 M	\$8.52 M
Shelter	\$73.84 M	\$291.27 M	\$813.54 M
Tobacco	\$1.67 M	\$6.8 M	\$20.09 M
Transportation	\$63.67 M	\$250.91 M	\$701.26 M
Utilities	\$23.75 M	\$94.64 M	\$270.46 M
Monthly Household Consumer Expenditure (2023)			
Total Household Expenditure	\$9,394	\$8,314	\$7,198
Total Non-Retail Expenditure	\$4,992 53.1%	\$4,414 53.1%	\$3,816 53.0%
Total Retail Expenditures	\$4,402 46.9%	\$3,899 46.9%	\$3,382 47.0%
Apparel	\$343 3.7%	\$303 3.6%	\$261 3.6%
Contributions	\$338 3.6%	\$295 3.5%	\$251 3.5%
Education	\$342 3.6%	\$298 3.6%	\$247 3.4%
Entertainment	\$554 5.9%	\$489 5.9%	\$419 5.8%
Food and Beverages	\$1,350 14.4%	\$1,199 14.4%	\$1,045 14.5%
Furnishings and Equipment	\$342 3.6%	\$302 3.6%	\$259 3.6%
Gifts	\$261 2.8%	\$226 2.7%	\$191 2.7%
Health Care	\$751 8.0%	\$667 8.0%	\$584 8.1%
Household Operations	\$382 4.1%	\$336 4.0%	\$290 4.0%
Miscellaneous Expenses	\$180 1.9%	\$159 1.9%	\$137 1.9%
Personal Care	\$126 1.3%	\$112 1.3%	\$97 1.3%
Personal Insurance	\$74 0.8%	\$65 0.8%	\$55 0.8%
Reading	\$21 0.2%	\$18 0.2%	\$16 0.2%
Shelter	\$1,962 20.9%	\$1,741 20.9%	\$1,509 21.0%
Tobacco	\$44 0.5%	\$41 0.5%	\$37 0.5%
Transportation	\$1,692 18.0%	\$1,500 18.0%	\$1,300 18.1%
Utilities	\$631 6.7%	\$566 6.8%	\$502 7.0%



5 mi radius

3 mi radius

1 mi radius