

Complete Profile

2010-2020 Census, 2025 Estimates with 2030 Projections
Calculated using Weighted Block Centroid from Block Groups

LEVIN
MANAGEMENT

Lat/Lon: 40.1532/-74.2266

4075 US-9	1 mi radius		3 mi radius		5 mi radius	
Howell Township, NJ 07731						
Population						
Estimated Population (2025)	9,223		41,543		150,943	
Projected Population (2030)	9,045		41,639		152,186	
Census Population (2020)	9,695		42,295		158,532	
Census Population (2010)	9,287		39,956		136,995	
Projected Annual Growth (2025-2030)	-178	-0.4%	95	-	1,243	0.2%
Historical Annual Growth (2020-2025)	-472	-	-752	-0.4%	-7,589	-1.0%
Historical Annual Growth (2010-2020)	408	0.4%	2,339	0.6%	21,537	1.6%
Estimated Population Density (2025)	2,937	psm	1,470	psm	1,923	psm
Trade Area Size	3.1	sq mi	28.3	sq mi	78.5	sq mi
Households						
Estimated Households (2025)	3,056		13,371		42,836	
Projected Households (2030)	3,041		13,438		42,637	
Census Households (2020)	3,162		13,750		45,135	
Census Households (2010)	2,981		12,845		39,631	
Projected Annual Growth (2025-2030)	-15	-	67	-	-199	-
Historical Annual Change (2010-2025)	75	0.2%	526	0.3%	3,205	0.5%
Average Household Income						
Estimated Average Household Income (2025)	\$150,647		\$144,414		\$127,946	
Projected Average Household Income (2030)	\$148,437		\$142,481		\$126,333	
Census Average Household Income (2010)	\$101,626		\$97,335		\$82,108	
Census Average Household Income (2000)	\$82,192		\$80,412		\$68,415	
Projected Annual Change (2025-2030)	-\$2,210	-0.3%	-\$1,932	-0.3%	-\$1,614	-0.3%
Historical Annual Change (2000-2025)	\$68,456	3.3%	\$64,002	3.2%	\$59,531	3.5%
Median Household Income						
Estimated Median Household Income (2025)	\$133,276		\$121,274		\$104,191	
Projected Median Household Income (2030)	\$132,318		\$120,558		\$103,618	
Census Median Household Income (2010)	\$93,530		\$84,824		\$68,774	
Census Median Household Income (2000)	\$75,285		\$71,498		\$58,287	
Projected Annual Change (2025-2030)	-\$958	-0.1%	-\$716	-0.1%	-\$574	-0.1%
Historical Annual Change (2000-2025)	\$57,992	3.1%	\$49,777	2.8%	\$45,904	3.2%
Per Capita Income						
Estimated Per Capita Income (2025)	\$50,156		\$46,634		\$36,409	
Projected Per Capita Income (2030)	\$50,153		\$46,135		\$35,492	
Census Per Capita Income (2010)	\$32,620		\$31,292		\$23,752	
Census Per Capita Income (2000)	\$25,301		\$24,416		\$20,826	
Projected Annual Change (2025-2030)	-\$3	-	-\$499	-0.2%	-\$917	-0.5%
Historical Annual Change (2000-2025)	\$24,855	3.9%	\$22,218	3.6%	\$15,583	3.0%
Estimated Average Household Net Worth (2025)	\$1.91 M		\$1.7 M		\$1.43 M	

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Howell Township, NJ 07731						
Race and Ethnicity						
Total Population (2025)	9,223		41,543		150,943	
White (2025)	7,211	78.2%	32,275	77.7%	123,999	82.1%
Black or African American (2025)	616	6.7%	2,657	6.4%	7,133	4.7%
American Indian or Alaska Native (2025)	9	-	91	0.2%	379	0.3%
Asian (2025)	448	4.9%	1,861	4.5%	4,067	2.7%
Hawaiian or Pacific Islander (2025)	5	-	11	-	23	-
Other Race (2025)	331	3.6%	1,799	4.3%	6,823	4.5%
Two or More Races (2025)	604	6.5%	2,849	6.9%	8,518	5.6%
Population < 18 (2025)	2,071	22.5%	10,316	24.8%	45,970	30.5%
White Not Hispanic	1,360	65.6%	7,141	69.2%	36,662	79.8%
Black or African American	148	7.1%	583	5.6%	1,548	3.4%
Asian	81	3.9%	407	3.9%	821	1.8%
Other Race Not Hispanic	65	3.1%	294	2.9%	1,011	2.2%
Hispanic	418	20.2%	1,891	18.3%	5,928	12.9%
Not Hispanic or Latino Population (2025)	8,014	86.9%	35,903	86.4%	133,049	88.1%
Not Hispanic White	6,858	85.6%	30,949	86.2%	120,259	90.4%
Not Hispanic Black or African American	556	6.9%	2,446	6.8%	6,592	5.0%
Not Hispanic American Indian or Alaska Native	-	-	7	-	38	-
Not Hispanic Asian	443	5.5%	1,841	5.1%	4,010	3.0%
Not Hispanic Hawaiian or Pacific Islander	2	-	4	-	7	-
Not Hispanic Other Race	19	0.2%	96	0.3%	424	0.3%
Not Hispanic Two or More Races	136	1.7%	560	1.6%	1,719	1.3%
Hispanic or Latino Population (2025)	1,209	13.1%	5,640	13.6%	17,894	11.9%
Hispanic White	353	29.2%	1,325	23.5%	3,741	20.9%
Hispanic Black or African American	60	5.0%	211	3.7%	542	3.0%
Hispanic American Indian or Alaska Native	8	0.7%	85	1.5%	341	1.9%
Hispanic Asian	5	0.4%	20	0.4%	58	0.3%
Hispanic Hawaiian or Pacific Islander	3	0.2%	7	0.1%	16	-
Hispanic Other Race	311	25.8%	1,703	30.2%	6,399	35.8%
Hispanic Two or More Races	468	38.7%	2,289	40.6%	6,799	38.0%
Not Hispanic or Latino Population (2020)	8,590	88.6%	36,911	87.3%	137,742	86.9%
Hispanic or Latino Population (2020)	1,105	11.4%	5,384	12.7%	20,790	13.1%
Not Hispanic or Latino Population (2010)	8,548	92.0%	36,372	91.0%	121,119	88.4%
Hispanic or Latino Population (2010)	739	8.0%	3,584	9.0%	15,877	11.6%
Not Hispanic or Latino Population (2030)	7,802	86.3%	35,782	85.9%	132,761	87.2%
Hispanic or Latino Population (2030)	1,243	13.7%	5,857	14.1%	19,425	12.8%
Projected Annual Growth (2025-2030)	34	0.6%	217	0.8%	1,530	1.7%
Historical Annual Growth (2010-2020)	366	5.0%	1,800	5.0%	4,914	3.1%

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Howell Township, NJ 07731							
Total Age Distribution (2025)							
Total Population	9,223		41,543		150,943		
Age Under 5 Years	527	5.7%	3,019	7.3%	15,289	10.1%	
Age 5 to 9 Years	528	5.7%	2,853	6.9%	12,703	8.4%	
Age 10 to 14 Years	615	6.7%	2,737	6.6%	11,498	7.6%	
Age 15 to 19 Years	608	6.6%	2,766	6.7%	11,531	7.6%	
Age 20 to 24 Years	540	5.9%	2,526	6.1%	11,850	7.9%	
Age 25 to 29 Years	503	5.5%	2,663	6.4%	11,023	7.3%	
Age 30 to 34 Years	548	5.9%	2,661	6.4%	9,544	6.3%	
Age 35 to 39 Years	636	6.9%	2,589	6.2%	8,680	5.8%	
Age 40 to 44 Years	632	6.9%	2,576	6.2%	8,738	5.8%	
Age 45 to 49 Years	607	6.6%	2,520	6.1%	7,819	5.2%	
Age 50 to 54 Years	622	6.7%	2,823	6.8%	7,680	5.1%	
Age 55 to 59 Years	689	7.5%	2,962	7.1%	7,596	5.0%	
Age 60 to 64 Years	697	7.6%	2,917	7.0%	7,452	4.9%	
Age 65 to 69 Years	538	5.8%	2,171	5.2%	6,306	4.2%	
Age 70 to 74 Years	381	4.1%	1,425	3.4%	4,935	3.3%	
Age 75 to 79 Years	281	3.0%	1,023	2.5%	3,826	2.5%	
Age 80 to 84 Years	190	2.1%	657	1.6%	2,449	1.6%	
Age 85 Years or Over	83	0.9%	655	1.6%	2,025	1.3%	
Median Age	39.8		37.3		32.5		
Age 19 Years or Less	2,278	24.7%	11,376	27.4%	51,020	33.8%	
Age 20 to 64 Years	5,472	59.3%	24,237	58.3%	80,381	53.3%	
Age 65 Years or Over	1,473	16.0%	5,931	14.3%	19,541	12.9%	
Female Age Distribution (2025)							
Female Population	4,600	49.9%	20,582	49.5%	74,877	49.6%	
Age Under 5 Years	243	5.3%	1,499	7.3%	7,475	10.0%	
Age 5 to 9 Years	260	5.7%	1,387	6.7%	6,219	8.3%	
Age 10 to 14 Years	309	6.7%	1,347	6.5%	5,630	7.5%	
Age 15 to 19 Years	301	6.6%	1,294	6.3%	5,558	7.4%	
Age 20 to 24 Years	268	5.8%	1,252	6.1%	5,941	7.9%	
Age 25 to 29 Years	242	5.3%	1,354	6.6%	5,294	7.1%	
Age 30 to 34 Years	262	5.7%	1,269	6.2%	4,620	6.2%	
Age 35 to 39 Years	315	6.9%	1,281	6.2%	4,255	5.7%	
Age 40 to 44 Years	309	6.7%	1,281	6.2%	4,304	5.7%	
Age 45 to 49 Years	309	6.7%	1,292	6.3%	3,856	5.1%	
Age 50 to 54 Years	294	6.4%	1,404	6.8%	3,766	5.0%	
Age 55 to 59 Years	340	7.4%	1,465	7.1%	3,767	5.0%	
Age 60 to 64 Years	359	7.8%	1,479	7.2%	3,723	5.0%	
Age 65 to 69 Years	264	5.7%	1,050	5.1%	3,282	4.4%	
Age 70 to 74 Years	207	4.5%	704	3.4%	2,635	3.5%	
Age 75 to 79 Years	168	3.6%	542	2.6%	2,065	2.8%	
Age 80 to 84 Years	102	2.2%	370	1.8%	1,394	1.9%	
Age 85 Years or Over	49	1.1%	312	1.5%	1,094	1.5%	
Female Median Age	40.6		37.7		33.2		
Age 19 Years or Less	1,114	24.2%	5,527	26.9%	24,881	33.2%	
Age 20 to 64 Years	2,697	58.6%	12,077	58.7%	39,526	52.8%	
Age 65 Years or Over	789	17.2%	2,978	14.5%	10,470	14.0%	

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Howell Township, NJ 07731							
Male Age Distribution (2025)							
Male Population		4,623	50.1%	20,961	50.5%	76,066	50.4%
Age Under 5 Years		284	6.1%	1,520	7.3%	7,814	10.3%
Age 5 to 9 Years		268	5.8%	1,466	7.0%	6,484	8.5%
Age 10 to 14 Years		306	6.6%	1,390	6.6%	5,868	7.7%
Age 15 to 19 Years		307	6.6%	1,473	7.0%	5,973	7.9%
Age 20 to 24 Years		272	5.9%	1,274	6.1%	5,908	7.8%
Age 25 to 29 Years		262	5.7%	1,308	6.2%	5,728	7.5%
Age 30 to 34 Years		285	6.2%	1,393	6.6%	4,924	6.5%
Age 35 to 39 Years		321	6.9%	1,308	6.2%	4,425	5.8%
Age 40 to 44 Years		323	7.0%	1,295	6.2%	4,435	5.8%
Age 45 to 49 Years		298	6.4%	1,228	5.9%	3,963	5.2%
Age 50 to 54 Years		328	7.1%	1,419	6.8%	3,915	5.1%
Age 55 to 59 Years		349	7.5%	1,497	7.1%	3,828	5.0%
Age 60 to 64 Years		338	7.3%	1,437	6.9%	3,729	4.9%
Age 65 to 69 Years		274	5.9%	1,121	5.3%	3,023	4.0%
Age 70 to 74 Years		175	3.8%	720	3.4%	2,300	3.0%
Age 75 to 79 Years		113	2.4%	480	2.3%	1,761	2.3%
Age 80 to 84 Years		88	1.9%	288	1.4%	1,055	1.4%
Age 85 Years or Over		34	0.7%	343	1.6%	931	1.2%
Male Median Age		39.0		36.9		31.9	
Age 19 Years or Less		1,164	25.2%	5,850	27.9%	26,139	34.4%
Age 20 to 64 Years		2,775	60.0%	12,159	58.0%	40,856	53.7%
Age 65 Years or Over		684	14.8%	2,952	14.1%	9,071	11.9%
Males per 100 Females (2025)							
Overall Comparison		101		102		102	
Age Under 5 Years		117	53.8%	101	50.4%	105	51.1%
Age 5 to 9 Years		103	50.7%	106	51.4%	104	51.0%
Age 10 to 14 Years		99	49.8%	103	50.8%	104	51.0%
Age 15 to 19 Years		102	50.4%	114	53.2%	107	51.8%
Age 20 to 24 Years		101	50.4%	102	50.4%	99	49.9%
Age 25 to 29 Years		108	52.0%	97	49.1%	108	52.0%
Age 30 to 34 Years		109	52.1%	110	52.3%	107	51.6%
Age 35 to 39 Years		102	50.4%	102	50.5%	104	51.0%
Age 40 to 44 Years		105	51.1%	101	50.3%	103	50.7%
Age 45 to 49 Years		96	49.1%	95	48.7%	103	50.7%
Age 50 to 54 Years		112	52.7%	101	50.3%	104	51.0%
Age 55 to 59 Years		103	50.7%	102	50.5%	102	50.4%
Age 60 to 64 Years		94	48.5%	97	49.3%	100	50.0%
Age 65 to 69 Years		104	50.9%	107	51.6%	92	47.9%
Age 70 to 74 Years		84	45.8%	102	50.6%	87	46.6%
Age 75 to 79 Years		67	40.2%	89	47.0%	85	46.0%
Age 80 to 84 Years		87	46.5%	78	43.8%	76	43.1%
Age 85 Years or Over		69	40.7%	110	52.4%	85	46.0%
Age 19 Years or Less		105	51.1%	106	51.4%	105	51.2%
Age 20 to 39 Years		105	51.2%	102	50.6%	104	51.1%
Age 40 to 64 Years		102	50.4%	99	49.8%	102	50.6%
Age 65 Years or Over		87	46.4%	99	49.8%	87	46.4%

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4075 US-9							
Howell Township, NJ 07731							
	1 mi radius		3 mi radius		5 mi radius		
Household Type (2025)							
Total Households	3,056		13,371		42,836		
Households with Children	1,158	37.9%	5,321	39.8%	18,899	44.1%	
Average Household Size	3.0		3.1		3.5		
Household Density per Square Mile	973		473		546		
Population Family	8,610	93.4%	38,898	93.6%	136,284	90.3%	
Population Non-Family	469	5.1%	2,026	4.9%	13,123	8.7%	
Population Group Quarters	143	1.6%	619	1.5%	1,537	1.0%	
Family Households	2,693	88.1%	11,888	88.9%	33,899	79.1%	
Married Couple Households	2,165	80.4%	9,299	78.2%	27,655	81.6%	
Other Family Households with Children	528	19.6%	2,588	21.8%	6,245	18.4%	
Family Households with Children	1,157	43.0%	5,319	44.7%	18,893	55.7%	
Married Couple with Children	929	80.3%	4,160	78.2%	15,917	84.2%	
Other Family Households with Children	228	19.7%	1,159	21.8%	2,976	15.8%	
Family Households No Children	1,536	57.0%	6,569	55.3%	15,007	44.3%	
Married Couple No Children	1,236	80.5%	5,140	78.2%	11,738	78.2%	
Other Family Households No Children	300	19.5%	1,429	21.8%	3,268	21.8%	
Non-Family Households	363	11.9%	1,484	11.1%	8,937	20.9%	
Non-Family Households with Children	-	-	2	0.1%	6	-	
Non-Family Households No Children	362	99.7%	1,482	99.9%	8,931	99.9%	
Average Family Household Size	3.2		3.3		4.0		
Average Family Income	\$162,966		\$154,605		\$141,218		
Median Family Income	\$142,229		\$132,924		\$118,386		
Average Non-Family Household Size	1.3		1.4		1.5		
Marital Status (2025)							
Population Age 15 Years or Over	7,553		32,933		111,454		
Never Married	2,370	31.4%	10,556	32.1%	35,314	31.7%	
Currently Married	3,825	50.6%	17,175	52.2%	61,430	55.1%	
Previously Married	1,359	18.0%	5,203	15.8%	14,709	13.2%	
Separated	259	19.1%	975	18.7%	3,489	23.7%	
Widowed	319	23.5%	1,670	32.1%	4,468	30.4%	
Divorced	780	57.4%	2,558	49.2%	6,752	45.9%	
Educational Attainment (2025)							
Adult Population Age 25 Years or Over	6,405		27,641		88,073		
Elementary (Grade Level 0 to 8)	132	2.1%	609	2.2%	3,068	3.5%	
Some High School (Grade Level 9 to 11)	281	4.4%	1,057	3.8%	3,557	4.0%	
High School Graduate	1,754	27.4%	8,120	29.4%	25,066	28.5%	
Some College	1,120	17.5%	4,799	17.4%	17,361	19.7%	
Associate Degree Only	440	6.9%	2,181	7.9%	5,972	6.8%	
Bachelor Degree Only	1,668	26.0%	7,055	25.5%	20,046	22.8%	
Graduate Degree	1,010	15.8%	3,820	13.8%	13,003	14.8%	
Any College (Some College or Higher)	4,239	66.2%	17,854	64.6%	56,382	64.0%	
College Degree + (Bachelor Degree or Higher)	2,678	41.8%	10,875	39.3%	33,049	37.5%	

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Howell Township, NJ 07731							
Housing							
Total Housing Units (2025)	3,247		14,534		47,486		
Total Housing Units (2020)	3,254		14,255		47,382		
Historical Annual Growth (2020-2025)	-7	-	279		-	104	-
Housing Units Occupied (2025)	3,056	94.1%	13,371	92.0%	42,836	90.2%	
Housing Units Owner-Occupied	2,685	87.9%	10,856	81.2%	28,833	67.3%	
Housing Units Renter-Occupied	371	12.1%	2,516	18.8%	14,003	32.7%	
Housing Units Vacant (2025)	191	5.9%	1,163	8.0%	4,650	9.8%	
Household Size (2025)							
Total Households	3,056		13,371		42,836		
1 Person Households	300	9.8%	1,199	9.0%	7,368	17.2%	
2 Person Households	1,070	35.0%	4,744	35.5%	11,121	26.0%	
3 Person Households	678	22.2%	2,990	22.4%	6,830	15.9%	
4 Person Households	626	20.5%	2,435	18.2%	7,502	17.5%	
5 Person Households	262	8.6%	1,123	8.4%	4,380	10.2%	
6 Person Households	83	2.7%	490	3.7%	2,526	5.9%	
7 or More Person Households	38	1.2%	390	2.9%	3,108	7.3%	
Household Income Distribution (2025)							
HH Income \$200,000 or More	692	22.6%	2,906	21.7%	7,571	17.7%	
HH Income \$150,000 to \$199,999	618	20.2%	2,417	18.1%	6,022	14.1%	
HH Income \$125,000 to \$149,999	366	12.0%	1,339	10.0%	3,757	8.8%	
HH Income \$100,000 to \$124,999	332	10.8%	1,506	11.3%	4,419	10.3%	
HH Income \$75,000 to \$99,999	261	8.5%	1,156	8.6%	4,087	9.5%	
HH Income \$50,000 to \$74,999	267	8.8%	1,221	9.1%	5,316	12.4%	
HH Income \$35,000 to \$49,999	159	5.2%	1,005	7.5%	4,477	10.5%	
HH Income \$25,000 to \$34,999	81	2.7%	506	3.8%	2,447	5.7%	
HH Income \$15,000 to \$24,999	81	2.6%	364	2.7%	2,310	5.4%	
HH Income \$10,000 to \$14,999	26	0.9%	405	3.0%	886	2.1%	
HH Income Under \$10,000	174	5.7%	546	4.1%	1,545	3.6%	
Household Vehicles (2025)							
Households 0 Vehicles Available	81	2.7%	704	5.3%	3,106	7.3%	
Households 1 Vehicle Available	620	20.3%	3,052	22.8%	12,600	29.4%	
Households 2 Vehicles Available	1,395	45.7%	5,722	42.8%	18,805	43.9%	
Households 3 or More Vehicles Available	960	31.4%	3,893	29.1%	8,325	19.4%	
Total Vehicles Available	6,626		28,114		79,015		
Average Vehicles per Household	2.2		2.1		1.8		
Owner-Occupied Household Vehicles	6,163	93.0%	24,778	88.1%	59,919	75.8%	
Average Vehicles per Owner-Occupied Household	2.3		2.3		2.1		
Renter-Occupied Household Vehicles	464	7.0%	3,336	11.9%	19,096	24.2%	
Average Vehicles per Renter-Occupied Household	1.2		1.3		1.4		
Travel Time (2025)							
Worker Base Age 16 years or Over	4,261		19,327		60,131		
Travel to Work in 14 Minutes or Less	686	16.1%	3,327	17.2%	13,313	22.1%	
Travel to Work in 15 to 29 Minutes	1,423	33.4%	5,815	30.1%	18,884	31.4%	
Travel to Work in 30 to 59 Minutes	1,005	23.6%	5,491	28.4%	12,967	21.6%	
Travel to Work in 60 Minutes or More	524	12.3%	2,277	11.8%	6,773	11.3%	
Work at Home	623	14.6%	2,417	12.5%	8,194	13.6%	
Average Minutes Travel to Work	26.1		27.0		23.5		

Complete Profile

2010-2020 Census, 2025 Estimates with 2030 Projections
Calculated using Weighted Block Centroid from Block Groups



Lat/Lon: 40.1532/-74.2266

4075 US-9						
Howell Township, NJ 07731	1 mi radius		3 mi radius		5 mi radius	
Transportation To Work (2025)						
Worker Base Age 16 years or Over	4,261		19,327		60,131	
Drive to Work Alone	2,973	69.8%	14,388	74.4%	43,442	72.2%
Drive to Work in Carpool	358	8.4%	1,565	8.1%	5,371	8.9%
Travel to Work by Public Transportation	94	2.2%	374	1.9%	1,265	2.1%
Drive to Work on Motorcycle	-	-	-	-	3	-
Bicycle to Work	3	-	14	-	74	0.1%
Walk to Work	119	2.8%	293	1.5%	1,037	1.7%
Other Means	92	2.2%	275	1.4%	745	1.2%
Work at Home	623	14.6%	2,417	12.5%	8,194	13.6%
Daytime Demographics (2025)						
Total Businesses	381		1,403		5,149	
Total Employees	4,530		11,328		32,039	
Company Headquarter Businesses	10	2.5%	30	2.1%	103	2.0%
Company Headquarter Employees	484	10.7%	886	7.8%	2,739	8.5%
Employee Population per Business	11.9	to 1	8.1	to 1	6.2	to 1
Residential Population per Business	24.2	to 1	29.6	to 1	29.3	to 1
Adj. Daytime Demographics Age 16 Years or Over	7,689		24,351		81,083	
Labor Force						
Labor Population Age 16 Years or Over (2025)	7,421		32,388		109,248	
Labor Force Total Males (2025)	3,691	49.7%	16,300	50.3%	54,786	50.1%
Male Civilian Employed	2,169	58.8%	10,204	62.6%	30,813	56.2%
Male Civilian Unemployed	156	4.2%	582	3.6%	1,449	2.6%
Males in Armed Forces	-	-	1	-	15	-
Males Not in Labor Force	1,366	37.0%	5,513	33.8%	22,509	41.1%
Labor Force Total Females (2025)	3,730	50.3%	16,088	49.7%	54,462	49.9%
Female Civilian Employed	2,093	56.1%	9,124	56.7%	29,319	53.8%
Female Civilian Unemployed	74	2.0%	344	2.1%	1,351	2.5%
Females in Armed Forces	-	-	36	0.2%	56	0.1%
Females Not in Labor Force	1,563	41.9%	6,583	40.9%	23,736	43.6%
Unemployment Rate	230	3.1%	926	2.9%	2,800	2.6%
Occupation (2025)						
Occupation Population Age 16 Years or Over	4,261		19,327		60,131	
Occupation Total Males	2,169	50.9%	10,203	52.8%	30,812	51.2%
Occupation Total Females	2,093	49.1%	9,124	47.2%	29,319	48.8%
Management, Business, Financial Operations	820	-	3,535	18.3%	11,190	18.6%
Professional, Related	1,170	27.5%	5,187	26.8%	17,085	28.4%
Service	904	21.2%	3,204	16.6%	8,833	14.7%
Sales, Office	807	18.9%	3,975	20.6%	12,693	21.1%
Farming, Fishing, Forestry	-	-	13	-	35	-
Construction, Extraction, Maintenance	298	7.0%	1,709	8.8%	5,071	8.4%
Production, Transport, Material Moving	261	6.1%	1,704	8.8%	5,224	8.7%
White Collar Workers	2,797	65.6%	12,698	65.7%	40,968	68.1%
Blue Collar Workers	1,464	34.4%	6,629	34.3%	19,164	31.9%

Complete Profile

2010-2020 Census, 2025 Estimates with 2030 Projections
Calculated using Weighted Block Centroid from Block Groups



Lat/Lon: 40.1532/-74.2266

4075 US-9		1 mi radius		3 mi radius		5 mi radius	
Howell Township, NJ 07731							
Units In Structure (2025)							
Total Units	3,056		13,371		42,836		
1 Detached Unit	2,606	85.3%	10,621	79.4%	26,653	62.2%	
1 Attached Unit	198	6.5%	759	5.7%	6,696	15.6%	
2 Units	27	0.9%	154	1.2%	1,295	3.0%	
3 to 4 Units	25	0.8%	120	0.9%	803	1.9%	
5 to 9 Units	39	1.3%	259	1.9%	1,348	3.1%	
10 to 19 Units	53	1.7%	438	3.3%	1,960	4.6%	
20 to 49 Units	14	0.5%	170	1.3%	888	2.1%	
50 or More Units	90	2.9%	505	3.8%	2,011	4.7%	
Mobile Home or Trailer	4	0.1%	344	2.6%	1,183	2.8%	
Other Structure	-	-	-	-	-	-	-
Homes Built By Year (2025)							
Homes Built 2020 or later	30	0.9%	122	0.8%	655	1.4%	
Homes Built 2010 to 2019	108	3.3%	841	5.8%	4,860	10.2%	
Homes Built 2000 to 2009	71	2.2%	851	5.9%	6,818	14.4%	
Homes Built 1990 to 1999	170	5.2%	1,693	11.6%	6,104	12.9%	
Homes Built 1980 to 1989	838	25.8%	3,435	23.6%	8,148	17.2%	
Homes Built 1970 to 1979	462	14.2%	1,866	12.8%	5,735	12.1%	
Homes Built 1960 to 1969	1,052	32.4%	2,868	19.7%	5,516	11.6%	
Homes Built 1950 to 1959	256	7.9%	1,055	7.3%	2,630	5.5%	
Homes Built 1940 to 1949	19	0.6%	279	1.9%	715	1.5%	
Homes Built Before 1939	51	1.6%	361	2.5%	1,653	3.5%	
Median Age of Homes	49.5	yrs	45.5	yrs	39.8	yrs	
Home Values (2025)							
Owner Specified Housing Units	2,685		10,856		28,833		
Home Values \$1,000,000 or More	165	6.1%	396	3.6%	1,468	5.1%	
Home Values \$750,000 to \$999,999	221	8.2%	940	8.7%	3,163	11.0%	
Home Values \$500,000 to \$749,999	834	31.1%	3,916	36.1%	9,457	32.8%	
Home Values \$400,000 to \$499,999	765	28.5%	2,557	23.6%	5,909	20.5%	
Home Values \$300,000 to \$399,999	430	16.0%	1,624	15.0%	4,207	14.6%	
Home Values \$250,000 to \$299,999	96	3.6%	358	3.3%	1,125	3.9%	
Home Values \$200,000 to \$249,999	67	2.5%	283	2.6%	882	3.1%	
Home Values \$175,000 to \$199,999	11	0.4%	93	0.9%	351	1.2%	
Home Values \$150,000 to \$174,999	18	0.7%	64	0.6%	266	0.9%	
Home Values \$125,000 to \$149,999	2	-	7	-	120	0.4%	
Home Values \$100,000 to \$124,999	2	-	46	0.4%	173	0.6%	
Home Values \$90,000 to \$99,999	2	-	54	0.5%	207	0.7%	
Home Values \$80,000 to \$89,999	-	-	13	0.1%	124	0.4%	
Home Values \$70,000 to \$79,999	3	0.1%	97	0.9%	250	0.9%	
Home Values \$60,000 to \$69,999	3	0.1%	25	0.2%	99	0.3%	
Home Values \$50,000 to \$59,999	30	1.1%	70	0.6%	114	0.4%	
Home Values \$35,000 to \$49,999	20	0.7%	127	1.2%	330	1.1%	
Home Values \$25,000 to \$34,999	-	-	2	-	107	0.4%	
Home Values \$10,000 to \$24,999	1	-	49	0.5%	189	0.7%	
Home Values Under \$10,000	17	0.6%	135	1.2%	293	1.0%	
Owner-Occupied Median Home Value	\$492,067		\$499,468		\$508,993		
Renter-Occupied Median Rent	\$1,716		\$1,673		\$1,534		

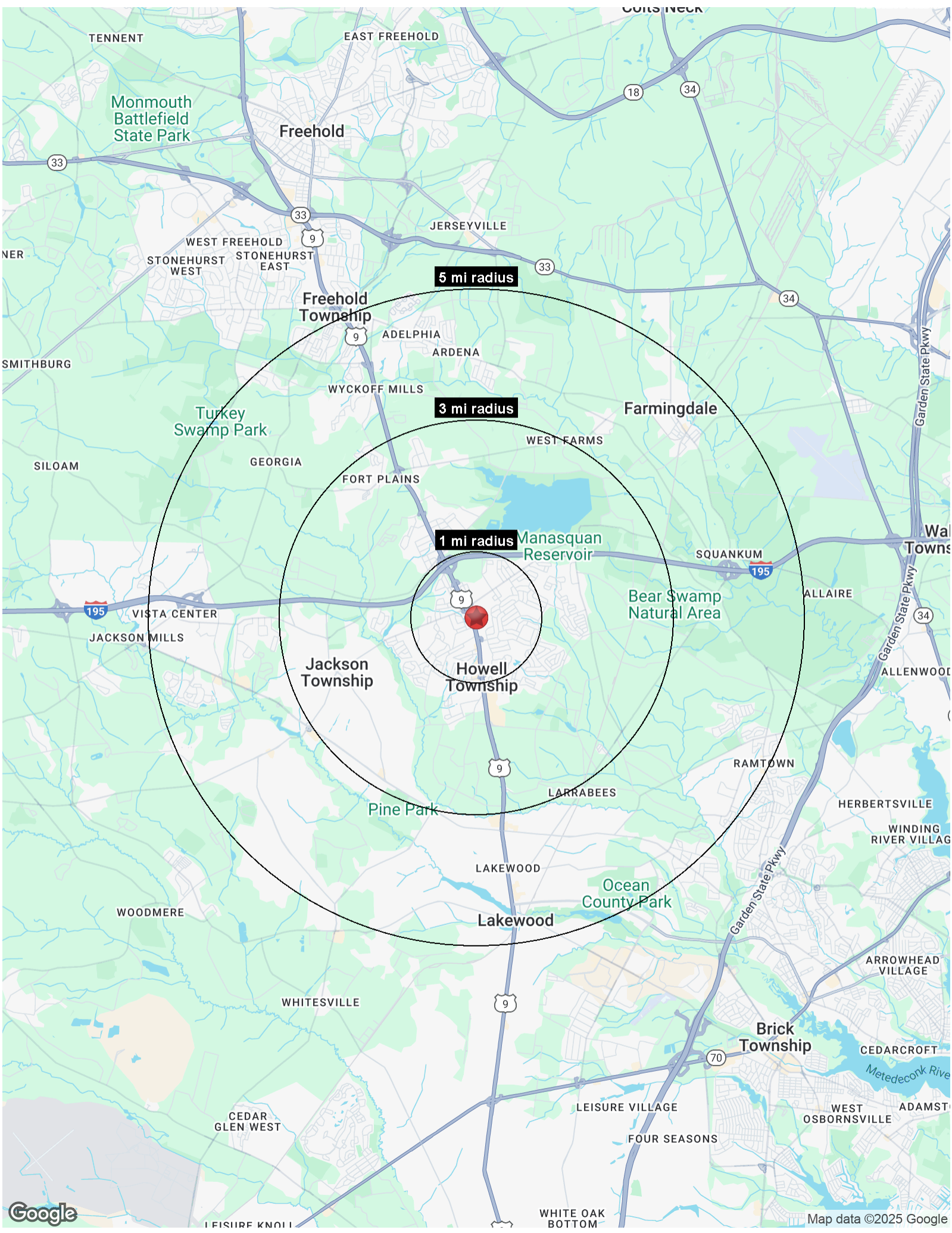
Complete Profile

2010-2020 Census, 2025 Estimates with 2030 Projections
Calculated using Weighted Block Centroid from Block Groups



Lat/Lon: 40.1532/-74.2266

4075 US-9			1 mi radius		3 mi radius		5 mi radius	
Howell Township, NJ 07731								
Total Annual Consumer Expenditure (2025)								
Total Household Expenditure			\$415.81 M		\$1.78 B		\$5.19 B	
Total Non-Retail Expenditure			\$212.56 M		\$911.64 M		\$2.66 B	
Total Retail Expenditure			\$203.25 M		\$864.43 M		\$2.53 B	
Alcoholic Beverages			\$2.54 M		\$10.86 M		\$31.7 M	
Apparel			\$7.56 M		\$32.44 M		\$95.59 M	
Contributions			\$13.68 M		\$57.89 M		\$165.8 M	
Education			\$9.63 M		\$40.89 M		\$118 M	
Entertainment			\$23.36 M		\$100.17 M		\$295.62 M	
Food Away From Home			\$18.07 M		\$77.36 M		\$227.38 M	
Grocery			\$24.91 M		\$109.07 M		\$335.65 M	
Health Care			\$21.54 M		\$92.82 M		\$292.94 M	
Household Furnishings and Equipment			\$10.97 M		\$46.92 M		\$137.47 M	
Household Operations			\$7.62 M		\$32.79 M		\$97.05 M	
Miscellaneous Expenses			\$7 M		\$29.91 M		\$87.86 M	
Personal Care			\$4.99 M		\$21.74 M		\$66.12 M	
Shelter			\$59.95 M		\$263.43 M		\$821.1 M	
Tax and Retirement			\$120.26 M		\$504.55 M		\$1.39 B	
Tobacco and Related			\$1.6 M		\$7.33 M		\$24.82 M	
Transportation			\$64.5 M		\$270.56 M		\$765.56 M	
Utilities			\$17.63 M		\$77.36 M		\$239.12 M	
Monthly Household Consumer Expenditure (2025)								
Total Household Expenditure			\$11,338		\$11,069		\$10,093	
Total Non-Retail Expenditure			\$5,796 51.1%		\$5,682 51.3%		\$5,178 51.3%	
Total Retail Expenditures			\$5,542 48.9%		\$5,387 48.7%		\$4,915 48.7%	
Alcoholic Beverages			\$69 0.6%		\$68 0.6%		\$62 0.6%	
Apparel			\$206 1.8%		\$202 1.8%		\$186 1.8%	
Contributions			\$373 3.3%		\$361 3.3%		\$323 3.2%	
Education			\$263 2.3%		\$255 2.3%		\$230 2.3%	
Entertainment			\$637 5.6%		\$624 5.6%		\$575 5.7%	
Food Away From Home			\$493 4.3%		\$482 4.4%		\$442 4.4%	
Grocery			\$679 6.0%		\$680 6.1%		\$653 6.5%	
Health Care			\$587 5.2%		\$578 5.2%		\$570 5.6%	
Household Furnishings and Equipment			\$299 2.6%		\$292 2.6%		\$267 2.6%	
Household Operations			\$208 1.8%		\$204 1.8%		\$189 1.9%	
Miscellaneous Expenses			\$191 1.7%		\$186 1.7%		\$171 1.7%	
Personal Care			\$136 1.2%		\$135 1.2%		\$129 1.3%	
Shelter			\$1,635 14.4%		\$1,642 14.8%		\$1,597 15.8%	
Tax and Retirement			\$3,279 28.9%		\$3,144 28.4%		\$2,697 28.4%	
Tobacco and Related			\$44 0.4%		\$46 0.4%		\$48 0.5%	
Transportation			\$1,759 15.5%		\$1,686 15.2%		\$1,489 14.8%	
Utilities			\$481 4.2%		\$482 4.4%		\$465 4.6%	



TENNENT

EAST FREEHOLD

COITS NECK

Monmouth
Battlefield
State Park

Freehold

18

34

33

33

JERSEYVILLE

33

34

5 mi radius

WEST FREEHOLD
STONEHURST WEST
STONEHURST EAST

Freehold
Township

9

ADELPHIA

ARDENA

WYCKOFF MILLS

3 mi radius

Farmingdale

Turkey
Swamp Park

WEST FARMS

SILOAM

GEORGIA

FORT PLAINS

1 mi radius

Manasquan
Reservoir

SQUANKUM

195

195

VISTA CENTER

ALLAIRE

JACKSON MILLS

Jackson
Township

Howell
Township

9

34

Allenwood

Pine Park

LARRABEES

RAMTOWN

HERBERTSVILLE
WINDING
RIVER VILLAGE

WOODMERE

LAKESWOOD

Lakewood

Ocean
County Park

WHITESVILLE

Brick
Township

70

CEDAR
GLEN WEST

LEISURE VILLAGE

FOUR SEASONS

CEDARCROFT
Metedeconk River

WEST
OSBORNSVILLE

ADAMSTOWN

Google

WHITE OAK
BOTTOM

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