2010-2020 Census, 2023 Estimates with 2028 Projections Calculated using Weighted Block Centroid from Block Groups



Lat/Lon: 40.3976/-74.3086

2500 US-9		1 mi radius 3 mi radius			- ·		
Old Bridge, NJ 08857	1 mi rad	1 mi radius		lius	5 mi rac	dius	
Population							
Estimated Population (2023)	12,075		53,817		177,966		
Projected Population (2028)	12,046		56,932		185,226		
Census Population (2020)	12,111		52,491		178,061		
Census Population (2010)	12,364		51,455		168,444		
Projected Annual Growth (2023-2028)	-29	-	3,115	1.2%	7,260	0.8%	
Historical Annual Growth (2020-2023)	-36	-	1,326	0.8%	-95	-	
Historical Annual Growth (2010-2020)	-253	-0.2%	1,036	0.2%	9,617	0.6%	
Estimated Population Density (2023)	3,846	psm	1,904	psm	2,267	psm	
Trade Area Size	3.1	sq mi	28.3	sq mi	78.5	sq mi	
Households							
Estimated Households (2023)	5,004		20,363		67,653		
Projected Households (2028)	5,018		21,515		70,688		
Census Households (2020)	4,828		19,021		65,073		
Census Households (2010)	4,823		18,392		60,578		
Projected Annual Growth (2023-2028)	14	-	1,152	1.1%	3,035	0.9%	
Historical Annual Change (2010-2023)	181	0.3%	1,970	0.8%	7,076	0.9%	
Average Household Income							
Estimated Average Household Income (2023)	\$127,746		\$156,483		\$160,650		
Projected Average Household Income (2028)	\$138,157		\$161,272		\$167,652		
Census Average Household Income (2010)	\$83,787		\$100,915		\$99,228		
Census Average Household Income (2000)	\$71,326		\$79,176		\$79,871		
Projected Annual Change (2023-2028)	\$10,411	1.6%	\$4,788	0.6%	\$7,002	0.9%	
Historical Annual Change (2000-2023)	\$56,421	3.4%	\$77,308	4.2%	\$80,779	4.4%	
Median Household Income							
Estimated Median Household Income (2023)	\$100,903		\$121,913		\$127,475		
Projected Median Household Income (2028)	\$101,427		\$123,192		\$129,848		
Census Median Household Income (2010)	\$78,755		\$90,160		\$85,543		
Census Median Household Income (2000)	\$62,748		\$70,675		\$70,681		
Projected Annual Change (2023-2028)	\$524	0.1%	\$1,279	0.2%	\$2,373	0.4%	
Historical Annual Change (2000-2023)	\$38,156	2.6%	\$51,238	3.2%	\$56,794	3.5%	
Per Capita Income							
Estimated Per Capita Income (2023)	\$52,984		\$59,306		\$61,128		
Projected Per Capita Income (2028)	\$57,592		\$61,037		\$64,037		
Census Per Capita Income (2010)	\$32,697		\$36,063		\$35,684		
Census Per Capita Income (2000)	\$27,580		\$27,691		\$28,553		
Projected Annual Change (2023-2028)	\$4,608	1.7%	\$1,730	0.6%	\$2,908	1.0%	
Historical Annual Change (2000-2023)	\$25,404	4.0%	\$31,615	5.0%	\$32,575	5.0%	
Estimated Average Household Net Worth (2023)	\$1.22 M		\$1.52 M		\$1.66 M		

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2010-2020 Census, 2023 Estimates with 2028 Projections Calculated using Weighted Block Centroid from Block Groups



Lat/Lon: 40.3976/-74.3086

2500 US-9				.		
Old Bridge, NJ 08857	1 mi radius		3 mi rad	3 mi radius		lius
Race and Ethnicity						
Total Population (2023)	12,075		53,817		177,966	
White (2023)	6,866	56.9%	29,817	55.4%	103,705	58.3%
Black or African American (2023)	1,187	9.8%	5,754	10.7%	18,298	10.3%
American Indian or Alaska Native (2023)	42	0.3%	168	0.3%	498	0.3%
Asian (2023)	2,188	18.1%	10,981	20.4%	34,036	19.1%
Hawaiian or Pacific Islander (2023)	3	-	15	-	47	-
Other Race (2023)	676	5.6%	2,568	4.8%	7,934	4.5%
Two or More Races (2023)	1,115	9.2%	4,514	8.4%	13,448	7.6%
Population < 18 (2023)	2,344	19.4%	10,864	20.2%	35,441	19.9%
White Not Hispanic	1,277	54.5%	5,671	52.2%	19,557	55.2%
Black or African American	258	11.0%	1,293	11.9%	3,970	11.2%
Asian	378	16.1%	2,092	19.3%	6,320	17.8%
Other Race Not Hispanic	108	4.6%	468	4.3%	1,453	4.1%
Hispanic	322	13.8%	1,341	12.3%	4,140	11.7%
Not Hispanic or Latino Population (2023)	9,905	82.0%	45,422	84.4%	152,798	85.9%
Not Hispanic White	6,369	64.3%	27,868	61.4%	97,841	64.0%
Not Hispanic Black or African American	1,133	11.4%	5,574	12.3%	17,728	11.6%
Not Hispanic American Indian or Alaska Native	9	-	34	-	93	-
Not Hispanic Asian	2,181	22.0%	10,956	24.1%	33,942	22.2%
Not Hispanic Hawaiian or Pacific Islander	-	-	6	-	10	-
Not Hispanic Other Race	35	0.4%	172	0.4%	570	0.4%
Not Hispanic Two or More Races	179	1.8%	812	1.8%	2,615	1.7%
Hispanic or Latino Population (2023)	2,170	18.0%	8,395	15.6%	25,168	14.1%
Hispanic White	496	22.9%	1,949	23.2%	5,865	23.3%
Hispanic Black or African American	54	2.5%	180	2.1%	571	2.3%
Hispanic American Indian or Alaska Native	33	1.5%	134	1.6%	405	1.6%
Hispanic Asian	7	0.3%	24	0.3%	94	0.4%
Hispanic Hawaiian or Pacific Islander	2	-	10	0.1%	37	0.1%
Hispanic Other Race	641	29.5%	2,396	28.5%	7,364	29.3%
Hispanic Two or More Races	937	43.2%	3,702	44.1%	10,833	43.0%
Not Hispanic or Latino Population (2020)	10,097	83.4%	45,520	86.7%	155,555	87.4%
Hispanic or Latino Population (2020)	2,014	16.6%	6,971	13.3%	22,506	12.6%
Not Hispanic or Latino Population (2010)	10,816	87.5%	46,169	89.7%	152,324	90.4%
Hispanic or Latino Population (2010)	1,548	12.5%	5,286	10.3%	16,119	9.6%
Not Hispanic or Latino Population (2028)	9,898	82.2%	47,989	84.3%	158,911	85.8%
Hispanic or Latino Population (2028)	2,148	17.8%	8,944	15.7%	26,315	14.2%
Projected Annual Growth (2023-2028)	-22	-0.2%	549	1.3%	1,147	0.9%
Historical Annual Growth (2010-2020)	466	3.0%	1,685	3.2%	6,386	4.0%

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2010-2020 Census, 2023 Estimates with 2028 Projections Calculated using Weighted Block Centroid from Block Groups



Lat/Lon: 40.3976/-74.3086

2500 US-9	1:	1		3 mi radius		1:
Old Bridge, NJ 08857		1 mi radius		3 mi radius		lius
Total Age Distribution (2023)						
Total Population	12,075		53,817		177,966	
Age Under 5 Years	528	4.4%	2,500	4.6%	8,300	4.7%
Age 5 to 9 Years	614	5.1%	2,946	5.5%	9,699	5.4%
Age 10 to 14 Years	725	6.0%	3,297	6.1%	10,723	6.0%
Age 15 to 19 Years	716	5.9%	3,258	6.1%	10,213	5.7%
Age 20 to 24 Years	680	5.6%	2,991	5.6%	9,832	5.5%
Age 25 to 29 Years	793	6.6%	3,220	6.0%	10,336	5.8%
Age 30 to 34 Years	786	6.5%	3,531	6.6%	11,372	6.4%
Age 35 to 39 Years	837	6.9%	3,897	7.2%	12,468	7.0%
Age 40 to 44 Years	824	6.8%	3,948	7.3%	12,956	7.3%
Age 45 to 49 Years	862	7.1%	3,922	7.3%	12,558	7.1%
Age 50 to 54 Years	871	7.2%	4,090	7.6%	13,181	7.4%
Age 55 to 59 Years	831	6.9%	3,834	7.1%	12,970	7.3%
Age 60 to 64 Years	846	7.0%	3,727	6.9%	12,775	7.2%
Age 65 to 69 Years	735	6.1%	2,946	5.5%	10,478	5.9%
Age 70 to 74 Years	555	4.6%	2,255	4.2%	8,161	4.6%
Age 75 to 79 Years	455	3.8%	1,698	3.2%	5,478	3.1%
Age 80 to 84 Years	234	1.9%	974	1.8%	3,351	1.9%
Age 85 Years or Over	184	1.5%	783	1.5%	3,115	1.8%
Median Age	41.5		41.1		41.7	
Age 19 Years or Less	2.583	21.4%	12,000	22.3%	38,935	21.9%
Age 20 to 64 Years	7,329	60.7%	33,160		108,449	
Age 65 Years or Over		17.9%		16.1%	30,583	
Female Age Distribution (2023)						
Female Population	6,139	50.8%	27,149	50.4%	89,971	50.6%
Age Under 5 Years	270	4.4%	1,226	4.5%	4,037	4.5%
Age 5 to 9 Years	298	4.9%	1,434	5.3%	4,668	5.2%
Age 10 to 14 Years	340	5.5%	1,608	5.9%	5,242	5.8%
Age 15 to 19 Years	353	5.8%	1,575	5.8%	4,883	5.4%
Age 20 to 24 Years	336	5.5%	1,478	5.4%	4,859	5.4%
Age 25 to 29 Years	407	6.6%	1,604	5.9%	5,188	5.8%
Age 30 to 34 Years	369	6.0%	1,748	6.4%	5,670	6.3%
Age 35 to 39 Years	394		1,922	7.1%	6,203	6.9%
Age 40 to 44 Years	430	7.0%	2,001	7.4%	6,444	7.2%
Age 45 to 49 Years	431	7.0%	1,962	7.2%	6,277	7.0%
Age 50 to 54 Years	440	7.2%	2,019	7.4%	6,530	7.3%
Age 55 to 59 Years	411	6.7%	1,891	7.0%	6,433	7.2%
Age 60 to 64 Years	442	7.2%	1,870	6.9%	6,491	7.2%
Age 65 to 69 Years	381	6.2%	1,528	5.6%	5,472	6.1%
Age 05 to 05 rears	302	4.9%	1,219	4.5%	4,404	4.9%
Age 75 to 79 Years	272	4.9%	977	3.6%	3,078	3.4%
Age 80 to 84 Years	140	2.3%	599	2.2%	2,052	
5						2.3%
Age 85 Years or Over Female Median Age	122 42.9	2.0%	488 41.9	1.8%	2,039 42.5	2.3%
-		20.00/		21 504		20.00
Age 19 Years or Less		20.6%		21.5%	18,831	
Age 20 to 64 Years	3,660		16,496		54,096	60.1%
Age 65 Years or Over	c Solutions 11/2023, TIGER Geogra	19.8%		17.7%	17,044	18.9%

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2010-2020 Census, 2023 Estimates with 2028 Projections Calculated using Weighted Block Centroid from Block Groups



Lat/Lon: 40.3976/-74.3086

2500 US-9			2			
Old Bridge, NJ 08857	1 mi radius		3 mi radius		5 mi rac	lius
Male Age Distribution (2023)						_
Male Population	5,936	49.2%	26,668	49.6%	87,995	49.4%
Age Under 5 Years	258	4.3%	1,274	4.8%	4,262	4.8%
Age 5 to 9 Years	316	5.3%	1,511	5.7%	5,031	5.7%
Age 10 to 14 Years	385	6.5%	1,689	6.3%	5,481	6.2%
Age 15 to 19 Years	363	6.1%	1,683	6.3%	5,331	6.1%
Age 20 to 24 Years	345	5.8%	1,513	5.7%	4,973	5.7%
Age 25 to 29 Years	387	6.5%	1,616	6.1%	5,149	5.9%
Age 30 to 34 Years	417	7.0%	1,783	6.7%	5,702	6.5%
Age 35 to 39 Years	443	7.5%	1,974	7.4%	6,265	7.1%
Age 40 to 44 Years	394	6.6%	1,948	7.3%	6,511	7.4%
Age 45 to 49 Years Age 50 to 54 Years	431 430	7.3%	1,960	7.3%	6,280 6,651	7.1%
		7.2%	2,071	7.8%		7.6%
Age 55 to 59 Years Age 60 to 64 Years	419 404	7.1%	1,943 1,856	7.3%	6,537 6,284	7.4%
	354	6.8% 6.0%		7.0%	5,006	7.1%
Age 65 to 69 Years Age 70 to 74 Years	253	6.0% 4.3%	1,419 1,036	5.3% 3.9%	3,757	5.7% 4.3%
Age 75 to 79 Years	183	4.5% 3.1%	721	2.7%	2,400	2.7%
Age 80 to 84 Years	95	1.6%	376	1.4%	1,299	1.5%
Age 85 Years or Over	61	1.0%	295	1.4%	1,076	1.2%
Male Median Age	40.1	1.070	40.2	1.170	40.8	1.270
Age 19 Years or Less		22.3%		23.1%	20,104	22.8%
Age 20 to 64 Years	3,669	61.8%	16,664		54,353	
Age 65 Years or Over		15.9%		14.4%	13,539	
Males per 100 Females (2023)						
Overall Comparison	97		98		98	
Age Under 5 Years	95	48.8%	104	50.9%	106	51.4%
Age 5 to 9 Years	106	51.4%	105	51.3%		51.9%
Age 10 to 14 Years	113	53.1%	105	51.2%	105	51.1%
Age 15 to 19 Years	103	50.7%	107	51.7%	109	52.2%
Age 20 to 24 Years	103	50.7%	102	50.6%	102	50.6%
Age 25 to 29 Years	95	48.7%	101	50.2%	99	49.8%
Age 30 to 34 Years	113	53.1%	102	50.5%	101	50.1%
Age 35 to 39 Years		52.9%		50.7%		50.2%
Age 40 to 44 Years	92	47.8%	97	49.3%	101	50.3%
Age 45 to 49 Years			100	50.0%		50.0%
Age 50 to 54 Years			103		102	
Age 55 to 59 Years		50.5%		50.7%		50.4%
Age 60 to 64 Years		47.8%	99	49.8%	97	
Age 65 to 69 Years		48.2%		48.2%		47.8%
Age 70 to 74 Years		45.5%	85	45.9%	85	
Age 75 to 79 Years		40.3%		42.5%		43.8%
Age 80 to 84 Years	68	40.4%	63	38.6%	63	38.8%
Age 85 Years or Over		33.4%		37.7%		34.6%
Age 19 Years or Less	105	51.1%	105		107	
Age 20 to 39 Years Age 40 to 64 Years		51.4%		50.5%		50.2%
-		49.1%	100		100	50.1%
Age 65 Years or Over	/8	43.7%	80	44.4%	79	44.3%

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2010-2020 Census, 2023 Estimates with 2028 Projections Calculated using Weighted Block Centroid from Block Groups



Lat/Lon: 40.3976/-74.3086

2500 US-9						
Old Bridge, NJ 08857	1 mi rac	1 mi radius		3 mi radius		lius
Household Type (2023)						
Total Households	5,004		20,363		67,653	
Households with Children	1,170	23.4%	6,241	30.6%	20,649	30.5%
Average Household Size	2.4		2.6		2.6	
Household Density per Square Mile	1,594		721		862	
Population Family	10,113	83.7%	46,567	86.5%	155,110	87.2%
Population Non-Family	1,921	15.9%	6,642	12.3%	21,788	12.2%
Population Group Quarters	41	0.3%	607	1.1%	1,069	0.6%
Family Households	3,273	65.4%	14,366	70.6%	48,196	71.2%
Married Couple Households	2,560	78.2%	11,358	79.1%	38,108	79.1%
Other Family Households with Children	712	21.8%		20.9%	10,088	20.9%
Family Households with Children	1,157	35.4%	6,184	43.0%	20,477	42.5%
Married Couple with Children	882	76.2%	4,973	80.4%	16,550	
Other Family Households with Children	275	23.8%	1,211	19.6%	3,928	19.2%
Family Households No Children		64.6%	8,183	57.0%		57.5%
Married Couple No Children	1,678	79.3%	6,385	78.0%	21,559	77.8%
Other Family Households No Children		20.7%		22.0%		22.2%
Non-Family Households	1,731	34.6%		29.4%	19,458	28.8%
Non-Family Households with Children	13	0.7%	57	0.9%	171	0.9%
Non-Family Households No Children	1,719	99.3%	5,940	99.1%	19,286	99.1%
Average Family Household Size	3.1		3.2		3.2	
Average Family Income	\$145,081		\$179,541		\$188,483	
Median Family Income	\$127,618		\$144,598		\$151,461	
Average Non-Family Household Size	1.1		1.1		1.1	
Marital Status (2023)						
Population Age 15 Years or Over	10,208		45,075		149,245	
Never Married	3,351	32.8%	13,686	30.4%	43,786	29.3%
Currently Married	4,851	47.5%	24,123	53.5%	79,887	53.5%
Previously Married	2,006	19.7%	7,266	16.1%	25,572	17.1%
Separated	447	22.3%	1,718	23.6%	6,344	24.8%
Widowed		35.5%	2,432	33.5%	7,961	31.1%
Divorced	847	42.2%	3,116	42.9%	11,266	44.1%
Educational Attainment (2023)						-
Adult Population Age 25 Years or Over	8,812		38,825		129,199	
Elementary (Grade Level 0 to 8)	245	2.8%	1,210	3.1%	3,454	2.7%
Some High School (Grade Level 9 to 11)	320	3.6%	1,299	3.3%	4,677	3.6%
High School Graduate	2,559			25.7%	31,556	
Some College	1,620	18.4%		16.7%	20,789	16.1%
Associate Degree Only	849	9.6%	3,108	8.0%	10,432	8.1%
Bachelor Degree Only	2,123	24.1%	10,750		36,427	
Graduate Degree		12.4%		15.4%		16.9%
Any College (Some College or Higher)		64.5%		67.8%		69.3%
College Degree + (Bachelor Degree or Higher)		36.5%	16,720			45.1%
2024 Sites USA Chandler Arizona 490 491 1112 Demographic Source: Applied Coographi	Solutions 11/2022 TIGEP Googr	-		.0.170		, 3.1 /0

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2010-2020 Census, 2023 Estimates with 2028 Projections Calculated using Weighted Block Centroid from Block Groups



Lat/Lon: 40.3976/-74.3086

2500 US-9						
Old Bridge, NJ 08857	1 mi rac	lius	3 mi rac	lius	5 mi rac	dius
Housing						_
Total Housing Units (2023)	5,206		21,201		71,012	
Total Housing Units (2020)	5,015		19,697		67,644	
Historical Annual Growth (2020-2023)	191	-	1,504	-	3,368	-
Housing Units Occupied (2023)	5,004	96.1%	20,363	96.0%	67,653	95.3%
Housing Units Owner-Occupied	3,032	60.6%	12,744	62.6%	43,987	65.0%
Housing Units Renter-Occupied	1,972	39.4%		37.4%		35.0%
Housing Units Vacant (2023)	202	3.9%	838	4.0%	3,359	
Household Size (2023)						-
Total Households	5,004		20,363		67,653	
1 Person Households	1,539	30.7%	5,237	25.7%	16,799	24.8%
2 Person Households	1,645	32.9%	5,618	27.6%	19,895	29.4%
3 Person Households	846	16.9%	3,691	18.1%		17.8%
4 Person Households	628	12.5%	3,614	17.8%	11,543	17.1%
5 Person Households	234	4.7%	1,570	7.7%	4,905	7.3%
6 Person Households	82	1.6%	471	2.3%	1,706	
7 or More Person Households	31	0.6%	161	0.8%	737	1.1%
Household Income Distribution (2023)						
HH Income \$200,000 or More	810	16.2%	4.383	21.5%	16.460	24.3%
HH Income \$150,000 to \$199,999	492	9.8%		13.5%	-	12.9%
HH Income \$125,000 to \$149,999	448	8.9%	1,759	8.6%	6,090	
HH Income \$100,000 to \$124,999		11.5%	-	11.4%	-	11.6%
HH Income \$75,000 to \$99,999		13.2%		13.1%		11.7%
HH Income \$50,000 to \$74,999		14.9%		13.3%	8,110	
HH Income \$35,000 to \$49,999	386		1,195	5.9%	4,361	
HH Income \$25,000 to \$34,999	339	6.8%	1,016	5.0%	2,892	
HH Income \$15,000 to \$24,999	167		628	3.1%	2,438	
HH Income \$10,000 to \$14,999	153	3.1%	340	1.7%	1,056	
HH Income Under \$10,000	227	4.5%	606	3.0%	1,778	
Household Vehicles (2023)						
Households 0 Vehicles Available	521	10.4%	1,572	7.7%	5,154	7.6%
Households 1 Vehicle Available		31.4%		31.3%	22,270	32.9%
Households 2 Vehicles Available		37.3%		40.0%		39.1%
Households 3 or More Vehicles Available		20.9%		21.0%		20.4%
Total Vehicles Available	8,804		37,276		122,988	
Average Vehicles per Household	1.8		1.8		1.8	
Owner-Occupied Household Vehicles	6.638	75.4%	27.899	74.8%		75.4%
Average Vehicles per Owner-Occupied Household	2.2		2.2		2.1	
Renter-Occupied Household Vehicles		24.6%		25.2%		24.6%
Average Vehicles per Renter-Occupied Household	1.1		1.2		1.3	
Travel Time (2023)						
Worker Base Age 16 years or Over	6,809		30,524		100,338	
Travel to Work in 14 Minutes or Less		15.8%		14.1%		14.2%
Travel to Work in 15 to 29 Minutes		26.1%		23.7%		24.6%
Travel to Work in 30 to 59 Minutes		25.7%		28.4%		25.6%
Travel to Work in 60 Minutes or More		12.8%		13.7%		12.5%
Work at Home		19.7%		20.2%		23.2%
Average Minutes Travel to Work	27.2	10.770	29.2	20.270	23,247	

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2010-2020 Census, 2023 Estimates with 2028 Projections Calculated using Weighted Block Centroid from Block Groups



Lat/Lon: 40.3976/-74.3086

2500 US-9					- ·		
Old Bridge, NJ 08857	1 mi radius		3 mi radius		3 mi radius 5 mi rad		dius
Transportation To Work (2023)						-	
Worker Base Age 16 years or Over	6,809		30,524		100,338		
Drive to Work Alone	4,232	62.2%	18,962	62.1%	60,548	60.3%	
Drive to Work in Carpool	435	6.4%	2,349	7.7%	7,036	7.0%	
Travel to Work by Public Transportation	487	7.2%	1,986	6.5%	5,985	6.0%	
Drive to Work on Motorcycle	-	-	-	-	-	-	
Bicycle to Work	7	-	28	-	115	0.1%	
Walk to Work	156	2.3%	510	1.7%	1,430	1.4%	
Other Means	150	2.2%	524	1.7%	1,977	2.0%	
Work at Home	1,342	19.7%	6,164	20.2%	23,247	23.2%	
Daytime Demographics (2023)							
Total Businesses	297		1,649		5,648		
Total Employees	2,014		13,421		43,826		
Company Headquarter Businesses	9	3.2%	54	3.3%	164	2.9%	
Company Headquarter Employees	240	11.9%	2,363	17.6%	5,028	11.5%	
Employee Population per Business	6.8	to 1	8.1	to 1	7.8	to 1	
Residential Population per Business	40.6	to 1	32.6	to 1	31.5	to 1	
Adj. Daytime Demographics Age 16 Years or Over	5,239		27,206		90,437		
Labor Force							
Labor Population Age 16 Years or Over (2023)	10,053		44,369		147,023		
Labor Force Total Males (2023)	4,903	48.8%	21,837	49.2%	72,102	49.0%	
Male Civilian Employed	3,508	71.6%	15,995	73.2%		73.9%	
Male Civilian Unemployed	186	3.8%	835	3.8%	2,805	3.9%	
Males in Armed Forces	19	0.4%	51	0.2%	57	-	
Males Not in Labor Force	1,190	24.3%	4,957	22.7%	15,960	22.1%	
Labor Force Total Females (2023)	5,150	51.2%	22,532	50.8%	74,920	51.0%	
Female Civilian Employed	3,301	64.1%	14,530	64.5%	47,058	62.8%	
Female Civilian Unemployed	106	2.1%	589	2.6%	2,006	2.7%	
Females in Armed Forces	-	-	9	-	16	-	
Females Not in Labor Force	1,743	33.8%	7,405	32.9%	25,840	34.5%	
Unemployment Rate	293	2.9%	1,423	3.2%	4,811	3.3%	
Occupation (2023)						-	
Occupation Population Age 16 Years or Over	6,809		30,524		100,338		
Occupation Total Males	3,508	51.5%	15,995	52.4%	53,280	53.1%	
Occupation Total Females		48.5%		47.6%		46.9%	
Management, Business, Financial Operations	1,162	17.1%	6,302	20.6%		20.8%	
Professional, Related		24.7%		27.8%		28.2%	
Service	980	14.4%		11.4%	12,092		
Sales, Office	1,607	23.6%		21.1%	20,653	20.6%	
Farming, Fishing, Forestry	1	-	3	-	45	-	
Construction, Extraction, Maintenance	589	8.6%	2,164	7.1%	6,603	6.6%	
Production, Transport, Material Moving	790	11.6%	3,656	12.0%	11,749	11.7%	
White Collar Workers	4,450	65.4%		69.5%	69,849		
Blue Collar Workers	2,359	34.6%		30.5%	30,490		

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2010-2020 Census, 2023 Estimates with 2028 Projections Calculated using Weighted Block Centroid from Block Groups



Lat/Lon: 40.3976/-74.3086

2500 US-9	4 • • •		2:		5 mi radius			
Old Bridge, NJ 08857	1 mi radius		3 mi rac	5 mi radius		mi radius 5 mi ra		lius
Units In Structure (2023)								
Total Units	5,004		20,363		67,653			
1 Detached Unit	2,549	50.9%	10,976	53.9%	38,565	57.0%		
1 Attached Unit		12.6%		12.4%	6,653	9.8%		
2 Units	165	3.3%	661	3.2%	2,268	3.4%		
3 to 4 Units	409	8.2%	1,156	5.7%	3,446	5.1%		
5 to 9 Units	241	4.8%	1,020	5.0%	3,684	5.4%		
10 to 19 Units	430	8.6%	1,757	8.6%	5,683	8.4%		
20 to 49 Units	202	4.0%	949	4.7%	3,015	4.5%		
50 or More Units	338	6.7%	1,203	5.9%	3,767	5.6%		
Mobile Home or Trailer	38	0.8%	121	0.6%	570	0.8%		
Other Structure	-	-	2	_	4	-		
Homes Built By Year (2023)						_		
Homes Built 2014 or later	10	0.2%	47	0.2%	167	0.2%		
Homes Built 2010 to 2013	94	1.8%	786	3.7%	4,052	5.7%		
Homes Built 2000 to 2009	188	3.6%	1,907	9.0%	6,143			
Homes Built 1990 to 1999	329	6.3%		11.6%		10.4%		
Homes Built 1980 to 1989	1,125	21.6%		21.5%		16.2%		
Homes Built 1970 to 1979	703	13.5%		10.9%		13.4%		
Homes Built 1960 to 1969	1,392	26.7%		19.9%	13,552			
Homes Built 1950 to 1959		16.8%		13.0%		13.1%		
Homes Built 1940 to 1949	91	1.8%	459	2.2%	2,068	2.9%		
Homes Built Before 1939	197	3.8%	865	4.1%	3,965	5.6%		
Median Age of Homes	52.9	yrs	48.0	yrs	48.9	yrs		
Home Values (2023)						_		
Owner Specified Housing Units	3,032		12,744		43,987			
Home Values \$1,000,000 or More	22	0.7%	108	0.8%	922	2.1%		
Home Values \$750,000 to \$999,999	40	1.3%	282	2.2%	2,128	4.8%		
Home Values \$500,000 to \$749,999	577	19.0%	3,197	25.1%	11,738	26.7%		
Home Values \$400,000 to \$499,999	1,004	33.1%	3,331	26.1%	9,997	22.7%		
Home Values \$300,000 to \$399,999	981	32.3%	3,747	29.4%	11,056	25.1%		
Home Values \$250,000 to \$299,999	156	5.1%	816	6.4%	2,963	6.7%		
Home Values \$200,000 to \$249,999	112	3.7%	540	4.2%	2,026	4.6%		
Home Values \$175,000 to \$199,999	15	0.5%	57	0.5%	445	1.0%		
Home Values \$150,000 to \$174,999	44	1.5%	99	0.8%	550	1.2%		
Home Values \$125,000 to \$149,999	13	0.4%	59	0.5%	286	0.6%		
Home Values \$100,000 to \$124,999	5	0.2%	49	0.4%	194	0.4%		
Home Values \$90,000 to \$99,999	6	0.2%	17	0.1%	126	0.3%		
Home Values \$80,000 to \$89,999	-	-	4	-	33	-		
Home Values \$70,000 to \$79,999	2	-	13	0.1%	178	0.4%		
Home Values \$60,000 to \$69,999	-	-	5	-	71	0.2%		
Home Values \$50,000 to \$59,999	2	-	28	0.2%	90	0.2%		
Home Values \$35,000 to \$49,999	17	0.6%	47	0.4%	216	0.5%		
Home Values \$25,000 to \$34,999	4	0.1%	81	0.6%	242	0.6%		
Home Values \$10,000 to \$24,999	11	0.4%	23	0.2%	224	0.5%		
Home Values Under \$10,000	20	0.6%	240	1.9%	503	1.1%		
Owner-Occupied Median Home Value	\$412,118		\$419,250		\$438,492			
Renter-Occupied Median Rent	\$1,449		\$1,485		\$1,511			

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2010-2020 Census, 2023 Estimates with 2028 Projections Calculated using Weighted Block Centroid from Block Groups



Lat/Lon: 40.3976/-74.3086

2500 US-9						
Old Bridge, NJ 08857	1 mi rad	lius	3 mi rad	ius	5 mi rac	lius
Total Annual Consumer Expenditure (2023)						
Total Household Expenditure	\$422.04 M		\$1.99 B		\$6.75 B	
Total Non-Retail Expenditure	\$224.06 M		\$1.06 B		\$3.59 B	
Total Retail Expenditure	\$197.98 M		\$933.28 M		\$3.15 B	
Apparel	\$15.12 M		\$72.57 M		\$245.77 M	
Contributions	\$14.54 M		\$70.68 M		\$243.19 M	
Education	\$14.06 M		\$70.9 M		\$244.59 M	
Entertainment	\$24.34 M		\$116.59 M		\$395.85 M	
Food and Beverages	\$61.33 M		\$287.74 M		\$969.48 M	
Furnishings and Equipment	\$15.07 M		\$71.91 M		\$243.97 M	
Gifts	\$11.21 M		\$54.52 M		\$188.55 M	
Health Care	\$34.69 M		\$159.99 M		\$539.31 M	
Household Operations	\$16.85 M		\$80.54 M		\$273.99 M	
Miscellaneous Expenses	\$8.06 M		\$38.1 M		\$129.15 M	
Personal Care	\$5.67 M		\$26.73 M		\$90.4 M	
Personal Insurance	\$3.13 M		\$15.27 M		\$52.31 M	
Reading	\$929.57 K		\$4.39 M		\$14.94 M	
Shelter	\$88.94 M		\$419.48 M		\$1.42 B	
Tobacco	\$2.29 M		\$9.97 M		\$32.81 M	
Transportation	\$76.13 M		\$358.54 M		\$1.21 B	
Utilities	\$29.69 M		\$136.19 M		\$456.33 M	
Monthly Household Consumer Expenditure (2023)						
Total Household Expenditure	\$7,028		\$8,161		\$8,309	
Total Non-Retail Expenditure	\$3,731	53.1%	\$4,341	53.2%	\$4,427	53.3%
Total Retail Expenditures	\$3,297	46.9%	\$3,819		\$3,882	46.7%
Apparel	\$252	3.6%	\$297	3.6%	\$303	3.6%
Contributions	\$242	3.4%	\$289	3.5%	\$300	3.6%
Education	\$234	3.3%	\$290	3.6%	\$301	3.6%
Entertainment	\$405	5.8%	\$477	5.8%	\$488	5.9%
Food and Beverages	\$1,021	14.5%	\$1,178	14.4%	\$1,194	
Furnishings and Equipment	\$251	3.6%	\$294	3.6%	\$301	3.6%
Gifts	\$187	2.7%	\$223	2.7%	\$232	2.8%
Health Care	\$578	8.2%	\$655	8.0%	\$664	8.0%
Household Operations	\$281	4.0%	\$330	4.0%	\$337	4.1%
Miscellaneous Expenses	\$134	1.9%	\$156	1.9%	\$159	1.9%
Personal Care	\$94	1.3%	\$109	1.3%	\$111	1.3%
Personal Insurance	\$52	0.7%	\$63	0.8%	\$64	0.8%
Reading	\$15	0.2%	\$18	0.2%	\$18	0.2%
Shelter	\$1,481		\$1,717		\$1,745	
Tobacco	\$38	0.5%	\$41	0.5%	\$40	0.5%
Transportation	\$1,268	18.0%	\$1,467	18.0%	\$1,488	17.9%
	\$495	10.070	\$557	10.070	\$562	17.570

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