

# Complete Profile

2010-2020 Census, 2023 Estimates with 2028 Projections  
 Calculated using Weighted Block Centroid from Block Groups



Lat/Lon: 40.9226/-74.0761

200 IKEA Drive Paramus, NJ 07652	1 mi radius		3 mi radius		5 mi radius	
<b>Population</b>						
Estimated Population (2023)	8,319		168,889		607,892	
Projected Population (2028)	8,707		172,569		601,540	
Census Population (2020)	8,469		167,349		610,408	
Census Population (2010)	8,159		158,290		574,184	
Projected Annual Growth (2023-2028)	388	0.9%	3,680	0.4%	-6,352	-0.2%
Historical Annual Growth (2020-2023)	-150	-	1,540	0.3%	-2,516	-0.1%
Historical Annual Growth (2010-2020)	310	0.4%	9,059	0.6%	36,223	0.6%
Estimated Population Density (2023)	2,649 <i>psm</i>		5,976 <i>psm</i>		7,742 <i>psm</i>	
Trade Area Size	3.1 <i>sq mi</i>		28.3 <i>sq mi</i>		78.5 <i>sq mi</i>	
<b>Households</b>						
Estimated Households (2023)	3,083		63,824		212,132	
Projected Households (2028)	3,218		65,202		211,082	
Census Households (2020)	3,031		62,366		210,121	
Census Households (2010)	3,009		60,362		199,312	
Projected Annual Growth (2023-2028)	135	0.9%	1,378	0.4%	-1,049	-
Historical Annual Change (2010-2023)	74	0.2%	3,462	0.4%	12,820	0.5%
<b>Average Household Income</b>						
Estimated Average Household Income (2023)	\$172,106		\$159,107		\$146,651	
Projected Average Household Income (2028)	\$180,005		\$170,704		\$161,674	
Census Average Household Income (2010)	\$101,262		\$89,994		\$83,829	
Census Average Household Income (2000)	\$78,426		\$74,265		\$69,696	
Projected Annual Change (2023-2028)	\$7,899	0.9%	\$11,597	1.5%	\$15,023	2.0%
Historical Annual Change (2000-2023)	\$93,681	5.2%	\$84,842	5.0%	\$76,954	4.8%
<b>Median Household Income</b>						
Estimated Median Household Income (2023)	\$122,001		\$126,405		\$115,046	
Projected Median Household Income (2028)	\$124,745		\$130,030		\$117,716	
Census Median Household Income (2010)	\$81,618		\$77,987		\$70,799	
Census Median Household Income (2000)	\$67,631		\$63,468		\$58,315	
Projected Annual Change (2023-2028)	\$2,744	0.4%	\$3,625	0.6%	\$2,670	0.5%
Historical Annual Change (2000-2023)	\$54,370	3.5%	\$62,937	4.3%	\$56,730	4.2%
<b>Per Capita Income</b>						
Estimated Per Capita Income (2023)	\$63,829		\$60,292		\$51,303	
Projected Per Capita Income (2028)	\$66,565		\$64,659		\$56,861	
Census Per Capita Income (2010)	\$37,338		\$34,320		\$29,099	
Census Per Capita Income (2000)	\$27,704		\$28,537		\$24,363	
Projected Annual Change (2023-2028)	\$2,736	0.9%	\$4,367	1.4%	\$5,558	2.2%
Historical Annual Change (2000-2023)	\$36,125	5.7%	\$31,756	4.8%	\$26,941	4.8%
Estimated Average Household Net Worth (2023)	\$1.89 M		\$1.72 M		\$1.52 M	

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200 IKEA Drive Paramus, NJ 07652	1 mi radius		3 mi radius		5 mi radius	
<b>Race and Ethnicity</b>						
Total Population (2023)	8,319		168,889		607,892	
White (2023)	4,868	58.5%	93,666	55.5%	280,471	46.1%
Black or African American (2023)	354	4.3%	16,551	9.8%	88,582	14.6%
American Indian or Alaska Native (2023)	24	0.3%	608	0.4%	4,487	0.7%
Asian (2023)	1,762	21.2%	28,206	16.7%	70,461	11.6%
Hawaiian or Pacific Islander (2023)	1	-	34	-	169	-
Other Race (2023)	517	6.2%	14,703	8.7%	101,648	16.7%
Two or More Races (2023)	792	9.5%	15,121	9.0%	62,074	10.2%
Population < 18 (2023)	1,545	18.6%	33,392	19.8%	132,611	21.8%
White Not Hispanic	848	54.9%	17,329	51.9%	52,777	39.8%
Black or African American	78	5.0%	3,666	11.0%	20,854	15.7%
Asian	309	20.0%	5,022	15.0%	13,029	9.8%
Other Race Not Hispanic	64	4.2%	1,341	4.0%	4,761	3.6%
Hispanic	245	15.9%	6,034	18.1%	41,189	31.1%
Not Hispanic or Latino Population (2023)	6,692	80.4%	132,442	78.4%	407,645	67.1%
Not Hispanic White	4,483	67.0%	86,326	65.2%	250,380	61.4%
Not Hispanic Black or African American	310	4.6%	15,321	11.6%	78,556	19.3%
Not Hispanic American Indian or Alaska Native	4	-	91	-	321	-
Not Hispanic Asian	1,758	26.3%	28,031	21.2%	69,301	17.0%
Not Hispanic Hawaiian or Pacific Islander	-	-	6	-	24	-
Not Hispanic Other Race	17	0.2%	548	0.4%	2,238	0.5%
Not Hispanic Two or More Races	120	1.8%	2,118	1.6%	6,825	1.7%
Hispanic or Latino Population (2023)	1,627	19.6%	36,447	21.6%	200,247	32.9%
Hispanic White	386	23.7%	7,340	20.1%	30,092	15.0%
Hispanic Black or African American	44	2.7%	1,230	3.4%	10,026	5.0%
Hispanic American Indian or Alaska Native	20	1.2%	517	1.4%	4,166	2.1%
Hispanic Asian	5	0.3%	175	0.5%	1,161	0.6%
Hispanic Hawaiian or Pacific Islander	1	-	27	-	144	-
Hispanic Other Race	500	30.7%	14,155	38.8%	99,410	49.6%
Hispanic Two or More Races	672	41.3%	13,003	35.7%	55,249	27.6%
Not Hispanic or Latino Population (2020)	7,010	82.8%	131,305	78.5%	385,477	63.2%
Hispanic or Latino Population (2020)	1,458	17.2%	36,044	21.5%	224,931	36.8%
Not Hispanic or Latino Population (2010)	7,191	88.1%	132,938	84.0%	396,384	69.0%
Hispanic or Latino Population (2010)	968	11.9%	25,352	16.0%	177,801	31.0%
Not Hispanic or Latino Population (2028)	6,995	80.3%	135,166	78.3%	405,135	67.3%
Hispanic or Latino Population (2028)	1,712	19.7%	37,403	21.7%	196,405	32.7%
Projected Annual Growth (2023-2028)	85	1.0%	956	0.5%	-3,842	-0.4%
Historical Annual Growth (2010-2020)	491	5.1%	10,693	4.2%	47,130	2.7%

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<b>Total Age Distribution (2023)</b>							
Total Population		8,319		168,889		607,892	
Age Under 5 Years		337	4.1%	8,448	5.0%	34,681	5.7%
Age 5 to 9 Years		394	4.7%	8,884	5.3%	36,336	6.0%
Age 10 to 14 Years		503	6.0%	9,544	5.7%	37,533	6.2%
Age 15 to 19 Years		479	5.8%	9,470	5.6%	37,378	6.1%
Age 20 to 24 Years		480	5.8%	10,346	6.1%	40,235	6.6%
Age 25 to 29 Years		421	5.1%	10,451	6.2%	39,026	6.4%
Age 30 to 34 Years		432	5.2%	10,533	6.2%	39,276	6.5%
Age 35 to 39 Years		530	6.4%	11,366	6.7%	40,491	6.7%
Age 40 to 44 Years		569	6.8%	11,603	6.9%	40,979	6.7%
Age 45 to 49 Years		580	7.0%	10,902	6.5%	38,504	6.3%
Age 50 to 54 Years		603	7.2%	12,065	7.1%	41,735	6.9%
Age 55 to 59 Years		638	7.7%	12,424	7.4%	42,791	7.0%
Age 60 to 64 Years		595	7.2%	11,795	7.0%	39,784	6.5%
Age 65 to 69 Years		547	6.6%	9,434	5.6%	31,848	5.2%
Age 70 to 74 Years		433	5.2%	7,411	4.4%	24,294	4.0%
Age 75 to 79 Years		322	3.9%	5,522	3.3%	17,490	2.9%
Age 80 to 84 Years		230	2.8%	4,050	2.4%	12,199	2.0%
Age 85 Years or Over		225	2.7%	4,641	2.7%	13,313	2.2%
Median Age		44.2		41.4		39.0	
Age 19 Years or Less		1,713	20.6%	36,345	21.5%	145,928	24.0%
Age 20 to 64 Years		4,848	58.3%	101,486	60.1%	362,820	59.7%
Age 65 Years or Over		1,758	21.1%	31,058	18.4%	99,144	16.3%
<b>Female Age Distribution (2023)</b>							
Female Population		4,271	51.3%	86,212	51.0%	308,497	50.7%
Age Under 5 Years		163	3.8%	4,108	4.8%	16,949	5.5%
Age 5 to 9 Years		187	4.4%	4,375	5.1%	17,660	5.7%
Age 10 to 14 Years		251	5.9%	4,739	5.5%	18,501	6.0%
Age 15 to 19 Years		225	5.3%	4,551	5.3%	18,192	5.9%
Age 20 to 24 Years		242	5.7%	5,253	6.1%	19,993	6.5%
Age 25 to 29 Years		197	4.6%	5,184	6.0%	19,312	6.3%
Age 30 to 34 Years		210	4.9%	5,143	6.0%	19,294	6.3%
Age 35 to 39 Years		285	6.7%	5,590	6.5%	19,792	6.4%
Age 40 to 44 Years		301	7.0%	5,741	6.7%	20,511	6.6%
Age 45 to 49 Years		277	6.5%	5,444	6.3%	19,115	6.2%
Age 50 to 54 Years		313	7.3%	6,056	7.0%	21,000	6.8%
Age 55 to 59 Years		316	7.4%	6,259	7.3%	21,663	7.0%
Age 60 to 64 Years		317	7.4%	6,100	7.1%	20,214	6.6%
Age 65 to 69 Years		278	6.5%	4,887	5.7%	16,531	5.4%
Age 70 to 74 Years		238	5.6%	4,034	4.7%	13,330	4.3%
Age 75 to 79 Years		174	4.1%	3,177	3.7%	10,072	3.3%
Age 80 to 84 Years		147	3.5%	2,492	2.9%	7,422	2.4%
Age 85 Years or Over		151	3.5%	3,077	3.6%	8,946	2.9%
Female Median Age		45.4		42.6		40.1	
Age 19 Years or Less		826	19.3%	17,774	20.6%	71,302	23.1%
Age 20 to 64 Years		2,457	57.5%	50,771	58.9%	180,894	58.6%
Age 65 Years or Over		987	23.1%	17,668	20.5%	56,301	18.3%

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<b>Male Age Distribution (2023)</b>						
Male Population	4,048	48.7%	82,677	49.0%	299,395	49.3%
Age Under 5 Years	174	4.3%	4,340	5.2%	17,732	5.9%
Age 5 to 9 Years	208	5.1%	4,508	5.5%	18,676	6.2%
Age 10 to 14 Years	252	6.2%	4,805	5.8%	19,032	6.4%
Age 15 to 19 Years	254	6.3%	4,919	5.9%	19,186	6.4%
Age 20 to 24 Years	238	5.9%	5,094	6.2%	20,241	6.8%
Age 25 to 29 Years	225	5.6%	5,267	6.4%	19,714	6.6%
Age 30 to 34 Years	221	5.5%	5,390	6.5%	19,982	6.7%
Age 35 to 39 Years	245	6.1%	5,776	7.0%	20,699	6.9%
Age 40 to 44 Years	268	6.6%	5,862	7.1%	20,468	6.8%
Age 45 to 49 Years	303	7.5%	5,458	6.6%	19,389	6.5%
Age 50 to 54 Years	290	7.2%	6,009	7.3%	20,736	6.9%
Age 55 to 59 Years	322	8.0%	6,165	7.5%	21,127	7.1%
Age 60 to 64 Years	278	6.9%	5,695	6.9%	19,569	6.5%
Age 65 to 69 Years	270	6.7%	4,547	5.5%	15,317	5.1%
Age 70 to 74 Years	196	4.8%	3,376	4.1%	10,964	3.7%
Age 75 to 79 Years	148	3.7%	2,345	2.8%	7,417	2.5%
Age 80 to 84 Years	82	2.0%	1,558	1.9%	4,776	1.6%
Age 85 Years or Over	75	1.8%	1,564	1.9%	4,368	1.5%
Male Median Age	42.9		40.2		37.9	
Age 19 Years or Less	887	21.9%	18,571	22.5%	74,627	24.9%
Age 20 to 64 Years	2,391	59.1%	50,716	61.3%	181,926	60.8%
Age 65 Years or Over	770	19.0%	13,390	16.2%	42,843	14.3%
<b>Males per 100 Females (2023)</b>						
Overall Comparison	95		96		97	
Age Under 5 Years	107	51.6%	106	51.4%	105	51.1%
Age 5 to 9 Years	111	52.7%	103	50.7%	106	51.4%
Age 10 to 14 Years	100	50.1%	101	50.3%	103	50.7%
Age 15 to 19 Years	113	53.0%	108	51.9%	105	51.3%
Age 20 to 24 Years	98	49.6%	97	49.2%	101	50.3%
Age 25 to 29 Years	114	53.4%	102	50.4%	102	50.5%
Age 30 to 34 Years	105	51.3%	105	51.2%	104	50.9%
Age 35 to 39 Years	86	46.2%	103	50.8%	105	51.1%
Age 40 to 44 Years	89	47.1%	102	50.5%	100	49.9%
Age 45 to 49 Years	109	52.2%	100	50.1%	101	50.4%
Age 50 to 54 Years	93	48.1%	99	49.8%	99	49.7%
Age 55 to 59 Years	102	50.5%	99	49.6%	98	49.4%
Age 60 to 64 Years	88	46.7%	93	48.3%	97	49.2%
Age 65 to 69 Years	97	49.3%	93	48.2%	93	48.1%
Age 70 to 74 Years	82	45.2%	84	45.6%	82	45.1%
Age 75 to 79 Years	85	45.9%	74	42.5%	74	42.4%
Age 80 to 84 Years	56	35.8%	63	38.5%	64	39.2%
Age 85 Years or Over	50	33.1%	51	33.7%	49	32.8%
Age 19 Years or Less	107	51.8%	104	51.1%	105	51.1%
Age 20 to 39 Years	100	49.9%	102	50.4%	103	50.7%
Age 40 to 64 Years	96	49.0%	99	49.7%	99	49.7%
Age 65 Years or Over	78	43.8%	76	43.1%	76	43.2%

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200 IKEA Drive Paramus, NJ 07652	1 mi radius		3 mi radius		5 mi radius	
<b>Household Type (2023)</b>						
Total Households	3,083		63,824		212,132	
Households with Children	1,216	39.5%	18,228	28.6%	69,594	32.8%
Average Household Size	2.7		2.6		2.8	
Household Density per Square Mile	982		2,258		2,702	
Population Family	7,310	87.9%	143,099	84.7%	526,047	86.5%
Population Non-Family	961	11.6%	23,362	13.8%	75,445	12.4%
Population Group Quarters	47	0.6%	2,428	1.4%	6,400	1.1%
Family Households	2,262	73.4%	43,815	68.6%	149,928	70.7%
Married Couple Households	1,821	80.5%	33,835	77.2%	105,765	70.5%
Other Family Households with Children	441	19.5%	9,980	22.8%	44,162	29.5%
Family Households with Children	1,209	53.5%	18,092	41.3%	69,051	46.1%
Married Couple with Children	1,071	88.5%	14,502	80.2%	47,170	68.3%
Other Family Households with Children	139	11.5%	3,590	19.8%	21,881	31.7%
Family Households No Children	1,053	46.5%	25,723	58.7%	80,877	53.9%
Married Couple No Children	751	71.3%	19,332	75.2%	58,596	72.5%
Other Family Households No Children	302	28.7%	6,390	24.8%	22,282	27.5%
Non-Family Households	821	26.6%	20,009	31.4%	62,204	29.3%
Non-Family Households with Children	7	0.9%	136	0.7%	543	0.9%
Non-Family Households No Children	813	99.1%	19,873	99.3%	61,661	99.1%
Average Family Household Size	3.2		3.3		3.5	
Average Family Income	\$197,273		\$190,002		\$173,863	
Median Family Income	\$145,270		\$155,438		\$138,379	
Average Non-Family Household Size	1.2		1.2		1.2	
<b>Marital Status (2023)</b>						
Population Age 15 Years or Over	7,085		142,014		499,342	
Never Married	2,045	28.9%	45,767	32.2%	184,283	36.9%
Currently Married	3,814	53.8%	69,865	49.2%	219,425	43.9%
Previously Married	1,226	17.3%	26,382	18.6%	95,633	19.2%
Separated	258	21.1%	5,845	22.2%	28,359	29.7%
Widowed	545	44.5%	8,089	30.7%	25,596	26.8%
Divorced	423	34.5%	12,449	47.2%	41,679	43.6%
<b>Educational Attainment (2023)</b>						
Adult Population Age 25 Years or Over	6,126		122,198		421,729	
Elementary (Grade Level 0 to 8)	112	1.8%	4,625	3.8%	28,078	6.7%
Some High School (Grade Level 9 to 11)	155	2.5%	3,687	3.0%	19,795	4.7%
High School Graduate	1,197	19.5%	26,833	22.0%	113,234	26.8%
Some College	1,008	16.5%	17,700	14.5%	63,478	15.1%
Associate Degree Only	510	8.3%	8,890	7.3%	26,715	6.3%
Bachelor Degree Only	1,924	31.4%	36,811	30.1%	104,958	24.9%
Graduate Degree	1,220	19.9%	23,653	19.4%	65,470	15.5%
Any College (Some College or Higher)	4,662	76.1%	87,054	71.2%	260,622	61.8%
College Degree + (Bachelor Degree or Higher)	3,145	51.3%	60,464	49.5%	170,428	40.4%

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<b>Housing</b>						
Total Housing Units (2023)	3,240		66,904		223,748	
Total Housing Units (2020)	3,160		64,976		219,380	
Historical Annual Growth (2020-2023)	80	-	1,928	-	4,367	-
Housing Units Occupied (2023)	3,083	95.2%	63,824	95.4%	212,132	94.8%
Housing Units Owner-Occupied	2,026	65.7%	39,129	61.3%	120,325	56.7%
Housing Units Renter-Occupied	1,057	34.3%	24,695	38.7%	91,806	43.3%
Housing Units Vacant (2023)	157	4.8%	3,080	4.6%	11,616	5.2%
<b>Household Size (2023)</b>						
Total Households	3,083		63,824		212,132	
1 Person Households	727	23.6%	17,303	27.1%	53,607	25.3%
2 Person Households	1,002	32.5%	18,763	29.4%	56,074	26.4%
3 Person Households	529	17.1%	10,795	16.9%	37,751	17.8%
4 Person Households	508	16.5%	10,145	15.9%	34,184	16.1%
5 Person Households	219	7.1%	4,438	7.0%	17,394	8.2%
6 Person Households	61	2.0%	1,606	2.5%	7,666	3.6%
7 or More Person Households	37	1.2%	773	1.2%	5,455	2.6%
<b>Household Income Distribution (2023)</b>						
HH Income \$200,000 or More	904	29.3%	16,408	25.7%	46,812	22.1%
HH Income \$150,000 to \$199,999	313	10.2%	8,298	13.0%	25,023	11.8%
HH Income \$125,000 to \$149,999	320	10.4%	5,429	8.5%	16,628	7.8%
HH Income \$100,000 to \$124,999	316	10.2%	6,782	10.6%	21,345	10.1%
HH Income \$75,000 to \$99,999	401	13.0%	7,048	11.0%	23,353	11.0%
HH Income \$50,000 to \$74,999	268	8.7%	6,419	10.1%	25,164	11.9%
HH Income \$35,000 to \$49,999	190	6.2%	4,112	6.4%	16,014	7.5%
HH Income \$25,000 to \$34,999	110	3.6%	3,065	4.8%	11,480	5.4%
HH Income \$15,000 to \$24,999	161	5.2%	2,932	4.6%	11,490	5.4%
HH Income \$10,000 to \$14,999	32	1.1%	1,376	2.2%	6,209	2.9%
HH Income Under \$10,000	68	2.2%	1,956	3.1%	8,612	4.1%
<b>Household Vehicles (2023)</b>						
Households 0 Vehicles Available	207	6.7%	5,236	8.2%	27,067	12.8%
Households 1 Vehicle Available	1,080	35.0%	24,169	37.9%	77,815	36.7%
Households 2 Vehicles Available	1,063	34.5%	23,279	36.5%	72,788	34.3%
Households 3 or More Vehicles Available	733	23.8%	11,140	17.5%	34,462	16.2%
Total Vehicles Available	5,713		108,362		340,174	
Average Vehicles per Household	1.9		1.7		1.6	
Owner-Occupied Household Vehicles	4,405	77.1%	77,404	71.4%	238,796	70.2%
Average Vehicles per Owner-Occupied Household	2.2		2.0		2.0	
Renter-Occupied Household Vehicles	1,308	22.9%	30,958	28.6%	101,378	29.8%
Average Vehicles per Renter-Occupied Household	1.2		1.3		1.1	
<b>Travel Time (2023)</b>						
Worker Base Age 16 years or Over	4,496		92,394		322,716	
Travel to Work in 14 Minutes or Less	827	18.4%	18,226	19.7%	65,694	20.4%
Travel to Work in 15 to 29 Minutes	1,565	34.8%	26,210	28.4%	100,434	31.1%
Travel to Work in 30 to 59 Minutes	558	12.4%	18,101	19.6%	70,475	21.8%
Travel to Work in 60 Minutes or More	306	6.8%	7,712	8.3%	24,150	7.5%
Work at Home	1,241	27.6%	22,144	24.0%	61,962	19.2%
Average Minutes Travel to Work	20.9		23.2		23.1	

# Complete Profile

2010-2020 Census, 2023 Estimates with 2028 Projections  
 Calculated using Weighted Block Centroid from Block Groups



Lat/Lon: 40.9226/-74.0761

200 IKEA Drive Paramus, NJ 07652	1 mi radius		3 mi radius		5 mi radius	
<b>Transportation To Work (2023)</b>						
Worker Base Age 16 years or Over	4,496		92,394		322,716	
Drive to Work Alone	2,710	60.3%	55,829	60.4%	194,918	60.4%
Drive to Work in Carpool	159	3.5%	5,167	5.6%	26,614	8.2%
Travel to Work by Public Transportation	256	5.7%	6,150	6.7%	22,793	7.1%
Drive to Work on Motorcycle	-	-	2	-	48	-
Bicycle to Work	1	-	253	0.3%	1,191	0.4%
Walk to Work	50	1.1%	1,672	1.8%	9,656	3.0%
Other Means	78	1.7%	1,175	1.3%	5,534	1.7%
Work at Home	1,241	27.6%	22,144	24.0%	61,962	19.2%
<b>Daytime Demographics (2023)</b>						
Total Businesses	972		8,524		28,058	
Total Employees	13,203		95,355		244,299	
Company Headquarter Businesses	46	4.7%	348	4.1%	897	3.2%
Company Headquarter Employees	3,099	23.5%	18,271	19.2%	42,499	17.4%
Employee Population per Business	13.6 to 1		11.2 to 1		8.7 to 1	
Residential Population per Business	8.6 to 1		19.8 to 1		21.7 to 1	
Adj. Daytime Demographics Age 16 Years or Over	15,691		142,837		412,637	
<b>Labor Force</b>						
Labor Population Age 16 Years or Over (2023)	6,985		139,942		491,326	
Labor Force Total Males (2023)	3,359	48.1%	67,954	48.6%	239,884	48.8%
Male Civilian Employed	2,244	66.8%	47,516	69.9%	168,632	70.3%
Male Civilian Unemployed	181	5.4%	2,458	3.6%	8,931	3.7%
Males in Armed Forces	-	-	62	-	241	0.1%
Males Not in Labor Force	933	27.8%	17,919	26.4%	62,080	25.9%
Labor Force Total Females (2023)	3,626	51.9%	71,988	51.4%	251,442	51.2%
Female Civilian Employed	2,252	62.1%	44,882	62.3%	154,088	61.3%
Female Civilian Unemployed	77	2.1%	2,014	2.8%	7,901	3.1%
Females in Armed Forces	-	-	-	-	27	-
Females Not in Labor Force	1,296	35.8%	25,092	34.9%	89,425	35.6%
Unemployment Rate	258	3.7%	4,472	3.2%	16,832	3.4%
<b>Occupation (2023)</b>						
Occupation Population Age 16 Years or Over	4,496		92,394		322,716	
Occupation Total Males	2,244	49.9%	47,513	51.4%	168,629	52.3%
Occupation Total Females	2,252	50.1%	44,880	48.6%	154,086	47.7%
Management, Business, Financial Operations	894	19.9%	17,996	19.5%	55,968	17.3%
Professional, Related	1,473	32.8%	30,004	32.5%	85,008	26.3%
Service	390	8.7%	9,841	10.7%	45,246	14.0%
Sales, Office	1,168	26.0%	20,883	22.6%	68,109	21.1%
Farming, Fishing, Forestry	4	-	122	0.1%	376	0.1%
Construction, Extraction, Maintenance	286	6.3%	5,608	6.1%	22,211	6.9%
Production, Transport, Material Moving	281	6.2%	7,940	8.6%	45,797	14.2%
White Collar Workers	3,536	78.6%	68,883	74.6%	209,084	64.8%
Blue Collar Workers	961	21.4%	23,511	25.4%	113,631	35.2%

# Complete Profile

2010-2020 Census, 2023 Estimates with 2028 Projections  
 Calculated using Weighted Block Centroid from Block Groups



Lat/Lon: 40.9226/-74.0761

200 IKEA Drive Paramus, NJ 07652	1 mi radius		3 mi radius		5 mi radius	
<b>Units In Structure (2023)</b>						
Total Units	3,083		63,824		212,132	
1 Detached Unit	1,918	62.2%	34,072	53.4%	101,041	47.6%
1 Attached Unit	228	7.4%	3,262	5.1%	11,152	5.3%
2 Units	339	11.0%	7,275	11.4%	37,311	17.6%
3 to 4 Units	84	2.7%	4,001	6.3%	16,987	8.0%
5 to 9 Units	49	1.6%	2,137	3.3%	10,052	4.7%
10 to 19 Units	113	3.7%	2,612	4.1%	8,963	4.2%
20 to 49 Units	94	3.1%	3,416	5.4%	9,774	4.6%
50 or More Units	249	8.1%	6,876	10.8%	16,362	7.7%
Mobile Home or Trailer	9	0.3%	172	0.3%	475	0.2%
Other Structure	-	-	1	-	15	-
<b>Homes Built By Year (2023)</b>						
Homes Built 2014 or later	4	0.1%	377	0.6%	648	0.3%
Homes Built 2010 to 2013	113	3.5%	2,663	4.0%	8,249	3.7%
Homes Built 2000 to 2009	284	8.8%	2,717	4.1%	8,740	3.9%
Homes Built 1990 to 1999	196	6.1%	2,431	3.6%	7,814	3.5%
Homes Built 1980 to 1989	149	4.6%	5,408	8.1%	14,633	6.5%
Homes Built 1970 to 1979	373	11.5%	5,828	8.7%	16,853	7.5%
Homes Built 1960 to 1969	520	16.0%	8,913	13.3%	26,958	12.0%
Homes Built 1950 to 1959	698	21.5%	15,515	23.2%	44,893	20.1%
Homes Built 1940 to 1949	480	14.8%	10,257	15.3%	29,904	13.4%
Homes Built Before 1939	267	8.2%	9,715	14.5%	53,439	23.9%
Median Age of Homes	58.3	yrs	62.3	yrs	65.4	yrs
<b>Home Values (2023)</b>						
Owner Specified Housing Units	2,026		39,129		120,325	
Home Values \$1,000,000 or More	125	6.2%	1,844	4.7%	5,919	4.9%
Home Values \$750,000 to \$999,999	251	12.4%	3,348	8.6%	10,316	8.6%
Home Values \$500,000 to \$749,999	852	42.0%	13,111	33.5%	35,303	29.3%
Home Values \$400,000 to \$499,999	330	16.3%	8,877	22.7%	27,769	23.1%
Home Values \$300,000 to \$399,999	296	14.6%	6,437	16.5%	23,160	19.2%
Home Values \$250,000 to \$299,999	28	1.4%	1,442	3.7%	5,564	4.6%
Home Values \$200,000 to \$249,999	35	1.7%	920	2.4%	3,463	2.9%
Home Values \$175,000 to \$199,999	12	0.6%	406	1.0%	1,394	1.2%
Home Values \$150,000 to \$174,999	4	0.2%	374	1.0%	1,519	1.3%
Home Values \$125,000 to \$149,999	3	0.1%	328	0.8%	660	0.5%
Home Values \$100,000 to \$124,999	23	1.1%	518	1.3%	1,135	0.9%
Home Values \$90,000 to \$99,999	1	-	184	0.5%	428	0.4%
Home Values \$80,000 to \$89,999	2	-	7	-	56	-
Home Values \$70,000 to \$79,999	-	-	117	0.3%	194	0.2%
Home Values \$60,000 to \$69,999	3	0.1%	37	-	58	-
Home Values \$50,000 to \$59,999	3	0.1%	159	0.4%	448	0.4%
Home Values \$35,000 to \$49,999	27	1.3%	180	0.5%	636	0.5%
Home Values \$25,000 to \$34,999	2	0.1%	184	0.5%	479	0.4%
Home Values \$10,000 to \$24,999	11	0.5%	193	0.5%	574	0.5%
Home Values Under \$10,000	19	0.9%	463	1.2%	1,252	1.0%
Owner-Occupied Median Home Value	\$563,399		\$485,864		\$483,721	
Renter-Occupied Median Rent	\$1,571		\$1,605		\$1,419	



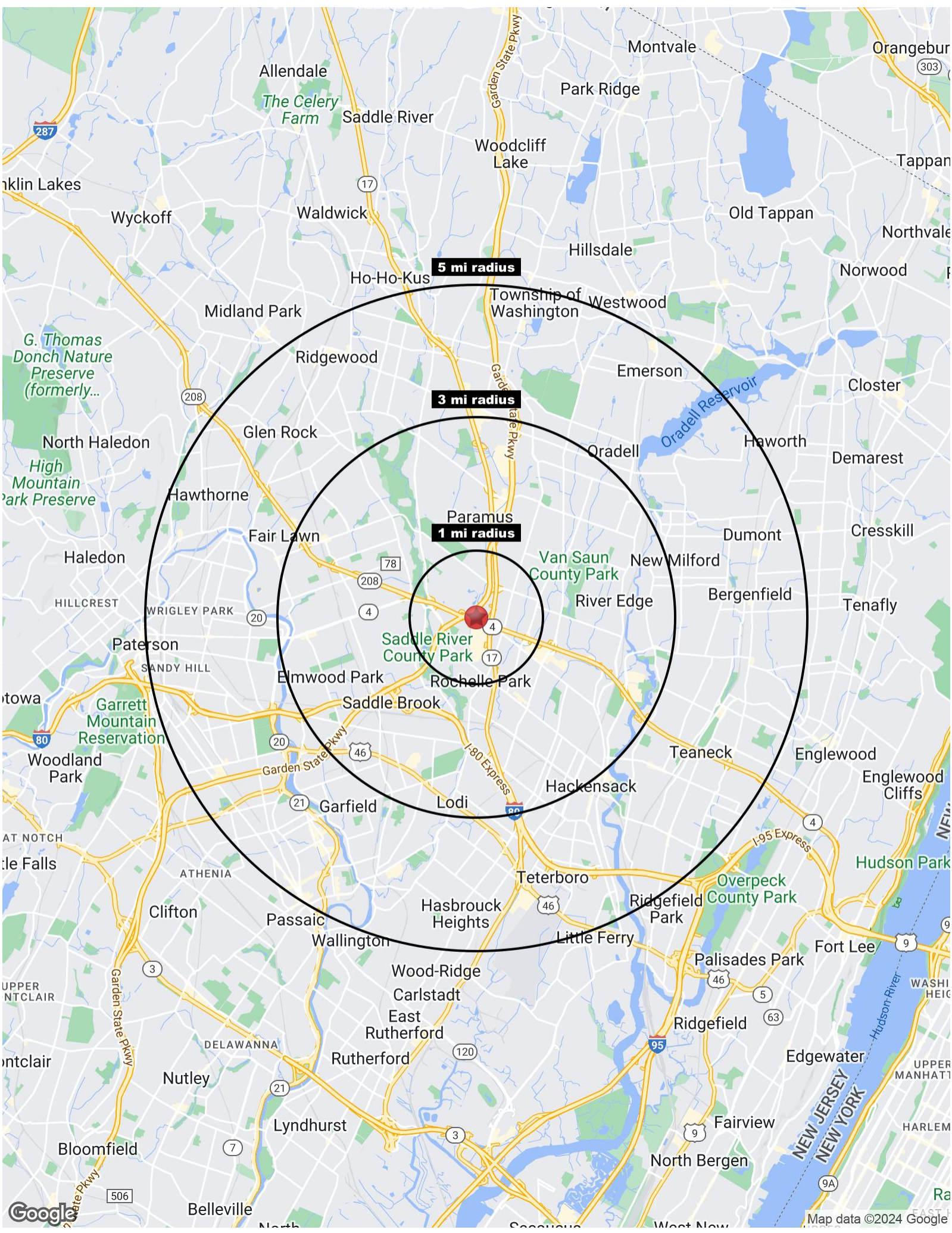
# Complete Profile

2010-2020 Census, 2023 Estimates with 2028 Projections  
 Calculated using Weighted Block Centroid from Block Groups



Lat/Lon: 40.9226/-74.0761

200 IKEA Drive Paramus, NJ 07652	1 mi radius	3 mi radius	5 mi radius
<b>Total Annual Consumer Expenditure (2023)</b>			
Total Household Expenditure	\$318.32 M	\$6.33 B	\$19.75 B
Total Non-Retail Expenditure	\$169.66 M	\$3.38 B	\$10.53 B
Total Retail Expenditure	\$148.66 M	\$2.95 B	\$9.22 B
Apparel	\$11.54 M	\$230.69 M	\$719.65 M
Contributions	\$11.57 M	\$229.34 M	\$705.21 M
Education	\$11.45 M	\$230.85 M	\$711.25 M
Entertainment	\$18.63 M	\$370.91 M	\$1.15 B
Food and Beverages	\$45.7 M	\$909.33 M	\$2.85 B
Furnishings and Equipment	\$11.49 M	\$228.52 M	\$709.62 M
Gifts	\$9.05 M	\$178.26 M	\$547.96 M
Health Care	\$25.62 M	\$505.99 M	\$1.58 B
Household Operations	\$12.95 M	\$257.7 M	\$799.87 M
Miscellaneous Expenses	\$6.09 M	\$121.25 M	\$377.27 M
Personal Care	\$4.27 M	\$84.87 M	\$264.57 M
Personal Insurance	\$2.47 M	\$49.03 M	\$151.02 M
Reading	\$708.58 K	\$14.06 M	\$43.62 M
Shelter	\$66.72 M	\$1.33 B	\$4.17 B
Tobacco	\$1.56 M	\$30.92 M	\$99.25 M
Transportation	\$56.9 M	\$1.13 B	\$3.52 B
Utilities	\$21.59 M	\$428.46 M	\$1.35 B
<b>Monthly Household Consumer Expenditure (2023)</b>			
Total Household Expenditure	\$8,604	\$8,267	\$7,759
Total Non-Retail Expenditure	\$4,586 53.3%	\$4,411 53.4%	\$4,138 53.3%
Total Retail Expenditures	\$4,018 46.7%	\$3,856 46.6%	\$3,621 46.7%
Apparel	\$312 3.6%	\$301 3.6%	\$283 3.6%
Contributions	\$313 3.6%	\$299 3.6%	\$277 3.6%
Education	\$309 3.6%	\$301 3.6%	\$279 3.6%
Entertainment	\$504 5.9%	\$484 5.9%	\$452 5.8%
Food and Beverages	\$1,235 14.4%	\$1,187 14.4%	\$1,119 14.4%
Furnishings and Equipment	\$311 3.6%	\$298 3.6%	\$279 3.6%
Gifts	\$245 2.8%	\$233 2.8%	\$215 2.8%
Health Care	\$693 8.0%	\$661 8.0%	\$621 8.0%
Household Operations	\$350 4.1%	\$336 4.1%	\$314 4.0%
Miscellaneous Expenses	\$165 1.9%	\$158 1.9%	\$148 1.9%
Personal Care	\$115 1.3%	\$111 1.3%	\$104 1.3%
Personal Insurance	\$67 0.8%	\$64 0.8%	\$59 0.8%
Reading	\$19 0.2%	\$18 0.2%	\$17 0.2%
Shelter	\$1,804 21.0%	\$1,739 21.0%	\$1,636 21.1%
Tobacco	\$42 0.5%	\$40 0.5%	\$39 0.5%
Transportation	\$1,538 17.9%	\$1,475 17.8%	\$1,385 17.8%
Utilities	\$584 6.8%	\$559 6.8%	\$530 6.8%



**5 mi radius**

**3 mi radius**

**1 mi radius**

Paramus