

Complete Profile

2010-2020 Census, 2024 Estimates with 2029 Projections
 Calculated using Weighted Block Centroid from Block Groups



Lat/Lon: 40.9226/-74.076

200 IKEA Drive Paramus, NJ 07652	1 mi radius		3 mi radius		5 mi radius		10 mi radius	
Population								
Estimated Population (2024)	8,568		166,692		609,284		2.15 M	
Projected Population (2029)	8,869		172,039		625,734		2.17 M	
Census Population (2020)	8,469		167,349		610,408		2.23 M	
Census Population (2010)	8,159		158,290		574,184		2.11 M	
Projected Annual Growth (2024-2029)	301	0.7%	5,346	0.6%	16,450	0.5%	15,417	0.1%
Historical Annual Growth (2020-2024)	99	0.3%	-657	-	-1,124	-	-78,767	-0.9%
Historical Annual Growth (2010-2020)	310	0.4%	9,059	0.6%	36,223	0.6%	118,615	0.6%
Estimated Population Density (2024)	2,729 <i>psm</i>		5,899 <i>psm</i>		7,760 <i>psm</i>		6,856 <i>psm</i>	
Trade Area Size	3.1 <i>sq mi</i>		28.3 <i>sq mi</i>		78.5 <i>sq mi</i>		314.1 <i>sq mi</i>	
Households								
Estimated Households (2024)	3,076		62,889		213,866		799,469	
Projected Households (2029)	3,192		65,127		219,700		805,469	
Census Households (2020)	3,031		62,366		210,121		802,571	
Census Households (2010)	3,009		60,362		199,312		761,506	
Projected Annual Growth (2024-2029)	116	0.8%	2,238	0.7%	5,834	0.5%	6,000	0.2%
Historical Annual Change (2010-2024)	66	0.2%	2,527	0.3%	14,554	0.5%	37,962	0.4%
Average Household Income								
Estimated Average Household Income (2024)	\$179,771		\$157,845		\$142,616		\$144,754	
Projected Average Household Income (2029)	\$183,228		\$160,810		\$146,433		\$151,917	
Census Average Household Income (2010)	\$101,262		\$89,994		\$83,829		\$81,709	
Census Average Household Income (2000)	\$78,426		\$74,265		\$69,696		\$67,701	
Projected Annual Change (2024-2029)	\$3,458	0.4%	\$2,965	0.4%	\$3,817	0.5%	\$7,163	1.0%
Historical Annual Change (2000-2024)	\$101,345	5.4%	\$83,580	4.7%	\$72,920	4.4%	\$77,053	4.7%
Median Household Income								
Estimated Median Household Income (2024)	\$119,308		\$120,841		\$110,104		\$104,378	
Projected Median Household Income (2029)	\$120,889		\$122,383		\$112,100		\$108,541	
Census Median Household Income (2010)	\$81,618		\$77,987		\$70,799		\$65,317	
Census Median Household Income (2000)	\$67,631		\$63,468		\$58,315		\$53,496	
Projected Annual Change (2024-2029)	\$1,581	0.3%	\$1,541	0.3%	\$1,996	0.4%	\$4,163	0.8%
Historical Annual Change (2000-2024)	\$51,678	3.2%	\$57,374	3.8%	\$51,789	3.7%	\$50,882	4.0%
Per Capita Income								
Estimated Per Capita Income (2024)	\$64,582		\$59,721		\$50,165		\$53,930	
Projected Per Capita Income (2029)	\$65,995		\$61,041		\$51,516		\$56,608	
Census Per Capita Income (2010)	\$37,338		\$34,320		\$29,099		\$29,442	
Census Per Capita Income (2000)	\$27,704		\$28,537		\$24,363		\$24,238	
Projected Annual Change (2024-2029)	\$1,413	0.4%	\$1,320	0.4%	\$1,351	0.5%	\$2,678	1.0%
Historical Annual Change (2000-2024)	\$36,878	5.5%	\$31,185	4.6%	\$25,802	4.4%	\$29,692	5.1%
Estimated Average Household Net Worth (2024)	\$1.66 M		\$1.47 M		\$1.25 M		\$1.18 M	

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200 IKEA Drive Paramus, NJ 07652	1 mi radius		3 mi radius		5 mi radius		10 mi radius	
Race and Ethnicity								
Total Population (2024)	8,568		166,692		609,284		2.15 M	
White (2024)	4,949	57.8%	91,974	55.2%	313,310	51.4%	1.03 M	47.9%
Black or African American (2024)	483	5.6%	16,372	9.8%	68,902	11.3%	344,213	16.0%
American Indian or Alaska Native (2024)	19	0.2%	516	0.3%	3,504	0.6%	12,067	0.6%
Asian (2024)	1,779	20.8%	28,240	16.9%	79,646	13.1%	266,168	12.4%
Hawaiian or Pacific Islander (2024)	1	-	32	-	139	-	732	-
Other Race (2024)	526	6.1%	14,502	8.7%	86,559	14.2%	293,220	13.6%
Two or More Races (2024)	810	9.5%	15,056	9.0%	57,225	9.4%	205,980	9.6%
Population < 18 (2024)	1,705 19.9%		34,084 20.4%		130,226 21.4%		442,510 20.6%	
White Not Hispanic	773	45.4%	14,969	43.9%	52,360	40.2%	159,799	36.1%
Black or African American	110	6.5%	3,820	11.2%	16,663	12.8%	78,439	17.7%
Asian	385	22.6%	5,941	17.4%	16,366	12.6%	50,017	11.3%
Other Race Not Hispanic	44	2.6%	1,158	3.4%	4,006	3.1%	14,388	3.3%
Hispanic	393	23.0%	8,196	24.0%	40,831	31.4%	139,868	31.6%
Not Hispanic or Latino Population (2024)	6,859 80.1%		131,167 78.7%		434,983 71.4%		1.51 M 70.2%	
Not Hispanic White	4,537	66.1%	85,190	64.9%	287,974	66.2%	930,649	61.5%
Not Hispanic Black or African American	417	6.1%	14,967	11.4%	59,887	13.8%	285,227	18.9%
Not Hispanic American Indian or Alaska Native	3	-	91	-	354	-	1,289	-
Not Hispanic Asian	1,776	25.9%	28,029	21.4%	76,863	17.7%	258,296	17.1%
Not Hispanic Hawaiian or Pacific Islander	-	-	9	-	38	-	190	-
Not Hispanic Other Race	18	0.3%	582	0.4%	2,635	0.6%	9,823	0.6%
Not Hispanic Two or More Races	109	1.6%	2,298	1.8%	7,232	1.7%	27,085	1.8%
Hispanic or Latino Population (2024)	1,708 19.9%		35,526 21.3%		174,301 28.6%		640,597 29.8%	
Hispanic White	412	24.1%	6,784	19.1%	25,336	14.5%	100,127	15.6%
Hispanic Black or African American	66	3.9%	1,405	4.0%	9,015	5.2%	58,985	9.2%
Hispanic American Indian or Alaska Native	16	1.0%	425	1.2%	3,150	1.8%	10,778	1.7%
Hispanic Asian	3	0.2%	211	0.6%	2,783	1.6%	7,872	1.2%
Hispanic Hawaiian or Pacific Islander	1	-	23	-	101	-	542	-
Hispanic Other Race	508	29.8%	13,919	39.2%	83,925	48.1%	283,397	44.2%
Hispanic Two or More Races	701	41.0%	12,758	35.9%	49,992	28.7%	178,895	27.9%
Not Hispanic or Latino Population (2020)	7,010 82.8%		131,305 78.5%		385,477 63.2%		1.36 M 60.8%	
Hispanic or Latino Population (2020)	1,458 17.2%		36,044 21.5%		224,931 36.8%		875,122 39.2%	
Not Hispanic or Latino Population (2010)	7,191 88.1%		132,938 84.0%		396,384 69.0%		1.35 M 64.0%	
Hispanic or Latino Population (2010)	968 11.9%		25,352 16.0%		177,801 31.0%		760,854 36.0%	
Not Hispanic or Latino Population (2029)	6,981 78.7%		133,591 77.7%		442,773 70.8%		1.52 M 69.9%	
Hispanic or Latino Population (2029)	1,888 21.3%		38,448 22.3%		182,961 29.2%		652,808 30.1%	
Projected Annual Growth (2024-2029)	179 2.1%		2,922 1.6%		8,660 1.0%		12,211 0.4%	
Historical Annual Growth (2010-2020)	491 5.1%		10,693 4.2%		47,130 2.7%		114,268 1.5%	

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Total Age Distribution (2024)									
Total Population		8,568		166,692		609,284		2.15 M	
Age Under 5 Years		383	4.5%	8,538	5.1%	32,877	5.4%	113,847	5.3%
Age 5 to 9 Years		458	5.3%	9,358	5.6%	36,082	5.9%	122,612	5.7%
Age 10 to 14 Years		538	6.3%	9,898	5.9%	37,770	6.2%	127,097	5.9%
Age 15 to 19 Years		497	5.8%	9,708	5.8%	38,267	6.3%	134,275	6.2%
Age 20 to 24 Years		486	5.7%	9,124	5.5%	37,672	6.2%	134,181	6.2%
Age 25 to 29 Years		443	5.2%	9,691	5.8%	39,285	6.4%	143,186	6.7%
Age 30 to 34 Years		438	5.1%	10,303	6.2%	40,419	6.6%	148,836	6.9%
Age 35 to 39 Years		482	5.6%	11,088	6.7%	41,837	6.9%	147,948	6.9%
Age 40 to 44 Years		569	6.6%	11,509	6.9%	43,442	7.1%	147,130	6.8%
Age 45 to 49 Years		567	6.6%	10,823	6.5%	39,849	6.5%	137,049	6.4%
Age 50 to 54 Years		602	7.0%	11,496	6.9%	41,265	6.8%	142,371	6.6%
Age 55 to 59 Years		636	7.4%	11,581	6.9%	40,593	6.7%	140,955	6.5%
Age 60 to 64 Years		606	7.1%	11,627	7.0%	39,178	6.4%	136,654	6.3%
Age 65 to 69 Years		572	6.7%	10,236	6.1%	33,557	5.5%	118,316	5.5%
Age 70 to 74 Years		458	5.4%	7,891	4.7%	25,110	4.1%	92,750	4.3%
Age 75 to 79 Years		359	4.2%	5,706	3.4%	18,310	3.0%	70,623	3.3%
Age 80 to 84 Years		228	2.7%	3,980	2.4%	12,074	2.0%	47,576	2.2%
Age 85 Years or Over		245	2.9%	4,136	2.5%	11,698	1.9%	47,752	2.2%
Median Age		44.2		41.8		39.4		39.6	
Age 19 Years or Less		1,876	21.9%	37,502	22.5%	144,996	23.8%	497,830	23.1%
Age 20 to 64 Years		4,828	56.4%	97,241	58.3%	363,540	59.7%	1.2 M	59.4%
Age 65 Years or Over		1,864	21.8%	31,948	19.2%	100,748	16.5%	377,016	17.5%
Female Age Distribution (2024)									
Female Population		4,401	51.4%	84,912	50.9%	312,115	51.2%	1.1 M	51.0%
Age Under 5 Years		179	4.1%	4,076	4.8%	16,020	5.1%	55,260	5.0%
Age 5 to 9 Years		214	4.9%	4,518	5.3%	17,642	5.7%	59,767	5.4%
Age 10 to 14 Years		239	5.4%	4,825	5.7%	18,564	5.9%	61,942	5.6%
Age 15 to 19 Years		247	5.6%	4,607	5.4%	18,382	5.9%	61,750	5.6%
Age 20 to 24 Years		239	5.4%	4,531	5.3%	18,986	6.1%	62,475	5.7%
Age 25 to 29 Years		222	5.0%	4,937	5.8%	20,127	6.4%	71,897	6.5%
Age 30 to 34 Years		218	5.0%	5,205	6.1%	20,460	6.6%	74,355	6.8%
Age 35 to 39 Years		251	5.7%	5,602	6.6%	21,050	6.7%	74,785	6.8%
Age 40 to 44 Years		298	6.8%	5,885	6.9%	22,282	7.1%	75,362	6.9%
Age 45 to 49 Years		305	6.9%	5,517	6.5%	20,395	6.5%	70,828	6.4%
Age 50 to 54 Years		326	7.4%	5,931	7.0%	21,262	6.8%	73,660	6.7%
Age 55 to 59 Years		313	7.1%	5,955	7.0%	20,950	6.7%	73,332	6.7%
Age 60 to 64 Years		330	7.5%	6,030	7.1%	20,470	6.6%	71,997	6.6%
Age 65 to 69 Years		307	7.0%	5,342	6.3%	17,801	5.7%	63,486	5.8%
Age 70 to 74 Years		249	5.7%	4,284	5.0%	13,682	4.4%	51,429	4.7%
Age 75 to 79 Years		194	4.4%	3,157	3.7%	10,225	3.3%	40,191	3.7%
Age 80 to 84 Years		130	3.0%	2,246	2.6%	6,961	2.2%	27,769	2.5%
Age 85 Years or Over		140	3.2%	2,264	2.7%	6,854	2.2%	27,924	2.5%
Female Median Age		45.6		42.8		40.4		41.1	
Age 19 Years or Less		879	20.0%	18,026	21.2%	70,609	22.6%	238,718	21.7%
Age 20 to 64 Years		2,501	56.8%	49,592	58.4%	185,983	59.6%	648,689	59.1%
Age 65 Years or Over		1,020	23.2%	17,293	20.4%	55,523	17.8%	210,799	19.2%

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Male Age Distribution (2024)									
Male Population	4,167	48.6%	81,781	49.1%	297,170	48.8%	1.05 M	49.0%	
Age Under 5 Years	204	4.9%	4,462	5.5%	16,856	5.7%	58,587	5.6%	
Age 5 to 9 Years	244	5.8%	4,840	5.9%	18,440	6.2%	62,845	6.0%	
Age 10 to 14 Years	299	7.2%	5,073	6.2%	19,206	6.5%	65,155	6.2%	
Age 15 to 19 Years	250	6.0%	5,101	6.2%	19,884	6.7%	72,525	6.9%	
Age 20 to 24 Years	247	5.9%	4,592	5.6%	18,686	6.3%	71,706	6.8%	
Age 25 to 29 Years	220	5.3%	4,754	5.8%	19,157	6.4%	71,289	6.8%	
Age 30 to 34 Years	220	5.3%	5,098	6.2%	19,960	6.7%	74,482	7.1%	
Age 35 to 39 Years	230	5.5%	5,487	6.7%	20,787	7.0%	73,163	6.9%	
Age 40 to 44 Years	271	6.5%	5,624	6.9%	21,159	7.1%	71,768	6.8%	
Age 45 to 49 Years	262	6.3%	5,306	6.5%	19,455	6.5%	66,222	6.3%	
Age 50 to 54 Years	276	6.6%	5,565	6.8%	20,003	6.7%	68,710	6.5%	
Age 55 to 59 Years	323	7.8%	5,626	6.9%	19,643	6.6%	67,623	6.4%	
Age 60 to 64 Years	277	6.6%	5,597	6.8%	18,708	6.3%	64,658	6.1%	
Age 65 to 69 Years	266	6.4%	4,893	6.0%	15,756	5.3%	54,830	5.2%	
Age 70 to 74 Years	209	5.0%	3,607	4.4%	11,428	3.8%	41,321	3.9%	
Age 75 to 79 Years	165	4.0%	2,549	3.1%	8,085	2.7%	30,432	2.9%	
Age 80 to 84 Years	98	2.4%	1,734	2.1%	5,113	1.7%	19,807	1.9%	
Age 85 Years or Over	105	2.5%	1,872	2.3%	4,844	1.6%	19,828	1.9%	
Male Median Age	42.4		40.9		38.4		38.2		
Age 19 Years or Less	997	23.9%	19,476	23.8%	74,386	25.0%	259,112	24.6%	
Age 20 to 64 Years	2,327	55.8%	47,649	58.3%	177,558	59.7%	629,621	59.7%	
Age 65 Years or Over	843	20.2%	14,656	17.9%	45,226	15.2%	166,217	15.8%	
Males per 100 Females (2024)									
Overall Comparison	95		96		95		96		
Age Under 5 Years	114	53.2%	109	52.3%	105	51.3%	106	51.5%	
Age 5 to 9 Years	114	53.2%	107	51.7%	105	51.1%	105	51.3%	
Age 10 to 14 Years	125	55.6%	105	51.3%	103	50.8%	105	51.3%	
Age 15 to 19 Years	101	50.3%	111	52.5%	108	52.0%	117	54.0%	
Age 20 to 24 Years	103	50.8%	101	50.3%	98	49.6%	115	53.4%	
Age 25 to 29 Years	99	49.8%	96	49.1%	95	48.8%	99	49.8%	
Age 30 to 34 Years	101	50.2%	98	49.5%	98	49.4%	100	50.0%	
Age 35 to 39 Years	92	47.9%	98	49.5%	99	49.7%	98	49.5%	
Age 40 to 44 Years	91	47.7%	96	48.9%	95	48.7%	95	48.8%	
Age 45 to 49 Years	86	46.3%	96	49.0%	95	48.8%	93	48.3%	
Age 50 to 54 Years	85	45.9%	94	48.4%	94	48.5%	93	48.3%	
Age 55 to 59 Years	103	50.8%	94	48.6%	94	48.4%	92	48.0%	
Age 60 to 64 Years	84	45.6%	93	48.1%	91	47.8%	90	47.3%	
Age 65 to 69 Years	87	46.4%	92	47.8%	89	47.0%	86	46.3%	
Age 70 to 74 Years	84	45.7%	84	45.7%	84	45.5%	80	44.6%	
Age 75 to 79 Years	85	45.9%	81	44.7%	79	44.2%	76	43.1%	
Age 80 to 84 Years	75	42.9%	77	43.6%	73	42.3%	71	41.6%	
Age 85 Years or Over	75	42.9%	83	45.3%	71	41.4%	71	41.5%	
Age 19 Years or Less	113	53.1%	108	51.9%	105	51.3%	109	52.0%	
Age 20 to 39 Years	99	49.7%	98	49.6%	97	49.4%	103	50.6%	
Age 40 to 64 Years	90	47.3%	95	48.6%	94	48.4%	93	48.1%	
Age 65 Years or Over	83	45.3%	85	45.9%	81	44.9%	79	44.1%	

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Household Type (2024)								
Total Households	3,076		62,889		213,866		799,469	
Households with Children	952	31.0%	17,968	28.6%	70,435	32.9%	237,061	29.7%
Average Household Size	2.8		2.6		2.8		2.6	
Household Density per Square Mile	979		2,225		2,724		2,546	
Population Family	7,461	87.1%	134,381	80.6%	511,072	83.9%	1.71 M	79.2%
Population Non-Family	1,058	12.3%	29,845	17.9%	91,865	15.1%	400,946	18.6%
Population Group Quarters	49	0.6%	2,466	1.5%	6,347	1.0%	47,174	2.2%
Family Households	2,255	73.3%	40,016	63.6%	147,527	69.0%	506,691	63.4%
Married Couple Households	1,750	77.6%	30,144	75.3%	99,252	67.3%	323,884	63.9%
Other Family Households with Children	505	22.4%	9,872	24.7%	48,275	32.7%	182,807	36.1%
Family Households with Children	951	42.2%	17,959	44.9%	70,366	47.7%	236,780	46.7%
Married Couple with Children	793	83.4%	14,147	78.8%	47,701	67.8%	153,763	64.9%
Other Family Households with Children	157	16.6%	3,812	21.2%	22,665	32.2%	83,017	35.1%
Family Households No Children	1,304	57.8%	22,057	55.1%	77,161	52.3%	269,911	53.3%
Married Couple No Children	956	73.3%	15,997	72.5%	51,551	66.8%	170,121	63.0%
Other Family Households No Children	348	26.7%	6,060	27.5%	25,610	33.2%	99,790	37.0%
Non-Family Households	821	26.7%	22,873	36.4%	66,339	31.0%	292,778	36.6%
Non-Family Households with Children	1	0.2%	9	-	69	0.1%	281	-
Non-Family Households No Children	820	99.8%	22,864	100.0%	66,270	99.9%	292,497	99.9%
Average Family Household Size	3.3		3.4		3.5		3.4	
Average Family Income	\$204,916		\$199,828		\$173,249		\$181,858	
Median Family Income	\$136,357		\$150,750		\$131,213		\$128,031	
Average Non-Family Household Size	1.3		1.3		1.4		1.4	
Marital Status (2024)								
Population Age 15 Years or Over	7,189		138,898		502,555		1.79 M	
Never Married	2,078	28.9%	44,704	32.2%	186,669	37.1%	687,338	38.4%
Currently Married	3,862	53.7%	68,320	49.2%	219,456	43.7%	729,546	40.8%
Previously Married	1,249	17.4%	25,874	18.6%	96,431	19.2%	372,718	20.8%
Separated	259	20.8%	5,799	22.4%	28,780	29.8%	113,982	30.6%
Widowed	562	45.0%	7,916	30.6%	25,699	26.7%	92,708	24.9%
Divorced	427	34.2%	12,159	47.0%	41,952	43.5%	166,028	44.5%
Educational Attainment (2024)								
Adult Population Age 25 Years or Over	6,206		120,066		426,617		1.52 M	
Elementary (Grade Level 0 to 8)	139	2.2%	4,482	3.7%	26,861	6.3%	111,698	7.3%
Some High School (Grade Level 9 to 11)	156	2.5%	3,532	2.9%	20,781	4.9%	89,498	5.9%
High School Graduate	1,164	18.7%	26,560	22.1%	117,784	27.6%	360,638	23.7%
Some College	1,031	16.6%	18,032	15.0%	66,478	15.6%	223,461	14.7%
Associate Degree Only	512	8.3%	9,206	7.7%	29,092	6.8%	98,378	6.5%
Bachelor Degree Only	2,087	33.6%	35,846	29.9%	103,254	24.2%	380,025	25.0%
Graduate Degree	1,117	18.0%	22,408	18.7%	62,367	14.6%	257,449	16.9%
Any College (Some College or Higher)	4,747	76.5%	85,492	71.2%	261,191	61.2%	959,313	63.1%
College Degree + (Bachelor Degree or Higher)	3,204	51.6%	58,254	48.5%	165,621	38.8%	637,474	41.9%

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Complete Profile

2010-2020 Census, 2024 Estimates with 2029 Projections
 Calculated using Weighted Block Centroid from Block Groups



Lat/Lon: 40.9226/-74.076

200 IKEA Drive Paramus, NJ 07652	1 mi radius		3 mi radius		5 mi radius		10 mi radius	
Housing								
Total Housing Units (2024)	3,174		64,938		221,384		852,689	
Total Housing Units (2020)	3,160		64,976		219,380		844,723	
Historical Annual Growth (2020-2024)	14	0.1%	-38	-	2,004	0.2%	7,966	0.2%
Housing Units Occupied (2024)	3,076 96.9%		62,889 96.8%		213,866 96.6%		799,469 93.8%	
Housing Units Owner-Occupied	2,319 75.4%		37,972 60.4%		110,373 51.6%		351,866 44.0%	
Housing Units Renter-Occupied	757 24.6%		24,918 39.6%		103,493 48.4%		447,602 56.0%	
Housing Units Vacant (2024)	98	3.1%	2,049	3.2%	7,518	3.4%	53,221	6.2%
Household Size (2024)								
Total Households	3,076		62,889		213,866		799,469	
1 Person Households	733	23.8%	20,741	33.0%	59,659	27.9%	257,419	32.2%
2 Person Households	1,368	44.5%	23,607	37.5%	79,727	37.3%	291,604	36.5%
3 Person Households	394	12.8%	8,456	13.4%	32,609	15.2%	109,334	13.7%
4 Person Households	366	11.9%	6,138	9.8%	22,956	10.7%	79,226	9.9%
5 Person Households	139	4.5%	2,593	4.1%	11,171	5.2%	36,731	4.6%
6 Person Households	52	1.7%	959	1.5%	4,864	2.3%	15,549	1.9%
7 or More Person Households	24	0.8%	396	0.6%	2,881	1.3%	9,606	1.2%
Household Income Distribution (2024)								
HH Income \$200,000 or More	758	24.6%	14,759	23.5%	42,561	19.9%	156,632	19.6%
HH Income \$150,000 to \$199,999	302	9.8%	7,870	12.5%	23,756	11.1%	84,209	10.5%
HH Income \$125,000 to \$149,999	514	16.7%	6,300	10.0%	18,619	8.7%	59,673	7.5%
HH Income \$100,000 to \$124,999	219	7.1%	5,971	9.5%	20,572	9.6%	71,745	9.0%
HH Income \$75,000 to \$99,999	408	13.3%	7,122	11.3%	24,710	11.6%	87,001	10.9%
HH Income \$50,000 to \$74,999	297	9.7%	6,994	11.1%	27,095	12.7%	101,211	12.7%
HH Income \$35,000 to \$49,999	167	5.4%	4,265	6.8%	17,096	8.0%	64,758	8.1%
HH Income \$25,000 to \$34,999	130	4.2%	3,694	5.9%	13,686	6.4%	49,599	6.2%
HH Income \$15,000 to \$24,999	113	3.7%	2,828	4.5%	10,943	5.1%	46,176	5.8%
HH Income \$10,000 to \$14,999	88	2.9%	1,242	2.0%	6,290	2.9%	30,256	3.8%
HH Income Under \$10,000	80	2.6%	1,843	2.9%	8,538	4.0%	48,208	6.0%
Household Vehicles (2024)								
Households 0 Vehicles Available	101	3.3%	4,669	7.4%	27,802	13.0%	207,929	26.0%
Households 1 Vehicle Available	1,089	35.4%	24,660	39.2%	82,263	38.5%	292,011	36.5%
Households 2 Vehicles Available	1,127	36.6%	22,907	36.4%	71,325	33.4%	208,257	26.0%
Households 3 or More Vehicles Available	759	24.7%	10,653	16.9%	32,476	15.2%	91,271	11.4%
Total Vehicles Available	5,931		106,223		333,949		1.02 M	
Average Vehicles per Household	1.9		1.7		1.6		1.3	
Owner-Occupied Household Vehicles	4,935 83.2%		74,704 70.3%		218,099 65.3%		651,786 64.2%	
Average Vehicles per Owner-Occupied Household	2.1		2.0		2.0		1.9	
Renter-Occupied Household Vehicles	996 16.8%		31,519 29.7%		115,850 34.7%		363,497 35.8%	
Average Vehicles per Renter-Occupied Household	1.3		1.3		1.1		-	
Travel Time (2024)								
Worker Base Age 16 years or Over	4,205		86,359		313,339		1.09 M	
Travel to Work in 14 Minutes or Less	691	16.4%	18,375	21.3%	67,869	21.7%	182,805	16.8%
Travel to Work in 15 to 29 Minutes	1,452	34.5%	24,646	28.5%	99,190	31.7%	274,705	25.2%
Travel to Work in 30 to 59 Minutes	685	16.3%	19,527	22.6%	72,574	23.2%	309,898	28.4%
Travel to Work in 60 Minutes or More	419	10.0%	9,171	10.6%	30,734	9.8%	148,643	13.6%
Work at Home	959	22.8%	14,640	17.0%	42,972	13.7%	174,320	16.0%
Average Minutes Travel to Work	23.1		24.2		23.9		29.4	

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Transportation To Work (2024)								
Worker Base Age 16 years or Over	4,205		86,359		313,339		1.09 M	
Drive to Work Alone	2,732	65.0%	54,695	63.3%	190,163	60.7%	516,773	47.4%
Drive to Work in Carpool	180	4.3%	6,888	8.0%	34,183	10.9%	88,911	8.2%
Travel to Work by Public Transportation	280	6.7%	7,530	8.7%	30,007	9.6%	228,791	21.0%
Drive to Work on Motorcycle	-	-	4	-	46	-	374	-
Bicycle to Work	-	-	187	0.2%	602	0.2%	5,748	0.5%
Walk to Work	17	0.4%	1,675	1.9%	11,918	3.8%	62,274	5.7%
Other Means	37	0.9%	740	0.9%	3,447	1.1%	13,180	1.2%
Work at Home	959	22.8%	14,640	17.0%	42,972	13.7%	174,320	16.0%
Daytime Demographics (2024)								
Total Businesses	968		8,626		28,224		84,885	
Total Employees	13,108		96,893		246,456		765,508	
Company Headquarter Businesses	45	4.7%	353	4.1%	906	3.2%	2,689	3.2%
Company Headquarter Employees	3,068	23.4%	18,312	18.9%	43,284	17.6%	136,602	17.8%
Employee Population per Business	13.5	to 1	11.2	to 1	8.7	to 1	9.0	to 1
Residential Population per Business	8.8	to 1	19.3	to 1	21.6	to 1	25.4	to 1
Adj. Daytime Demographics Age 16 Years or Over	15,976		147,243		427,554		1.44 M	
Labor Force								
Labor Population Age 16 Years or Over (2024)	7,073		136,864		494,979		1.76 M	
Labor Force Total Males (2024)	3,352	47.4%	66,331	48.5%	238,733	48.2%	855,267	48.5%
Male Civilian Employed	2,061	61.5%	44,817	67.6%	163,111	68.3%	569,589	66.6%
Male Civilian Unemployed	157	4.7%	2,236	3.4%	8,860	3.7%	33,268	3.9%
Males in Armed Forces	-	-	148	0.2%	487	0.2%	816	-
Males Not in Labor Force	1,134	33.8%	19,129	28.8%	66,275	27.8%	251,594	29.4%
Labor Force Total Females (2024)	3,722	52.6%	70,533	51.5%	256,246	51.8%	908,611	51.5%
Female Civilian Employed	2,144	57.6%	41,549	58.9%	150,243	58.6%	520,884	57.3%
Female Civilian Unemployed	116	3.1%	2,095	3.0%	8,098	3.2%	28,740	3.2%
Females in Armed Forces	-	-	-	-	39	-	130	-
Females Not in Labor Force	1,461	39.3%	26,890	38.1%	97,865	38.2%	358,858	39.5%
Unemployment Rate	274	3.9%	4,331	3.2%	16,958	3.4%	62,007	3.5%
Occupation (2024)								
Occupation Population Age 16 Years or Over	4,205		86,359		313,339		1.09 M	
Occupation Total Males	2,061	49.0%	44,810	51.9%	163,095	52.1%	569,487	52.2%
Occupation Total Females	2,144	51.0%	41,549	48.1%	150,243	47.9%	520,884	47.8%
Management, Business, Financial Operations	979	-	16,930	19.6%	54,518	17.4%	217,792	20.0%
Professional, Related	1,270	30.2%	27,376	31.7%	81,363	26.0%	297,943	27.3%
Service	435	10.3%	11,087	12.8%	51,501	16.4%	185,039	17.0%
Sales, Office	1,055	25.1%	18,803	21.8%	63,886	20.4%	212,251	19.5%
Farming, Fishing, Forestry	-	-	73	-	400	0.1%	810	-
Construction, Extraction, Maintenance	228	5.4%	4,880	5.7%	19,956	6.4%	58,873	5.4%
Production, Transport, Material Moving	238	5.7%	7,210	8.3%	41,715	13.3%	117,663	10.8%
White Collar Workers	3,305	78.6%	63,109	73.1%	199,767	63.8%	727,986	66.8%
Blue Collar Workers	901	21.4%	23,250	26.9%	113,572	36.2%	362,385	33.2%

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200 IKEA Drive Paramus, NJ 07652		1 mi radius		3 mi radius		5 mi radius		10 mi radius	
Units In Structure (2024)									
Total Units		3,076		62,889		213,866		799,469	
1 Detached Unit		2,129	69.2%	33,382	53.1%	95,660	44.7%	260,978	32.6%
1 Attached Unit		218	7.1%	2,526	4.0%	9,799	4.6%	38,677	4.8%
2 Units		273	8.9%	6,857	10.9%	36,539	17.1%	95,382	11.9%
3 to 4 Units		35	1.1%	4,434	7.0%	19,992	9.3%	57,209	7.2%
5 to 9 Units		12	0.4%	2,041	3.2%	12,277	5.7%	42,544	5.3%
10 to 19 Units		80	2.6%	2,314	3.7%	9,112	4.3%	48,304	6.0%
20 to 49 Units		53	1.7%	3,126	5.0%	10,439	4.9%	88,560	11.1%
50 or More Units		259	8.4%	7,860	12.5%	19,166	9.0%	164,811	20.6%
Mobile Home or Trailer		16	0.5%	324	0.5%	824	0.4%	2,864	0.4%
Other Structure		-	-	25	-	59	-	140	-
Homes Built By Year (2024)									
Homes Built 2020 or later		38	1.2%	792	1.2%	2,481	1.1%	6,487	0.8%
Homes Built 2010 to 2019		139	4.4%	3,226	5.0%	10,964	5.0%	43,161	5.1%
Homes Built 2000 to 2009		235	7.4%	2,528	3.9%	9,107	4.1%	41,566	4.9%
Homes Built 1990 to 1999		226	7.1%	2,940	4.5%	8,358	3.8%	33,962	4.0%
Homes Built 1980 to 1989		145	4.6%	5,140	7.9%	13,526	6.1%	53,666	6.3%
Homes Built 1970 to 1979		338	10.6%	5,852	9.0%	17,842	8.1%	71,227	8.4%
Homes Built 1960 to 1969		354	11.1%	7,348	11.3%	22,684	10.2%	93,191	10.9%
Homes Built 1950 to 1959		960	30.2%	16,667	25.7%	45,448	20.5%	134,270	15.7%
Homes Built 1940 to 1949		366	11.5%	9,162	14.1%	28,143	12.7%	85,229	10.0%
Homes Built Before 1939		274	8.6%	9,234	14.2%	55,312	25.0%	236,709	27.8%
Median Age of Homes		57.9	yrs	61.1	yrs	64.3	yrs	63.9	yrs
Home Values (2024)									
Owner Specified Housing Units		2,319		37,972		110,373		351,866	
Home Values \$1,000,000 or More		115	5.0%	1,643	4.3%	5,999	5.4%	33,272	9.5%
Home Values \$750,000 to \$999,999		304	13.1%	3,966	10.4%	10,788	9.8%	42,237	12.0%
Home Values \$500,000 to \$749,999		1,018	43.9%	14,103	37.1%	37,975	34.4%	118,398	33.6%
Home Values \$400,000 to \$499,999		404	17.4%	8,307	21.9%	23,567	21.4%	61,263	17.4%
Home Values \$300,000 to \$399,999		326	14.0%	5,160	13.6%	17,353	15.7%	47,520	13.5%
Home Values \$250,000 to \$299,999		12	0.5%	1,343	3.5%	4,120	3.7%	12,765	3.6%
Home Values \$200,000 to \$249,999		35	1.5%	833	2.2%	2,789	2.5%	9,740	2.8%
Home Values \$175,000 to \$199,999		2	-	178	0.5%	593	0.5%	2,726	0.8%
Home Values \$150,000 to \$174,999		2	-	391	1.0%	1,258	1.1%	4,373	1.2%
Home Values \$125,000 to \$149,999		14	0.6%	223	0.6%	443	0.4%	1,777	0.5%
Home Values \$100,000 to \$124,999		11	0.5%	147	0.4%	504	0.5%	2,802	0.8%
Home Values \$90,000 to \$99,999		-	-	4	-	224	0.2%	729	0.2%
Home Values \$80,000 to \$89,999		-	-	120	0.3%	281	0.3%	1,050	0.3%
Home Values \$70,000 to \$79,999		2	-	6	-	23	-	604	0.2%
Home Values \$60,000 to \$69,999		9	0.4%	85	0.2%	195	0.2%	1,173	0.3%
Home Values \$50,000 to \$59,999		2	-	229	0.6%	733	0.7%	1,829	0.5%
Home Values \$35,000 to \$49,999		17	0.7%	374	1.0%	711	0.6%	1,764	0.5%
Home Values \$25,000 to \$34,999		-	-	252	0.7%	827	0.7%	2,240	0.6%
Home Values \$10,000 to \$24,999		-	-	76	0.2%	386	0.3%	1,339	0.4%
Home Values Under \$10,000		46	2.0%	532	1.4%	1,604	1.5%	4,267	1.2%
Owner-Occupied Median Home Value		\$575,506		\$517,494		\$518,852		\$572,500	
Renter-Occupied Median Rent		\$1,761		\$1,719		\$1,480		\$1,491	

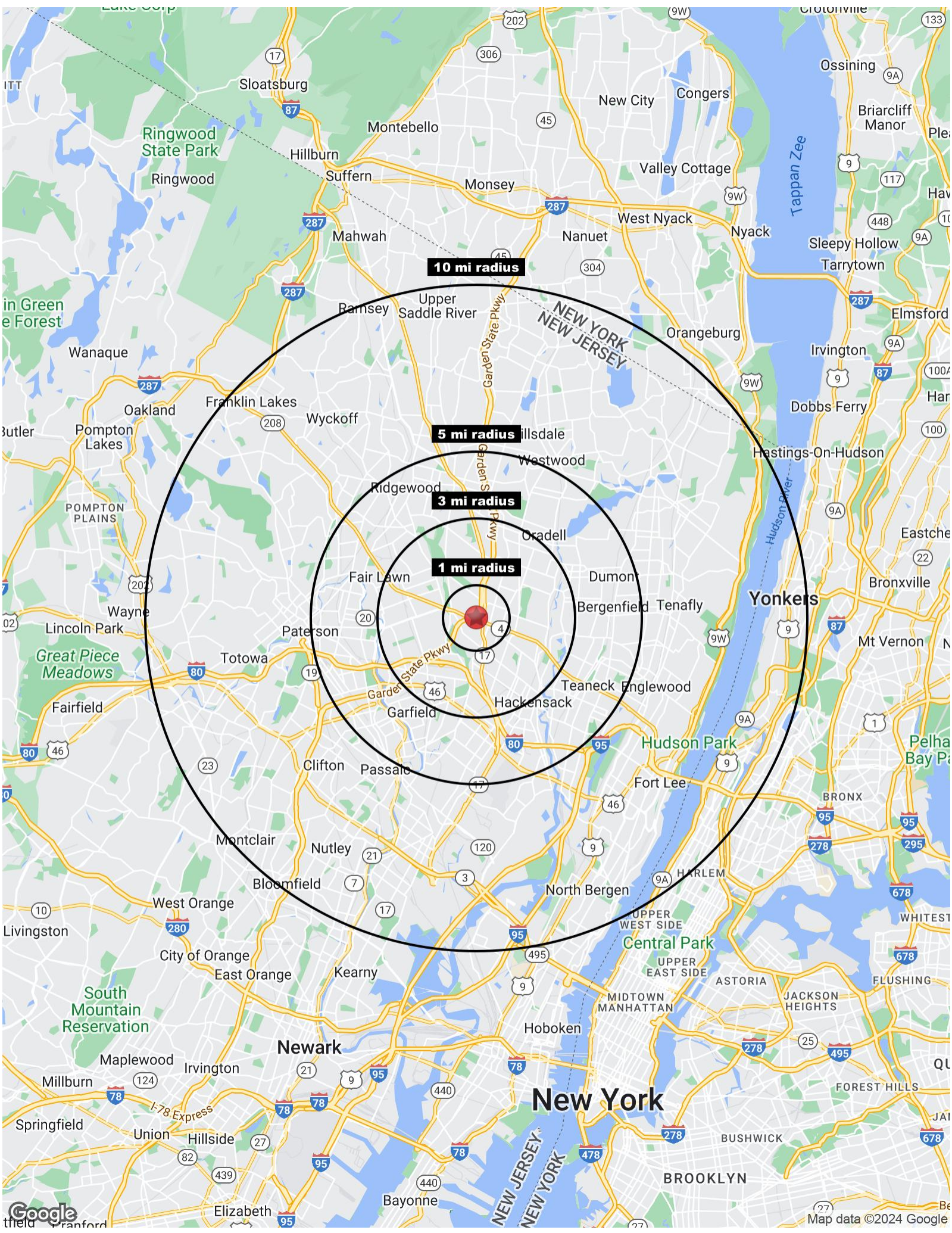
Complete Profile

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200 IKEA Drive Paramus, NJ 07652	1 mi radius	3 mi radius	5 mi radius	10 mi radius
Total Annual Consumer Expenditure (2024)				
Total Household Expenditure	\$332.28 M	\$6.19 B	\$19.47 B	\$73.74 B
Total Non-Retail Expenditure	\$176.62 M	\$3.3 B	\$10.38 B	\$39.44 B
Total Retail Expenditure	\$155.66 M	\$2.89 B	\$9.09 B	\$34.3 B
Apparel	\$11.91 M	\$223.44 M	\$703.08 M	\$2.67 B
Contributions	\$11.97 M	\$224.42 M	\$693.86 M	\$2.62 B
Education	\$11.57 M	\$220.98 M	\$685.2 M	\$2.62 B
Entertainment	\$19.39 M	\$361.69 M	\$1.13 B	\$4.27 B
Food and Beverages	\$47.78 M	\$888.2 M	\$2.81 B	\$10.64 B
Furnishings and Equipment	\$12.03 M	\$223.53 M	\$699.56 M	\$2.64 B
Gifts	\$9.41 M	\$174.64 M	\$540.08 M	\$2.05 B
Health Care	\$27.17 M	\$500.18 M	\$1.58 B	\$5.96 B
Household Operations	\$13.48 M	\$251.62 M	\$786.62 M	\$2.98 B
Miscellaneous Expenses	\$6.36 M	\$118.86 M	\$372.48 M	\$1.41 B
Personal Care	\$4.47 M	\$83.09 M	\$261.26 M	\$989.21 M
Personal Insurance	\$2.57 M	\$47.73 M	\$147.93 M	\$555.75 M
Reading	\$742.45 K	\$13.84 M	\$43.26 M	\$164.01 M
Shelter	\$69.32 M	\$1.3 B	\$4.11 B	\$15.65 B
Tobacco	\$1.66 M	\$30.75 M	\$100.01 M	\$383.05 M
Transportation	\$59.66 M	\$1.1 B	\$3.48 B	\$13.05 B
Utilities	\$22.78 M	\$421.3 M	\$1.34 B	\$5.08 B
Monthly Household Consumer Expenditure (2024)				
Total Household Expenditure	\$9,003	\$8,203	\$7,588	\$7,686
Total Non-Retail Expenditure	\$4,786 53.2%	\$4,376 53.3%	\$4,046 53.3%	\$4,111 53.5%
Total Retail Expenditures	\$4,218 46.8%	\$3,827 46.7%	\$3,542 46.7%	\$3,575 46.5%
Apparel	\$323 3.6%	\$296 3.6%	\$274 3.6%	\$278 3.6%
Contributions	\$324 3.6%	\$297 3.6%	\$270 3.6%	\$273 3.6%
Education	\$314 3.5%	\$293 3.6%	\$267 3.5%	\$273 3.6%
Entertainment	\$525 5.8%	\$479 5.8%	\$441 5.8%	\$445 5.8%
Food and Beverages	\$1,295 14.4%	\$1,177 14.3%	\$1,094 14.4%	\$1,109 14.4%
Furnishings and Equipment	\$326 3.6%	\$296 3.6%	\$273 3.6%	\$275 3.6%
Gifts	\$255 2.8%	\$231 2.8%	\$210 2.8%	\$214 2.8%
Health Care	\$736 8.2%	\$663 8.1%	\$614 8.1%	\$622 8.1%
Household Operations	\$365 4.1%	\$333 4.1%	\$307 4.0%	\$310 4.0%
Miscellaneous Expenses	\$172 1.9%	\$157 1.9%	\$145 1.9%	\$147 1.9%
Personal Care	\$121 1.3%	\$110 1.3%	\$102 1.3%	\$103 1.3%
Personal Insurance	\$70 0.8%	\$63 0.8%	\$58 0.8%	\$58 0.8%
Reading	\$20 0.2%	\$18 0.2%	\$17 0.2%	\$17 0.2%
Shelter	\$1,878 20.9%	\$1,725 21.0%	\$1,601 21.1%	\$1,632 21.2%
Tobacco	\$45 0.5%	\$41 0.5%	\$39 0.5%	\$40 0.5%
Transportation	\$1,617 18.0%	\$1,463 17.8%	\$1,355 17.9%	\$1,361 17.7%
Utilities	\$617 6.9%	\$558 6.8%	\$522 6.9%	\$529 6.9%



10 mi radius

5 mi radius

3 mi radius

1 mi radius

NEW YORK
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New York