

Complete Profile

2010-2020 Census, 2023 Estimates with 2028 Projections
Calculated using Weighted Block Centroid from Block Groups

LEVIN
MANAGEMENT

Lat/Lon: 40.1223/-74.0477

176 E Main St		1 mi radius		3 mi radius		5 mi radius	
Manasquan, NJ 08736							
Population							
Estimated Population (2023)	10,845		42,716		115,657		
Projected Population (2028)	10,682		42,470		116,319		
Census Population (2020)	10,790		42,419		113,651		
Census Population (2010)	10,757		42,073		112,084		
Projected Annual Growth (2023-2028)	-163	-0.3%	-246	-0.1%	662	0.1%	
Historical Annual Growth (2020-2023)	55	-	297	0.2%	2,006	0.6%	
Historical Annual Growth (2010-2020)	33	-	346	-	1,567	0.1%	
Estimated Population Density (2023)	3,454	psm	1,511	psm	1,473	psm	
Trade Area Size	3.1	sq mi	28.3	sq mi	78.5	sq mi	
Households							
Estimated Households (2023)	4,372		18,248		47,490		
Projected Households (2028)	4,319		17,919		46,445		
Census Households (2020)	4,303		17,925		46,186		
Census Households (2010)	4,212		17,583		45,197		
Projected Annual Growth (2023-2028)	-54	-0.2%	-329	-0.4%	-1,045	-0.4%	
Historical Annual Change (2010-2023)	161	0.3%	665	0.3%	2,293	0.4%	
Average Household Income							
Estimated Average Household Income (2023)	\$244,953		\$202,678		\$170,148		
Projected Average Household Income (2028)	\$266,263		\$221,935		\$187,074		
Census Average Household Income (2010)	\$118,385		\$112,015		\$99,431		
Census Average Household Income (2000)	\$83,115		\$86,204		\$77,710		
Projected Annual Change (2023-2028)	\$21,310	1.7%	\$19,257	1.9%	\$16,926	2.0%	
Historical Annual Change (2000-2023)	\$161,838	8.5%	\$116,473	5.9%	\$92,438	5.2%	
Median Household Income							
Estimated Median Household Income (2023)	\$167,682		\$140,532		\$120,563		
Projected Median Household Income (2028)	\$171,511		\$144,892		\$125,004		
Census Median Household Income (2010)	\$89,516		\$82,077		\$77,689		
Census Median Household Income (2000)	\$67,459		\$66,872		\$62,442		
Projected Annual Change (2023-2028)	\$3,830	0.5%	\$4,361	0.6%	\$4,441	0.7%	
Historical Annual Change (2000-2023)	\$100,223	6.5%	\$73,660	4.8%	\$58,121	4.0%	
Per Capita Income							
Estimated Per Capita Income (2023)	\$98,758		\$86,721		\$69,972		
Projected Per Capita Income (2028)	\$107,654		\$93,776		\$74,804		
Census Per Capita Income (2010)	\$46,358		\$46,814		\$40,089		
Census Per Capita Income (2000)	\$33,474		\$35,998		\$30,926		
Projected Annual Change (2023-2028)	\$8,896	1.8%	\$7,055	1.6%	\$4,832	1.4%	
Historical Annual Change (2000-2023)	\$65,284	8.5%	\$50,723	6.1%	\$39,046	5.5%	
Estimated Average Household Net Worth (2023)	\$2.5 M		\$2.02 M		\$1.68 M		

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176 E Main St Manasquan, NJ 08736	1 mi radius		3 mi radius		5 mi radius	
Race and Ethnicity						
Total Population (2023)	10,845		42,716		115,657	
White (2023)	10,075	92.9%	39,308	92.0%	103,154	89.2%
Black or African American (2023)	122	1.1%	379	0.9%	2,538	2.2%
American Indian or Alaska Native (2023)	13	0.1%	98	0.2%	239	0.2%
Asian (2023)	87	0.8%	595	1.4%	1,931	1.7%
Hawaiian or Pacific Islander (2023)	7	-	20	-	36	-
Other Race (2023)	206	1.9%	706	1.7%	2,447	2.1%
Two or More Races (2023)	337	3.1%	1,611	3.8%	5,313	4.6%
Population < 18 (2023)	2,036	18.8%	7,649	17.9%	23,685	20.5%
White Not Hispanic	1,837	90.2%	6,753	88.3%	19,598	82.7%
Black or African American	7	0.3%	37	0.5%	659	2.8%
Asian	6	0.3%	77	1.0%	316	1.3%
Other Race Not Hispanic	24	1.2%	137	1.8%	497	2.1%
Hispanic	162	8.0%	644	8.4%	2,614	11.0%
Not Hispanic or Latino Population (2023)	10,253	94.5%	39,905	93.4%	106,498	92.1%
Not Hispanic White	9,966	97.2%	38,560	96.6%	100,963	94.8%
Not Hispanic Black or African American	106	1.0%	342	0.9%	2,317	2.2%
Not Hispanic American Indian or Alaska Native	2	-	11	-	31	-
Not Hispanic Asian	84	0.8%	589	1.5%	1,898	1.8%
Not Hispanic Hawaiian or Pacific Islander	3	-	7	-	15	-
Not Hispanic Other Race	7	-	23	-	96	-
Not Hispanic Two or More Races	86	0.8%	372	0.9%	1,179	1.1%
Hispanic or Latino Population (2023)	592	5.5%	2,811	6.6%	9,159	7.9%
Hispanic White	109	18.4%	747	26.6%	2,191	23.9%
Hispanic Black or African American	16	2.8%	37	1.3%	221	2.4%
Hispanic American Indian or Alaska Native	11	1.8%	87	3.1%	208	2.3%
Hispanic Asian	3	0.5%	6	0.2%	32	0.4%
Hispanic Hawaiian or Pacific Islander	3	0.5%	13	0.5%	22	0.2%
Hispanic Other Race	199	33.6%	682	24.3%	2,351	25.7%
Hispanic Two or More Races	251	42.4%	1,239	44.1%	4,134	45.1%
Not Hispanic or Latino Population (2020)	10,199	94.5%	39,937	94.2%	104,669	92.1%
Hispanic or Latino Population (2020)	591	5.5%	2,481	5.8%	8,982	7.9%
Not Hispanic or Latino Population (2010)	10,231	95.1%	40,215	95.6%	105,710	94.3%
Hispanic or Latino Population (2010)	527	4.9%	1,858	4.4%	6,374	5.7%
Not Hispanic or Latino Population (2028)	10,087	94.4%	39,648	93.4%	107,075	92.1%
Hispanic or Latino Population (2028)	594	5.6%	2,823	6.6%	9,244	7.9%
Projected Annual Growth (2023-2028)	3	-	11	-	85	0.2%
Historical Annual Growth (2010-2020)	64	1.2%	623	3.4%	2,608	4.1%

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Total Age Distribution (2023)							
Total Population	10,845			42,716		115,657	
Age Under 5 Years	403	3.7%		1,516	3.5%	5,263	4.6%
Age 5 to 9 Years	559	5.2%		2,087	4.9%	6,275	5.4%
Age 10 to 14 Years	667	6.2%		2,469	5.8%	7,327	6.3%
Age 15 to 19 Years	597	5.5%		2,354	5.5%	7,101	6.1%
Age 20 to 24 Years	492	4.5%		1,906	4.5%	5,833	5.0%
Age 25 to 29 Years	556	5.1%		2,040	4.8%	6,133	5.3%
Age 30 to 34 Years	459	4.2%		1,765	4.1%	5,674	4.9%
Age 35 to 39 Years	540	5.0%		1,952	4.6%	6,125	5.3%
Age 40 to 44 Years	636	5.9%		2,259	5.3%	6,630	5.7%
Age 45 to 49 Years	650	6.0%		2,536	5.9%	7,060	6.1%
Age 50 to 54 Years	778	7.2%		3,138	7.3%	8,581	7.4%
Age 55 to 59 Years	1,015	9.4%		3,817	8.9%	9,764	8.4%
Age 60 to 64 Years	950	8.8%		3,825	9.0%	9,259	8.0%
Age 65 to 69 Years	891	8.2%		3,431	8.0%	7,792	6.7%
Age 70 to 74 Years	711	6.6%		3,012	7.1%	6,569	5.7%
Age 75 to 79 Years	425	3.9%		2,152	5.0%	4,692	4.1%
Age 80 to 84 Years	262	2.4%		1,237	2.9%	2,760	2.4%
Age 85 Years or Over	253	2.3%		1,222	2.9%	2,819	2.4%
Median Age	47.6			49.4		45.2	
Age 19 Years or Less	2,226	20.5%		8,425	19.7%	25,966	22.5%
Age 20 to 64 Years	6,076	56.0%		23,238	54.4%	65,059	56.3%
Age 65 Years or Over	2,543	23.5%		11,053	25.9%	24,632	21.3%
Female Age Distribution (2023)							
Female Population	5,507	50.8%		21,890	51.2%	58,971	51.0%
Age Under 5 Years	202	3.7%		751	3.4%	2,590	4.4%
Age 5 to 9 Years	272	4.9%		1,034	4.7%	3,083	5.2%
Age 10 to 14 Years	308	5.6%		1,175	5.4%	3,516	6.0%
Age 15 to 19 Years	276	5.0%		1,120	5.1%	3,332	5.6%
Age 20 to 24 Years	240	4.4%		924	4.2%	2,838	4.8%
Age 25 to 29 Years	266	4.8%		992	4.5%	2,952	5.0%
Age 30 to 34 Years	217	3.9%		876	4.0%	2,836	4.8%
Age 35 to 39 Years	286	5.2%		1,023	4.7%	3,093	5.2%
Age 40 to 44 Years	331	6.0%		1,159	5.3%	3,346	5.7%
Age 45 to 49 Years	338	6.1%		1,310	6.0%	3,622	6.1%
Age 50 to 54 Years	413	7.5%		1,596	7.3%	4,385	7.4%
Age 55 to 59 Years	518	9.4%		1,922	8.8%	4,920	8.3%
Age 60 to 64 Years	483	8.8%		1,957	8.9%	4,713	8.0%
Age 65 to 69 Years	453	8.2%		1,813	8.3%	4,108	7.0%
Age 70 to 74 Years	363	6.6%		1,581	7.2%	3,533	6.0%
Age 75 to 79 Years	225	4.1%		1,156	5.3%	2,600	4.4%
Age 80 to 84 Years	152	2.8%		703	3.2%	1,607	2.7%
Age 85 Years or Over	163	3.0%		797	3.6%	1,897	3.2%
Female Median Age	48.8			50.5		46.6	
Age 19 Years or Less	1,057	19.2%		4,081	18.6%	12,521	21.2%
Age 20 to 64 Years	3,093	56.2%		11,759	53.7%	32,706	55.5%
Age 65 Years or Over	1,356	24.6%		6,050	27.6%	13,745	23.3%

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Male Age Distribution (2023)							
Male Population	5,338	49.2%	20,826	48.8%	56,686	49.0%	
Age Under 5 Years	201	3.8%	764	3.7%	2,673	4.7%	
Age 5 to 9 Years	288	5.4%	1,052	5.1%	3,193	5.6%	
Age 10 to 14 Years	359	6.7%	1,294	6.2%	3,811	6.7%	
Age 15 to 19 Years	321	6.0%	1,233	5.9%	3,769	6.6%	
Age 20 to 24 Years	252	4.7%	982	4.7%	2,995	5.3%	
Age 25 to 29 Years	290	5.4%	1,048	5.0%	3,181	5.6%	
Age 30 to 34 Years	242	4.5%	889	4.3%	2,838	5.0%	
Age 35 to 39 Years	254	4.8%	929	4.5%	3,031	5.3%	
Age 40 to 44 Years	304	5.7%	1,100	5.3%	3,284	5.8%	
Age 45 to 49 Years	311	5.8%	1,226	5.9%	3,438	6.1%	
Age 50 to 54 Years	365	6.8%	1,542	7.4%	4,196	7.4%	
Age 55 to 59 Years	497	9.3%	1,895	9.1%	4,844	8.5%	
Age 60 to 64 Years	466	8.7%	1,868	9.0%	4,546	8.0%	
Age 65 to 69 Years	438	8.2%	1,617	7.8%	3,685	6.5%	
Age 70 to 74 Years	348	6.5%	1,431	6.9%	3,036	5.4%	
Age 75 to 79 Years	200	3.7%	996	4.8%	2,092	3.7%	
Age 80 to 84 Years	110	2.1%	534	2.6%	1,153	2.0%	
Age 85 Years or Over	90	1.7%	425	2.0%	921	1.6%	
Male Median Age	46.4		48.2		43.8		
Age 19 Years or Less	1,169	21.9%	4,344	20.9%	13,446	23.7%	
Age 20 to 64 Years	2,982	55.9%	11,479	55.1%	32,353	57.1%	
Age 65 Years or Over	1,187	22.2%	5,003	24.0%	10,887	19.2%	
Males per 100 Females (2023)							
Overall Comparison	97		95		96		
Age Under 5 Years	100	49.9%	102	50.4%	103	50.8%	
Age 5 to 9 Years	106	51.4%	102	50.4%	104	50.9%	
Age 10 to 14 Years	117	53.9%	110	52.4%	108	52.0%	
Age 15 to 19 Years	116	53.7%	110	52.4%	113	53.1%	
Age 20 to 24 Years	105	51.2%	106	51.5%	106	51.3%	
Age 25 to 29 Years	109	52.1%	106	51.4%	108	51.9%	
Age 30 to 34 Years	112	52.8%	102	50.4%	100	50.0%	
Age 35 to 39 Years	89	47.1%	91	47.6%	98	49.5%	
Age 40 to 44 Years	92	47.9%	95	48.7%	98	49.5%	
Age 45 to 49 Years	92	47.9%	94	48.3%	95	48.7%	
Age 50 to 54 Years	88	46.9%	97	49.1%	96	48.9%	
Age 55 to 59 Years	96	48.9%	99	49.6%	98	49.6%	
Age 60 to 64 Years	97	49.1%	95	48.8%	96	49.1%	
Age 65 to 69 Years	97	49.2%	89	47.1%	90	47.3%	
Age 70 to 74 Years	96	49.0%	91	47.5%	86	46.2%	
Age 75 to 79 Years	89	47.0%	86	46.3%	80	44.6%	
Age 80 to 84 Years	72	41.9%	76	43.1%	72	41.8%	
Age 85 Years or Over	55	35.6%	53	34.8%	49	32.7%	
Age 19 Years or Less	111	52.5%	106	51.6%	107	51.8%	
Age 20 to 39 Years	103	50.7%	101	50.2%	103	50.7%	
Age 40 to 64 Years	93	48.3%	96	49.0%	97	49.2%	
Age 65 Years or Over	87	46.7%	83	45.3%	79	44.2%	

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	1 mi radius		3 mi radius		5 mi radius		
Household Type (2023)							
Total Households	4,372		18,248		47,490		
Households with Children	1,228	28.1%	4,381	24.0%	12,643	26.6%	
Average Household Size	2.5		2.3		2.4		
Household Density per Square Mile	1,392		646		605		
Population Family	9,220	85.0%	34,261	80.2%	94,405	81.6%	
Population Non-Family	1,624	15.0%	8,061	18.9%	20,197	17.5%	
Population Group Quarters	1	-	395	0.9%	1,055	0.9%	
Family Households	3,028	69.2%	11,435	62.7%	30,894	65.1%	
Married Couple Households	2,443	80.7%	9,205	80.5%	24,283	78.6%	
Other Family Households with Children	585	19.3%	2,230	19.5%	6,611	21.4%	
Family Households with Children	1,228	40.6%	4,380	38.3%	12,632	40.9%	
Married Couple with Children	972	79.2%	3,388	77.4%	9,529	75.4%	
Other Family Households with Children	256	20.8%	992	22.6%	3,103	24.6%	
Family Households No Children	1,800	59.4%	7,055	61.7%	18,262	59.1%	
Married Couple No Children	1,471	81.7%	5,817	82.5%	14,754	80.8%	
Other Family Households No Children	329	18.3%	1,238	17.5%	3,508	19.2%	
Non-Family Households	1,345	30.8%	6,813	37.3%	16,596	34.9%	
Non-Family Households with Children	-	-	-	-	11	-	
Non-Family Households No Children	1,345	100.0%	6,813	100.0%	16,585	99.9%	
Average Family Household Size	3.0		3.0		3.1		
Average Family Income	\$274,830		\$250,329		\$204,104		
Median Family Income	\$204,932		\$185,879		\$155,737		
Average Non-Family Household Size	1.2		1.2		1.2		
Marital Status (2023)							
Population Age 15 Years or Over	9,215		36,645		96,792		
Never Married	2,510	27.2%	10,113	27.6%	29,838	30.8%	
Currently Married	5,349	58.0%	19,979	54.5%	50,001	51.7%	
Previously Married	1,357	14.7%	6,553	17.9%	16,952	17.5%	
Separated	207	15.2%	867	13.2%	2,275	13.4%	
Widowed	415	30.6%	2,443	37.3%	5,931	35.0%	
Divorced	735	54.2%	3,243	49.5%	8,747	51.6%	
Educational Attainment (2023)							
Adult Population Age 25 Years or Over	8,127		32,385		83,858		
Elementary (Grade Level 0 to 8)	54	0.7%	327	1.0%	1,075	1.3%	
Some High School (Grade Level 9 to 11)	81	1.0%	703	2.2%	2,298	2.7%	
High School Graduate	975	12.0%	5,256	16.2%	18,205	21.7%	
Some College	909	11.2%	4,315	13.3%	13,301	15.9%	
Associate Degree Only	613	7.5%	2,371	7.3%	6,754	8.1%	
Bachelor Degree Only	3,387	41.7%	11,984	37.0%	27,227	32.5%	
Graduate Degree	2,108	25.9%	7,429	22.9%	14,998	17.9%	
Any College (Some College or Higher)	7,017	86.3%	26,099	80.6%	62,281	74.3%	
College Degree + (Bachelor Degree or Higher)	5,495	67.6%	19,413	59.9%	42,226	50.4%	

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Housing							
Total Housing Units (2023)	5,332		23,389		57,212		
Total Housing Units (2020)	5,299		22,988		55,689		
Historical Annual Growth (2020-2023)	33	-	401	-	1,523	-	
Housing Units Occupied (2023)	4,372	82.0%	18,248	78.0%	47,490	83.0%	
Housing Units Owner-Occupied	3,596	82.2%	14,049	77.0%	37,617	79.2%	
Housing Units Renter-Occupied	777	17.8%	4,200	23.0%	9,873	20.8%	
Housing Units Vacant (2023)	960	18.0%	5,141	22.0%	9,722	17.0%	
Household Size (2023)							
Total Households	4,372		18,248		47,490		
1 Person Households	1,150	26.3%	5,938	32.5%	14,030	29.5%	
2 Person Households	1,731	39.6%	6,644	36.4%	16,642	35.0%	
3 Person Households	594	13.6%	2,305	12.6%	7,122	15.0%	
4 Person Households	521	11.9%	2,013	11.0%	6,044	12.7%	
5 Person Households	253	5.8%	918	5.0%	2,562	5.4%	
6 Person Households	83	1.9%	323	1.8%	814	1.7%	
7 or More Person Households	40	0.9%	107	0.6%	276	0.6%	
Household Income Distribution (2023)							
HH Income \$200,000 or More	1,749	40.0%	5,622	30.8%	11,395	24.0%	
HH Income \$150,000 to \$199,999	651	14.9%	2,630	14.4%	6,687	14.1%	
HH Income \$125,000 to \$149,999	337	7.7%	1,380	7.6%	3,865	8.1%	
HH Income \$100,000 to \$124,999	358	8.2%	1,603	8.8%	4,654	9.8%	
HH Income \$75,000 to \$99,999	335	7.7%	1,927	10.6%	5,737	12.1%	
HH Income \$50,000 to \$74,999	328	7.5%	1,730	9.5%	5,762	12.1%	
HH Income \$35,000 to \$49,999	275	6.3%	1,186	6.5%	3,633	7.6%	
HH Income \$25,000 to \$34,999	142	3.3%	887	4.9%	2,367	5.0%	
HH Income \$15,000 to \$24,999	123	2.8%	577	3.2%	1,572	3.3%	
HH Income \$10,000 to \$14,999	25	0.6%	283	1.5%	735	1.5%	
HH Income Under \$10,000	47	1.1%	424	2.3%	1,082	2.3%	
Household Vehicles (2023)							
Households 0 Vehicles Available	161	3.7%	1,080	5.9%	2,133	4.5%	
Households 1 Vehicle Available	1,327	30.4%	6,238	34.2%	14,896	31.4%	
Households 2 Vehicles Available	1,836	42.0%	7,181	39.4%	19,600	41.3%	
Households 3 or More Vehicles Available	1,048	24.0%	3,750	20.5%	10,861	22.9%	
Total Vehicles Available	8,659		33,355		91,098		
Average Vehicles per Household	2.0		1.8		1.9		
Owner-Occupied Household Vehicles	7,371	85.1%	27,764	83.2%	76,961	84.5%	
Average Vehicles per Owner-Occupied Household	2.0		2.0		2.0		
Renter-Occupied Household Vehicles	1,288	14.9%	5,591	16.8%	14,137	15.5%	
Average Vehicles per Renter-Occupied Household	1.7		1.3		1.4		
Travel Time (2023)							
Worker Base Age 16 years or Over	5,876		22,676		62,132		
Travel to Work in 14 Minutes or Less	1,343	22.8%	4,934	21.8%	13,244	21.3%	
Travel to Work in 15 to 29 Minutes	1,137	19.3%	4,890	21.6%	15,894	25.6%	
Travel to Work in 30 to 59 Minutes	1,214	20.7%	4,925	21.7%	14,419	23.2%	
Travel to Work in 60 Minutes or More	508	8.6%	2,033	9.0%	6,146	9.9%	
Work at Home	1,674	28.5%	5,893	26.0%	12,429	20.0%	
Average Minutes Travel to Work	22.5		23.8		23.8		

Complete Profile

2010-2020 Census, 2023 Estimates with 2028 Projections
Calculated using Weighted Block Centroid from Block Groups



Lat/Lon: 40.1223/-74.0477

176 E Main St						
Manasquan, NJ 08736	1 mi radius		3 mi radius		5 mi radius	
Transportation To Work (2023)						
Worker Base Age 16 years or Over	5,876		22,676		62,132	
Drive to Work Alone	3,616	61.5%	13,892	61.3%	42,268	68.0%
Drive to Work in Carpool	227	3.9%	1,255	5.5%	4,221	6.8%
Travel to Work by Public Transportation	101	1.7%	523	2.3%	1,258	2.0%
Drive to Work on Motorcycle	-	-	-	-	-	-
Bicycle to Work	30	0.5%	276	1.2%	535	0.9%
Walk to Work	156	2.7%	602	2.7%	986	1.6%
Other Means	71	1.2%	234	1.0%	435	0.7%
Work at Home	1,674	28.5%	5,893	26.0%	12,429	20.0%
Daytime Demographics (2023)						
Total Businesses	601		2,794		5,106	
Total Employees	3,673		21,319		36,479	
Company Headquarter Businesses	20	3.4%	104	3.7%	172	3.4%
Company Headquarter Employees	280	7.6%	2,866	13.4%	4,974	13.6%
Employee Population per Business	6.1	to 1	7.6	to 1	7.1	to 1
Residential Population per Business	18.0	to 1	15.3	to 1	22.7	to 1
Adj. Daytime Demographics Age 16 Years or Over	6,865		34,685		69,433	
Labor Force						
Labor Population Age 16 Years or Over (2023)	9,068		36,086		95,164	
Labor Force Total Males (2023)	4,413	48.7%	17,435	48.3%	46,173	48.5%
Male Civilian Employed	3,135	71.0%	11,795	67.7%	31,914	69.1%
Male Civilian Unemployed	99	2.3%	361	2.1%	1,100	2.4%
Males in Armed Forces	-	-	44	0.3%	71	0.2%
Males Not in Labor Force	1,178	26.7%	5,235	30.0%	13,088	28.3%
Labor Force Total Females (2023)	4,655	51.3%	18,651	51.7%	48,991	51.5%
Female Civilian Employed	2,741	58.9%	10,881	58.3%	30,225	61.7%
Female Civilian Unemployed	193	4.2%	576	3.1%	1,337	2.7%
Females in Armed Forces	-	-	-	-	-	-
Females Not in Labor Force	1,721	37.0%	7,194	38.6%	17,429	35.6%
Unemployment Rate	293	3.2%	937	2.6%	2,437	2.6%
Occupation (2023)						
Occupation Population Age 16 Years or Over	5,876		22,676		62,132	
Occupation Total Males	3,135	53.4%	11,795	52.0%	31,907	51.4%
Occupation Total Females	2,741	46.6%	10,881	48.0%	30,225	48.6%
Management, Business, Financial Operations	1,545	26.3%	5,746	25.3%	13,828	22.3%
Professional, Related	2,009	34.2%	6,534	28.8%	16,997	27.4%
Service	669	11.4%	3,251	14.3%	8,774	14.1%
Sales, Office	1,096	18.6%	4,667	20.6%	13,772	22.2%
Farming, Fishing, Forestry	14	0.2%	29	0.1%	46	-
Construction, Extraction, Maintenance	291	4.9%	1,241	5.5%	4,255	6.8%
Production, Transport, Material Moving	252	4.3%	1,208	5.3%	4,460	7.2%
White Collar Workers	4,650	79.1%	16,947	74.7%	44,597	71.8%
Blue Collar Workers	1,226	20.9%	5,728	25.3%	17,535	28.2%

Complete Profile

2010-2020 Census, 2023 Estimates with 2028 Projections
Calculated using Weighted Block Centroid from Block Groups



Lat/Lon: 40.1223/-74.0477

176 E Main St		1 mi radius		3 mi radius		5 mi radius	
Manasquan, NJ 08736							
Units In Structure (2023)							
Total Units	4,372		18,248		47,490		
1 Detached Unit	3,709	84.8%	13,454	73.7%	35,309	74.4%	
1 Attached Unit	135	3.1%	1,540	8.4%	4,559	9.6%	
2 Units	99	2.3%	523	2.9%	1,057	2.2%	
3 to 4 Units	97	2.2%	472	2.6%	1,101	2.3%	
5 to 9 Units	69	1.6%	436	2.4%	1,186	2.5%	
10 to 19 Units	76	1.7%	566	3.1%	1,422	3.0%	
20 to 49 Units	58	1.3%	304	1.7%	971	2.0%	
50 or More Units	123	2.8%	843	4.6%	1,526	3.2%	
Mobile Home or Trailer	7	0.2%	110	0.6%	359	0.8%	
Other Structure	-	-	1	-	1	-	
Homes Built By Year (2023)							
Homes Built 2020 or later	12	0.2%	31	0.1%	89	0.2%	
Homes Built 2010 to 2019	396	7.4%	1,301	5.6%	2,740	4.8%	
Homes Built 2000 to 2009	419	7.9%	1,807	7.7%	3,984	7.0%	
Homes Built 1990 to 1999	336	6.3%	1,940	8.3%	5,618	9.8%	
Homes Built 1980 to 1989	306	5.7%	1,952	8.3%	5,711	10.0%	
Homes Built 1970 to 1979	361	6.8%	2,312	9.9%	7,875	13.8%	
Homes Built 1960 to 1969	578	10.8%	2,474	10.6%	6,785	11.9%	
Homes Built 1950 to 1959	694	13.0%	2,937	12.6%	7,757	13.6%	
Homes Built 1940 to 1949	387	7.3%	1,099	4.7%	2,251	3.9%	
Homes Built Before 1939	884	16.6%	2,395	10.2%	4,678	8.2%	
Median Age of Homes	56.4	yrs	52.5	yrs	51.6	yrs	
Home Values (2023)							
Owner Specified Housing Units	3,596		14,049		37,617		
Home Values \$1,000,000 or More	726	20.2%	2,566	18.3%	4,012	10.7%	
Home Values \$750,000 to \$999,999	846	23.5%	2,696	19.2%	4,402	11.7%	
Home Values \$500,000 to \$749,999	1,308	36.4%	4,669	33.2%	9,372	24.9%	
Home Values \$400,000 to \$499,999	460	12.8%	1,914	13.6%	5,950	15.8%	
Home Values \$300,000 to \$399,999	135	3.8%	1,148	8.2%	7,132	19.0%	
Home Values \$250,000 to \$299,999	23	0.6%	306	2.2%	2,269	6.0%	
Home Values \$200,000 to \$249,999	22	0.6%	202	1.4%	1,650	4.4%	
Home Values \$175,000 to \$199,999	2	-	53	0.4%	403	1.1%	
Home Values \$150,000 to \$174,999	20	0.6%	76	0.5%	514	1.4%	
Home Values \$125,000 to \$149,999	6	0.2%	38	0.3%	353	0.9%	
Home Values \$100,000 to \$124,999	19	0.5%	89	0.6%	263	0.7%	
Home Values \$90,000 to \$99,999	-	-	14	-	53	0.1%	
Home Values \$80,000 to \$89,999	1	-	14	0.1%	99	0.3%	
Home Values \$70,000 to \$79,999	2	-	48	0.3%	205	0.5%	
Home Values \$60,000 to \$69,999	9	0.2%	22	0.2%	131	0.3%	
Home Values \$50,000 to \$59,999	-	-	21	0.2%	88	0.2%	
Home Values \$35,000 to \$49,999	1	-	85	0.6%	285	0.8%	
Home Values \$25,000 to \$34,999	-	-	30	0.2%	142	0.4%	
Home Values \$10,000 to \$24,999	3	-	32	0.2%	141	0.4%	
Home Values Under \$10,000	10	0.3%	26	0.2%	151	0.4%	
Owner-Occupied Median Home Value	\$790,381		\$779,518		\$580,873		
Renter-Occupied Median Rent	\$1,498		\$1,507		\$1,517		

Complete Profile

2010-2020 Census, 2023 Estimates with 2028 Projections
Calculated using Weighted Block Centroid from Block Groups



Lat/Lon: 40.1223/-74.0477

176 E Main St		1 mi radius		3 mi radius		5 mi radius	
Manasquan, NJ 08736							
Total Annual Consumer Expenditure (2023)							
Total Household Expenditure		\$620.41 M		\$2.2 B		\$4.97 B	
Total Non-Retail Expenditure		\$332.76 M		\$1.18 B		\$2.65 B	
Total Retail Expenditure		\$287.65 M		\$1.02 B		\$2.32 B	
Apparel		\$22.67 M		\$79.87 M		\$179.09 M	
Contributions		\$23.97 M		\$82.89 M		\$181.05 M	
Education		\$24.18 M		\$82.23 M		\$177.03 M	
Entertainment		\$36.95 M		\$130.14 M		\$291.49 M	
Food and Beverages		\$87.51 M		\$313.04 M		\$711.34 M	
Furnishings and Equipment		\$22.7 M		\$80.12 M		\$179.84 M	
Gifts		\$18.78 M		\$64.16 M		\$138.83 M	
Health Care		\$48.99 M		\$176.76 M		\$403.15 M	
Household Operations		\$25.8 M		\$90.81 M		\$202.48 M	
Miscellaneous Expenses		\$12 M		\$42.51 M		\$95.46 M	
Personal Care		\$8.28 M		\$29.47 M		\$66.53 M	
Personal Insurance		\$5.05 M		\$17.53 M		\$38.72 M	
Reading		\$1.41 M		\$4.99 M		\$11.13 M	
Shelter		\$129.66 M		\$461.14 M		\$1.04 B	
Tobacco		\$2.69 M		\$10.2 M		\$24.28 M	
Transportation		\$109.36 M		\$390.12 M		\$888.38 M	
Utilities		\$40.42 M		\$146.9 M		\$338.04 M	
Monthly Household Consumer Expenditure (2023)							
Total Household Expenditure		\$11,825		\$10,060		\$8,713	
Total Non-Retail Expenditure		\$6,342 53.6%		\$5,383 53.5%		\$4,642 53.3%	
Total Retail Expenditures		\$5,482 46.4%		\$4,677 46.5%		\$4,071 46.7%	
Apparel		\$432 3.7%		\$365 3.6%		\$314 3.6%	
Contributions		\$457 3.9%		\$379 3.8%		\$318 3.6%	
Education		\$461 3.9%		\$376 3.7%		\$311 3.6%	
Entertainment		\$704 6.0%		\$594 5.9%		\$511 5.9%	
Food and Beverages		\$1,668 14.1%		\$1,430 14.2%		\$1,248 14.3%	
Furnishings and Equipment		\$433 3.7%		\$366 3.6%		\$316 3.6%	
Gifts		\$358 3.0%		\$293 2.9%		\$244 2.8%	
Health Care		\$934 7.9%		\$807 8.0%		\$707 8.1%	
Household Operations		\$492 4.2%		\$415 4.1%		\$355 4.1%	
Miscellaneous Expenses		\$229 1.9%		\$194 1.9%		\$168 1.9%	
Personal Care		\$158 1.3%		\$135 1.3%		\$117 1.3%	
Personal Insurance		\$96 0.8%		\$80 0.8%		\$68 0.8%	
Reading		\$27 0.2%		\$23 0.2%		\$20 0.2%	
Shelter		\$2,471 20.9%		\$2,106 20.9%		\$1,823 20.9%	
Tobacco		\$51 0.4%		\$47 0.5%		\$43 0.5%	
Transportation		\$2,084 17.6%		\$1,782 17.7%		\$1,559 17.9%	
Utilities		\$770 6.5%		\$671 6.7%		\$593 6.8%	

