

## Complete Profile

2010-2020 Census, 2025 Estimates with 2030 Projections  
Calculated using Weighted Block Centroid from Block Groups

**LEVIN**  
MANAGEMENT

Lat/Lon: 40.2416/-74.7519

1500 N Olden Ave		1 mi radius		3 mi radius		5 mi radius	
Ewing Township, NJ 08638							
Population							
Estimated Population (2025)	17,453		168,370		266,278		
Projected Population (2030)	17,268		166,670		262,871		
Census Population (2020)	17,291		163,278		260,295		
Census Population (2010)	15,936		154,864		248,147		
Projected Annual Growth (2025-2030)	-185	-0.2%	-1,700	-0.2%	-3,407	-0.3%	
Historical Annual Growth (2020-2025)	162	-	5,091	0.6%	5,983	0.5%	
Historical Annual Growth (2010-2020)	1,355	0.9%	8,414	0.5%	12,148	0.5%	
Estimated Population Density (2025)	5,558	psm	5,956	psm	3,392	psm	
Trade Area Size	3.1	sq mi	28.3	sq mi	78.5	sq mi	
Households							
Estimated Households (2025)	6,160		59,691		99,641		
Projected Households (2030)	6,116		59,305		99,195		
Census Households (2020)	5,896		56,108		95,297		
Census Households (2010)	5,615		53,894		91,170		
Projected Annual Growth (2025-2030)	-44	-0.1%	-387	-0.1%	-445	-	
Historical Annual Change (2010-2025)	545	0.6%	5,797	0.7%	8,470	0.6%	
Average Household Income							
Estimated Average Household Income (2025)	\$72,006		\$96,117		\$116,685		
Projected Average Household Income (2030)	\$71,004		\$94,983		\$114,875		
Census Average Household Income (2010)	\$47,466		\$58,722		\$73,539		
Census Average Household Income (2000)	\$45,038		\$50,088		\$61,793		
Projected Annual Change (2025-2030)	-\$1,002	-0.3%	-\$1,134	-0.2%	-\$1,810	-0.3%	
Historical Annual Change (2000-2025)	\$26,968	2.4%	\$46,029	3.7%	\$54,892	3.6%	
Median Household Income							
Estimated Median Household Income (2025)	\$53,294		\$74,721		\$94,641		
Projected Median Household Income (2030)	\$52,397		\$74,417		\$93,954		
Census Median Household Income (2010)	\$39,445		\$50,292		\$62,846		
Census Median Household Income (2000)	\$35,236		\$41,214		\$51,350		
Projected Annual Change (2025-2030)	-\$897	-0.3%	-\$304	-	-\$687	-0.1%	
Historical Annual Change (2000-2025)	\$18,058	2.0%	\$33,507	3.3%	\$43,290	3.4%	
Per Capita Income							
Estimated Per Capita Income (2025)	\$25,515		\$34,403		\$43,895		
Projected Per Capita Income (2030)	\$25,253		\$34,127		\$43,583		
Census Per Capita Income (2010)	\$16,723		\$20,441		\$27,022		
Census Per Capita Income (2000)	\$15,839		\$17,551		\$22,589		
Projected Annual Change (2025-2030)	-\$262	-0.2%	-\$275	-0.2%	-\$312	-0.1%	
Historical Annual Change (2000-2025)	\$9,677	2.4%	\$16,851	3.8%	\$21,306	3.8%	
Estimated Average Household Net Worth (2025)	\$571,750		\$826,832		\$1.19 M		

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1500 N Olden Ave		1 mi radius		3 mi radius		5 mi radius	
Ewing Township, NJ 08638							
Race and Ethnicity							
Total Population (2025)	17,453		168,370		266,278		
White (2025)	5,143	29.5%	54,099	32.1%	117,216	44.0%	
Black or African American (2025)	7,840	44.9%	62,219	37.0%	75,189	28.2%	
American Indian or Alaska Native (2025)	121	0.7%	1,476	0.9%	1,684	0.6%	
Asian (2025)	596	3.4%	6,598	3.9%	16,118	6.1%	
Hawaiian or Pacific Islander (2025)	5	-	103	-	127	-	
Other Race (2025)	2,425	13.9%	28,915	17.2%	34,863	13.1%	
Two or More Races (2025)	1,323	7.6%	14,960	8.9%	21,081	7.9%	
Population < 18 (2025)	4,171	23.9%	39,326	23.4%	58,784	22.1%	
White Not Hispanic	553	13.3%	5,769	14.7%	15,271	26.0%	
Black or African American	2,184	52.4%	16,431	41.8%	19,629	33.4%	
Asian	102	2.4%	1,083	2.8%	2,980	5.1%	
Other Race Not Hispanic	137	3.3%	1,330	3.4%	2,204	3.7%	
Hispanic	1,196	28.7%	14,713	37.4%	18,700	31.8%	
Not Hispanic or Latino Population (2025)	13,169	75.5%	117,988	70.1%	202,116	75.9%	
Not Hispanic White	4,659	35.4%	48,475	41.1%	108,578	53.7%	
Not Hispanic Black or African American	7,588	57.6%	59,614	50.5%	72,052	35.6%	
Not Hispanic American Indian or Alaska Native	19	0.1%	145	0.1%	181	-	
Not Hispanic Asian	579	4.4%	6,394	5.4%	15,890	7.9%	
Not Hispanic Hawaiian or Pacific Islander	1	-	43	-	55	-	
Not Hispanic Other Race	65	0.5%	518	0.4%	672	0.3%	
Not Hispanic Two or More Races	258	2.0%	2,799	2.4%	4,690	2.3%	
Hispanic or Latino Population (2025)	4,284	24.5%	50,382	29.9%	64,162	24.1%	
Hispanic White	484	11.3%	5,624	11.2%	8,638	13.5%	
Hispanic Black or African American	252	5.9%	2,605	5.2%	3,137	4.9%	
Hispanic American Indian or Alaska Native	102	2.4%	1,331	2.6%	1,503	2.3%	
Hispanic Asian	17	0.4%	204	0.4%	229	0.4%	
Hispanic Hawaiian or Pacific Islander	4	-	59	0.1%	72	0.1%	
Hispanic Other Race	2,360	55.1%	28,397	56.4%	34,191	53.3%	
Hispanic Two or More Races	1,065	24.9%	12,162	24.1%	16,391	25.5%	
Not Hispanic or Latino Population (2020)	12,696	73.4%	108,778	66.6%	193,643	74.4%	
Hispanic or Latino Population (2020)	4,595	26.6%	54,501	33.4%	66,652	25.6%	
Not Hispanic or Latino Population (2010)	12,832	80.5%	117,790	76.1%	204,082	82.2%	
Hispanic or Latino Population (2010)	3,104	19.5%	37,074	23.9%	44,065	17.8%	
Not Hispanic or Latino Population (2030)	12,934	74.9%	117,275	70.4%	198,665	75.6%	
Hispanic or Latino Population (2030)	4,334	25.1%	49,395	29.6%	64,205	24.4%	
Projected Annual Growth (2025-2030)	50	0.2%	-988	-0.4%	44	-	
Historical Annual Growth (2010-2020)	1,491	4.8%	17,427	4.7%	22,587	5.1%	

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Ewing Township, NJ 08638							
Total Age Distribution (2025)							
Total Population	17,453			168,370		266,278	
Age Under 5 Years	1,095	6.3%		10,796	6.4%	15,980	6.0%
Age 5 to 9 Years	1,235	7.1%		11,442	6.8%	16,783	6.3%
Age 10 to 14 Years	1,163	6.7%		10,715	6.4%	16,102	6.0%
Age 15 to 19 Years	1,094	6.3%		12,358	7.3%	17,809	6.7%
Age 20 to 24 Years	1,086	6.2%		13,344	7.9%	18,384	6.9%
Age 25 to 29 Years	1,330	7.6%		11,987	7.1%	17,648	6.6%
Age 30 to 34 Years	1,433	8.2%		12,720	7.6%	18,872	7.1%
Age 35 to 39 Years	1,271	7.3%		11,946	7.1%	18,210	6.8%
Age 40 to 44 Years	1,295	7.4%		11,304	6.7%	17,413	6.5%
Age 45 to 49 Years	1,098	6.3%		10,266	6.1%	16,131	6.1%
Age 50 to 54 Years	1,168	6.7%		10,581	6.3%	17,134	6.4%
Age 55 to 59 Years	1,106	6.3%		10,277	6.1%	17,253	6.5%
Age 60 to 64 Years	995	5.7%		9,351	5.6%	16,629	6.2%
Age 65 to 69 Years	816	4.7%		7,608	4.5%	14,375	5.4%
Age 70 to 74 Years	543	3.1%		5,446	3.2%	10,757	4.0%
Age 75 to 79 Years	312	1.8%		3,724	2.2%	7,471	2.8%
Age 80 to 84 Years	202	1.2%		2,329	1.4%	4,735	1.8%
Age 85 Years or Over	210	1.2%		2,175	1.3%	4,592	1.7%
Median Age	35.3			35.5		38.5	
Age 19 Years or Less	4,588	26.3%		45,311	26.9%	66,674	25.0%
Age 20 to 64 Years	10,782	61.8%		101,777	60.4%	157,673	59.2%
Age 65 Years or Over	2,084	11.9%		21,282	12.6%	41,930	15.7%
Female Age Distribution (2025)							
Female Population	8,520	48.8%		81,688	48.5%	132,183	49.6%
Age Under 5 Years	524	6.1%		5,280	6.5%	7,759	5.9%
Age 5 to 9 Years	620	7.3%		5,616	6.9%	8,242	6.2%
Age 10 to 14 Years	569	6.7%		5,276	6.5%	7,948	6.0%
Age 15 to 19 Years	527	6.2%		5,244	6.4%	7,906	6.0%
Age 20 to 24 Years	504	5.9%		5,243	6.4%	7,794	5.9%
Age 25 to 29 Years	609	7.2%		5,829	7.1%	8,707	6.6%
Age 30 to 34 Years	665	7.8%		6,104	7.5%	9,192	7.0%
Age 35 to 39 Years	606	7.1%		5,616	6.9%	8,767	6.6%
Age 40 to 44 Years	623	7.3%		5,488	6.7%	8,638	6.5%
Age 45 to 49 Years	531	6.2%		5,049	6.2%	8,061	6.1%
Age 50 to 54 Years	555	6.5%		5,235	6.4%	8,667	6.6%
Age 55 to 59 Years	526	6.2%		5,079	6.2%	8,740	6.6%
Age 60 to 64 Years	522	6.1%		4,771	5.8%	8,586	6.5%
Age 65 to 69 Years	423	5.0%		3,979	4.9%	7,600	5.7%
Age 70 to 74 Years	296	3.5%		2,988	3.7%	5,783	4.4%
Age 75 to 79 Years	164	1.9%		2,108	2.6%	4,188	3.2%
Age 80 to 84 Years	129	1.5%		1,426	1.7%	2,847	2.2%
Age 85 Years or Over	127	1.5%		1,355	1.7%	2,758	2.1%
Female Median Age	36.2			37.0		40.0	
Age 19 Years or Less	2,240	26.3%		21,416	26.2%	31,855	24.1%
Age 20 to 64 Years	5,141	60.3%		48,415	59.3%	77,152	58.4%
Age 65 Years or Over	1,139	13.4%		11,857	14.5%	23,176	17.5%

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Ewing Township, NJ 08638							
Male Age Distribution (2025)							
Male Population	8,933	51.2%	86,682	51.5%	134,095	50.4%	
Age Under 5 Years	572	6.4%	5,516	6.4%	8,221	6.1%	
Age 5 to 9 Years	615	6.9%	5,826	6.7%	8,541	6.4%	
Age 10 to 14 Years	594	6.6%	5,439	6.3%	8,154	6.1%	
Age 15 to 19 Years	568	6.4%	7,114	8.2%	9,903	7.4%	
Age 20 to 24 Years	581	6.5%	8,101	9.3%	10,590	7.9%	
Age 25 to 29 Years	720	8.1%	6,159	7.1%	8,941	6.7%	
Age 30 to 34 Years	768	8.6%	6,616	7.6%	9,680	7.2%	
Age 35 to 39 Years	665	7.4%	6,330	7.3%	9,443	7.0%	
Age 40 to 44 Years	672	7.5%	5,816	6.7%	8,775	6.5%	
Age 45 to 49 Years	567	6.3%	5,217	6.0%	8,069	6.0%	
Age 50 to 54 Years	613	6.9%	5,346	6.2%	8,467	6.3%	
Age 55 to 59 Years	580	6.5%	5,198	6.0%	8,513	6.3%	
Age 60 to 64 Years	473	5.3%	4,580	5.3%	8,043	6.0%	
Age 65 to 69 Years	393	4.4%	3,629	4.2%	6,775	5.1%	
Age 70 to 74 Years	247	2.8%	2,458	2.8%	4,974	3.7%	
Age 75 to 79 Years	148	1.7%	1,616	1.9%	3,284	2.4%	
Age 80 to 84 Years	74	0.8%	902	1.0%	1,889	1.4%	
Age 85 Years or Over	83	0.9%	820	0.9%	1,834	1.4%	
Male Median Age	34.3		34.2		36.9		
Age 19 Years or Less	2,348	26.3%	23,894	27.6%	34,819	26.0%	
Age 20 to 64 Years	5,640	63.1%	53,362	61.6%	80,521	60.0%	
Age 65 Years or Over	944	10.6%	9,426	10.9%	18,755	14.0%	
Males per 100 Females (2025)							
Overall Comparison	105		106		101		
Age Under 5 Years	109	52.2%	104	51.1%	106	51.4%	
Age 5 to 9 Years	99	49.8%	104	50.9%	104	50.9%	
Age 10 to 14 Years	104	51.1%	103	50.8%	103	50.6%	
Age 15 to 19 Years	108	51.9%	136	57.6%	125	55.6%	
Age 20 to 24 Years	115	53.6%	155	60.7%	136	57.6%	
Age 25 to 29 Years	118	54.2%	106	51.4%	103	50.7%	
Age 30 to 34 Years	115	53.6%	108	52.0%	105	51.3%	
Age 35 to 39 Years	110	52.4%	113	53.0%	108	51.9%	
Age 40 to 44 Years	108	51.9%	106	51.5%	102	50.4%	
Age 45 to 49 Years	107	51.6%	103	50.8%	100	50.0%	
Age 50 to 54 Years	110	52.5%	102	50.5%	98	49.4%	
Age 55 to 59 Years	110	52.5%	102	50.6%	97	49.3%	
Age 60 to 64 Years	91	47.5%	96	49.0%	94	48.4%	
Age 65 to 69 Years	93	48.2%	91	47.7%	89	47.1%	
Age 70 to 74 Years	83	45.4%	82	45.1%	86	46.2%	
Age 75 to 79 Years	90	47.4%	77	43.4%	78	44.0%	
Age 80 to 84 Years	57	36.4%	63	38.8%	66	39.9%	
Age 85 Years or Over	65	39.5%	61	37.7%	66	39.9%	
Age 19 Years or Less	105	51.2%	112	52.7%	109	52.2%	
Age 20 to 39 Years	115	53.4%	119	54.4%	112	52.9%	
Age 40 to 64 Years	105	51.3%	102	50.5%	98	49.5%	
Age 65 Years or Over	83	45.3%	79	44.3%	81	44.7%	

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Ewing Township, NJ 08638							
Household Type (2025)							
Total Households	6,160		59,691		99,641		
Households with Children	2,290	37.2%	20,855	34.9%	31,573	31.7%	
Average Household Size	2.7		2.7		2.6		
Household Density per Square Mile	1,962		2,111		1,269		
Population Family	14,229	81.5%	133,800	79.5%	211,034	79.3%	
Population Non-Family	2,241	12.8%	26,304	15.6%	46,268	17.4%	
Population Group Quarters	982	5.6%	8,266	4.9%	8,976	3.4%	
Family Households	4,536	73.6%	40,464	67.8%	65,372	65.6%	
Married Couple Households	2,139	47.2%	21,382	52.8%	40,246	61.6%	
Other Family Households with Children	2,396	52.8%	19,082	47.2%	25,126	38.4%	
Family Households with Children	2,287	50.4%	20,790	51.4%	31,497	48.2%	
Married Couple with Children	968	42.3%	10,351	49.8%	18,328	58.2%	
Other Family Households with Children	1,320	57.7%	10,439	50.2%	13,169	41.8%	
Family Households No Children	2,248	49.6%	19,674	48.6%	33,875	51.8%	
Married Couple No Children	1,172	52.1%	11,031	56.1%	21,918	64.7%	
Other Family Households No Children	1,077	47.9%	8,643	43.9%	11,957	35.3%	
Non-Family Households	1,624	26.4%	19,227	32.2%	34,268	34.4%	
Non-Family Households with Children	3	0.2%	65	0.3%	77	0.2%	
Non-Family Households No Children	1,621	99.8%	19,162	99.7%	34,192	99.8%	
Average Family Household Size	3.1		3.3		3.2		
Average Family Income	\$79,727		\$112,970		\$138,669		
Median Family Income	\$60,682		\$90,552		\$114,589		
Average Non-Family Household Size	1.4		1.4		1.4		
Marital Status (2025)							
Population Age 15 Years or Over	13,960		135,417		217,413		
Never Married	6,870	49.2%	64,239	47.4%	91,844	42.2%	
Currently Married	3,664	26.2%	42,395	31.3%	82,318	37.9%	
Previously Married	3,426	24.5%	28,783	21.3%	43,251	19.9%	
Separated	870	25.4%	8,124	28.2%	11,087	25.6%	
Widowed	1,111	32.4%	7,363	25.6%	11,818	27.3%	
Divorced	1,445	42.2%	13,297	46.2%	20,346	47.0%	
Educational Attainment (2025)							
Adult Population Age 25 Years or Over	11,779		109,715		181,219		
Elementary (Grade Level 0 to 8)	872	7.4%	10,395	9.5%	11,989	6.6%	
Some High School (Grade Level 9 to 11)	823	7.0%	9,012	8.2%	11,196	6.2%	
High School Graduate	4,506	38.3%	34,551	31.5%	51,573	28.5%	
Some College	2,337	19.8%	18,578	16.9%	28,179	15.5%	
Associate Degree Only	620	5.3%	6,738	6.1%	12,331	6.8%	
Bachelor Degree Only	1,787	15.2%	19,127	17.4%	40,318	22.2%	
Graduate Degree	836	7.1%	11,315	10.3%	25,633	14.1%	
Any College (Some College or Higher)	5,579	47.4%	55,758	50.8%	106,461	58.7%	
College Degree + (Bachelor Degree or Higher)	2,622	22.3%	30,442	27.7%	65,951	36.4%	

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Ewing Township, NJ 08638							
Housing							
Total Housing Units (2025)	6,510		62,686		103,991		
Total Housing Units (2020)	6,529		62,549		103,667		
Historical Annual Growth (2020-2025)	-19	-	137	-	324	-	
Housing Units Occupied (2025)	6,160	94.6%	59,691	95.2%	99,641	95.8%	
Housing Units Owner-Occupied	2,466	40.0%	25,481	42.7%	52,913	53.1%	
Housing Units Renter-Occupied	3,693	60.0%	34,210	57.3%	46,728	46.9%	
Housing Units Vacant (2025)	350	5.4%	2,995	4.8%	4,351	4.2%	
Household Size (2025)							
Total Households	6,160		59,691		99,641		
1 Person Households	1,300	21.1%	15,456	25.9%	27,664	27.8%	
2 Person Households	2,101	34.1%	17,747	29.7%	30,307	30.4%	
3 Person Households	1,216	19.7%	10,397	17.4%	16,739	16.8%	
4 Person Households	785	12.7%	8,014	13.4%	13,438	13.5%	
5 Person Households	406	6.6%	4,416	7.4%	6,606	6.6%	
6 Person Households	192	3.1%	1,967	3.3%	2,756	2.8%	
7 or More Person Households	161	2.6%	1,694	2.8%	2,131	2.1%	
Household Income Distribution (2025)							
HH Income \$200,000 or More	272	4.4%	5,694	9.5%	14,319	14.4%	
HH Income \$150,000 to \$199,999	416	6.7%	5,018	8.4%	10,340	10.4%	
HH Income \$125,000 to \$149,999	400	6.5%	4,273	7.2%	8,370	8.4%	
HH Income \$100,000 to \$124,999	466	7.6%	5,158	8.6%	9,722	9.8%	
HH Income \$75,000 to \$99,999	785	12.7%	8,366	14.0%	13,058	13.1%	
HH Income \$50,000 to \$74,999	939	15.2%	7,647	12.8%	12,866	12.9%	
HH Income \$35,000 to \$49,999	673	10.9%	6,296	10.5%	8,757	8.8%	
HH Income \$25,000 to \$34,999	347	5.6%	4,577	7.7%	6,135	6.2%	
HH Income \$15,000 to \$24,999	488	7.9%	3,213	5.4%	4,432	4.4%	
HH Income \$10,000 to \$14,999	293	4.8%	2,968	5.0%	3,675	3.7%	
HH Income Under \$10,000	1,081	17.6%	6,481	10.9%	7,966	8.0%	
Household Vehicles (2025)							
Households 0 Vehicles Available	1,722	28.0%	12,158	20.4%	14,750	14.8%	
Households 1 Vehicle Available	2,281	37.0%	22,410	37.5%	35,729	35.9%	
Households 2 Vehicles Available	1,427	23.2%	17,070	28.6%	32,875	33.0%	
Households 3 or More Vehicles Available	729	11.8%	8,053	13.5%	16,287	16.3%	
Total Vehicles Available	7,476		83,899		156,527		
Average Vehicles per Household	1.2		1.4		1.6		
Owner-Occupied Household Vehicles	4,066	54.4%	49,004	58.4%	104,800	67.0%	
Average Vehicles per Owner-Occupied Household	1.6		1.9		2.0		
Renter-Occupied Household Vehicles	3,411	45.6%	34,895	41.6%	51,727	33.0%	
Average Vehicles per Renter-Occupied Household	-		1.0		1.1		
Travel Time (2025)							
Worker Base Age 16 years or Over	6,307		68,562		115,404		
Travel to Work in 14 Minutes or Less	1,638	26.0%	15,666	22.8%	25,896	22.4%	
Travel to Work in 15 to 29 Minutes	2,352	37.3%	28,268	41.2%	43,727	37.9%	
Travel to Work in 30 to 59 Minutes	1,341	21.3%	14,042	20.5%	23,099	20.0%	
Travel to Work in 60 Minutes or More	528	8.4%	5,199	7.6%	8,804	7.6%	
Work at Home	448	7.1%	5,387	7.9%	13,878	12.0%	
Average Minutes Travel to Work	21.4		20.7		21.1		

## Complete Profile

2010-2020 Census, 2025 Estimates with 2030 Projections  
Calculated using Weighted Block Centroid from Block Groups



Lat/Lon: 40.2416/-74.7519

1500 N Olden Ave						
Ewing Township, NJ 08638						
	1 mi radius		3 mi radius		5 mi radius	
Transportation To Work (2025)						
Worker Base Age 16 years or Over	6,307		68,562		115,404	
Drive to Work Alone	3,879	61.5%	43,550	63.5%	74,818	64.8%
Drive to Work in Carpool	873	13.8%	8,544	12.5%	11,744	10.2%
Travel to Work by Public Transportation	642	10.2%	5,002	7.3%	7,195	6.2%
Drive to Work on Motorcycle	4	-	191	0.3%	228	0.2%
Bicycle to Work	40	0.6%	537	0.8%	723	0.6%
Walk to Work	198	3.1%	2,642	3.9%	3,254	2.8%
Other Means	223	3.5%	2,709	4.0%	3,564	3.1%
Work at Home	448	7.1%	5,387	7.9%	13,878	12.0%
Daytime Demographics (2025)						
Total Businesses	822		5,181		9,374	
Total Employees	10,400		67,995		122,739	
Company Headquarter Businesses	30	3.7%	181	3.5%	342	3.6%
Company Headquarter Employees	1,739	16.7%	11,012	16.2%	21,358	17.4%
Employee Population per Business	12.7	to 1	13.1	to 1	13.1	to 1
Residential Population per Business	21.2	to 1	32.5	to 1	28.4	to 1
Adj. Daytime Demographics Age 16 Years or Over	17,779		132,470		221,146	
Labor Force						
Labor Population Age 16 Years or Over (2025)	13,721		133,344		214,192	
Labor Force Total Males (2025)	7,024	51.2%	68,858	51.6%	107,586	50.2%
Male Civilian Employed	3,261	46.4%	36,544	53.1%	60,402	56.1%
Male Civilian Unemployed	380	5.4%	2,622	3.8%	3,919	3.6%
Males in Armed Forces	35	0.5%	294	0.4%	363	0.3%
Males Not in Labor Force	3,347	47.7%	29,398	42.7%	42,902	39.9%
Labor Force Total Females (2025)	6,698	48.8%	64,487	48.4%	106,606	49.8%
Female Civilian Employed	3,046	45.5%	32,020	49.7%	55,008	51.6%
Female Civilian Unemployed	115	1.7%	1,946	3.0%	2,686	2.5%
Females in Armed Forces	-	-	12	-	12	-
Females Not in Labor Force	3,537	52.8%	30,509	47.3%	48,900	45.9%
Unemployment Rate	495	3.6%	4,568	3.4%	6,605	3.1%
Occupation (2025)						
Occupation Population Age 16 Years or Over	6,307		68,562		115,404	
Occupation Total Males	3,261	51.7%	36,542	53.3%	60,396	52.3%
Occupation Total Females	3,046	48.3%	32,020	46.7%	55,008	47.7%
Management, Business, Financial Operations	981	15.6%	10,822	15.8%	22,016	19.1%
Professional, Related	1,162	18.4%	14,643	21.4%	28,567	24.8%
Service	1,444	22.9%	13,814	20.1%	19,825	17.2%
Sales, Office	1,009	16.0%	11,714	17.1%	20,049	17.4%
Farming, Fishing, Forestry	21	0.3%	289	0.4%	371	0.3%
Construction, Extraction, Maintenance	526	8.3%	5,453	8.0%	8,093	7.0%
Production, Transport, Material Moving	1,164	18.5%	11,827	17.2%	16,483	14.3%
White Collar Workers	3,152	50.0%	37,180	54.2%	70,632	61.2%
Blue Collar Workers	3,155	50.0%	31,382	45.8%	44,772	38.8%



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2010-2020 Census, 2025 Estimates with 2030 Projections  
Calculated using Weighted Block Centroid from Block Groups



Lat/Lon: 40.2416/-74.7519

1500 N Olden Ave		1 mi radius		3 mi radius		5 mi radius	
Ewing Township, NJ 08638							
Units In Structure (2025)							
Total Units	6,160		59,691		99,641		
1 Detached Unit	1,449	23.5%	18,649	31.2%	40,855	41.0%	
1 Attached Unit	2,504	40.7%	17,412	29.2%	23,613	23.7%	
2 Units	281	4.6%	3,755	6.3%	4,968	5.0%	
3 to 4 Units	283	4.6%	3,060	5.1%	4,509	4.5%	
5 to 9 Units	304	4.9%	3,397	5.7%	5,173	5.2%	
10 to 19 Units	472	7.7%	4,329	7.3%	8,303	8.3%	
20 to 49 Units	193	3.1%	2,575	4.3%	3,729	3.7%	
50 or More Units	671	10.9%	6,390	10.7%	8,137	8.2%	
Mobile Home or Trailer	5	-	125	0.2%	352	0.4%	
Other Structure	-	-	-	-	1	-	
Homes Built By Year (2025)							
Homes Built 2020 or later	108	1.7%	791	1.3%	1,385	1.3%	
Homes Built 2010 to 2019	581	8.9%	3,211	5.1%	4,681	4.5%	
Homes Built 2000 to 2009	368	5.7%	3,632	5.8%	6,786	6.5%	
Homes Built 1990 to 1999	214	3.3%	3,064	4.9%	6,848	6.6%	
Homes Built 1980 to 1989	868	13.3%	5,571	8.9%	11,149	10.7%	
Homes Built 1970 to 1979	577	8.9%	6,425	10.2%	12,404	11.9%	
Homes Built 1960 to 1969	572	8.8%	7,592	12.1%	13,399	12.9%	
Homes Built 1950 to 1959	891	13.7%	10,019	16.0%	17,235	16.6%	
Homes Built 1940 to 1949	356	5.5%	3,565	5.7%	5,409	5.2%	
Homes Built Before 1939	1,625	25.0%	15,818	25.2%	20,345	19.6%	
Median Age of Homes	57.6	yrs	60.4	yrs	57.5	yrs	
Home Values (2025)							
Owner Specified Housing Units	2,466		25,481		52,913		
Home Values \$1,000,000 or More	45	1.8%	539	2.1%	1,053	2.0%	
Home Values \$750,000 to \$999,999	55	2.2%	614	2.4%	1,986	3.8%	
Home Values \$500,000 to \$749,999	91	3.7%	2,455	9.6%	8,302	15.7%	
Home Values \$400,000 to \$499,999	107	4.3%	2,863	11.2%	8,460	16.0%	
Home Values \$300,000 to \$399,999	455	18.4%	5,013	19.7%	10,585	20.0%	
Home Values \$250,000 to \$299,999	226	9.2%	2,761	10.8%	5,649	10.7%	
Home Values \$200,000 to \$249,999	439	17.8%	3,436	13.5%	6,235	11.8%	
Home Values \$175,000 to \$199,999	187	7.6%	1,595	6.3%	2,305	4.4%	
Home Values \$150,000 to \$174,999	199	8.1%	1,575	6.2%	2,312	4.4%	
Home Values \$125,000 to \$149,999	72	2.9%	704	2.8%	944	1.8%	
Home Values \$100,000 to \$124,999	115	4.7%	1,035	4.1%	1,334	2.5%	
Home Values \$90,000 to \$99,999	53	2.2%	520	2.0%	624	1.2%	
Home Values \$80,000 to \$89,999	63	2.5%	207	0.8%	234	0.4%	
Home Values \$70,000 to \$79,999	41	1.7%	286	1.1%	313	0.6%	
Home Values \$60,000 to \$69,999	63	2.5%	273	1.1%	465	0.9%	
Home Values \$50,000 to \$59,999	88	3.6%	508	2.0%	578	1.1%	
Home Values \$35,000 to \$49,999	75	3.0%	289	1.1%	408	0.8%	
Home Values \$25,000 to \$34,999	16	0.7%	67	0.3%	130	0.2%	
Home Values \$10,000 to \$24,999	70	2.8%	507	2.0%	650	1.2%	
Home Values Under \$10,000	6	0.2%	234	0.9%	344	0.7%	
Owner-Occupied Median Home Value	\$214,389		\$273,386		\$336,648		
Renter-Occupied Median Rent	\$1,275		\$1,253		\$1,316		



## Complete Profile

2010-2020 Census, 2025 Estimates with 2030 Projections  
Calculated using Weighted Block Centroid from Block Groups



Lat/Lon: 40.2416/-74.7519

1500 N Olden Ave Ewing Township, NJ 08638	1 mi radius	3 mi radius	5 mi radius
<b>Total Annual Consumer Expenditure (2025)</b>			
Total Household Expenditure	\$517.14 M	\$5.77 B	\$10.77 B
Total Non-Retail Expenditure	\$254.83 M	\$2.93 B	\$5.55 B
Total Retail Expenditure	\$262.32 M	\$2.83 B	\$5.22 B
Alcoholic Beverages	\$3.15 M	\$35.22 M	\$65.81 M
Apparel	\$9.92 M	\$108.26 M	\$198.47 M
Contributions	\$15 M	\$176.88 M	\$344.19 M
Education	\$11.1 M	\$127.99 M	\$244.98 M
Entertainment	\$31.07 M	\$336.69 M	\$614.88 M
Food Away From Home	\$23.33 M	\$256.22 M	\$472.15 M
Grocery	\$41.41 M	\$412.64 M	\$697.27 M
Health Care	\$40.07 M	\$390.61 M	\$668.02 M
Household Furnishings and Equipment	\$13.9 M	\$153.92 M	\$285.54 M
Household Operations	\$10.34 M	\$111.05 M	\$201.21 M
Miscellaneous Expenses	\$9.02 M	\$99.14 M	\$183.25 M
Personal Care	\$7.81 M	\$79.55 M	\$137.22 M
Shelter	\$97.9 M	\$1.03 B	\$1.78 B
Tax and Retirement	\$102.65 M	\$1.34 B	\$2.81 B
Tobacco and Related	\$3.94 M	\$35.02 M	\$52.2 M
Transportation	\$66.56 M	\$779.14 M	\$1.53 B
Utilities	\$29.96 M	\$296.24 M	\$496.78 M
<b>Monthly Household Consumer Expenditure (2025)</b>			
Total Household Expenditure	\$6,997	\$8,052	\$9,010
Total Non-Retail Expenditure	\$3,448 49.3%	\$4,096 50.9%	\$4,640 51.5%
Total Retail Expenditures	\$3,549 50.7%	\$3,956 49.1%	\$4,370 48.5%
Alcoholic Beverages	\$43 0.6%	\$49 0.6%	\$55 0.6%
Apparel	\$134 1.9%	\$151 1.9%	\$166 1.8%
Contributions	\$203 2.9%	\$247 3.1%	\$288 3.2%
Education	\$150 2.1%	\$179 2.2%	\$205 2.3%
Entertainment	\$420 6.0%	\$470 5.8%	\$514 5.7%
Food Away From Home	\$316 4.5%	\$358 4.4%	\$395 4.4%
Grocery	\$560 8.0%	\$576 7.2%	\$583 6.5%
Health Care	\$542 7.7%	\$545 6.8%	\$559 6.2%
Household Furnishings and Equipment	\$188 2.7%	\$215 2.7%	\$239 2.7%
Household Operations	\$140 2.0%	\$155 1.9%	\$168 1.9%
Miscellaneous Expenses	\$122 1.7%	\$138 1.7%	\$153 1.7%
Personal Care	\$106 1.5%	\$111 1.4%	\$115 1.3%
Shelter	\$1,324 18.9%	\$1,433 17.8%	\$1,486 16.5%
Tax and Retirement	\$1,389 19.8%	\$1,875 23.3%	\$2,349 23.3%
Tobacco and Related	\$53 0.8%	\$49 0.6%	\$44 0.5%
Transportation	\$900 12.9%	\$1,088 13.5%	\$1,276 14.2%
Utilities	\$405 5.8%	\$414 5.1%	\$415 4.6%

