

Complete Profile

2010-2020 Census, 2023 Estimates with 2028 Projections
 Calculated using Weighted Block Centroid from Block Groups



Lat/Lon: 40.2416/-74.7519

1500 N Olden Ave Ewing Township, NJ 08638	1 mi radius		3 mi radius		5 mi radius	
Population						
Estimated Population (2023)	17,155		163,699		260,221	
Projected Population (2028)	17,385		165,181		260,367	
Census Population (2020)	17,291		163,278		260,295	
Census Population (2010)	15,936		154,864		248,147	
Projected Annual Growth (2023-2028)	230	0.3%	1,482	0.2%	146	-
Historical Annual Growth (2020-2023)	-136	-	420	-	-73	-
Historical Annual Growth (2010-2020)	1,355	0.9%	8,414	0.5%	12,148	0.5%
Estimated Population Density (2023)	5,463 <i>psm</i>		5,791 <i>psm</i>		3,314 <i>psm</i>	
Trade Area Size	3.1 <i>sq mi</i>		28.3 <i>sq mi</i>		78.5 <i>sq mi</i>	
Households						
Estimated Households (2023)	5,941		57,010		96,459	
Projected Households (2028)	6,084		58,264		97,696	
Census Households (2020)	5,896		56,108		95,297	
Census Households (2010)	5,615		53,894		91,170	
Projected Annual Growth (2023-2028)	143	0.5%	1,254	0.4%	1,238	0.3%
Historical Annual Change (2010-2023)	326	0.4%	3,116	0.4%	5,288	0.4%
Average Household Income						
Estimated Average Household Income (2023)	\$72,279		\$96,929		\$116,031	
Projected Average Household Income (2028)	\$72,686		\$99,924		\$122,085	
Census Average Household Income (2010)	\$47,466		\$58,722		\$73,539	
Census Average Household Income (2000)	\$45,038		\$50,088		\$61,793	
Projected Annual Change (2023-2028)	\$407	0.1%	\$2,995	0.6%	\$6,055	1.0%
Historical Annual Change (2000-2023)	\$27,242	2.6%	\$46,841	4.1%	\$54,238	3.8%
Median Household Income						
Estimated Median Household Income (2023)	\$59,213		\$73,810		\$91,333	
Projected Median Household Income (2028)	\$53,648		\$68,817		\$87,889	
Census Median Household Income (2010)	\$39,445		\$50,292		\$62,846	
Census Median Household Income (2000)	\$35,236		\$41,214		\$51,350	
Projected Annual Change (2023-2028)	-\$5,565	-1.9%	-\$4,993	-1.4%	-\$3,444	-0.8%
Historical Annual Change (2000-2023)	\$23,977	3.0%	\$32,597	3.4%	\$39,982	3.4%
Per Capita Income						
Estimated Per Capita Income (2023)	\$26,073		\$34,380		\$43,438	
Projected Per Capita Income (2028)	\$26,464		\$35,864		\$46,237	
Census Per Capita Income (2010)	\$16,723		\$20,441		\$27,022	
Census Per Capita Income (2000)	\$15,839		\$17,551		\$22,589	
Projected Annual Change (2023-2028)	\$391	0.3%	\$1,484	0.9%	\$2,799	1.3%
Historical Annual Change (2000-2023)	\$10,234	2.8%	\$16,829	4.2%	\$20,849	4.0%
Estimated Average Household Net Worth (2023)	\$683,639		\$910,072		\$1.12 M	

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Lat/Lon: 40.2416/-74.7519

1500 N Olden Ave			1 mi radius		3 mi radius		5 mi radius	
Ewing Township, NJ 08638								
Race and Ethnicity								
Total Population (2023)			17,155		163,699		260,221	
White (2023)	5,103	29.7%	51,449	31.4%	116,581	44.8%		
Black or African American (2023)	8,191	47.7%	62,079	37.9%	73,886	28.4%		
American Indian or Alaska Native (2023)	102	0.6%	1,272	0.8%	1,447	0.6%		
Asian (2023)	551	3.2%	11,389	7.0%	20,356	7.8%		
Hawaiian or Pacific Islander (2023)	5	-	92	-	113	-		
Other Race (2023)	2,212	12.9%	25,458	15.6%	30,027	11.5%		
Two or More Races (2023)	990	5.8%	11,961	7.3%	17,812	6.8%		
Population < 18 (2023)	3,878 22.6%		36,928 22.6%		55,441 21.3%			
White Not Hispanic	542	14.0%	5,505	14.9%	15,441	27.9%		
Black or African American	2,057	53.0%	15,852	42.9%	18,736	33.8%		
Asian	53	1.4%	840	2.3%	2,602	4.7%		
Other Race Not Hispanic	95	2.5%	1,120	3.0%	1,944	3.5%		
Hispanic	1,131	29.2%	13,612	36.9%	16,717	30.2%		
Not Hispanic or Latino Population (2023)	13,386 78.0%		120,070 73.3%		205,340 78.9%			
Not Hispanic White	4,641	34.7%	45,966	38.3%	109,061	53.1%		
Not Hispanic Black or African American	7,956	59.4%	59,992	50.0%	71,290	34.7%		
Not Hispanic American Indian or Alaska Native	14	0.1%	118	-	153	-		
Not Hispanic Asian	533	4.0%	11,226	9.3%	20,155	9.8%		
Not Hispanic Hawaiian or Pacific Islander	3	-	29	-	38	-		
Not Hispanic Other Race	33	0.2%	404	0.3%	597	0.3%		
Not Hispanic Two or More Races	206	1.5%	2,333	1.9%	4,046	2.0%		
Hispanic or Latino Population (2023)	3,769 22.0%		43,629 26.7%		54,881 21.1%			
Hispanic White	462	12.2%	5,483	12.6%	7,519	13.7%		
Hispanic Black or African American	235	6.2%	2,086	4.8%	2,596	4.7%		
Hispanic American Indian or Alaska Native	89	2.4%	1,153	2.6%	1,295	2.4%		
Hispanic Asian	18	0.5%	162	0.4%	202	0.4%		
Hispanic Hawaiian or Pacific Islander	3	-	63	0.1%	75	0.1%		
Hispanic Other Race	2,179	57.8%	25,054	57.4%	29,429	53.6%		
Hispanic Two or More Races	784	20.8%	9,627	22.1%	13,765	25.1%		
Not Hispanic or Latino Population (2020)	12,478 72.2%		107,794 66.0%		192,125 73.8%			
Hispanic or Latino Population (2020)	4,813 27.8%		55,484 34.0%		68,170 26.2%			
Not Hispanic or Latino Population (2010)	12,832 80.5%		117,790 76.1%		204,082 82.2%			
Hispanic or Latino Population (2010)	3,104 19.5%		37,074 23.9%		44,065 17.8%			
Not Hispanic or Latino Population (2028)	13,535 77.9%		121,190 73.4%		205,266 78.8%			
Hispanic or Latino Population (2028)	3,850 22.1%		43,991 26.6%		55,101 21.2%			
Projected Annual Growth (2023-2028)	81	0.4%	362	0.2%	220	-		
Historical Annual Growth (2010-2020)	1,710	5.5%	18,411	5.0%	24,105	5.5%		

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1500 N Olden Ave Ewing Township, NJ 08638		1 mi radius		3 mi radius		5 mi radius	
Total Age Distribution (2023)							
Total Population		17,155		163,699		260,221	
Age Under 5 Years		1,107	6.5%	10,571	6.5%	15,219	5.8%
Age 5 to 9 Years		1,117	6.5%	10,425	6.4%	15,443	5.9%
Age 10 to 14 Years		1,029	6.0%	10,120	6.2%	15,493	6.0%
Age 15 to 19 Years		953	5.6%	12,418	7.6%	17,752	6.8%
Age 20 to 24 Years		1,304	7.6%	14,345	8.8%	19,623	7.5%
Age 25 to 29 Years		1,403	8.2%	11,672	7.1%	17,608	6.8%
Age 30 to 34 Years		1,353	7.9%	11,164	6.8%	17,381	6.7%
Age 35 to 39 Years		1,143	6.7%	10,443	6.4%	16,606	6.4%
Age 40 to 44 Years		1,157	6.7%	10,098	6.2%	16,196	6.2%
Age 45 to 49 Years		1,055	6.2%	9,852	6.0%	15,902	6.1%
Age 50 to 54 Years		1,187	6.9%	10,297	6.3%	17,180	6.6%
Age 55 to 59 Years		1,179	6.9%	10,269	6.3%	17,926	6.9%
Age 60 to 64 Years		979	5.7%	9,307	5.7%	16,676	6.4%
Age 65 to 69 Years		681	4.0%	7,295	4.5%	13,282	5.1%
Age 70 to 74 Years		551	3.2%	5,768	3.5%	10,550	4.1%
Age 75 to 79 Years		368	2.1%	3,888	2.4%	7,156	2.7%
Age 80 to 84 Years		275	1.6%	2,736	1.7%	4,895	1.9%
Age 85 Years or Over		313	1.8%	3,032	1.9%	5,334	2.0%
Median Age		35.6		35.7		38.4	
Age 19 Years or Less		4,207	24.5%	43,534	26.6%	63,907	24.6%
Age 20 to 64 Years		10,760	62.7%	97,447	59.5%	155,097	59.6%
Age 65 Years or Over		2,188	12.8%	22,718	13.9%	41,217	15.8%
Female Age Distribution (2023)							
Female Population		8,360	48.7%	82,241	50.2%	132,064	50.8%
Age Under 5 Years		531	6.4%	5,149	6.3%	7,423	5.6%
Age 5 to 9 Years		513	6.1%	4,983	6.1%	7,441	5.6%
Age 10 to 14 Years		515	6.2%	4,903	6.0%	7,531	5.7%
Age 15 to 19 Years		474	5.7%	6,339	7.7%	8,932	6.8%
Age 20 to 24 Years		606	7.2%	7,407	9.0%	10,045	7.6%
Age 25 to 29 Years		627	7.5%	5,550	6.7%	8,556	6.5%
Age 30 to 34 Years		600	7.2%	5,301	6.4%	8,407	6.4%
Age 35 to 39 Years		525	6.3%	4,912	6.0%	8,041	6.1%
Age 40 to 44 Years		527	6.3%	4,733	5.8%	7,829	5.9%
Age 45 to 49 Years		484	5.8%	4,735	5.8%	7,861	6.0%
Age 50 to 54 Years		591	7.1%	5,093	6.2%	8,655	6.6%
Age 55 to 59 Years		586	7.0%	5,108	6.2%	9,157	6.9%
Age 60 to 64 Years		496	5.9%	4,795	5.8%	8,547	6.5%
Age 65 to 69 Years		345	4.1%	3,911	4.8%	7,080	5.4%
Age 70 to 74 Years		317	3.8%	3,230	3.9%	5,827	4.4%
Age 75 to 79 Years		225	2.7%	2,310	2.8%	4,152	3.1%
Age 80 to 84 Years		174	2.1%	1,684	2.0%	2,949	2.2%
Age 85 Years or Over		224	2.7%	2,098	2.6%	3,632	2.8%
Female Median Age		37.4		36.9		39.8	
Age 19 Years or Less		2,034	24.3%	21,373	26.0%	31,327	23.7%
Age 20 to 64 Years		5,040	60.3%	47,635	57.9%	77,097	58.4%
Age 65 Years or Over		1,285	15.4%	13,233	16.1%	23,640	17.9%

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Ewing Township, NJ 08638							
Male Age Distribution (2023)							
Male Population		8,795	51.3%	81,458	49.8%	128,157	49.2%
Age Under 5 Years		576	6.5%	5,422	6.7%	7,796	6.1%
Age 5 to 9 Years		604	6.9%	5,442	6.7%	8,001	6.2%
Age 10 to 14 Years		514	5.8%	5,217	6.4%	7,962	6.2%
Age 15 to 19 Years		479	5.4%	6,080	7.5%	8,820	6.9%
Age 20 to 24 Years		699	7.9%	6,938	8.5%	9,577	7.5%
Age 25 to 29 Years		776	8.8%	6,122	7.5%	9,052	7.1%
Age 30 to 34 Years		753	8.6%	5,862	7.2%	8,973	7.0%
Age 35 to 39 Years		618	7.0%	5,531	6.8%	8,565	6.7%
Age 40 to 44 Years		630	7.2%	5,365	6.6%	8,367	6.5%
Age 45 to 49 Years		572	6.5%	5,117	6.3%	8,041	6.3%
Age 50 to 54 Years		596	6.8%	5,204	6.4%	8,525	6.7%
Age 55 to 59 Years		593	6.7%	5,161	6.3%	8,770	6.8%
Age 60 to 64 Years		483	5.5%	4,511	5.5%	8,129	6.3%
Age 65 to 69 Years		336	3.8%	3,384	4.2%	6,202	4.8%
Age 70 to 74 Years		234	2.7%	2,537	3.1%	4,723	3.7%
Age 75 to 79 Years		143	1.6%	1,578	1.9%	3,004	2.3%
Age 80 to 84 Years		101	1.2%	1,052	1.3%	1,947	1.5%
Age 85 Years or Over		88	1.0%	934	1.1%	1,702	1.3%
Male Median Age		34.0		34.5		37.1	
Age 19 Years or Less		2,173	24.7%	22,161	27.2%	32,580	25.4%
Age 20 to 64 Years		5,719	65.0%	49,811	61.2%	78,000	60.9%
Age 65 Years or Over		903	10.3%	9,485	11.6%	17,577	13.7%
Males per 100 Females (2023)							
Overall Comparison		105		99		97	
Age Under 5 Years		108	52.0%	105	51.3%	105	51.2%
Age 5 to 9 Years		118	54.0%	109	52.2%	108	51.8%
Age 10 to 14 Years		100	49.9%	106	51.6%	106	51.4%
Age 15 to 19 Years		101	50.3%	96	49.0%	99	49.7%
Age 20 to 24 Years		115	53.6%	94	48.4%	95	48.8%
Age 25 to 29 Years		124	55.3%	110	52.5%	106	51.4%
Age 30 to 34 Years		126	55.7%	111	52.5%	107	51.6%
Age 35 to 39 Years		118	54.1%	113	53.0%	107	51.6%
Age 40 to 44 Years		119	54.4%	113	53.1%	107	51.7%
Age 45 to 49 Years		118	54.2%	108	51.9%	102	50.6%
Age 50 to 54 Years		101	50.2%	102	50.5%	99	49.6%
Age 55 to 59 Years		101	50.3%	101	50.3%	96	48.9%
Age 60 to 64 Years		97	49.3%	94	48.5%	95	48.7%
Age 65 to 69 Years		97	49.3%	87	46.4%	88	46.7%
Age 70 to 74 Years		74	42.4%	79	44.0%	81	44.8%
Age 75 to 79 Years		64	39.0%	68	40.6%	72	42.0%
Age 80 to 84 Years		58	36.8%	62	38.5%	66	39.8%
Age 85 Years or Over		39	28.3%	45	30.8%	47	31.9%
Age 19 Years or Less		107	51.6%	104	50.9%	104	51.0%
Age 20 to 39 Years		121	54.7%	106	51.3%	103	50.8%
Age 40 to 64 Years		107	51.7%	104	50.9%	99	49.9%
Age 65 Years or Over		70	41.3%	72	41.8%	74	42.6%

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Household Type (2023)						
Total Households	5,941		57,010		96,459	
Households with Children	1,951	32.8%	17,791	31.2%	29,145	30.2%
Average Household Size	2.7		2.7		2.6	
Household Density per Square Mile	1,892		2,017		1,229	
Population Family	12,762	74.4%	123,550	75.5%	203,278	78.1%
Population Non-Family	3,120	18.2%	29,418	18.0%	45,343	17.4%
Population Group Quarters	1,273	7.4%	10,731	6.6%	11,600	4.5%
Family Households	3,759	63.3%	35,430	62.1%	61,774	64.0%
Married Couple Households	1,790	47.6%	18,443	52.1%	38,948	63.0%
Other Family Households with Children	1,969	52.4%	16,988	47.9%	22,826	37.0%
Family Households with Children	1,946	51.8%	17,753	50.1%	29,096	47.1%
Married Couple with Children	822	42.3%	8,386	47.2%	16,896	58.1%
Other Family Households with Children	1,123	57.7%	9,367	52.8%	12,200	41.9%
Family Households No Children	1,813	48.2%	17,677	49.9%	32,677	52.9%
Married Couple No Children	968	53.4%	10,057	56.9%	22,051	67.5%
Other Family Households No Children	845	46.6%	7,621	43.1%	10,626	32.5%
Non-Family Households	2,182	36.7%	21,579	37.9%	34,685	36.0%
Non-Family Households with Children	5	0.2%	38	0.2%	49	0.1%
Non-Family Households No Children	2,177	99.8%	21,541	99.8%	34,636	99.9%
Average Family Household Size	3.4		3.5		3.3	
Average Family Income	\$74,452		\$118,875		\$139,874	
Median Family Income	\$80,792		\$99,279		\$117,277	
Average Non-Family Household Size	1.4		1.4		1.3	
Marital Status (2023)						
Population Age 15 Years or Over	13,901		132,583		214,066	
Never Married	6,739	48.5%	62,820	47.4%	89,989	42.0%
Currently Married	3,706	26.7%	41,701	31.5%	81,810	38.2%
Previously Married	3,456	24.9%	28,061	21.2%	42,268	19.7%
Separated	871	25.2%	7,819	27.9%	10,774	25.5%
Widowed	1,138	32.9%	7,163	25.5%	11,427	27.0%
Divorced	1,448	41.9%	13,079	46.6%	20,068	47.5%
Educational Attainment (2023)						
Adult Population Age 25 Years or Over	11,643		105,820		176,691	
Elementary (Grade Level 0 to 8)	887	7.6%	7,798	7.4%	9,581	5.4%
Some High School (Grade Level 9 to 11)	1,074	9.2%	9,649	9.1%	12,013	6.8%
High School Graduate	4,385	37.7%	35,762	33.8%	52,477	29.7%
Some College	2,190	18.8%	17,769	16.8%	27,667	15.7%
Associate Degree Only	575	4.9%	6,408	6.1%	11,576	6.6%
Bachelor Degree Only	1,605	13.8%	17,052	16.1%	37,142	21.0%
Graduate Degree	927	8.0%	11,382	10.8%	26,235	14.8%
Any College (Some College or Higher)	5,298	45.5%	52,611	49.7%	102,620	58.1%
College Degree + (Bachelor Degree or Higher)	2,533	21.8%	28,434	26.9%	63,377	35.9%

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Housing						
Total Housing Units (2023)	6,583		63,733		105,230	
Total Housing Units (2020)	6,529		62,549		103,667	
Historical Annual Growth (2020-2023)	54	-	1,183	-	1,563	-
Housing Units Occupied (2023)	5,941	90.2%	57,010	89.5%	96,459	91.7%
Housing Units Owner-Occupied	3,363	56.6%	31,015	54.4%	61,412	63.7%
Housing Units Renter-Occupied	2,578	43.4%	25,995	45.6%	35,047	36.3%
Housing Units Vacant (2023)	642	9.8%	6,723	10.5%	8,771	8.3%
Household Size (2023)						
Total Households	5,941		57,010		96,459	
1 Person Households	1,745	29.4%	17,739	31.1%	28,751	29.8%
2 Person Households	1,775	29.9%	16,493	28.9%	30,514	31.6%
3 Person Households	1,009	17.0%	8,873	15.6%	15,311	15.9%
4 Person Households	756	12.7%	6,966	12.2%	12,188	12.6%
5 Person Households	389	6.6%	3,820	6.7%	5,816	6.0%
6 Person Households	161	2.7%	1,741	3.1%	2,290	2.4%
7 or More Person Households	106	1.8%	1,377	2.4%	1,589	1.6%
Household Income Distribution (2023)						
HH Income \$200,000 or More	395	6.7%	6,023	10.6%	13,647	14.1%
HH Income \$150,000 to \$199,999	390	6.6%	4,395	7.7%	9,334	9.7%
HH Income \$125,000 to \$149,999	380	6.4%	3,930	6.9%	8,200	8.5%
HH Income \$100,000 to \$124,999	400	6.7%	4,883	8.6%	8,976	9.3%
HH Income \$75,000 to \$99,999	622	10.5%	6,878	12.1%	11,968	12.4%
HH Income \$50,000 to \$74,999	990	16.7%	8,661	15.2%	13,884	14.4%
HH Income \$35,000 to \$49,999	613	10.3%	5,042	8.8%	7,878	8.2%
HH Income \$25,000 to \$34,999	428	7.2%	4,452	7.8%	5,965	6.2%
HH Income \$15,000 to \$24,999	484	8.1%	4,025	7.1%	5,718	5.9%
HH Income \$10,000 to \$14,999	311	5.2%	3,050	5.4%	3,799	3.9%
HH Income Under \$10,000	927	15.6%	5,670	9.9%	7,088	7.3%
Household Vehicles (2023)						
Households 0 Vehicles Available	1,293	21.8%	10,472	18.4%	12,127	12.6%
Households 1 Vehicle Available	2,400	40.4%	21,046	36.9%	34,052	35.3%
Households 2 Vehicles Available	1,613	27.2%	16,345	28.7%	32,339	33.5%
Households 3 or More Vehicles Available	635	10.7%	9,146	16.0%	17,941	18.6%
Total Vehicles Available	7,715		84,862		159,206	
Average Vehicles per Household	1.3		1.5		1.7	
Owner-Occupied Household Vehicles	5,251	68.1%	58,316	68.7%	120,102	75.4%
Average Vehicles per Owner-Occupied Household	1.6		1.9		2.0	
Renter-Occupied Household Vehicles	2,465	31.9%	26,547	31.3%	39,104	24.6%
Average Vehicles per Renter-Occupied Household	-		1.0		1.1	
Travel Time (2023)						
Worker Base Age 16 years or Over	7,517		76,066		129,447	
Travel to Work in 14 Minutes or Less	2,110	28.1%	17,663	23.2%	28,876	22.3%
Travel to Work in 15 to 29 Minutes	2,386	31.7%	28,547	37.5%	44,838	34.6%
Travel to Work in 30 to 59 Minutes	1,211	16.1%	10,270	13.5%	17,897	13.8%
Travel to Work in 60 Minutes or More	478	6.4%	3,557	4.7%	6,158	4.8%
Work at Home	1,332	17.7%	16,029	21.1%	31,677	24.5%
Average Minutes Travel to Work	19.0		18.6		19.1	

Complete Profile

2010-2020 Census, 2023 Estimates with 2028 Projections
 Calculated using Weighted Block Centroid from Block Groups



Lat/Lon: 40.2416/-74.7519

1500 N Olden Ave Ewing Township, NJ 08638	1 mi radius		3 mi radius		5 mi radius	
Transportation To Work (2023)						
Worker Base Age 16 years or Over	7,517		76,066		129,447	
Drive to Work Alone	4,706	62.6%	45,588	59.9%	77,629	60.0%
Drive to Work in Carpool	788	10.5%	7,697	10.1%	10,693	8.3%
Travel to Work by Public Transportation	342	4.6%	3,402	4.5%	4,666	3.6%
Drive to Work on Motorcycle	2	-	41	-	60	-
Bicycle to Work	17	0.2%	200	0.3%	310	0.2%
Walk to Work	190	2.5%	1,979	2.6%	2,588	2.0%
Other Means	139	1.8%	1,131	1.5%	1,825	1.4%
Work at Home	1,332	17.7%	16,029	21.1%	31,677	24.5%
Daytime Demographics (2023)						
Total Businesses	772		4,977		9,026	
Total Employees	9,726		68,606		122,498	
Company Headquarter Businesses	30	3.9%	180	3.6%	346	3.8%
Company Headquarter Employees	1,732	17.8%	12,240	17.8%	22,390	18.3%
Employee Population per Business	12.6 to 1		13.8 to 1		13.6 to 1	
Residential Population per Business	22.2 to 1		32.9 to 1		28.8 to 1	
Adj. Daytime Demographics Age 16 Years or Over	15,884		123,046		203,894	
Labor Force						
Labor Population Age 16 Years or Over (2023)	13,707		130,631		210,976	
Labor Force Total Males (2023)	7,008	51.1%	64,390	49.3%	102,843	48.7%
Male Civilian Employed	3,774	53.8%	38,767	60.2%	66,122	64.3%
Male Civilian Unemployed	240	3.4%	1,973	3.1%	2,989	2.9%
Males in Armed Forces	30	0.4%	87	0.1%	90	-
Males Not in Labor Force	2,965	42.3%	23,563	36.6%	33,642	32.7%
Labor Force Total Females (2023)	6,698	48.9%	66,241	50.7%	108,133	51.3%
Female Civilian Employed	3,743	55.9%	37,307	56.3%	63,336	58.6%
Female Civilian Unemployed	97	1.4%	1,643	2.5%	2,417	2.2%
Females in Armed Forces	2	-	30	-	31	-
Females Not in Labor Force	2,856	42.6%	27,260	41.2%	42,349	39.2%
Unemployment Rate	337	2.5%	3,616	2.8%	5,406	2.6%
Occupation (2023)						
Occupation Population Age 16 Years or Over	7,517		76,066		129,447	
Occupation Total Males	3,774	50.2%	38,760	51.0%	66,114	51.1%
Occupation Total Females	3,743	49.8%	37,306	49.0%	63,333	48.9%
Management, Business, Financial Operations	1,011	-	10,965	14.4%	22,116	17.1%
Professional, Related	1,768	23.5%	18,381	24.2%	34,655	26.8%
Service	1,819	24.2%	15,249	20.0%	22,686	17.5%
Sales, Office	1,296	17.2%	14,570	19.2%	24,877	19.2%
Farming, Fishing, Forestry	-	-	212	0.3%	275	0.2%
Construction, Extraction, Maintenance	662	8.8%	6,081	8.0%	9,361	7.2%
Production, Transport, Material Moving	962	12.8%	10,608	13.9%	15,478	12.0%
White Collar Workers	4,074	54.2%	43,915	57.7%	81,648	63.1%
Blue Collar Workers	3,443	45.8%	32,151	42.3%	47,799	36.9%

Complete Profile

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 Calculated using Weighted Block Centroid from Block Groups



Lat/Lon: 40.2416/-74.7519

1500 N Olden Ave Ewing Township, NJ 08638	1 mi radius		3 mi radius		5 mi radius	
Units In Structure (2023)						
Total Units	5,941		57,010		96,459	
1 Detached Unit	2,061	34.7%	23,046	40.4%	47,328	49.1%
1 Attached Unit	1,977	33.3%	13,963	24.5%	19,796	20.5%
2 Units	402	6.8%	3,914	6.9%	5,241	5.4%
3 to 4 Units	135	2.3%	1,577	2.8%	2,197	2.3%
5 to 9 Units	276	4.6%	2,350	4.1%	3,761	3.9%
10 to 19 Units	365	6.1%	3,451	6.1%	6,398	6.6%
20 to 49 Units	199	3.3%	2,418	4.2%	3,721	3.9%
50 or More Units	526	8.9%	6,243	11.0%	7,836	8.1%
Mobile Home or Trailer	-	-	45	-	171	0.2%
Other Structure	-	-	3	-	10	-
Homes Built By Year (2023)						
Homes Built 2020 or later	6	-	48	-	118	0.1%
Homes Built 2010 to 2019	353	5.4%	2,055	3.2%	3,097	2.9%
Homes Built 2000 to 2009	270	4.1%	2,781	4.4%	5,245	5.0%
Homes Built 1990 to 1999	272	4.1%	2,469	3.9%	6,247	5.9%
Homes Built 1980 to 1989	517	7.8%	3,802	6.0%	9,426	9.0%
Homes Built 1970 to 1979	348	5.3%	4,786	7.5%	10,668	10.1%
Homes Built 1960 to 1969	498	7.6%	7,346	11.5%	13,017	12.4%
Homes Built 1950 to 1959	975	14.8%	10,725	16.8%	18,376	17.5%
Homes Built 1940 to 1949	765	11.6%	6,096	9.6%	8,743	8.3%
Homes Built Before 1939	1,937	29.4%	16,900	26.5%	21,522	20.5%
Median Age of Homes	65.5 yrs		65.6 yrs		61.6 yrs	
Home Values (2023)						
Owner Specified Housing Units	3,363		31,015		61,412	
Home Values \$1,000,000 or More	44	1.3%	534	1.7%	1,031	1.7%
Home Values \$750,000 to \$999,999	55	1.6%	795	2.6%	1,640	2.7%
Home Values \$500,000 to \$749,999	89	2.6%	1,640	5.3%	5,511	9.0%
Home Values \$400,000 to \$499,999	66	1.9%	1,561	5.0%	5,684	9.3%
Home Values \$300,000 to \$399,999	419	12.5%	5,159	16.6%	12,469	20.3%
Home Values \$250,000 to \$299,999	254	7.5%	3,458	11.2%	7,792	12.7%
Home Values \$200,000 to \$249,999	375	11.1%	3,623	11.7%	7,341	12.0%
Home Values \$175,000 to \$199,999	158	4.7%	1,658	5.3%	2,965	4.8%
Home Values \$150,000 to \$174,999	210	6.2%	2,064	6.7%	3,398	5.5%
Home Values \$125,000 to \$149,999	77	2.3%	974	3.1%	1,607	2.6%
Home Values \$100,000 to \$124,999	217	6.4%	2,065	6.7%	2,666	4.3%
Home Values \$90,000 to \$99,999	284	8.5%	1,506	4.9%	1,726	2.8%
Home Values \$80,000 to \$89,999	114	3.4%	1,238	4.0%	1,600	2.6%
Home Values \$70,000 to \$79,999	350	10.4%	1,184	3.8%	1,355	2.2%
Home Values \$60,000 to \$69,999	160	4.8%	867	2.8%	967	1.6%
Home Values \$50,000 to \$59,999	177	5.3%	830	2.7%	936	1.5%
Home Values \$35,000 to \$49,999	123	3.7%	569	1.8%	701	1.1%
Home Values \$25,000 to \$34,999	133	4.0%	340	1.1%	510	0.8%
Home Values \$10,000 to \$24,999	53	1.6%	598	1.9%	871	1.4%
Home Values Under \$10,000	6	0.2%	351	1.1%	641	1.0%
Owner-Occupied Median Home Value	\$152,538		\$210,386		\$269,631	
Renter-Occupied Median Rent	\$1,056		\$1,022		\$1,094	

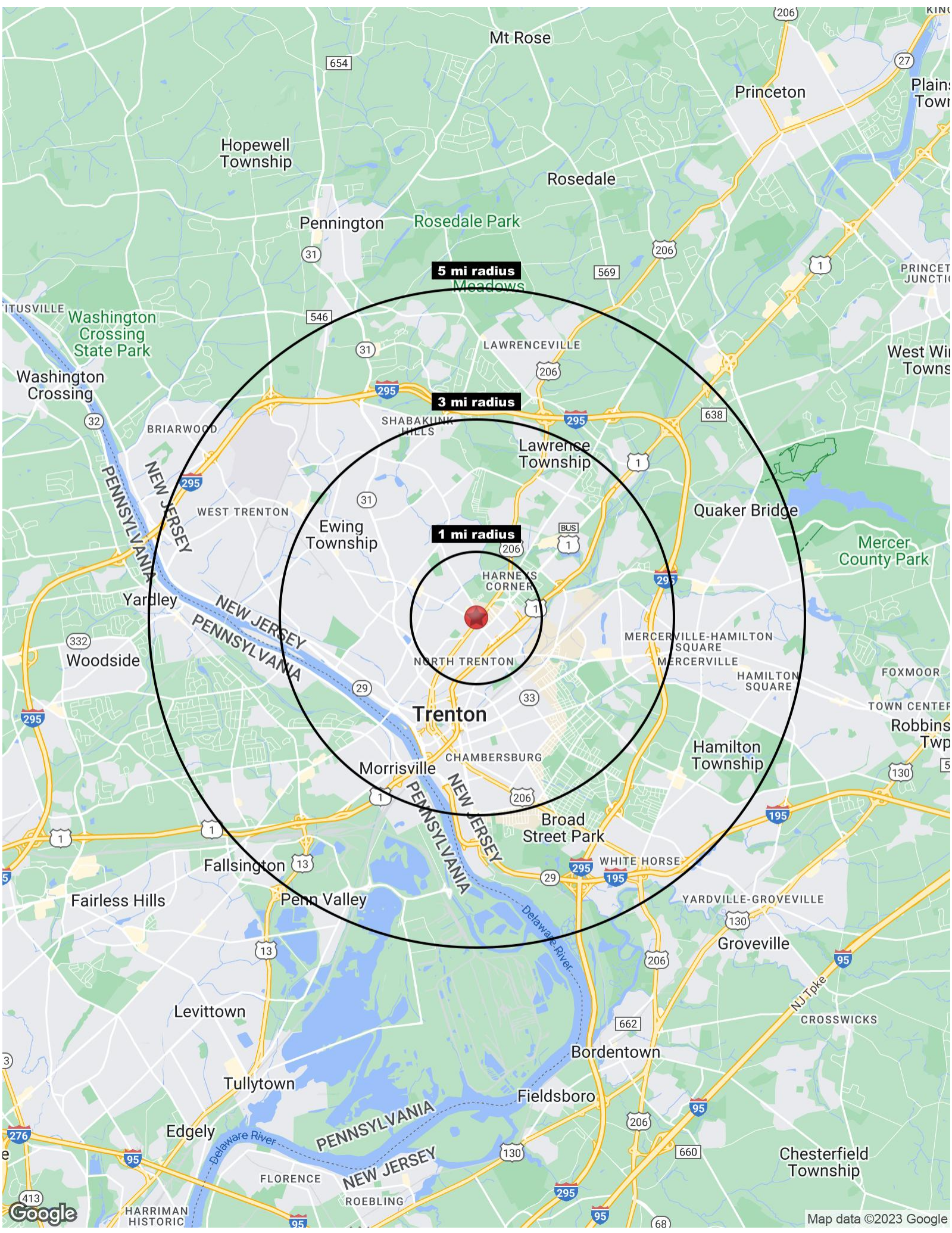
Complete Profile

2010-2020 Census, 2023 Estimates with 2028 Projections
 Calculated using Weighted Block Centroid from Block Groups



Lat/Lon: 40.2416/-74.7519

1500 N Olden Ave Ewing Township, NJ 08638	1 mi radius	3 mi radius	5 mi radius
Total Annual Consumer Expenditure (2023)			
Total Household Expenditure	\$333.6 M	\$3.9 B	\$7.53 B
Total Non-Retail Expenditure	\$177 M	\$2.07 B	\$4 B
Total Retail Expenditure	\$156.59 M	\$1.83 B	\$3.53 B
Apparel	\$11.83 M	\$139.5 M	\$270.12 M
Contributions	\$10.63 M	\$130.25 M	\$259.88 M
Education	\$10.37 M	\$126.55 M	\$253.03 M
Entertainment	\$18.67 M	\$222.09 M	\$434.36 M
Food and Beverages	\$49.54 M	\$573.3 M	\$1.1 B
Furnishings and Equipment	\$11.6 M	\$137.64 M	\$268.91 M
Gifts	\$8.06 M	\$99.67 M	\$199.17 M
Health Care	\$28.04 M	\$323.6 M	\$619.51 M
Household Operations	\$13.03 M	\$154.47 M	\$301.49 M
Miscellaneous Expenses	\$6.32 M	\$74.08 M	\$143.68 M
Personal Care	\$4.48 M	\$52.43 M	\$101.17 M
Personal Insurance	\$2.29 M	\$27.95 M	\$55.9 M
Reading	\$721.57 K	\$8.53 M	\$16.6 M
Shelter	\$71.18 M	\$828.61 M	\$1.59 B
Tobacco	\$2.13 M	\$22.81 M	\$41.03 M
Transportation	\$59.77 M	\$700.95 M	\$1.35 B
Utilities	\$24.95 M	\$282.52 M	\$532.05 M
Monthly Household Consumer Expenditure (2023)			
Total Household Expenditure	\$4,679	\$5,708	\$6,510
Total Non-Retail Expenditure	\$2,483 53.1%	\$3,031 53.1%	\$3,458 53.1%
Total Retail Expenditures	\$2,197 46.9%	\$2,677 46.9%	\$3,052 46.9%
Apparel	\$166 3.5%	\$204 3.6%	\$233 3.6%
Contributions	\$149 3.2%	\$190 3.3%	\$225 3.4%
Education	\$145 3.1%	\$185 3.2%	\$219 3.4%
Entertainment	\$262 5.6%	\$325 5.7%	\$375 5.8%
Food and Beverages	\$695 14.8%	\$838 14.7%	\$947 14.5%
Furnishings and Equipment	\$163 3.5%	\$201 3.5%	\$232 3.6%
Gifts	\$113 2.4%	\$146 2.6%	\$172 2.6%
Health Care	\$393 8.4%	\$473 8.3%	\$535 8.2%
Household Operations	\$183 3.9%	\$226 4.0%	\$260 4.0%
Miscellaneous Expenses	\$89 1.9%	\$108 1.9%	\$124 1.9%
Personal Care	\$63 1.3%	\$77 1.3%	\$87 1.3%
Personal Insurance	\$32 0.7%	\$41 0.7%	\$48 0.7%
Reading	\$10 0.2%	\$12 0.2%	\$14 0.2%
Shelter	\$998 21.3%	\$1,211 21.2%	\$1,372 21.1%
Tobacco	\$30 0.6%	\$33 0.6%	\$35 0.5%
Transportation	\$838 17.9%	\$1,025 18.0%	\$1,170 18.0%
Utilities	\$350 7.5%	\$413 7.2%	\$460 7.1%



5 mi radius

3 mi radius

1 mi radius