

Complete Profile

2010-2020 Census, 2025 Estimates with 2030 Projections
Calculated using Weighted Block Centroid from Block Groups

LEVIN
MANAGEMENT

Lat/Lon: 40.4656/-74.4526

Milltown Rd	1 mi radius		3 mi radius		5 mi radius	
North Brunswick Township, NJ 08902						
Population						
Estimated Population (2025)	16,173		142,797		288,684	
Projected Population (2030)	15,809		141,348		286,607	
Census Population (2020)	15,109		136,346		276,734	
Census Population (2010)	14,624		129,639		264,548	
Projected Annual Growth (2025-2030)	-364	-0.5%	-1,449	-0.2%	-2,077	-0.1%
Historical Annual Growth (2020-2025)	1,064	-	6,452	0.9%	11,950	0.9%
Historical Annual Growth (2010-2020)	486	0.3%	6,706	0.5%	12,186	0.5%
Estimated Population Density (2025)	5,151	psm	5,053	psm	3,678	psm
Trade Area Size	3.1	sq mi	28.3	sq mi	78.5	sq mi
Households						
Estimated Households (2025)	5,279		46,902		96,883	
Projected Households (2030)	5,306		47,661		98,851	
Census Households (2020)	4,989		43,885		91,511	
Census Households (2010)	4,838		40,659		87,217	
Projected Annual Growth (2025-2030)	28	0.1%	759	0.3%	1,968	0.4%
Historical Annual Change (2010-2025)	441	0.6%	6,243	1.0%	9,666	0.7%
Average Household Income						
Estimated Average Household Income (2025)	\$142,974		\$132,451		\$144,070	
Projected Average Household Income (2030)	\$140,266		\$130,803		\$142,112	
Census Average Household Income (2010)	\$71,594		\$78,200		\$87,858	
Census Average Household Income (2000)	\$61,154		\$66,537		\$73,803	
Projected Annual Change (2025-2030)	-\$2,708	-0.4%	-\$1,648	-0.2%	-\$1,958	-0.3%
Historical Annual Change (2000-2025)	\$81,820	5.4%	\$65,914	4.0%	\$70,266	3.8%
Median Household Income						
Estimated Median Household Income (2025)	\$112,607		\$108,108		\$117,307	
Projected Median Household Income (2030)	\$111,574		\$107,627		\$116,584	
Census Median Household Income (2010)	\$62,126		\$66,258		\$77,063	
Census Median Household Income (2000)	\$52,193		\$54,069		\$61,839	
Projected Annual Change (2025-2030)	-\$1,033	-0.2%	-\$481	-	-\$723	-0.1%
Historical Annual Change (2000-2025)	\$60,414	4.6%	\$54,039	4.0%	\$55,468	3.6%
Per Capita Income						
Estimated Per Capita Income (2025)	\$46,927		\$43,970		\$48,825	
Projected Per Capita Income (2030)	\$47,349		\$44,576		\$49,492	
Census Per Capita Income (2010)	\$23,684		\$24,526		\$28,965	
Census Per Capita Income (2000)	\$21,972		\$21,760		\$25,362	
Projected Annual Change (2025-2030)	\$422	0.2%	\$606	0.3%	\$668	0.3%
Historical Annual Change (2000-2025)	\$24,956	4.5%	\$22,210	4.1%	\$23,463	3.7%
Estimated Average Household Net Worth (2025)	\$1.28 M		\$1.26 M		\$1.46 M	

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Milltown Rd	1 mi radius		3 mi radius		5 mi radius	
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Race and Ethnicity						
Total Population (2025)	16,173		142,797		288,684	
White (2025)	6,220	38.5%	51,861	36.3%	112,855	39.1%
Black or African American (2025)	2,299	14.2%	25,531	17.9%	48,540	16.8%
American Indian or Alaska Native (2025)	201	1.2%	1,247	0.9%	1,746	0.6%
Asian (2025)	2,172	13.4%	25,394	17.8%	67,060	23.2%
Hawaiian or Pacific Islander (2025)	7	-	80	-	154	-
Other Race (2025)	3,452	21.3%	24,436	17.1%	34,582	12.0%
Two or More Races (2025)	1,823	11.3%	14,248	10.0%	23,747	8.2%
Population < 18 (2025)	3,464	21.4%	30,213	21.2%	59,905	20.8%
White Not Hispanic	809	23.3%	6,500	21.5%	15,168	25.3%
Black or African American	515	14.9%	5,900	19.5%	11,435	19.1%
Asian	339	9.8%	4,171	13.8%	12,790	21.4%
Other Race Not Hispanic	100	2.9%	916	3.0%	1,967	3.3%
Hispanic	1,701	49.1%	12,727	42.1%	18,545	31.0%
Not Hispanic or Latino Population (2025)	9,961	61.6%	97,744	68.4%	220,561	76.4%
Not Hispanic White	5,516	55.4%	46,600	47.7%	102,937	46.7%
Not Hispanic Black or African American	2,052	20.6%	23,429	24.0%	45,178	20.5%
Not Hispanic American Indian or Alaska Native	17	0.2%	116	0.1%	218	-
Not Hispanic Asian	2,075	20.8%	24,823	25.4%	66,382	30.1%
Not Hispanic Hawaiian or Pacific Islander	3	-	43	-	87	-
Not Hispanic Other Race	58	0.6%	707	0.7%	1,628	0.7%
Not Hispanic Two or More Races	239	2.4%	2,026	2.1%	4,131	1.9%
Hispanic or Latino Population (2025)	6,212	38.4%	45,054	31.6%	68,123	23.6%
Hispanic White	703	11.3%	5,261	11.7%	9,917	14.6%
Hispanic Black or African American	246	4.0%	2,103	4.7%	3,362	4.9%
Hispanic American Indian or Alaska Native	184	3.0%	1,131	2.5%	1,527	2.2%
Hispanic Asian	96	1.5%	571	1.3%	679	1.0%
Hispanic Hawaiian or Pacific Islander	4	-	37	-	67	-
Hispanic Other Race	3,394	54.6%	23,729	52.7%	32,954	48.4%
Hispanic Two or More Races	1,584	25.5%	12,222	27.1%	19,615	28.8%
Not Hispanic or Latino Population (2020)	8,304	55.0%	86,454	63.4%	208,247	75.3%
Hispanic or Latino Population (2020)	6,805	45.0%	49,892	36.6%	68,487	24.7%
Not Hispanic or Latino Population (2010)	9,063	62.0%	89,042	68.7%	210,322	79.5%
Hispanic or Latino Population (2010)	5,560	38.0%	40,598	31.3%	54,226	20.5%
Not Hispanic or Latino Population (2030)	10,035	63.5%	98,245	69.5%	218,556	76.3%
Hispanic or Latino Population (2030)	5,774	36.5%	43,103	30.5%	68,051	23.7%
Projected Annual Growth (2025-2030)	-437	-1.4%	-1,950	-0.9%	-71	-
Historical Annual Growth (2010-2020)	1,245	2.2%	9,294	2.3%	14,261	2.6%

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Milltown Rd		1 mi radius		3 mi radius		5 mi radius	
North Brunswick Township, NJ 08902							
Total Age Distribution (2025)							
Total Population	16,173			142,797		288,684	
Age Under 5 Years	870	5.4%		7,702	5.4%	15,347	5.3%
Age 5 to 9 Years	902	5.6%		8,261	5.8%	16,696	5.8%
Age 10 to 14 Years	1,086	6.7%		8,786	6.2%	17,156	5.9%
Age 15 to 19 Years	1,211	7.5%		13,575	9.5%	25,181	8.7%
Age 20 to 24 Years	1,276	7.9%		15,060	10.5%	26,593	9.2%
Age 25 to 29 Years	1,177	7.3%		10,854	7.6%	20,467	7.1%
Age 30 to 34 Years	1,156	7.2%		10,418	7.3%	20,560	7.1%
Age 35 to 39 Years	1,075	6.6%		9,569	6.7%	19,625	6.8%
Age 40 to 44 Years	1,154	7.1%		9,363	6.6%	18,730	6.5%
Age 45 to 49 Years	1,002	6.2%		8,481	5.9%	17,423	6.0%
Age 50 to 54 Years	1,019	6.3%		8,307	5.8%	17,609	6.1%
Age 55 to 59 Years	972	6.0%		7,714	5.4%	16,892	5.9%
Age 60 to 64 Years	919	5.7%		7,133	5.0%	16,160	5.6%
Age 65 to 69 Years	806	5.0%		6,179	4.3%	13,916	4.8%
Age 70 to 74 Years	593	3.7%		4,477	3.1%	10,329	3.6%
Age 75 to 79 Years	427	2.6%		3,250	2.3%	7,294	2.5%
Age 80 to 84 Years	267	1.6%		1,971	1.4%	4,575	1.6%
Age 85 Years or Over	262	1.6%		1,698	1.2%	4,131	1.4%
Median Age	36.6			34.0		36.2	
Age 19 Years or Less	4,068	25.2%		38,324	26.8%	74,380	25.8%
Age 20 to 64 Years	9,750	60.3%		86,898	60.9%	174,059	60.3%
Age 65 Years or Over	2,355	14.6%		17,575	12.3%	40,245	13.9%
Female Age Distribution (2025)							
Female Population	8,000	49.5%		67,670	47.4%	137,194	47.5%
Age Under 5 Years	442	5.5%		3,811	5.6%	7,500	5.5%
Age 5 to 9 Years	443	5.5%		3,929	5.8%	8,022	5.8%
Age 10 to 14 Years	509	6.4%		4,217	6.2%	8,270	6.0%
Age 15 to 19 Years	489	6.1%		4,568	6.8%	8,513	6.2%
Age 20 to 24 Years	503	6.3%		5,811	8.6%	9,613	7.0%
Age 25 to 29 Years	572	7.1%		5,301	7.8%	10,020	7.3%
Age 30 to 34 Years	564	7.1%		4,947	7.3%	10,014	7.3%
Age 35 to 39 Years	525	6.6%		4,687	6.9%	9,588	7.0%
Age 40 to 44 Years	578	7.2%		4,685	6.9%	9,349	6.8%
Age 45 to 49 Years	527	6.6%		4,221	6.2%	8,735	6.4%
Age 50 to 54 Years	531	6.6%		4,200	6.2%	8,891	6.5%
Age 55 to 59 Years	483	6.0%		3,953	5.8%	8,638	6.3%
Age 60 to 64 Years	460	5.7%		3,621	5.4%	8,249	6.0%
Age 65 to 69 Years	442	5.5%		3,282	4.9%	7,316	5.3%
Age 70 to 74 Years	355	4.4%		2,449	3.6%	5,573	4.1%
Age 75 to 79 Years	225	2.8%		1,786	2.6%	3,960	2.9%
Age 80 to 84 Years	177	2.2%		1,185	1.8%	2,621	1.9%
Age 85 Years or Over	176	2.2%		1,018	1.5%	2,322	1.7%
Female Median Age	39.0			36.1		38.3	
Age 19 Years or Less	1,883	23.5%		16,525	24.4%	32,305	23.5%
Age 20 to 64 Years	4,742	59.3%		41,425	61.2%	83,096	60.6%
Age 65 Years or Over	1,375	17.2%		9,720	14.4%	21,792	15.9%

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North Brunswick Township, NJ 08902							
Male Age Distribution (2025)							
Male Population		8,173	50.5%	75,127	52.6%	151,490	52.5%
Age Under 5 Years		427	5.2%	3,891	5.2%	7,847	5.2%
Age 5 to 9 Years		459	5.6%	4,332	5.8%	8,674	5.7%
Age 10 to 14 Years		576	7.1%	4,569	6.1%	8,886	5.9%
Age 15 to 19 Years		722	8.8%	9,007	12.0%	16,668	11.0%
Age 20 to 24 Years		773	9.5%	9,248	12.3%	16,981	11.2%
Age 25 to 29 Years		605	7.4%	5,553	7.4%	10,447	6.9%
Age 30 to 34 Years		592	7.2%	5,471	7.3%	10,546	7.0%
Age 35 to 39 Years		551	6.7%	4,882	6.5%	10,037	6.6%
Age 40 to 44 Years		576	7.0%	4,678	6.2%	9,381	6.2%
Age 45 to 49 Years		475	5.8%	4,259	5.7%	8,689	5.7%
Age 50 to 54 Years		488	6.0%	4,107	5.5%	8,718	5.8%
Age 55 to 59 Years		489	6.0%	3,761	5.0%	8,254	5.4%
Age 60 to 64 Years		459	5.6%	3,512	4.7%	7,911	5.2%
Age 65 to 69 Years		364	4.5%	2,897	3.9%	6,601	4.4%
Age 70 to 74 Years		238	2.9%	2,028	2.7%	4,756	3.1%
Age 75 to 79 Years		202	2.5%	1,464	1.9%	3,333	2.2%
Age 80 to 84 Years		89	1.1%	787	1.0%	1,954	1.3%
Age 85 Years or Over		86	1.1%	680	0.9%	1,809	1.2%
Male Median Age		34.8		32.3		34.5	
Age 19 Years or Less		2,185	26.7%	21,799	29.0%	42,075	27.8%
Age 20 to 64 Years		5,008	61.3%	45,473	60.5%	90,963	60.0%
Age 65 Years or Over		980	12.0%	7,855	10.5%	18,453	12.2%
Males per 100 Females (2025)							
Overall Comparison		102		111		110	
Age Under 5 Years		97	49.1%	102	50.5%	105	51.1%
Age 5 to 9 Years		104	50.9%	110	52.4%	108	52.0%
Age 10 to 14 Years		113	53.1%	108	52.0%	107	51.8%
Age 15 to 19 Years		148	59.6%	197	66.3%	196	66.2%
Age 20 to 24 Years		154	60.6%	159	61.4%	177	63.9%
Age 25 to 29 Years		106	51.4%	105	51.2%	104	51.0%
Age 30 to 34 Years		105	51.2%	111	52.5%	105	51.3%
Age 35 to 39 Years		105	51.2%	104	51.0%	105	51.1%
Age 40 to 44 Years		100	49.9%	100	50.0%	100	50.1%
Age 45 to 49 Years		90	47.4%	101	50.2%	99	49.9%
Age 50 to 54 Years		92	47.9%	98	49.4%	98	49.5%
Age 55 to 59 Years		101	50.3%	95	48.8%	96	48.9%
Age 60 to 64 Years		100	49.9%	97	49.2%	96	49.0%
Age 65 to 69 Years		82	45.2%	88	46.9%	90	47.4%
Age 70 to 74 Years		67	40.1%	83	45.3%	85	46.0%
Age 75 to 79 Years		90	47.4%	82	45.0%	84	45.7%
Age 80 to 84 Years		50	33.4%	66	39.9%	75	42.7%
Age 85 Years or Over		49	32.9%	67	40.1%	78	43.8%
Age 19 Years or Less		116	53.7%	132	56.9%	130	56.6%
Age 20 to 39 Years		117	53.8%	121	54.8%	122	55.0%
Age 40 to 64 Years		96	49.1%	98	49.6%	98	49.5%
Age 65 Years or Over		71	41.6%	81	44.7%	85	45.9%

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Milltown Rd			1 mi radius		3 mi radius		5 mi radius	
North Brunswick Township, NJ 08902								
Household Type (2025)								
Total Households			5,279		46,902		96,883	
Households with Children			1,988	37.7%	16,492	35.2%	33,457	34.5%
Average Household Size			3.0		2.9		2.8	
Household Density per Square Mile			1,681		1,660		1,234	
Population Family			13,932	86.1%	113,214	79.3%	229,695	79.6%
Population Non-Family			1,719	10.6%	21,260	14.9%	41,283	14.3%
Population Group Quarters			522	3.2%	8,324	5.8%	17,707	6.1%
Family Households			4,047	76.7%	32,687	69.7%	68,729	70.9%
Married Couple Households			2,779	68.7%	21,370	65.4%	49,076	71.4%
Other Family Households with Children			1,267	31.3%	11,317	34.6%	19,653	28.6%
Family Households with Children			1,983	49.0%	16,452	50.3%	33,404	48.6%
Married Couple with Children			1,362	68.7%	10,651	64.7%	23,952	71.7%
Other Family Households with Children			621	31.3%	5,800	35.3%	9,452	28.3%
Family Households No Children			2,064	51.0%	16,235	49.7%	35,325	51.4%
Married Couple No Children			1,418	68.7%	10,719	66.0%	25,124	71.1%
Other Family Households No Children			646	31.3%	5,516	34.0%	10,201	28.9%
Non-Family Households			1,232	23.3%	14,215	30.3%	28,155	29.1%
Non-Family Households with Children			5	0.4%	40	0.3%	53	0.2%
Non-Family Households No Children			1,227	99.6%	14,175	99.7%	28,102	99.8%
Average Family Household Size			3.4		3.5		3.3	
Average Family Income			\$157,137		\$151,660		\$166,077	
Median Family Income			\$126,739		\$131,352		\$140,229	
Average Non-Family Household Size			1.4		1.5		1.5	
Marital Status (2025)								
Population Age 15 Years or Over			13,316		118,048		239,485	
Never Married			5,221	39.2%	55,213	46.8%	98,970	41.3%
Currently Married			5,627	42.3%	43,546	36.9%	102,463	42.8%
Previously Married			2,469	18.5%	19,289	16.3%	38,052	15.9%
Separated			718	29.1%	6,716	34.8%	11,811	31.0%
Widowed			764	31.0%	4,962	25.7%	10,661	28.0%
Divorced			987	40.0%	7,611	39.5%	15,580	40.9%
Educational Attainment (2025)								
Adult Population Age 25 Years or Over			10,829		89,413		187,711	
Elementary (Grade Level 0 to 8)			1,482	13.7%	10,239	11.5%	13,564	7.2%
Some High School (Grade Level 9 to 11)			1,090	10.1%	6,331	7.1%	10,721	5.7%
High School Graduate			2,774	25.6%	19,217	21.5%	39,497	21.0%
Some College			1,542	14.2%	11,807	13.2%	24,404	13.0%
Associate Degree Only			700	6.5%	5,267	5.9%	11,779	6.3%
Bachelor Degree Only			2,012	18.6%	20,368	22.8%	49,566	26.4%
Graduate Degree			1,229	11.4%	16,183	18.1%	38,179	20.3%
Any College (Some College or Higher)			5,483	50.6%	53,625	60.0%	123,929	66.0%
College Degree + (Bachelor Degree or Higher)			3,241	29.9%	36,551	40.9%	87,745	46.7%

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Housing								
Total Housing Units (2025)			5,360		47,960		98,916	
Total Housing Units (2020)			5,315		47,303		97,133	
Historical Annual Growth (2020-2025)			44		- 657		- 1,782	
Housing Units Occupied (2025)			5,279 98.5%		46,902 97.8%		96,883 97.9%	
Housing Units Owner-Occupied			2,720 51.5%		20,375 43.4%		51,136 52.8%	
Housing Units Renter-Occupied			2,559 48.5%		26,527 56.6%		45,747 47.2%	
Housing Units Vacant (2025)			81 1.5%		1,058 2.2%		2,032 2.1%	
Household Size (2025)								
Total Households			5,279		46,902		96,883	
1 Person Households			976 18.5%		10,240 21.8%		20,712 21.4%	
2 Person Households			1,539 29.1%		14,197 30.3%		29,671 30.6%	
3 Person Households			962 18.2%		7,823 16.7%		17,647 18.2%	
4 Person Households			847 16.1%		7,234 15.4%		15,830 16.3%	
5 Person Households			519 9.8%		3,821 8.1%		7,201 7.4%	
6 Person Households			222 4.2%		1,960 4.2%		3,349 3.5%	
7 or More Person Households			213 4.0%		1,626 3.5%		2,475 2.6%	
Household Income Distribution (2025)								
HH Income \$200,000 or More			950 18.0%		9,292 19.8%		21,445 22.1%	
HH Income \$150,000 to \$199,999			602 11.4%		5,551 11.8%		12,294 12.7%	
HH Income \$125,000 to \$149,999			630 11.9%		4,316 9.2%		9,283 9.6%	
HH Income \$100,000 to \$124,999			540 10.2%		5,162 11.0%		11,340 11.7%	
HH Income \$75,000 to \$99,999			607 11.5%		5,047 10.8%		10,772 11.1%	
HH Income \$50,000 to \$74,999			767 14.5%		5,609 12.0%		11,543 11.9%	
HH Income \$35,000 to \$49,999			331 6.3%		3,168 6.8%		5,892 6.1%	
HH Income \$25,000 to \$34,999			214 4.1%		2,091 4.5%		3,583 3.7%	
HH Income \$15,000 to \$24,999			238 4.5%		2,595 5.5%		4,365 4.5%	
HH Income \$10,000 to \$14,999			231 4.4%		1,415 3.0%		2,234 2.3%	
HH Income Under \$10,000			168 3.2%		2,655 5.7%		4,133 4.3%	
Household Vehicles (2025)								
Households 0 Vehicles Available			766 14.5%		7,365 15.7%		10,725 11.1%	
Households 1 Vehicle Available			1,749 33.1%		15,989 34.1%		34,369 35.5%	
Households 2 Vehicles Available			1,805 34.2%		15,037 32.1%		33,615 34.7%	
Households 3 or More Vehicles Available			959 18.2%		8,511 18.1%		18,173 18.8%	
Total Vehicles Available			8,676		75,417		164,116	
Average Vehicles per Household			1.6		1.6		1.7	
Owner-Occupied Household Vehicles			5,494 63.3%		42,254 56.0%		104,606 63.7%	
Average Vehicles per Owner-Occupied Household			2.0		2.1		2.0	
Renter-Occupied Household Vehicles			3,182 36.7%		33,163 44.0%		59,510 36.3%	
Average Vehicles per Renter-Occupied Household			1.2		1.3		1.3	
Travel Time (2025)								
Worker Base Age 16 years or Over			8,144		71,097		142,753	
Travel to Work in 14 Minutes or Less			2,009 24.7%		15,626 22.0%		29,104 20.4%	
Travel to Work in 15 to 29 Minutes			2,482 30.5%		20,536 28.9%		38,895 27.2%	
Travel to Work in 30 to 59 Minutes			2,215 27.2%		17,406 24.5%		35,074 24.6%	
Travel to Work in 60 Minutes or More			570 7.0%		7,681 10.8%		18,059 12.7%	
Work at Home			869 10.7%		9,850 13.9%		21,622 15.1%	
Average Minutes Travel to Work			21.9		24.5		25.6	

Complete Profile

2010-2020 Census, 2025 Estimates with 2030 Projections
Calculated using Weighted Block Centroid from Block Groups



Lat/Lon: 40.4656/-74.4526

Milltown Rd			1 mi radius		3 mi radius		5 mi radius	
North Brunswick Township, NJ 08902								
Transportation To Work (2025)								
Worker Base Age 16 years or Over			8,144		71,097		142,753	
Drive to Work Alone			4,743	58.2%	38,847	54.6%	84,743	59.4%
Drive to Work in Carpool			1,258	15.4%	7,123	10.0%	12,193	8.5%
Travel to Work by Public Transportation			524	6.4%	6,030	8.5%	11,317	7.9%
Drive to Work on Motorcycle			-	-	-	-	2	-
Bicycle to Work			89	1.1%	1,041	1.5%	1,172	0.8%
Walk to Work			344	4.2%	4,205	5.9%	6,583	4.6%
Other Means			318	3.9%	4,003	5.6%	5,122	3.6%
Work at Home			869	10.7%	9,850	13.9%	21,622	15.1%
Daytime Demographics (2025)								
Total Businesses			656		5,564		10,426	
Total Employees			6,318		57,082		111,094	
Company Headquarter Businesses			20	3.0%	185	3.3%	334	3.2%
Company Headquarter Employees			509	8.1%	5,774	10.1%	13,096	11.8%
Employee Population per Business			9.6	to 1	10.3	to 1	10.7	to 1
Residential Population per Business			24.6	to 1	25.7	to 1	27.7	to 1
Adj. Daytime Demographics Age 16 Years or Over			11,278		102,187		204,206	
Labor Force								
Labor Population Age 16 Years or Over (2025)			13,106		116,235		236,043	
Labor Force Total Males (2025)			6,610	50.4%	61,388	52.8%	124,314	52.7%
Male Civilian Employed			4,412	66.7%	39,802	64.8%	80,365	64.6%
Male Civilian Unemployed			123	1.9%	1,580	2.6%	3,356	2.7%
Males in Armed Forces			1	-	21	-	149	0.1%
Males Not in Labor Force			2,074	31.4%	19,986	32.6%	40,444	32.5%
Labor Force Total Females (2025)			6,495	49.6%	54,847	47.2%	111,729	47.3%
Female Civilian Employed			3,732	57.5%	31,307	57.1%	62,417	55.9%
Female Civilian Unemployed			127	2.0%	1,484	2.7%	3,381	3.0%
Females in Armed Forces			-	-	-	-	-	-
Females Not in Labor Force			2,636	40.6%	22,055	40.2%	45,931	41.1%
Unemployment Rate			251	1.9%	3,064	2.6%	6,736	2.9%
Occupation (2025)								
Occupation Population Age 16 Years or Over			8,144		71,097		142,753	
Occupation Total Males			4,412	54.2%	39,790	56.0%	80,336	56.3%
Occupation Total Females			3,732	45.8%	31,307	44.0%	62,417	43.7%
Management, Business, Financial Operations			1,218	15.0%	11,848	16.7%	27,327	19.1%
Professional, Related			1,756	21.6%	18,782	26.4%	41,888	29.3%
Service			1,417	17.4%	12,314	17.3%	22,322	15.6%
Sales, Office			1,498	18.4%	11,651	16.4%	23,840	16.7%
Farming, Fishing, Forestry			4	-	271	0.4%	334	0.2%
Construction, Extraction, Maintenance			475	5.8%	4,065	5.7%	7,086	5.0%
Production, Transport, Material Moving			1,776	21.8%	12,167	17.1%	19,956	14.0%
White Collar Workers			4,472	54.9%	42,281	59.5%	93,055	65.2%
Blue Collar Workers			3,672	45.1%	28,817	40.5%	49,698	34.8%

Complete Profile

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Calculated using Weighted Block Centroid from Block Groups



Lat/Lon: 40.4656/-74.4526

Milltown Rd		1 mi radius		3 mi radius		5 mi radius	
North Brunswick Township, NJ 08902							
Units In Structure (2025)							
Total Units	5,279		46,902		96,883		
1 Detached Unit	2,662	50.4%	19,111	40.7%	44,036	45.5%	
1 Attached Unit	336	6.4%	3,961	8.4%	10,641	11.0%	
2 Units	594	11.3%	5,026	10.7%	7,213	7.4%	
3 to 4 Units	456	8.6%	3,641	7.8%	6,122	6.3%	
5 to 9 Units	208	3.9%	2,666	5.7%	5,961	6.2%	
10 to 19 Units	212	4.0%	3,748	8.0%	7,925	8.2%	
20 to 49 Units	306	5.8%	3,274	7.0%	5,681	5.9%	
50 or More Units	472	8.9%	5,334	11.4%	8,300	8.6%	
Mobile Home or Trailer	30	0.6%	102	0.2%	965	1.0%	
Other Structure	1	-	39	-	39	-	
Homes Built By Year (2025)							
Homes Built 2020 or later	58	1.1%	698	1.5%	1,326	1.3%	
Homes Built 2010 to 2019	191	3.6%	3,139	6.5%	5,375	5.4%	
Homes Built 2000 to 2009	324	6.0%	4,175	8.7%	7,901	8.0%	
Homes Built 1990 to 1999	330	6.2%	3,464	7.2%	8,289	8.4%	
Homes Built 1980 to 1989	769	14.4%	6,633	13.8%	17,283	17.5%	
Homes Built 1970 to 1979	661	12.3%	5,555	11.6%	12,208	12.3%	
Homes Built 1960 to 1969	958	17.9%	7,033	14.7%	14,502	14.7%	
Homes Built 1950 to 1959	605	11.3%	5,701	11.9%	12,769	12.9%	
Homes Built 1940 to 1949	555	10.4%	2,804	5.8%	4,798	4.9%	
Homes Built Before 1939	828	15.5%	7,699	16.1%	12,434	12.6%	
Median Age of Homes	57.0	yrs	53.3	yrs	51.9	yrs	
Home Values (2025)							
Owner Specified Housing Units	2,720		20,375		51,136		
Home Values \$1,000,000 or More	86	3.2%	530	2.6%	1,330	2.6%	
Home Values \$750,000 to \$999,999	117	4.3%	1,080	5.3%	3,153	6.2%	
Home Values \$500,000 to \$749,999	607	22.3%	6,188	30.4%	16,047	31.4%	
Home Values \$400,000 to \$499,999	837	30.8%	5,385	26.4%	12,871	25.2%	
Home Values \$300,000 to \$399,999	588	21.6%	4,098	20.1%	10,320	20.2%	
Home Values \$250,000 to \$299,999	200	7.4%	1,102	5.4%	2,506	4.9%	
Home Values \$200,000 to \$249,999	89	3.3%	691	3.4%	1,490	2.9%	
Home Values \$175,000 to \$199,999	26	1.0%	175	0.9%	332	0.7%	
Home Values \$150,000 to \$174,999	54	2.0%	326	1.6%	538	1.1%	
Home Values \$125,000 to \$149,999	4	0.2%	62	0.3%	203	0.4%	
Home Values \$100,000 to \$124,999	7	0.2%	115	0.6%	423	0.8%	
Home Values \$90,000 to \$99,999	2	-	7	-	81	0.2%	
Home Values \$80,000 to \$89,999	1	-	10	-	33	-	
Home Values \$70,000 to \$79,999	-	-	17	-	86	0.2%	
Home Values \$60,000 to \$69,999	2	-	40	0.2%	178	0.3%	
Home Values \$50,000 to \$59,999	12	0.4%	32	0.2%	123	0.2%	
Home Values \$35,000 to \$49,999	8	0.3%	84	0.4%	322	0.6%	
Home Values \$25,000 to \$34,999	16	0.6%	107	0.5%	518	1.0%	
Home Values \$10,000 to \$24,999	24	0.9%	115	0.6%	184	0.4%	
Home Values Under \$10,000	39	1.4%	213	1.0%	398	0.8%	
Owner-Occupied Median Home Value	\$436,639		\$459,659		\$464,075		
Renter-Occupied Median Rent	\$1,517		\$1,682		\$1,723		

Complete Profile

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Calculated using Weighted Block Centroid from Block Groups



Lat/Lon: 40.4656/-74.4526

Milltown Rd		1 mi radius		3 mi radius		5 mi radius	
North Brunswick Township, NJ 08902							
Total Annual Consumer Expenditure (2025)							
Total Household Expenditure		\$637.82 M		\$5.68 B		\$12.31 B	
Total Non-Retail Expenditure		\$333.77 M		\$3.03 B		\$6.55 B	
Total Retail Expenditure		\$304.05 M		\$2.65 B		\$5.75 B	
Alcoholic Beverages		\$3.92 M		\$34.74 M		\$75.31 M	
Apparel		\$11.81 M		\$104.2 M		\$224.43 M	
Contributions		\$20.61 M		\$183.75 M		\$403.67 M	
Education		\$14.65 M		\$130.19 M		\$284.5 M	
Entertainment		\$36.52 M		\$322.2 M		\$692.88 M	
Food Away From Home		\$28.11 M		\$248.2 M		\$535.55 M	
Grocery		\$41.1 M		\$356.78 M		\$744.99 M	
Health Care		\$35.7 M		\$309.56 M		\$649.39 M	
Household Furnishings and Equipment		\$17.01 M		\$150.35 M		\$325.17 M	
Household Operations		\$11.96 M		\$105.56 M		\$226.32 M	
Miscellaneous Expenses		\$10.88 M		\$96.06 M		\$207.47 M	
Personal Care		\$8.11 M		\$70.73 M		\$148.93 M	
Shelter		\$105.84 M		\$952.89 M		\$1.98 B	
Tax and Retirement		\$172.39 M		\$1.57 B		\$3.52 B	
Tobacco and Related		\$2.98 M		\$25.44 M		\$49.82 M	
Transportation		\$86.97 M		\$761.63 M		\$1.71 B	
Utilities		\$29.25 M		\$253.54 M		\$527.73 M	
Monthly Household Consumer Expenditure (2025)							
Total Household Expenditure		\$10,069		\$10,088		\$10,586	
Total Non-Retail Expenditure		\$5,269	52.3%	\$5,381	53.3%	\$5,637	53.2%
Total Retail Expenditures		\$4,800	47.7%	\$4,707	46.7%	\$4,950	46.8%
Alcoholic Beverages		\$62	0.6%	\$62	0.6%	\$65	0.6%
Apparel		\$186	1.9%	\$185	1.8%	\$193	1.8%
Contributions		\$325	3.2%	\$326	3.2%	\$347	3.3%
Education		\$231	2.3%	\$231	2.3%	\$245	2.3%
Entertainment		\$577	5.7%	\$572	5.7%	\$596	5.6%
Food Away From Home		\$444	4.4%	\$441	4.4%	\$461	4.4%
Grocery		\$649	6.4%	\$634	6.3%	\$641	6.1%
Health Care		\$564	5.6%	\$550	5.5%	\$559	5.3%
Household Furnishings and Equipment		\$269	2.7%	\$267	2.6%	\$280	2.6%
Household Operations		\$189	1.9%	\$188	1.9%	\$195	1.8%
Miscellaneous Expenses		\$172	1.7%	\$171	1.7%	\$178	1.7%
Personal Care		\$128	1.3%	\$126	1.2%	\$128	1.2%
Shelter		\$1,671	16.6%	\$1,693	16.8%	\$1,706	16.1%
Tax and Retirement		\$2,721	27.0%	\$2,793	27.7%	\$3,030	27.7%
Tobacco and Related		\$47	0.5%	\$45	0.4%	\$43	0.4%
Transportation		\$1,373	13.6%	\$1,353	13.4%	\$1,467	13.9%
Utilities		\$462	4.6%	\$450	4.5%	\$454	4.3%

