2010-2020 Census, 2022 Estimates with 2027 Projections Calculated using Weighted Block Centroid from Block Groups



Lat/Lon: 40.4651/-74.4488

498 Milltown Rd							
North Brunswick Township, NJ 08902	1 mi radius		us 3 mi radius		ıs 5 mi radiu		
Population							
Estimated Population (2022)	12,874		135,834		280,666		
Projected Population (2027)	12,515		134,904		279,349		
Census Population (2020)	12,963		135,671		280,854		
Census Population (2010)	12,347		128,990		268,318		
Projected Annual Growth (2022-2027)	-359	-0.6%	-930	-0.1%	-1,317	-	
Historical Annual Growth (2020-2022)	-89	-	163	-	-188	-	
Historical Annual Growth (2010-2020)	617	0.5%	6,681	0.5%	12,536	0.5%	
Estimated Population Density (2022)	4,100	psm	4,807	psm	3,575	psm	
Trade Area Size	3.1	sq mi	28.3	sq mi	78.5	sq mi	
Households							
Estimated Households (2022)	4,378		44,001		93,496		
Projected Households (2027)	4,256		43,811		93,313		
Census Households (2020)	4,387		43,621		92,905		
Census Households (2010)	4,216		40,436		88,436		
Projected Annual Growth (2022-2027)	-121	-0.6%	-189	-	-183	-	
Historical Annual Change (2010-2022)	161	0.3%	3,565	0.7%	5,060	0.5%	
Average Household Income							
Estimated Average Household Income (2022)	\$120,551		\$102,638		\$115,126		
Projected Average Household Income (2027)	\$156,221		\$128,672		\$145,269		
Census Average Household Income (2010)	\$72,903		\$77,977		\$87,800		
Census Average Household Income (2000)	\$61,886		\$66,203		\$73,787		
Projected Annual Change (2022-2027)	\$35,670	5.9%	\$26,034	5.1%	\$30,143	5.2%	
Historical Annual Change (2000-2022)	\$58,665	4.3%	\$36,435	2.5%	\$41,340	2.5%	
Median Household Income							
Estimated Median Household Income (2022)	\$86,942		\$84,586		\$94,908		
Projected Median Household Income (2027)	\$103,910		\$101,505		\$113,742		
Census Median Household Income (2010)	\$63,920		\$65,884		\$77,000		
Census Median Household Income (2000)	\$53,765		\$53,728		\$61,880		
Projected Annual Change (2022-2027)	\$16,968	3.9%	\$16,919	4.0%	\$18,834	4.0%	
Historical Annual Change (2000-2022)	\$33,177	2.8%	\$30,858	2.6%	\$33,028	2.4%	
Per Capita Income							
Estimated Per Capita Income (2022)	\$41,178		\$33,548		\$38,678		
Projected Per Capita Income (2027)	\$53,322		\$42,091		\$48,854		
Census Per Capita Income (2010)	\$24,895		\$24,445		\$28,939		
Census Per Capita Income (2000)	\$22,621		\$21,638		\$25,337		
Projected Annual Change (2022-2027)	\$12,144	5.9%	\$8,542	5.1%	\$10,176	5.3%	
Historical Annual Change (2000-2022)	\$18,558	3.7%	\$11,910	2.5%	\$13,341	2.4%	
Estimated Average Household Net Worth (2022)	\$1.33 M		\$1.29 M		\$1.47 M		

©2023, Sites USA, Chandler, Arizona, 480-491-1112 Demographic Source: Applied Geographic Solutions 11/2022, TIGER Geography - RFULL9

2010-2020 Census, 2022 Estimates with 2027 Projections Calculated using Weighted Block Centroid from Block Groups



Lat/Lon: 40.4651/-74.4488

498 Milltown Rd						
North Brunswick Township, NJ 08902	1 mi rad	lius	us 3 mi radi		dius 5 mi rad	
Race and Ethnicity					-	
Total Population (2022)	12,874		135,834		280,666	
White (2022)	5,462	42.4%	47,362	34.9%	106,715	38.0%
Black or African American (2022)	1,549	12.0%	22,562	16.6%	44,601	15.9%
American Indian or Alaska Native (2022)	137	1.1%	1,206	0.9%	1,645	0.6%
Asian (2022)	1,875	14.6%	27,873	20.5%	73,428	26.2%
Hawaiian or Pacific Islander (2022)	4	-	69	-	123	-
Other Race (2022)	540	4.2%	8,520	6.3%	13,719	4.9%
Two or More Races (2022)	3,308	25.7%	28,242	20.8%	40,435	14.4%
Population < 18 (2022)	2,949	22.9%	30,211	22.2%	59,539	21.2%
White Not Hispanic	804	27.3%	6,408	21.2%	15,151	25.4%
Black or African American	371	12.6%	5,454	18.1%	10,833	18.2%
Asian	276	9.4%	4,180	13.8%	13,060	21.9%
Other Race Not Hispanic	74	2.5%	883	2.9%	2,039	3.4%
Hispanic	1,425	48.3%	13,285	44.0%	18,457	31.0%
Not Hispanic or Latino Population (2022)	8,308	64.5%	92,530	68.1%	217,437	77.5%
Not Hispanic White	3,973	47.8%	36,794	39.8%	90,507	41.6%
Not Hispanic Black or African American	1,009	12.1%	16,326	17.6%	36,397	16.7%
Not Hispanic American Indian or Alaska Native	54	0.6%	415	0.4%	668	0.3%
Not Hispanic Asian	1,387	16.7%	23,077	24.9%	66,014	30.4%
Not Hispanic Hawaiian or Pacific Islander	4	-	34	-	60	-
Not Hispanic Other Race	286	3.4%	2,355	2.5%	3,404	1.6%
Not Hispanic Two or More Races	1,595	19.2%	13,530	14.6%	20,387	9.4%
Hispanic or Latino Population (2022)	4,566	35.5%	43,304	31.9%	63,229	22.5%
Hispanic White	1,489	32.6%	10,568	24.4%	16,208	25.6%
Hispanic Black or African American	539	11.8%	6,236	14.4%	8,204	13.0%
Hispanic American Indian or Alaska Native	83	1.8%	792	1.8%	977	1.5%
Hispanic Asian	488	10.7%	4,796	11.1%	7,414	11.7%
Hispanic Hawaiian or Pacific Islander	-	-	35	-	63	-
Hispanic Other Race	254	5.6%	6,166	14.2%	10,315	16.3%
Hispanic Two or More Races	1,712	37.5%	14,712	34.0%	20,048	31.7%
Not Hispanic or Latino Population (2020)	7,567	58.4%	84,809	62.5%	209,742	74.7%
Hispanic or Latino Population (2020)	5,396	41.6%	50,863	37.5%	71,112	25.3%
Not Hispanic or Latino Population (2010)	8,328	67.4%	88,445	68.6%	213,627	79.6%
Hispanic or Latino Population (2010)	4,019	32.6%	40,545	31.4%		20.4%
Not Hispanic or Latino Population (2027)	8,083	64.6%		68.2%		
Hispanic or Latino Population (2027)	4,433	35.4%	42,913	31.8%	62,744	22.5%
Projected Annual Growth (2022-2027)	-133	-0.6%		-0.2%	-485	
Historical Annual Growth (2010-2020)	1,377	3.4%	10,318	2.5%	16,421	3.0%

©2023, Sites USA, Chandler, Arizona, 480-491-1112 Demographic Source: Applied Geographic Solutions 11/2022, TIGER Geography - RFULL9

2010-2020 Census, 2022 Estimates with 2027 Projections Calculated using Weighted Block Centroid from Block Groups



Lat/Lon: 40.4651/-74.4488

498 Milltown Rd						
North Brunswick Township, NJ 08902	1 mi rad	lius	3 mi radius		5 mi rac	dius
Total Age Distribution (2022)						
Total Population	12,874		135,834		280,666	
Age Under 5 Years	773	6.0%	8,028	5.9%	15,577	5.5%
Age 5 to 9 Years	782	6.1%	8,333	6.1%	16,381	5.8%
Age 10 to 14 Years	848	6.6%	8,469	6.2%	16,838	6.0%
Age 15 to 19 Years	1,172	9.1%	12,270	9.0%	24,500	8.7%
Age 20 to 24 Years	820	6.4%	15,536	11.4%	26,283	9.4%
Age 25 to 29 Years	831	6.5%	10,249	7.5%	20,066	7.1%
Age 30 to 34 Years	881	6.8%	9,336	6.9%	19,357	6.9%
Age 35 to 39 Years	874	6.8%	8,743	6.4%	18,730	6.7%
Age 40 to 44 Years	778	6.0%	7,927	5.8%	17,309	6.2%
Age 45 to 49 Years	742	5.8%	7,456	5.5%	16,368	5.8%
Age 50 to 54 Years	787	6.1%	7,711	5.7%	17,366	6.2%
Age 55 to 59 Years	782	6.1%	7,862	5.8%	17,780	6.3%
Age 60 to 64 Years	738	5.7%	7,116	5.2%	16,382	5.8%
Age 65 to 69 Years	687	5.3%	5,807	4.3%	13,015	4.6%
Age 70 to 74 Years	506	3.9%	4,392	3.2%	9,869	3.5%
Age 75 to 79 Years	374	2.9%	2,779	2.0%	6,292	2.2%
Age 80 to 84 Years	248	1.9%	1,899	1.4%	4,236	1.5%
Age 85 Years or Over	250	1.9%	1,920	1.4%	4,319	1.5%
Median Age	36.2		33.2		35.8	
Age 19 Years or Less		27.8%	37,100	27.3%	73,296	26.1%
Age 20 to 64 Years	7,233		81,937		169,640	60.4%
Age 65 Years or Over		16.0%	16,798			13.4%
Female Age Distribution (2022)						-
Female Population	6,584	51.1%	67,910	50.0%	139,878	49.8%
Age Under 5 Years	368	5.6%	3,933	5.8%	7,638	5.5%
Age 5 to 9 Years	370	5.6%	4,039	5.9%	7,940	5.7%
Age 10 to 14 Years	415	6.3%	4,171	6.1%	8,230	5.9%
Age 15 to 19 Years	601	9.1%	6,353	9.4%	11,871	8.5%
Age 20 to 24 Years	411	6.2%		11.3%	12,728	9.1%
Age 25 to 29 Years	435	6.6%	4,919	7.2%	9,760	7.0%
Age 30 to 34 Years	442	6.7%	4,517	6.7%	9,375	6.7%
Age 35 to 39 Years	414	6.3%	4,131	6.1%	8,943	6.4%
Age 40 to 44 Years	375	5.7%	3,835	5.6%	8,414	6.0%
Age 45 to 49 Years	365	5.5%	3,682	5.4%	8,089	5.8%
Age 50 to 54 Years	400	6.1%	3,849	5.7%	8,708	6.2%
Age 55 to 59 Years	403	6.1%	3,929	5.8%	8,919	6.4%
Age 60 to 64 Years	387	5.9%	3,599	5.3%	8,369	6.0%
Age 65 to 69 Years	361	5.5%	2,993	4.4%	6,671	4.8%
Age 70 to 74 Years	305	4.6%	2,384	3.5%	5,326	3.8%
Age 75 to 79 Years	207	3.1%	1,569	2.3%	3,531	2.5%
Age 80 to 84 Years	153	2.3%	1,505	1.6%	2,497	1.8%
Age 85 Years or Over	173	2.6%	1,248	1.8%	2,437	2.1%
Female Median Age	37.5	2.070	33.7	1.070	36.7	2.170
Age 19 Years or Less		26.6%		27.2%		25.5%
Age 20 to 64 Years		20.0% 55.2%	40,108		83,306	
Age 65 Years or Over		18.2%		13.7%	20,893	14.9%

©2023, Sites USA, Chandler, Arizona, 480-491-1112 Demographic Source: Applied Geographic Solutions 11/2022, TIGER Geography - RFULL9

2010-2020 Census, 2022 Estimates with 2027 Projections Calculated using Weighted Block Centroid from Block Groups



Lat/Lon: 40.4651/-74.4488

498 Milltown Rd							
North Brunswick Township, NJ 08902	1 mi rad	lius	us 3 mi radius		5 mi rad	adius	
Male Age Distribution (2022)						-	
Male Population	6,290	48.9%	67,924	50.0%	140,788	50.2%	
Age Under 5 Years	404	6.4%	4,095	6.0%	7,938	5.6%	
Age 5 to 9 Years	413	6.6%	4,294	6.3%	8,441	6.0%	
Age 10 to 14 Years	434	6.9%	4,299	6.3%	8,608	6.1%	
Age 15 to 19 Years	571	9.1%	5,916	8.7%	12,629	9.0%	
Age 20 to 24 Years	409	6.5%	7,889	11.6%	13,555	9.6%	
Age 25 to 29 Years	396	6.3%	5,330	7.8%	10,306	7.3%	
Age 30 to 34 Years	439	7.0%	4,819	7.1%	9,981	7.1%	
Age 35 to 39 Years	460	7.3%	4,612	6.8%	9,787	7.0%	
Age 40 to 44 Years	402	6.4%	4,092	6.0%	8,895	6.3%	
Age 45 to 49 Years	377	6.0%	3,774	5.6%	8,279	5.9%	
Age 50 to 54 Years	388	6.2%	3,862	5.7%	8,657	6.1%	
Age 55 to 59 Years	379	6.0%	3,933	5.8%	8,860	6.3%	
Age 60 to 64 Years	351	5.6%	3,516	5.2%	8,013	5.7%	
Age 65 to 69 Years	326	5.2%	2,814	4.1%	6,344	4.5%	
Age 70 to 74 Years	201	3.2%	2,008	3.0%	4,543	3.2%	
Age 75 to 79 Years	168	2.7%	1,210	1.8%	2,761	2.0%	
Age 80 to 84 Years	96	1.5%	787	1.2%	1,739	1.2%	
Age 85 Years or Over	77	1.2%	672	1.0%	1,450	1.0%	
Male Median Age	35.0		32.7		35.0		
Age 19 Years or Less	1,822	29.0%	18,603	27.4%	37,617	26.7%	
Age 20 to 64 Years	3,601	57.2%	41,829	61.6%	86,335	61.3%	
Age 65 Years or Over	868	13.8%	7,492	11.0%	16,837	12.0%	
Males per 100 Females (2022)							
Overall Comparison	96		100		101		
Age Under 5 Years	110	52.3%	104	51.0%	104	51.0%	
Age 5 to 9 Years	112	52.7%	106	51.5%	106	51.5%	
Age 10 to 14 Years	105	51.1%	103	50.8%	105	51.1%	
Age 15 to 19 Years	95	48.7%	93	48.2%	106	51.5%	
Age 20 to 24 Years		49.9%	103	50.8%		51.6%	
Age 25 to 29 Years	91	47.6%	108	52.0%		51.4%	
Age 30 to 34 Years	99	49.8%	107	51.6%	106	51.6%	
Age 35 to 39 Years	111	52.6%	112	52.7%	109	52.3%	
Age 40 to 44 Years		51.7%		51.6%		51.4%	
Age 45 to 49 Years		50.8%		50.6%		50.6%	
Age 50 to 54 Years		49.3%		50.1%		49.9%	
Age 55 to 59 Years		48.5%		50.0%		49.8%	
Age 60 to 64 Years		47.5%		49.4%	96		
Age 65 to 69 Years		47.5%		48.5%		48.7%	
Age 70 to 74 Years		39.7%		45.7%	85		
Age 75 to 79 Years		44.8%		43.6%		43.9%	
Age 80 to 84 Years		38.5%		41.5%		41.1%	
Age 85 Years or Over		30.9%		35.0%		33.6%	
Age 19 Years or Less		51.0%		50.1%		51.3%	
Age 20 to 39 Years		50.0%		51.6%		51.7%	
Age 40 to 64 Years		49.6%		50.4%	100	50.1%	
			102	20.170	±00	/0	

©2023, Sites USA, Chandler, Arizona, 480-491-1112 Demographic Source: Applied Geographic Solutions 11/2022, TIGER Geography - RFULL9

2010-2020 Census, 2022 Estimates with 2027 Projections Calculated using Weighted Block Centroid from Block Groups



Lat/Lon: 40.4651/-74.4488

498 Milltown Rd						
North Brunswick Township, NJ 08902	1 mi rad	lius	ıs 3 mi radi		5 mi rac	dius
Household Type (2022)						_
Total Households	4,378		44,001		93,496	
Households with Children	1,552	35.5%	15,244	34.6%	32,411	34.7%
Average Household Size	2.8		2.9		2.8	
Household Density per Square Mile	1,394		1,557		1,191	
Population Family	10,697	83.1%	103,152	75.9%	220,567	78.6%
Population Non-Family	1,658	12.9%	24,123	17.8%	41,876	14.9%
Population Group Quarters	519	4.0%	8,559	6.3%	18,223	6.5%
Family Households	3,082	70.4%	29,032	66.0%	65,210	69.7%
Married Couple Households	2,176	70.6%	19,866	68.4%	48,512	74.4%
Other Family Households with Children	907	29.4%	9,167	31.6%	16,698	25.6%
Family Households with Children	1,548	50.2%	15,200	52.4%	32,351	49.6%
Married Couple with Children	1,055	68.1%	10,149	66.8%	23,773	73.5%
Other Family Households with Children	494	31.9%	5,052	33.2%	8,578	26.5%
Family Households No Children	1,534	49.8%	13,832	47.6%	32,859	50.4%
Married Couple No Children	1,121	73.1%	9,717	70.3%	24,740	75.3%
Other Family Households No Children	413	26.9%	4,115	29.7%	8,120	24.7%
Non-Family Households	1,295	29.6%	14,968	34.0%	28,286	30.3%
Non-Family Households with Children	4	0.3%	44	0.3%	61	0.2%
Non-Family Households No Children	1,292	99.7%	14,924	99.7%	28,225	99.8%
Average Family Household Size	3.5		3.6		3.4	
Average Family Income	\$145,260		\$120,814		\$132,641	
Median Family Income	\$106,121		\$104,068		\$114,205	
Average Non-Family Household Size	1.3		1.6		1.5	
Marital Status (2022)						
Population Age 15 Years or Over	10,471		111,004		231,870	
Never Married	3,777	36.1%	52,428	47.2%	94,672	40.8%
Currently Married	4,520	43.2%	40,399	36.4%	100,280	43.2%
Previously Married	2,174	20.8%	18,177	16.4%	36,918	15.9%
Separated	655	30.1%	6,598	36.3%	11,893	32.2%
Widowed	602	27.7%	4,238	23.3%	9,640	26.1%
Divorced	916	42.1%	7,341	40.4%	15,385	41.7%
Educational Attainment (2022)						
Adult Population Age 25 Years or Over	8,478		83,198		181,087	
Elementary (Grade Level 0 to 8)	663	7.8%	7,487	9.0%	10,466	5.8%
Some High School (Grade Level 9 to 11)	575	6.8%	5,250	6.3%	8,900	4.9%
High School Graduate	2,266	26.7%	18,553	22.3%	39,214	21.7%
Some College	1,159	13.7%	10,538	12.7%		13.0%
Associate Degree Only	563	6.6%	4,866	5.8%	10,953	6.0%
Bachelor Degree Only	2,094	24.7%	20,280	24.4%	49,771	27.5%
Graduate Degree		13.7%	16,224	19.5%		21.2%
Any College (Some College or Higher)	4,974	58.7%		62.4%	122,507	
College Degree + (Bachelor Degree or Higher)	3,253	38.4%	36,504	43.9%	88,103	48.7%

©2023, Sites USA, Chandler, Arizona, 480-491-1112 Demographic Source: Applied Geographic Solutions 11/2022, TIGER Geography - RFULL9

2010-2020 Census, 2022 Estimates with 2027 Projections Calculated using Weighted Block Centroid from Block Groups



Lat/Lon: 40.4651/-74.4488

498 Milltown Rd						
North Brunswick Township, NJ 08902	1 mi rac	lius	3 mi radius		5 mi rac	dius
Housing					-	
Total Housing Units (2022)	4,655		47,836		99,945	
Total Housing Units (2020)	4,660		47,034		98,559	
Historical Annual Growth (2020-2022)	-5	-	803	-	1,387	-
Housing Units Occupied (2022)	4,378	94.0%	44,001	92.0%	93,496	93.5%
Housing Units Owner-Occupied	2,533	57.9%	22,498	51.1%	57,058	61.0%
Housing Units Renter-Occupied	1,845	42.1%	21,503	48.9%	36,438	39.0%
Housing Units Vacant (2022)	278	6.0%	3,836	8.0%	6,449	6.5%
Household Size (2022)					-	_
Total Households	4,378		44,001		93,496	
1 Person Households	1,044	23.8%	10,293	23.4%	20,789	22.2%
2 Person Households	1,313	30.0%	12,583	28.6%	28,636	30.6%
3 Person Households	723	16.5%	7,458	17.0%	17,399	18.6%
4 Person Households	685	15.7%	6,425	14.6%	14,669	15.7%
5 Person Households	312	7.1%	3,458	7.9%	6,549	7.0%
6 Person Households	173	3.9%	1,754	4.0%	2,874	3.1%
7 or More Person Households	127	2.9%	2,030	4.6%	2,581	2.8%
Household Income Distribution (2022)	<u> </u>				-	
HH Income \$200,000 or More	561	12.8%	5.573	12.7%	13.905	14.9%
HH Income \$150,000 to \$199,999	420	9.6%	3,912	8.9%	9,288	9.9%
HH Income \$125,000 to \$149,999	473	10.8%	3,450	7.8%	7,971	
HH Income \$100,000 to \$124,999		10.6%		10.6%		12.0%
HH Income \$75,000 to \$99,999	414	9.5%		10.9%		12.7%
HH Income \$50,000 to \$74,999	680	15.5%		15.8%	14,328	
HH Income \$35,000 to \$49,999	360	8.2%	3,789	8.6%	7,464	
HH Income \$25,000 to \$34,999	190	4.3%	3,059	7.0%	5,126	5.5%
HH Income \$15,000 to \$24,999	219	5.0%	2,481	5.6%	4,406	
HH Income \$10,000 to \$14,999	310	7.1%	1,717	3.9%	2,562	2.7%
HH Income Under \$10,000	285	6.5%	3,593	8.2%	5,350	5.7%
Household Vehicles (2022)					<u>.</u>	
Households 0 Vehicles Available	435	9.9%	5,852	13.3%	8,610	9.2%
Households 1 Vehicle Available	1,478	33.8%	15,780	35.9%	32,328	34.6%
Households 2 Vehicles Available		38.3%		33.5%		36.6%
Households 3 or More Vehicles Available	789	18.0%	7,648	17.4%	18,378	19.7%
Total Vehicles Available	7,670		71,602		163,918	
Average Vehicles per Household	1.8		1.6		1.8	
Owner-Occupied Household Vehicles	5,402	70.4%	46,527	65.0%	117,509	71.7%
Average Vehicles per Owner-Occupied Household	2.1		2.1		2.1	
Renter-Occupied Household Vehicles	2,269	29.6%	25,075	35.0%	46,410	28.3%
Average Vehicles per Renter-Occupied Household	1.2		1.2		1.3	
Travel Time (2022)						
Worker Base Age 16 years or Over	6,072		65,799		138,688	
Travel to Work in 14 Minutes or Less		19.1%	12,240	18.6%		17.8%
Travel to Work in 15 to 29 Minutes		29.3%		25.7%		25.2%
Travel to Work in 30 to 59 Minutes		21.4%	15,340			23.4%
Travel to Work in 60 Minutes or More	359	5.9%	4,721			
Work at Home	1,479		16,565			25.1%
Average Minutes Travel to Work	20.9		23.4		24.6	

©2023, Sites USA, Chandler, Arizona, 480-491-1112 Demographic Source: Applied Geographic Solutions 11/2022, TIGER Geography - RFULL9

2010-2020 Census, 2022 Estimates with 2027 Projections Calculated using Weighted Block Centroid from Block Groups



Lat/Lon: 40.4651/-74.4488

498 Milltown Rd			- ·			
North Brunswick Township, NJ 08902	1 mi rad	lius	ıs 3 mi radiu		dius 5 mi ra	
Transportation To Work (2022)						-
Worker Base Age 16 years or Over	6,072		65,799		138,688	
Drive to Work Alone	3,494	57.5%	34,209	52.0%	76,579	55.2%
Drive to Work in Carpool	448	7.4%	6,107	9.3%	11,559	8.3%
Travel to Work by Public Transportation	289	4.8%	3,493	5.3%	7,364	5.3%
Drive to Work on Motorcycle	-	-	-	-	-	-
Bicycle to Work	15	0.3%	308	0.5%	414	0.3%
Walk to Work	182	3.0%	2,845	4.3%	4,420	3.2%
Other Means	165	2.7%	2,273	3.5%	3,602	2.6%
Work at Home	1,479	24.4%	16,565	25.2%	34,752	25.1%
Daytime Demographics (2022)						
Total Businesses	545		5,433		10,249	
Total Employees	5,288		63,962		124,069	
Company Headquarter Businesses	18	3.2%	187	3.4%	332	3.2%
Company Headquarter Employees	445	8.4%	6,450	10.1%	12,935	10.4%
Employee Population per Business	9.7	to 1	11.8	to 1	12.1	to 1
Residential Population per Business	23.6	to 1	25.0	to 1	27.4	to 1
Adj. Daytime Demographics Age 16 Years or Over	9,504		107,411		213,641	
Labor Force						
Labor Population Age 16 Years or Over (2022)	10,289		109,261		228,345	
Labor Force Total Males (2022)	4,946	48.1%	54,355	49.7%	114,000	49.9%
Male Civilian Employed	3,116	63.0%	35,756	65.8%	75,094	65.9%
Male Civilian Unemployed	142	2.9%	1,290	2.4%	3,002	2.6%
Males in Armed Forces	-	-	7	-	70	-
Males Not in Labor Force	1,688	34.1%	17,302	31.8%	35,834	31.4%
Labor Force Total Females (2022)	5,342	51.9%	54,906	50.3%	114,345	50.1%
Female Civilian Employed	2,956	55.3%	30,043	54.7%	63,594	55.6%
Female Civilian Unemployed	126	2.4%	1,159	2.1%	2,557	2.2%
Females in Armed Forces	-	-	6	-	15	-
Females Not in Labor Force	2,261	42.3%	23,699	43.2%	48,179	42.1%
Unemployment Rate	267	2.6%	2,449	2.2%	5,559	2.4%
Occupation (2022)						
Occupation Population Age 16 Years or Over	6,072		65,799		138,688	
Occupation Total Males	3,116	51.3%	35,756	54.3%	75,094	54.1%
Occupation Total Females	2,956	48.7%	30,043	45.7%	63,594	45.9%
Management, Business, Financial Operations	1,151	-	11,184	17.0%	26,800	19.3%
Professional, Related	1,504	24.8%	19,042	28.9%	42,316	30.5%
Service	780	12.8%	9,354	14.2%	17,114	12.3%
Sales, Office	1,294	21.3%	10,862	16.5%	23,936	17.3%
Farming, Fishing, Forestry	-	-	42	-	100	-
Construction, Extraction, Maintenance	420	6.9%	3,799	5.8%	8,010	5.8%
Production, Transport, Material Moving	923	15.2%	11,516	17.5%	20,411	14.7%
White Collar Workers	3,949	65.0%	41,088	62.4%	93,053	67.1%
Blue Collar Workers	2,123	35.0%	24,711	37.6%	45,635	32.9%

©2023, Sites USA, Chandler, Arizona, 480-491-1112 Demographic Source: Applied Geographic Solutions 11/2022, TIGER Geography - RFULL9

2010-2020 Census, 2022 Estimates with 2027 Projections Calculated using Weighted Block Centroid from Block Groups



Lat/Lon: 40.4651/-74.4488

498 Milltown Rd					- ·	
North Brunswick Township, NJ 08902	1 mi radius		us 3 mi radius		lius 5 mi ra	
Units In Structure (2022)						-
Total Units	4,378		44,001		93,496	
1 Detached Unit	2,424	55.4%	20,640	46.9%	47,823	51.2%
1 Attached Unit	208	4.8%	3,345	7.6%	10,353	11.1%
2 Units	497	11.3%	3,680	8.4%	5,427	5.8%
3 to 4 Units	343	7.8%	3,008	6.8%	5,049	5.4%
5 to 9 Units	163	3.7%	2,806	6.4%	5,814	6.2%
10 to 19 Units	247	5.6%	3,758	8.5%	7,390	7.9%
20 to 49 Units	138	3.2%	2,414	5.5%	4,346	4.6%
50 or More Units	340	7.8%	4,184	9.5%	6,399	6.8%
Mobile Home or Trailer	17	0.4%	165	0.4%	893	1.0%
Other Structure	-	-	-	-	2	-
Homes Built By Year (2022)						_
Homes Built 2020 or later	1	-	148	0.3%	204	0.2%
Homes Built 2010 to 2019	277	6.0%	3,490	7.3%	6,578	6.6%
Homes Built 2000 to 2009	395	8.5%	3,812	8.0%	7,712	7.7%
Homes Built 1990 to 1999	337	7.2%	3,744	7.8%	8,384	8.4%
Homes Built 1980 to 1989	667	14.3%	6,774	14.2%	16,279	16.3%
Homes Built 1970 to 1979	555	11.9%	5,320	11.1%	11,685	11.7%
Homes Built 1960 to 1969	641	13.8%	6,659	13.9%		14.6%
Homes Built 1950 to 1959	527	11.3%	5,991	12.5%	13,466	13.5%
Homes Built 1940 to 1949	317	6.8%	2,399	5.0%	4,676	4.7%
Homes Built Before 1939	660	14.2%	5,662	11.8%	9,969	10.0%
Median Age of Homes	53.8	yrs	51.8	yrs	51.3	yrs
Home Values (2022)						
Owner Specified Housing Units	2,533		22,498		57,058	
Home Values \$1,000,000 or More	13	0.5%	275	1.2%	634	1.1%
Home Values \$750,000 to \$999,999	139	5.5%	809	3.6%	2,197	3.8%
Home Values \$500,000 to \$749,999	330	13.0%	3,864	17.2%	11,016	19.3%
Home Values \$400,000 to \$499,999	561	22.2%	5,522	24.5%	12,938	22.7%
Home Values \$300,000 to \$399,999	751	29.6%	6,452	28.7%	16,445	28.8%
Home Values \$250,000 to \$299,999	335	13.2%	2,278	10.1%	5,777	10.1%
Home Values \$200,000 to \$249,999	171	6.7%	1,388	6.2%	3,174	5.6%
Home Values \$175,000 to \$199,999	43	1.7%	430	1.9%	886	1.6%
Home Values \$150,000 to \$174,999	64	2.5%	397	1.8%	935	1.6%
Home Values \$125,000 to \$149,999	9	0.4%	188	0.8%	364	0.6%
Home Values \$100,000 to \$124,999	35	1.4%	214	1.0%	470	0.8%
Home Values \$90,000 to \$99,999	11	0.4%	76	0.3%	317	0.6%
Home Values \$80,000 to \$89,999	1	-	25	0.1%	104	0.2%
Home Values \$70,000 to \$79,999	3	0.1%	47	0.2%	124	0.2%
Home Values \$60,000 to \$69,999	2	-	17	-	74	0.1%
Home Values \$50,000 to \$59,999	3	0.1%	35	0.2%	133	0.2%
Home Values \$35,000 to \$49,999	6	0.2%	93	0.4%	389	0.7%
Home Values \$25,000 to \$34,999	6	0.2%	36	0.2%	196	0.3%
Home Values \$10,000 to \$24,999	10	0.4%	86	0.4%	194	0.3%
Home Values Under \$10,000	38	1.5%	267	1.2%	692	1.2%
Owner-Occupied Median Home Value	\$378,360		\$393,341		\$395,529	
Renter-Occupied Median Rent	\$1,401		\$1,493		\$1,508	

©2023, Sites USA, Chandler, Arizona, 480-491-1112 Demographic Source: Applied Geographic Solutions 11/2022, TIGER Geography - RFULL9

2010-2020 Census, 2022 Estimates with 2027 Projections Calculated using Weighted Block Centroid from Block Groups



Lat/Lon: 40.4651/-74.4488

Contributions \$228 3.4% \$199 3.4% \$220 3.4% Education \$224 3.3% \$195 3.3% \$215 3.3% Entertainment \$385 5.7% \$339 5.7% \$372 5.8% Food and Beverages \$978 14.6% \$868 14.7% \$941 14.6% Furnishings and Equipment \$238 3.6% \$210 3.5% \$230 3.6% Gifts \$166 2.6% \$153 2.6% \$168 2.6% \$168 2.6% \$168 2.6% \$168 2.6% \$168 2.6% \$168 2.6% \$168 2.6% \$168 2.6% \$168 2.6% \$168 2.6% \$168 2.6% \$168 2.6% \$168 2.6% \$168 2.6% \$168 2.6% \$168 2.6% \$168 \$166 \$168 \$166 \$168 \$166 \$168 \$169 \$169 \$169 \$169 \$169 \$169 \$169 \$169 \$169 \$169 \$169 \$169 \$169 \$169 <t< th=""><th>498 Milltown Rd</th><th></th><th></th><th></th><th></th><th></th><th></th></t<>	498 Milltown Rd						
Total Household Expenditure \$351.95 M \$31.36 B \$72.46 B Total Non-Retail Expenditure \$165.22 M \$1.47 B \$33.46 B Apparel \$11.65.24 M \$11.47 B \$33.40 M Contributions \$11.26 M \$11.25 TM \$260.41 M Contributions \$11.26 M \$11.25 TM \$260.41 M Enteration \$11.26 M \$11.25 TM \$240.20 M Enteration \$11.26 M \$11.91 M \$240.20 M Enteration \$11.26 M \$11.08 M \$240.20 M Ford and Powerages \$51.38 M \$258.32 M \$10.68 M Furnishings and Equipment \$22.82 M \$10.80 M \$218.97 M Household Operationa \$24.03 M \$218.97 M \$218.97 M Household Operationa \$24.03 M \$218.97 M \$218.97 M Miscellancous Expenses \$66.69 M \$59.23 M \$218.72 M Personal Care \$24.07 M \$24.05 M \$213.72 M Personal Care \$24.9 M \$22.67 M \$33.48 M Total Household Consoumer Expe	North Brunswick Township, NJ 08902	1 mi rac	lius	3 mi rac	lius	5 mi rac	dius
Total Non-Retail Expenditure \$186.73 M \$1.66 B \$3.84 B Total Non-Retail Expenditure \$165.22 M \$11.27 M \$200.14 Contributions \$11.94 M \$104.96 M \$246.61 M Education \$11.74 M \$103.97 M \$417.44 M Education \$11.74 M \$103.96 M \$417.44 M Education \$11.74 M \$103.96 M \$417.44 M Food and Beverages \$51.38 M \$458.47 M \$106.8 B Funrishings and Equipment \$12.52 M \$101.08 M \$288.32 M Heath Care \$28.85 M \$256.42 M \$108.87 M Houschold Operations \$11.03 M \$12.52 M \$13.75 M \$288.7 M Miscellancour Expenses \$66.8 M \$59.23 M \$13.75 M \$34.9 M Miscellancour Expenses \$66.8 M \$59.23 M \$13.75 M \$34.9 M Personal Insurance \$27.9 M \$22.6 M \$51.2 M \$51.1 M Total Acue Acue Acue Acue Acue Acue Acue Acue	Total Annual Consumer Expenditure (2022)						
Total Retail Expanditure \$185.22 M \$14.7 B \$3.4 B Appard \$11.24 M \$112.4 M \$112.4 M \$10.4 9.6 M \$24.6 0.1 M Education \$11.1 4 M \$10.3 1.5 M \$24.0 3.2 M \$24.0 3.2 M Entertainment \$20.2 3 M \$10.3 1.5 M \$24.0 3.2 M \$10.4 3.6 M Food and Bowerages \$51.3 M \$458.4 2 M \$10.8 M \$258.3 M	Total Household Expenditure	\$351.95 M		\$3.13 B		\$7.24 B	
Apparel \$12.64 \$112.57 \$260.41 M Contributions \$11.94 \$104.96 \$246.61 M Education \$11.74 M \$103.15 M \$246.61 M Entratinment \$20.23 M \$179.03 M \$246.81 M Food and Beverages \$51.33 M \$458.42 M \$10.6 B Furnishings and Equipment \$12.52 M \$268.32 M \$258.32 M Grifts \$9.33 M \$266.12 M \$288.47 M \$592.95 M Health Care \$28.85 M \$256.42 M \$288.47 M \$592.95 M Household Operations \$14.03 M \$14.05 M \$288.47 M \$288.47 M Miscellancous Expenses \$6.68 M \$592.25 M \$288.47 M Personal Insurance \$27.69 M \$51.28 M \$15.28 M Reading \$74.55 M \$562.05 M \$15.28 M Utilities \$24.95 M \$21.83 M \$20.05 M Tanaportation \$54.45 M \$51.12 M \$20.05 M Utilities \$22.35 M \$51.12 M \$20.05 M Utilities<	Total Non-Retail Expenditure	\$186.73 M		\$1.66 B		\$3.84 B	
Contributions \$11.98 \$104.96 \$246.61 Education \$11.74 \$131.91 \$240.92 Education \$11.74 \$131.93 \$240.92 Food and Beverages \$51.38 \$458.42 \$10.68 Food and Beverages \$51.38 \$458.42 \$10.68 Furnishings and Equipment \$22.83 \$10.81 \$10.89 Gifts \$92.34 \$258.92 \$10.68 Household Operations \$14.03 \$124.05 \$292.84 Personal Care \$64.80 \$92.14 \$137.52 Personal Insurance \$2.59 \$22.67 \$53.49 Reading \$769.82 \$22.67 \$53.49 Tobacco \$1.94 \$17.69 \$13.49 Utilities \$2.66 \$13.18 \$1.18 Tobacco \$1.94 \$1.45 \$3.04 \$3.04 Utilities \$2.42 \$3.41 \$3.04 \$3.04 Total Non-Retaii	Total Retail Expenditure	\$165.22 M		\$1.47 B		\$3.4 B	
Contributions \$11.98 \$104.96 \$246.61 Education \$11.74 \$131.51 \$240.92 \$240.92 Food and Beverages \$51.38 \$458.42 \$10.68 \$11.96 Food and Beverages \$51.38 \$458.42 \$10.68 \$10.68 Furnishings and Equipment \$22.83 \$20.31 \$256.42 \$592.95 Heath Care \$28.85 \$22.64 \$10.83 \$29.23 \$20.84 Household Operations \$14.03 \$124.05 \$29.84 / \$10.84 \$97.16	Apparel	\$12.64 M		\$112.57 M		\$260.41 M	
Education \$11.74 M \$103.15 M \$240.92 M Entertainment \$202.3 M \$417.44 M \$417.44 M Food and Beverages \$51.3 M \$48.42 M \$10.6 B Furnishings and Equipment \$22.5 M \$10.8 M \$258.3 M \$258.3 M Gifts \$29.3 M \$256.42 M \$259.5 M \$50.61 M \$18.83 7 M Household Operations \$14.03 M \$12.5 M \$256.42 M \$529.5 M \$50.61 M \$52.9 J M \$50.61 M \$50.8 M M M M \$50.8 M M M M \$50.8 M M M M M M M M M M M M M M M M M M M		\$11.98 M		\$104.96 M		\$246.61 M	
Entertainment \$202.3 M \$17.9.0 M \$417.4 M Food and Beverages \$51.3 M \$458.4 2 M \$1.0 6 M Furnishings and Equipment \$12.2 M \$10.0 M \$218.9 M Gifts \$92.3 M \$50.0 1 M \$188.9 M \$208.9 M Health Care \$28.8 M \$256.4 2 M \$592.9 5 M \$208.4 M Miscelianeous Expenses \$66.6 M \$592.3 M \$137.5 M \$208.4 M Miscelianeous Expenses \$66.8 M \$592.4 M \$53.4 M \$53.4 M Reading \$76.9.8 X \$68.0 M \$51.5 2 M \$53.4 M Tobacco \$11.9 M \$17.6 M \$51.8 M \$51.5 2 M Tobacco \$1.9 4 M \$17.6 M \$1.1 2 M \$51.2 M Ubilities \$22.5 1 M \$51.2 M \$51.2 M \$51.5 Z M Total Household Expenditure (202) \$22.5 1 M \$51.5 Z M \$51.5 Z M Total Household Expenditure \$5.7 5 \$56.4 5 M \$51.3 L M Total Household Expenditure \$5.7 5 \$51.4 M \$50.0 M <	Education	\$11.74 M					
Furnishings and Equipment \$12.52 M \$110.8 M \$258.32 M Gifts \$9.23 M \$30.61 M \$18.89 7 M Health Care \$28.85 M \$256.42 M \$589.25 M Household Operations \$14.03 M \$512.40 M \$28.85 M \$256.92 M \$28.84 7 M Miscellaneous Expenses \$66.80 M \$59.23 M \$137.52 M \$137.52 M Personal Care \$4.72 M \$4.196 M \$97.16 M \$97.16 M Personal Insurance \$2.59 M \$22.67 M \$56.8 M \$15.82 M Shelter \$74.25 M \$662.05 M \$15.82 M \$15.82 M Tobacco \$1.94 M \$17.69 M \$33.45 M \$51.12 M Uitlities \$24.95 M \$22.51 M \$51.12 M \$51.12 M Total Non-Retail Expenditure (2022) Total Non-Retail Expenditure \$6.70 \$5.925 \$64.51 M Total Non-Retail Expenditure \$6.70 \$5.925 \$3.41 M \$3.20 M \$3.33 A \$220 M \$4.99 M \$22.8 M \$20.9 M \$3.22 M \$2.60 M \$2.2 M	Entertainment	\$20.23 M		\$179.03 M		\$417.44 M	
Furnishings and Equipment \$12.52 M \$110.8 M \$258.32 M Gifts \$9.23 M \$30.61 M \$18.89 7 M Health Care \$28.85 M \$256.42 M \$589.25 M Household Operations \$14.03 M \$512.40 M \$28.85 M \$256.92 M \$28.84 7 M Miscellaneous Expenses \$66.80 M \$59.23 M \$137.52 M \$137.52 M Personal Care \$4.72 M \$4.196 M \$97.16 M \$97.16 M Personal Insurance \$2.59 M \$22.67 M \$56.8 M \$15.82 M Shelter \$74.25 M \$662.05 M \$15.82 M \$15.82 M Tobacco \$1.94 M \$17.69 M \$33.45 M \$51.12 M Uitlities \$24.95 M \$22.51 M \$51.12 M \$51.12 M Total Non-Retail Expenditure (2022) Total Non-Retail Expenditure \$6.70 \$5.925 \$64.51 M Total Non-Retail Expenditure \$6.70 \$5.925 \$3.41 M \$3.20 M \$3.33 A \$220 M \$4.99 M \$22.8 M \$20.9 M \$3.22 M \$2.60 M \$2.2 M	Food and Beverages	\$51.38 M		\$458.42 M		\$1.06 B	
Gifts \$9.2.3 M \$80.6.1 M \$188.9.7 M Health Care \$228.85 M \$256.42 M \$592.95 M \$592.95 M Houschold Operations \$14.03 M \$124.05 M \$288.7 M \$288.7 M Miscellaneous Expenses \$66.08 M \$592.93 M \$2137.52 M \$53.49 M Personal Care \$47.21 M \$41.96 M \$97.16 M \$53.49 M Reading \$769.82 K \$68.0 M \$513.28 M \$53.49 M Shetter \$74.25 M \$662.05 M \$15.28 M \$50.50 M \$13.18 M Tobacco \$1.94 M \$17.69 M \$33.45 M \$50.45 M \$50.45 M Monthly Houschold Consumer Expenditure (2022) \$51.51 M \$51.51 M \$51.51 M \$51.51 M Total Non-Retail Expenditure \$63.70 M \$59.25 M \$64.51 M \$50.27 M \$50.31 M				•			
Heath Care \$28.85 M \$256.42 M \$5592.95 M Houschold Operations \$14.03 M \$124.05 M \$28.84 7 M Miscellaneous Expenses \$66.80 M \$59.23 M \$137.52 M Personal Care \$47.27 M \$41.96 M \$971.04 M Personal Insurance \$25.91 M \$22.67 M \$53.49 M Reading \$769.82 K \$68.03 M \$15.82 M Shelter \$74.25 M \$662.05 M \$15.82 M Transportation \$63.45 M \$564.59 M \$13.18 M Utilities \$22.351 M \$51.12 M \$51.12 M Monthy Household Expenditure (2022) \$51.32 M \$51.31 M \$50.59 M Total Non-Retail Expenditure \$3.55 5.31,40 S1.42 S0.99 S1.41 S0.99 S1.42 S0.99 S1.41 S0.99 S1.42 S0.9							
Household Operations \$14.03 M \$124.05 M \$288.47 M Miscellaneous Expenses \$668 M \$59.23 M \$137.52 M Personal Care \$2.67 M \$137.52 M \$53.49 M Personal Insurance \$2.59 M \$22.67 M \$53.49 M Shelter \$76.9.62 K \$66.20 M \$15.52 M Tobacco \$1.94 M \$17.69 M \$13.18 M Utilities \$24.57 M \$51.52 M \$15.28 M Transportation \$63.45 M \$564.59 M \$13.18 M Utilities \$2.95 M \$51.28 M \$51.28 M Total Household Consumer Expenditure (2022) \$51.28 M \$51.28 M \$51.28 M Total Household Expenditure \$6,70 M \$5.92 S \$6,451 M \$50.00 M Total Household Expenditure \$3.45 d6,90 M \$3.48 d7,00 M \$3.48 d7,00 M \$3.49 d7,00 M \$3.49 d7,00 M \$3.49 d7,00 M \$3.49 d7,00 M \$3.40 d7,00 M \$3.49 d7,00 M \$3.		•		•		•	
Miscellaneous Expenses \$6.68 M \$59.23 M \$137.52 M Personal Care \$4.72 M \$41.96 M \$97.16 M Personal Insurance \$2.59 M \$22.67 M \$53.49 M Reading \$769.82 K \$66.20 T \$53.49 M Shetter \$74.25 M \$562.05 M \$1.52 B Tobacco \$1.94 M \$17.69 M \$33.45 M Transportation \$63.45 M \$564.59 M \$1.31 B Utilities \$24.95 M \$22.31 M \$51.22 M Total Household Expenditure \$50.700 \$5.92 S \$64.51 M Total Household Expenditure \$3.55 \$5.1,48 M \$3.04 \$40.90 \$3.04 \$40.90 Total Household Expenditure \$3.45 \$46.94 \$2.78 \$47.00 \$3.03 \$47.00 \$3.03 \$47.00 Apparel \$3.14 \$46.98 \$2.78 \$47.00 \$5.92 \$3.03 \$47.00 \$3.03 \$47.00 \$3.03 \$47.00 Contributions \$3.14 \$46.98 \$2.13 \$4.09 \$3.48 \$2.00 \$4.00 \$3.03 \$47.00 \$4.09 \$4.00 \$3.03 \$47.00 \$4.00 Apparel \$3.14 \$46.98 \$2.13 \$4.09 \$3.48 \$5.78 \$3.09 \$5.7 \$4.00 \$5.7 \$4.00 \$5.7 \$4.00 \$5.7 \$4.00 \$5.7 \$4.00 \$5.7 \$4.00 \$5.7 \$4.00 \$5.9 \$4.0 \$5.7 \$4.00 \$5.7 \$4.00 \$5.7 \$4.00 \$5.0 \$5.0 \$5.0 \$5.0							
Personal Care \$47.2 M \$41.96 M \$97.16 M Personal Insurance \$2.59 M \$22.67 M \$53.49 M Reading \$76.982 K \$66.20 M \$15.82 M Shelter \$74.25 M \$662.05 M \$15.28 M Tobacco \$13.4 M \$17.69 M \$3.45 M \$1.52 B Transportation \$63.45 M \$564.59 M \$1.31 B \$1.00 M Utilities \$2495 M \$22.351 M \$51.12 M \$1.00 M Monthly Household Consumer Expenditure (2022) \$3.145 A 6.90 M \$3.145 A 6.90 M \$3.418 A 5.00 M \$3.145 A 6.90 M \$3.418 A 5.00 M \$3.00 M A 7.00 M \$3.418 A 5.00 M \$3.00 M A 7.00 M \$3.418 A 5.00 M \$3.00 M A 7.00 M \$3.418 A 5.00 M \$3.00 M A 7.00 M A 5.21 M A 5.00 M A 7.0 M \$3.418 A 5.00 M A 7.0 M A 5.21 M A 5.00 M A 7.0 M A 5.21 M A 5.00 M A 7.0 M A 5.21 M A 5.00 M A 7.0 M A 5.21 M A 5.00 M A 7.0 M A 5.21 M A 5.00 M A 7.0 M A 5.21 M A 5.00 M A 7.0 M A 5.21 M A 5.00 M A 7.0 M A 5.21 M A 5.00 M A 7.0 M A 5.21 M A 5.00 M A 7.0 M A 5.21 M A 5.00 M A 7.0 M A 5.21 M A 5.0 M A 5.2 M A 5.0 M A 5.2 M				•			
Personal Insurance \$2.59 M \$2.267 M \$53.49 M Reading \$769.82 K \$68.0 M \$15.82 M Shetter \$74.25 M \$662.05 M \$15.82 M Tobacco \$1.94 M \$17.69 M \$39.45 M Transportation \$63.45 M \$564.59 M \$1.31 B Utilities \$22.35 I \$51.27 M \$51.28 M Total Household Consumer Expenditure (202) \$51.32 M \$51.31 M \$50.00 M Total Retail Expenditure \$6.70 M \$5.925 M \$3.43 M \$3.03 M 47.00 M Apparet \$3.14 M \$6.90 M \$2.13 M \$3.03 M 47.00 M \$3.04 M 47.00 M \$3.14 M 45.00 M \$3.14 M 45.00 M \$3.03 M 47.00 M M 10 M M 1							
Reading \$769.82 k \$6.8.10 k \$15.82 k Shetter \$74.25 M \$662.05 M \$15.82 K Tobacco \$11.94 M \$17.69 M \$39.45 M \$39.45 M Transportation \$63.45 M \$223.51 M \$51.31 B \$51.32 M Utilities \$223.51 M \$51.32 M \$51.32 M \$51.32 M Utilities \$223.51 M \$51.32 M \$51.32 M \$51.32 M MonthyHousehold Consumer Expenditure (2022) \$55.92 K \$6.45 M \$50.00 K		•					
Shelter \$74.25 M \$662.05 M \$1.52 B Tobacco \$1.94 M \$17.69 M \$39.45 M \$39.45 M Transportation \$63.45 M \$564.59 M \$1.31 B Utilities Utilities \$24.95 M \$223.51 M \$511.28 M \$51.32 M Monthly Household Consumer Expenditure (2022) Total Household Expenditure \$5.670 \$5.925 \$6.461 T Total Non-Retail Expenditures \$3.145 46.9% \$2.783 47.0% \$3.348 \$3.03 47.0% Apparel \$241 3.6% \$2.783 47.0% \$3.348 \$2.20 3.4% Education \$241 3.6% \$2.783 47.0% \$3.38 \$2.21 3.6% Ford and Beverages \$3.445 46.9% \$2.783 47.0% \$3.47 \$3.47 \$3.47 \$3.47 \$3.47 \$3.470 \$3.470 \$3.470 \$3.470 \$3.470 \$3.47 \$3.470 \$3.47 \$3.47 \$3.47 \$3.47 \$3.47 \$3.47 \$3.47 \$3.47 \$3.47	Reading						
Tobacco \$19.4 M \$17.6 9 M \$39.4 5 M Transportation \$63.45 M \$564.59 M \$1.31 B Utilities \$24.95 M \$223.51 M \$511.28 M Monthly Household Consumer Expenditure (2022) \$6,700 \$5.925 \$6,6451 Total Household Expenditure \$6,700 \$5.925 \$6,6451 Total Non-Retail Expenditure \$3,155 \$3,140 \$3,043 \$7,000 Apparel \$3,145 46.9% \$2,783 \$4,000 \$3,343 \$2,000 \$4,000 \$3,033 \$7,000 Apparel \$3,145 46.9% \$2,783 \$4,000 \$3,343 \$2,020 \$4,000 Contributions \$224 \$3,46 \$2,030 \$4,000 \$2,223 \$4,000 \$2,223 \$4,000 \$2,223 \$4,000 \$2,000 \$4,000 \$2,000 \$4,000 \$2,000 \$4,000 \$4,000 \$4,000 \$4,000 \$4,000 \$4,000 \$4,000 \$4,000 \$4,000 \$4,000 \$4,000 \$4,000 \$4,000 \$4,000 <t< td=""><td>-</td><td>•</td><td></td><td></td><td></td><td></td><td></td></t<>	-	•					
Transportation \$63.45 M \$564.59 M \$1.31 B Utilities \$24.95 M \$223.51 M \$511.28 M Monthly Household Consumer Expenditure (2022) \$6,700 \$5,925 \$6,451 M Total Household Expenditure \$6,700 \$5,925 \$6,451 M Total Non-Retail Expenditure \$3,555 \$3,140 \$3,440 \$3,640 \$3,343 \$6,090 \$2,783 \$7,00 \$3,303 \$7,00 Apparel \$3,414 3,640 \$2,123 3,640 \$2,323 \$6,451							
Utilities \$223.51 M \$511.28 M Monthly Household Consumer Expenditure (2022) S6.670 \$5.925 \$6.451 Total Household Expenditure \$3.555 \$3.14 \$3.04 \$3.04 \$3.04 \$3.04 \$3.04 \$3.04 \$3.05 \$3.145 \$6.96 \$2.783 \$7.06 \$3.03 \$7.00 Total Retail Expenditures \$3.145 \$6.96 \$2.783 \$7.06 \$3.03 \$7.00 \$7.01 \$7.00 \$7.01 \$7.00 \$7.01 \$7.00 \$7.01 \$7.00 \$7.01 \$7.00 \$7.01 7							
Monthly Household Consumer Expenditure (2022) Total Household Expenditure \$6,700 \$5,925 \$6,451 Total Non-Retail Expenditure \$3,555 \$3,145 \$5,0% \$3,142 \$3,0% \$3,313 \$4,0% Total Retail Expenditures \$3,145 46,9% \$2,783 \$47,0% \$3,033 \$47,0% Apparel \$241 3,6% \$213 3,6% \$228 3,4% \$199 3,4% \$200 3,4% Education \$224 3,3% \$195 3,3% \$215 3,3% Food and Beverages \$978 14,6% \$868 14,7% \$941 14,6% Furnishings and Equipment \$238 3,6% \$210 3,5% \$230 3,6% Gifts \$176 2,6% \$153 2,6% \$146 Health Care \$549 8,2% \$250 8,2% Household Operations \$267 4,0% \$235 4,0% \$257 4,0% Miscellaneous Expenses \$127 1,9%<							
Total Non-Retail Expenditure \$3.55 \$3.142 \$3.033 \$3.033 \$4.09 Total Retail Expenditures \$3.145 46.99 \$2.783 47.09 \$3.033 47.09 Apparel \$241 3.66 \$213 3.69 \$232 3.64 Contributions \$228 3.44 \$199 3.49 \$220 3.44 Education \$224 3.39 \$195 3.39 \$215 3.33 Entertainment \$385 5.74 \$339 5.74 \$339 \$5.76 \$339 \$5.76 \$337 \$5.85 \$5.85 \$5.78 \$539 \$5.76 \$339 \$5.76 \$537 \$537 \$537 \$537 \$537 \$537 \$537 \$537 \$537 \$537 \$537 \$537 \$537 \$538 \$5.76 \$533 \$5.76 \$533 \$5.76 \$533 \$5.76 \$533 \$5.76 \$533 \$5.76 \$533 \$5.76 \$533 \$5.76 \$537 \$5.76 \$537 <t< td=""><td>Monthly Household Consumer Expenditure (2022)</td><td></td><td></td><td>-</td><td></td><td></td><td><u>.</u></td></t<>	Monthly Household Consumer Expenditure (2022)			-			<u>.</u>
Total Retail Expenditures \$3,145 46.9% \$2,783 47.0% \$3,033 47.00 Apparel \$241 3.6% \$213 3.6% \$222 3.6% Contributions \$228 3.4% \$199 3.4% \$220 3.4% Education \$224 3.3% \$195 3.3% \$215 3.3% Entertainment \$385 5.7% \$339 5.7% \$372 5.8% Food and Beverages \$978 14.6% \$868 14.7% \$941 14.6% Furnishings and Equipment \$238 3.6% \$210 3.5% \$230 3.6% Gifts \$176 2.6% \$153 2.6% \$168 2.6% Health Care \$549 8.2% \$486 8.2% \$529 8.2% Miscellaneous Expenses \$177 1.9% \$112 1.9% \$123 1.9% Personal Care \$90 1.3% \$79 1.3% \$487 1.3% Personal Insurace \$149 0.7% \$13 0.2% \$14 0.2% <td>Total Household Expenditure</td> <td>\$6,700</td> <td></td> <td>\$5,925</td> <td></td> <td>\$6,451</td> <td></td>	Total Household Expenditure	\$6,700		\$5,925		\$6,451	
Total Retail Expenditures \$3,145 46.9% \$2,783 47.0% \$3,033 47.00 Apparel \$241 3.6% \$213 3.6% \$222 3.6% Contributions \$228 3.4% \$199 3.4% \$220 3.4% Education \$224 3.3% \$195 3.3% \$215 3.3% Entertainment \$385 5.7% \$339 5.7% \$372 5.8% Food and Beverages \$978 14.6% \$868 14.7% \$941 14.6% Furnishings and Equipment \$238 3.6% \$210 3.5% \$230 3.6% Gifts \$176 2.6% \$153 2.6% \$168 2.6% Health Care \$549 8.2% \$486 8.2% \$529 8.2% Miscellaneous Expenses \$177 1.9% \$112 1.9% \$123 1.9% Personal Care \$90 1.3% \$79 1.3% \$487 1.3% Personal Insurace \$149 0.7% \$13 0.2% \$14 0.2% <td>Total Non-Retail Expenditure</td> <td>\$3,555</td> <td>53.1%</td> <td>\$3,142</td> <td>53.0%</td> <td>\$3,418</td> <td>53.0%</td>	Total Non-Retail Expenditure	\$3,555	53.1%	\$3,142	53.0%	\$3,418	53.0%
Apparel \$241 3.6% \$232 3.6% Contributions \$228 3.4% \$199 3.4% \$220 3.4% Education \$224 3.3% \$195 3.3% \$215 3.3% Entertainment \$385 5.7% \$339 5.7% \$3372 5.8% Food and Beverages \$978 1.4.6% \$868 1.4.7% \$941 1.4.6% Furnishings and Equipment \$238 3.6% \$210 3.5% \$230 3.6% Gifts \$176 2.6% \$153 2.6% \$168 2.6% Heatth Care \$549 8.2% \$486 8.2% \$529 8.2% Miscellaneous Expenses \$127 1.9% \$112 1.9% \$123 1.9% Personal Care \$90 1.3% \$79 1.3% \$877 1.3% Reading \$143 0.7% \$43 0.7% \$44 0.7% Shetter \$1,413 21.1% \$1,254 21.2% \$1,357 21.0% Tobacco \$37							
Contributions \$228 3.4% \$199 3.4% \$220 3.4% Education \$224 3.3% \$195 3.3% \$215 3.3% Entertainment \$385 5.7% \$339 5.7% \$372 5.8% Food and Beverages \$978 14.6% \$868 14.7% \$941 14.6% Furnishings and Equipment \$238 3.6% \$210 3.5% \$230 3.6% Gifts \$166 2.6% \$153 2.6% \$168 2.6% \$168 2.6% \$168 2.6% \$168 2.6% \$168 2.6% \$168 2.6% \$168 2.6% \$168 2.6% \$168 2.6% \$168 2.6% \$168 2.6% \$168 2.6% \$168 2.6% \$168 2.6% \$168 2.6% \$168 2.6% \$168 \$166 \$168 \$166 \$168 \$166 \$168 \$169 \$169 \$169 \$169 \$169 \$169 \$169 \$169 \$169 \$169 \$169 \$169 \$169 \$169 <t< td=""><td>Apparel</td><td>\$241</td><td>3.6%</td><td>\$213</td><td>3.6%</td><td></td><td></td></t<>	Apparel	\$241	3.6%	\$213	3.6%		
Entertainment \$385 5.7% \$339 5.7% \$372 5.8% Food and Beverages \$978 14.6% \$868 14.7% \$941 14.6% Furnishings and Equipment \$238 3.6% \$210 3.5% \$230 3.6% Gifts \$176 2.6% \$153 2.6% \$168 2.6% Health Care \$549 8.2% \$486 8.2% \$529 8.2% Household Operations \$267 4.0% \$235 4.0% \$257 4.0% Miscellaneous Expenses \$127 1.9% \$112 1.9% \$123 1.9% Personal Care \$90 1.3% \$79 1.3% \$87 1.3% Reading \$13 0.7% \$48 0.7% \$48 0.7% Shelter \$1413 21.1% \$1.24% \$1.46 \$1.46 Tobacco \$37 0.6% \$33 0.6% \$35 0.5% Transportation \$1.208 18.0% \$1.069 \$1.168 1.4%		\$228		\$199		\$220	
Entertainment \$385 5.7% \$339 5.7% \$372 5.8% Food and Beverages \$978 14.6% \$868 14.7% \$941 14.6% Furnishings and Equipment \$238 3.6% \$210 3.5% \$230 3.6% Gifts \$176 2.6% \$153 2.6% \$168 2.6% Health Care \$549 8.2% \$486 8.2% \$529 8.2% Household Operations \$267 4.0% \$235 4.0% \$257 4.0% Miscellaneous Expenses \$127 1.9% \$112 1.9% \$123 1.9% Personal Care \$90 1.3% \$79 1.3% \$87 1.3% Reading \$13 0.7% \$48 0.7% \$48 0.7% Shelter \$1413 21.1% \$1.24% \$1.46 \$1.46 Tobacco \$37 0.6% \$33 0.6% \$35 0.5% Transportation \$1.208 18.0% \$1.069 \$1.168 1.4%	Education	\$224	3.3%	\$195	3.3%	\$215	3.3%
Furnishings and Equipment \$238 3.6% \$210 3.5% \$230 3.6% Gifts \$176 2.6% \$153 2.6% \$168 2.6% Heatth Care \$549 8.2% \$486 8.2% \$529 8.2% Household Operations \$267 4.0% \$235 4.0% \$257 4.0% Miscellaneous Expenses \$127 1.9% \$112 1.9% \$123 1.9% Personal Care \$90 1.3% \$79 1.3% \$87 1.3% Reading \$15 0.2% \$13 0.2% \$14 0.2% Shelter \$1,413 21.1% \$1,254 21.2% \$1,357 21.0% Tobacco \$37 0.6% \$33 0.6% \$35 0.5% Transportation \$1,08 18.0% \$1,08 \$1,08 \$1,08 \$1,08 \$1,08	Entertainment			\$339		\$372	
Furnishings and Equipment \$238 3.6% \$210 3.5% \$230 3.6% Gifts \$176 2.6% \$153 2.6% \$168 2.6% Heatth Care \$549 8.2% \$486 8.2% \$529 8.2% Household Operations \$267 4.0% \$235 4.0% \$257 4.0% Miscellaneous Expenses \$127 1.9% \$112 1.9% \$123 1.9% Personal Care \$90 1.3% \$79 1.3% \$87 1.3% Reading \$15 0.2% \$13 0.2% \$14 0.2% Shelter \$1,413 21.1% \$1,254 21.2% \$1,357 21.0% Tobacco \$37 0.6% \$33 0.6% \$35 0.5% Transportation \$1,08 18.0% \$1,08 \$1,08 \$1,08 \$1,08 \$1,08	Food and Beverages	\$978	14.6%	\$868	14.7%	\$941	14.6%
Gifts \$176 2.6% \$153 2.6% \$168 2.6% Heatth Care \$549 8.2% \$486 8.2% \$529 8.2% Household Operations \$267 4.0% \$235 4.0% \$257 4.0% Miscellaneous Expenses \$127 1.9% \$112 1.9% \$123 1.9% Personal Care \$90 1.3% \$79 1.3% \$87 1.3% Reading \$49 0.7% \$43 0.7% \$48 0.7% Shelter \$1,413 21.1% \$1,254 \$1,357 21.0% Tobacco \$37 0.6% \$33 0.6% \$35 0.5% Transportation \$1,208 18.0% \$1,168 18.0% \$1,168 18.0%							
Health Care \$549 8.2% \$486 8.2% \$529 8.2% Household Operations \$267 4.0% \$235 4.0% \$257 4.0% Miscellaneous Expenses \$127 1.9% \$112 1.9% \$123 1.9% Personal Care \$90 1.3% \$79 1.3% \$87 1.3% Personal Insurance \$90 0.7% \$43 0.7% \$48 0.7% Shelter \$1,413 21.1% \$1,254 21.2% \$1,357 21.0% Tobacco \$37 0.6% \$33 0.6% \$35 0.5% Transportation \$1,208 18.0% \$1,069 18.0% \$1,168 18.0%		\$176	2.6%	\$153		\$168	2.6%
Household Operations \$267 4.0% \$235 4.0% \$257 4.0% Miscellaneous Expenses \$127 1.9% \$112 1.9% \$123 1.9% Personal Care \$90 1.3% \$79 1.3% \$87 1.3% Personal Insurance \$49 0.7% \$43 0.7% \$48 0.7% Shelter \$1.413 21.1% \$1.254 21.2% \$1.357 21.0% Tobacco \$37 0.6% \$33 0.6% \$35 0.5% Transportation \$1.208 18.0% \$1.0% \$1.1% \$1.0% \$1.1%							
Miscellaneous Expenses \$127 1.9% \$112 1.9% \$123 1.9% Personal Care \$90 1.3% \$79 1.3% \$87 1.3% Personal Insurance \$49 0.7% \$43 0.7% \$48 0.7% Reading \$1.5% 0.2% \$113 0.2% \$14 0.2% Shelter \$1,413 21.1% \$1,254 21.2% \$1,357 21.0% Tobacco \$37 0.6% \$33 0.6% \$35 0.5% Transportation \$1,208 18.0% \$1,069 18.0% \$1,168 18.0%	Household Operations						4.0%
Personal Care \$90 1.3% \$79 1.3% \$87 1.3% Personal Insurance \$40 0.7% \$43 0.7% \$48 0.7% Reading \$15 0.2% \$13 0.2% \$13 0.2% \$14 0.2% Shelter \$1,413 21.1% \$1,254 21.2% \$1,357 21.0% Tobacco \$37 0.6% \$33 0.6% \$35 0.5% Transportation \$1,208 18.0% \$1,069 18.0% \$1,168 18.0%	· ·						
Personal Insurance \$49 0.7% \$43 0.7% \$48 0.7% Reading \$15 0.2% \$13 0.2% \$14 0.2% Shelter \$1,413 21.1% \$1,254 21.2% \$1,357 21.0% Tobacco \$37 0.6% \$33 0.6% \$35 0.5% Transportation \$1,208 18.0% \$1,069 18.0% \$1,168 18.0%							1.3%
Reading \$15 0.2% \$13 0.2% \$14 0.2% Shelter \$1,413 21.1% \$1,254 21.2% \$1,357 21.0% Tobacco \$37 0.6% \$33 0.6% \$35 0.5% Transportation \$1,208 18.0% \$1,069 18.0% \$1,168 18.1%							
Shelter \$1,413 21.1% \$1,254 21.2% \$1,357 21.0% Tobacco \$37 0.6% \$33 0.6% \$35 0.5% Transportation \$1,208 18.0% \$1,069 18.0% \$1,168 18.0%							0.2%
Tobacco \$37 0.6% \$33 0.6% \$35 0.5% Transportation \$1,208 18.0% \$1,069 18.0% \$1,168 18.1%							
Transportation \$1,208 18.0% \$1,069 18.0% \$1,168 18.1%							0.5%
Utilities \$475 7.1% \$423 7.1% \$456 7.1%						\$456	7.1%

©2023, Sites USA, Chandler, Arizona, 480-491-1112 Demographic Source: Applied Geographic Solutions 11/2022, TIGER Geography - RFULL9

