

Complete Profile

2010-2020 Census, 2023 Estimates with 2028 Projections
 Calculated using Weighted Block Centroid from Block Groups



Lat/Lon: 40.4629/-74.4592

| 869 US-1 | 1 mi radius | | 3 mi radius | | 5 mi radius | |
|--|------------------|-------|-------------------|-------|-------------------|-------|
| North Brunswick Township, NJ 08902 | | | | | | |
| Population | | | | | | |
| Estimated Population (2023) | 14,138 | | 134,088 | | 266,882 | |
| Projected Population (2028) | 13,201 | | 129,597 | | 262,961 | |
| Census Population (2020) | 14,404 | | 133,133 | | 263,573 | |
| Census Population (2010) | 13,685 | | 126,227 | | 252,316 | |
| Projected Annual Growth (2023-2028) | -937 | -1.3% | -4,491 | -0.7% | -3,921 | -0.3% |
| Historical Annual Growth (2020-2023) | -266 | - | 955 | 0.2% | 3,309 | 0.4% |
| Historical Annual Growth (2010-2020) | 719 | 0.5% | 6,906 | 0.5% | 11,257 | 0.4% |
| Estimated Population Density (2023) | 4,503 <i>psm</i> | | 4,745 <i>psm</i> | | 3,400 <i>psm</i> | |
| Trade Area Size | 3.1 <i>sq mi</i> | | 28.3 <i>sq mi</i> | | 78.5 <i>sq mi</i> | |
| Households | | | | | | |
| Estimated Households (2023) | 4,664 | | 42,358 | | 87,583 | |
| Projected Households (2028) | 4,307 | | 40,664 | | 85,680 | |
| Census Households (2020) | 4,842 | | 42,336 | | 87,006 | |
| Census Households (2010) | 4,680 | | 39,111 | | 83,092 | |
| Projected Annual Growth (2023-2028) | -357 | -1.5% | -1,695 | -0.8% | -1,903 | -0.4% |
| Historical Annual Change (2010-2023) | -17 | - | 3,247 | 0.6% | 4,491 | 0.4% |
| Average Household Income | | | | | | |
| Estimated Average Household Income (2023) | \$168,174 | | \$137,486 | | \$146,596 | |
| Projected Average Household Income (2028) | \$202,700 | | \$157,023 | | \$164,141 | |
| Census Average Household Income (2010) | \$77,900 | | \$79,583 | | \$87,931 | |
| Census Average Household Income (2000) | \$64,691 | | \$67,702 | | \$73,729 | |
| Projected Annual Change (2023-2028) | \$34,525 | 4.1% | \$19,537 | 2.8% | \$17,545 | 2.4% |
| Historical Annual Change (2000-2023) | \$103,483 | 7.0% | \$69,784 | 4.5% | \$72,867 | 4.3% |
| Median Household Income | | | | | | |
| Estimated Median Household Income (2023) | \$109,886 | | \$105,241 | | \$112,171 | |
| Projected Median Household Income (2028) | \$113,812 | | \$108,850 | | \$115,906 | |
| Census Median Household Income (2010) | \$67,664 | | \$67,899 | | \$76,628 | |
| Census Median Household Income (2000) | \$54,628 | | \$55,170 | | \$61,788 | |
| Projected Annual Change (2023-2028) | \$3,926 | 0.7% | \$3,609 | 0.7% | \$3,735 | 0.7% |
| Historical Annual Change (2000-2023) | \$55,258 | 4.4% | \$50,071 | 3.9% | \$50,383 | 3.5% |
| Per Capita Income | | | | | | |
| Estimated Per Capita Income (2023) | \$55,666 | | \$43,804 | | \$48,521 | |
| Projected Per Capita Income (2028) | \$66,333 | | \$49,654 | | \$53,900 | |
| Census Per Capita Income (2010) | \$26,640 | | \$24,658 | | \$28,957 | |
| Census Per Capita Income (2000) | \$23,932 | | \$21,979 | | \$25,343 | |
| Projected Annual Change (2023-2028) | \$10,667 | 3.8% | \$5,850 | 2.7% | \$5,379 | 2.2% |
| Historical Annual Change (2000-2023) | \$31,734 | 5.8% | \$21,825 | 4.3% | \$23,177 | 4.0% |
| Estimated Average Household Net Worth (2023) | \$1.25 M | | \$1.38 M | | \$1.46 M | |

©2024, Sites USA, Chandler, Arizona, 480-491-1112 Demographic Source: Applied Geographic Solutions 11/2023, TIGER Geography - RFULL9

This report was produced using data from private and government sources deemed to be reliable. The information herein is provided without representation or warranty.

Complete Profile

2010-2020 Census, 2023 Estimates with 2028 Projections
 Calculated using Weighted Block Centroid from Block Groups



Lat/Lon: 40.4629/-74.4592

| 869 US-1 | 1 mi radius | | 3 mi radius | | 5 mi radius | |
|---|-------------|-------|--------------|-------|---------------|-------|
| North Brunswick Township, NJ 08902 | | | | | | |
| Race and Ethnicity | | | | | | |
| Total Population (2023) | 14,138 | | 134,088 | | 266,882 | |
| White (2023) | 5,585 | 39.5% | 43,983 | 32.8% | 98,743 | 37.0% |
| Black or African American (2023) | 1,897 | 13.4% | 24,499 | 18.3% | 44,247 | 16.6% |
| American Indian or Alaska Native (2023) | 118 | 0.8% | 995 | 0.7% | 1,423 | 0.5% |
| Asian (2023) | 2,726 | 19.3% | 29,715 | 22.2% | 71,488 | 26.8% |
| Hawaiian or Pacific Islander (2023) | 7 | - | 66 | - | 111 | - |
| Other Race (2023) | 2,533 | 17.9% | 23,872 | 17.8% | 31,406 | 11.8% |
| Two or More Races (2023) | 1,272 | 9.0% | 10,957 | 8.2% | 19,464 | 7.3% |
| Population < 18 (2023) | 2,942 20.8% | | 27,996 20.9% | | 52,703 19.7% | |
| White Not Hispanic | 1,006 | 34.2% | 7,693 | 27.5% | 17,391 | 33.0% |
| Black or African American | 351 | 11.9% | 5,444 | 19.4% | 9,412 | 17.9% |
| Asian | 479 | 16.3% | 4,411 | 15.8% | 10,865 | 20.6% |
| Other Race Not Hispanic | 102 | 3.5% | 889 | 3.2% | 2,005 | 3.8% |
| Hispanic | 1,005 | 34.2% | 9,559 | 34.1% | 13,031 | 24.7% |
| Not Hispanic or Latino Population (2023) | 9,565 67.7% | | 90,823 67.7% | | 205,287 76.9% | |
| Not Hispanic White | 4,957 | 51.8% | 38,404 | 42.3% | 89,477 | 43.6% |
| Not Hispanic Black or African American | 1,686 | 17.6% | 21,331 | 23.5% | 40,544 | 19.7% |
| Not Hispanic American Indian or Alaska Native | 8 | - | 69 | - | 146 | - |
| Not Hispanic Asian | 2,676 | 28.0% | 29,066 | 32.0% | 70,712 | 34.4% |
| Not Hispanic Hawaiian or Pacific Islander | - | - | 16 | - | 27 | - |
| Not Hispanic Other Race | 65 | 0.7% | 527 | 0.6% | 1,074 | 0.5% |
| Not Hispanic Two or More Races | 172 | 1.8% | 1,410 | 1.6% | 3,307 | 1.6% |
| Hispanic or Latino Population (2023) | 4,573 32.3% | | 43,265 32.3% | | 61,595 23.1% | |
| Hispanic White | 628 | 13.7% | 5,579 | 12.9% | 9,267 | 15.0% |
| Hispanic Black or African American | 211 | 4.6% | 3,167 | 7.3% | 3,703 | 6.0% |
| Hispanic American Indian or Alaska Native | 110 | 2.4% | 926 | 2.1% | 1,277 | 2.1% |
| Hispanic Asian | 50 | 1.1% | 650 | 1.5% | 775 | 1.3% |
| Hispanic Hawaiian or Pacific Islander | 7 | 0.2% | 50 | 0.1% | 84 | 0.1% |
| Hispanic Other Race | 2,468 | 54.0% | 23,345 | 54.0% | 30,332 | 49.2% |
| Hispanic Two or More Races | 1,100 | 24.0% | 9,548 | 22.1% | 16,157 | 26.2% |
| Not Hispanic or Latino Population (2020) | 8,911 61.9% | | 84,192 63.2% | | 197,046 74.8% | |
| Hispanic or Latino Population (2020) | 5,494 38.1% | | 48,941 36.8% | | 66,527 25.2% | |
| Not Hispanic or Latino Population (2010) | 9,442 69.0% | | 86,318 68.4% | | 199,551 79.1% | |
| Hispanic or Latino Population (2010) | 4,244 31.0% | | 39,909 31.6% | | 52,766 20.9% | |
| Not Hispanic or Latino Population (2028) | 8,977 68.0% | | 88,775 68.5% | | 203,929 77.6% | |
| Hispanic or Latino Population (2028) | 4,224 32.0% | | 40,822 31.5% | | 59,032 22.4% | |
| Projected Annual Growth (2023-2028) | -349 | -1.5% | -2,443 | -1.1% | -2,564 | -0.8% |
| Historical Annual Growth (2010-2020) | 1,250 | 2.9% | 9,032 | 2.3% | 13,761 | 2.6% |

©2024, Sites USA, Chandler, Arizona, 480-491-1112 Demographic Source: Applied Geographic Solutions 11/2023, TIGER Geography - RFULL9

This report was produced using data from private and government sources deemed to be reliable. The information herein is provided without representation or warranty.

Complete Profile

2010-2020 Census, 2023 Estimates with 2028 Projections
 Calculated using Weighted Block Centroid from Block Groups



Lat/Lon: 40.4629/-74.4592

| 869 US-1 | | 1 mi radius | | 3 mi radius | | 5 mi radius | |
|---------------------------------------|--------|-------------|---------|-------------|---------|-------------|-------|
| North Brunswick Township, NJ 08902 | | | | | | | |
| Total Age Distribution (2023) | | | | | | | |
| Total Population | 14,138 | | 134,088 | | 266,882 | | |
| Age Under 5 Years | 783 | 5.5% | 7,706 | 5.7% | 14,052 | 5.3% | |
| Age 5 to 9 Years | 789 | 5.6% | 7,718 | 5.8% | 14,493 | 5.4% | |
| Age 10 to 14 Years | 824 | 5.8% | 7,514 | 5.6% | 14,584 | 5.5% | |
| Age 15 to 19 Years | 1,204 | 8.5% | 12,019 | 9.0% | 23,200 | 8.7% | |
| Age 20 to 24 Years | 917 | 6.5% | 16,158 | 12.0% | 27,043 | 10.1% | |
| Age 25 to 29 Years | 895 | 6.3% | 10,102 | 7.5% | 19,365 | 7.3% | |
| Age 30 to 34 Years | 988 | 7.0% | 9,425 | 7.0% | 18,753 | 7.0% | |
| Age 35 to 39 Years | 1,013 | 7.2% | 8,814 | 6.6% | 17,964 | 6.7% | |
| Age 40 to 44 Years | 937 | 6.6% | 7,945 | 5.9% | 16,825 | 6.3% | |
| Age 45 to 49 Years | 876 | 6.2% | 7,386 | 5.5% | 15,626 | 5.9% | |
| Age 50 to 54 Years | 922 | 6.5% | 7,687 | 5.7% | 16,493 | 6.2% | |
| Age 55 to 59 Years | 891 | 6.3% | 7,703 | 5.7% | 16,623 | 6.2% | |
| Age 60 to 64 Years | 843 | 6.0% | 7,081 | 5.3% | 15,438 | 5.8% | |
| Age 65 to 69 Years | 748 | 5.3% | 5,849 | 4.4% | 12,582 | 4.7% | |
| Age 70 to 74 Years | 563 | 4.0% | 4,346 | 3.2% | 9,230 | 3.5% | |
| Age 75 to 79 Years | 409 | 2.9% | 2,912 | 2.2% | 6,319 | 2.4% | |
| Age 80 to 84 Years | 270 | 1.9% | 1,857 | 1.4% | 4,086 | 1.5% | |
| Age 85 Years or Over | 265 | 1.9% | 1,868 | 1.4% | 4,207 | 1.6% | |
| Median Age | 37.4 | | 33.5 | | 35.9 | | |
| Age 19 Years or Less | 3,600 | 25.5% | 34,957 | 26.1% | 66,329 | 24.9% | |
| Age 20 to 64 Years | 8,283 | 58.6% | 82,300 | 61.4% | 164,129 | 61.5% | |
| Age 65 Years or Over | 2,256 | 16.0% | 16,831 | 12.6% | 36,424 | 13.6% | |
| Female Age Distribution (2023) | | | | | | | |
| Female Population | 7,200 | | 67,039 | | 133,042 | | 49.9% |
| Age Under 5 Years | 374 | 5.2% | 3,791 | 5.7% | 6,911 | 5.2% | |
| Age 5 to 9 Years | 374 | 5.2% | 3,734 | 5.6% | 6,988 | 5.3% | |
| Age 10 to 14 Years | 393 | 5.5% | 3,638 | 5.4% | 7,044 | 5.3% | |
| Age 15 to 19 Years | 616 | 8.5% | 6,195 | 9.2% | 11,202 | 8.4% | |
| Age 20 to 24 Years | 465 | 6.5% | 7,963 | 11.9% | 13,126 | 9.9% | |
| Age 25 to 29 Years | 456 | 6.3% | 4,840 | 7.2% | 9,376 | 7.0% | |
| Age 30 to 34 Years | 503 | 7.0% | 4,579 | 6.8% | 9,113 | 6.8% | |
| Age 35 to 39 Years | 480 | 6.7% | 4,152 | 6.2% | 8,579 | 6.4% | |
| Age 40 to 44 Years | 460 | 6.4% | 3,818 | 5.7% | 8,129 | 6.1% | |
| Age 45 to 49 Years | 427 | 5.9% | 3,638 | 5.4% | 7,728 | 5.8% | |
| Age 50 to 54 Years | 462 | 6.4% | 3,827 | 5.7% | 8,249 | 6.2% | |
| Age 55 to 59 Years | 461 | 6.4% | 3,849 | 5.7% | 8,341 | 6.3% | |
| Age 60 to 64 Years | 441 | 6.1% | 3,610 | 5.4% | 7,909 | 5.9% | |
| Age 65 to 69 Years | 396 | 5.5% | 3,035 | 4.5% | 6,451 | 4.8% | |
| Age 70 to 74 Years | 325 | 4.5% | 2,359 | 3.5% | 5,027 | 3.8% | |
| Age 75 to 79 Years | 228 | 3.2% | 1,648 | 2.5% | 3,576 | 2.7% | |
| Age 80 to 84 Years | 162 | 2.2% | 1,097 | 1.6% | 2,430 | 1.8% | |
| Age 85 Years or Over | 178 | 2.5% | 1,266 | 1.9% | 2,864 | 2.2% | |
| Female Median Age | 38.6 | | 34.1 | | 36.9 | | |
| Age 19 Years or Less | 1,756 | 24.4% | 17,359 | 25.9% | 32,145 | 24.2% | |
| Age 20 to 64 Years | 4,155 | 57.7% | 40,276 | 60.1% | 80,550 | 60.5% | |
| Age 65 Years or Over | 1,289 | 17.9% | 9,404 | 14.0% | 20,346 | 15.3% | |

©2024, Sites USA, Chandler, Arizona, 480-491-1112 Demographic Source: Applied Geographic Solutions 11/2023, TIGER Geography - RFULL9

This report was produced using data from private and government sources deemed to be reliable. The information herein is provided without representation or warranty.

Complete Profile

2010-2020 Census, 2023 Estimates with 2028 Projections
 Calculated using Weighted Block Centroid from Block Groups



Lat/Lon: 40.4629/-74.4592

| 869 US-1 | 1 mi radius | | 3 mi radius | | 5 mi radius | |
|-------------------------------------|-------------|-------|-------------|-------|-------------|-------|
| North Brunswick Township, NJ 08902 | | | | | | |
| Male Age Distribution (2023) | | | | | | |
| Male Population | 6,938 | 49.1% | 67,049 | 50.0% | 133,840 | 50.1% |
| Age Under 5 Years | 409 | 5.9% | 3,915 | 5.8% | 7,141 | 5.3% |
| Age 5 to 9 Years | 416 | 6.0% | 3,984 | 5.9% | 7,505 | 5.6% |
| Age 10 to 14 Years | 431 | 6.2% | 3,876 | 5.8% | 7,540 | 5.6% |
| Age 15 to 19 Years | 588 | 8.5% | 5,823 | 8.7% | 11,998 | 9.0% |
| Age 20 to 24 Years | 452 | 6.5% | 8,194 | 12.2% | 13,917 | 10.4% |
| Age 25 to 29 Years | 439 | 6.3% | 5,262 | 7.8% | 9,988 | 7.5% |
| Age 30 to 34 Years | 485 | 7.0% | 4,846 | 7.2% | 9,640 | 7.2% |
| Age 35 to 39 Years | 533 | 7.7% | 4,663 | 7.0% | 9,385 | 7.0% |
| Age 40 to 44 Years | 477 | 6.9% | 4,127 | 6.2% | 8,696 | 6.5% |
| Age 45 to 49 Years | 449 | 6.5% | 3,748 | 5.6% | 7,898 | 5.9% |
| Age 50 to 54 Years | 459 | 6.6% | 3,860 | 5.8% | 8,244 | 6.2% |
| Age 55 to 59 Years | 431 | 6.2% | 3,854 | 5.7% | 8,282 | 6.2% |
| Age 60 to 64 Years | 402 | 5.8% | 3,471 | 5.2% | 7,529 | 5.6% |
| Age 65 to 69 Years | 352 | 5.1% | 2,813 | 4.2% | 6,131 | 4.6% |
| Age 70 to 74 Years | 238 | 3.4% | 1,987 | 3.0% | 4,203 | 3.1% |
| Age 75 to 79 Years | 181 | 2.6% | 1,264 | 1.9% | 2,743 | 2.0% |
| Age 80 to 84 Years | 108 | 1.6% | 761 | 1.1% | 1,657 | 1.2% |
| Age 85 Years or Over | 87 | 1.3% | 602 | 0.9% | 1,343 | 1.0% |
| Male Median Age | 36.2 | | 32.9 | | 35.1 | |
| Age 19 Years or Less | 1,843 | 26.6% | 17,598 | 26.2% | 34,184 | 25.5% |
| Age 20 to 64 Years | 4,128 | 59.5% | 42,025 | 62.7% | 83,579 | 62.4% |
| Age 65 Years or Over | 967 | 13.9% | 7,427 | 11.1% | 16,077 | 12.0% |
| Males per 100 Females (2023) | | | | | | |
| Overall Comparison | 96 | | 100 | | 101 | |
| Age Under 5 Years | 109 | 52.2% | 103 | 50.8% | 103 | 50.8% |
| Age 5 to 9 Years | 111 | 52.7% | 107 | 51.6% | 107 | 51.8% |
| Age 10 to 14 Years | 110 | 52.3% | 107 | 51.6% | 107 | 51.7% |
| Age 15 to 19 Years | 96 | 48.9% | 94 | 48.5% | 107 | 51.7% |
| Age 20 to 24 Years | 97 | 49.3% | 103 | 50.7% | 106 | 51.5% |
| Age 25 to 29 Years | 96 | 49.1% | 109 | 52.1% | 107 | 51.6% |
| Age 30 to 34 Years | 96 | 49.1% | 106 | 51.4% | 106 | 51.4% |
| Age 35 to 39 Years | 111 | 52.6% | 112 | 52.9% | 109 | 52.2% |
| Age 40 to 44 Years | 104 | 51.0% | 108 | 51.9% | 107 | 51.7% |
| Age 45 to 49 Years | 105 | 51.3% | 103 | 50.7% | 102 | 50.5% |
| Age 50 to 54 Years | 99 | 49.8% | 101 | 50.2% | 100 | 50.0% |
| Age 55 to 59 Years | 93 | 48.3% | 100 | 50.0% | 99 | 49.8% |
| Age 60 to 64 Years | 91 | 47.7% | 96 | 49.0% | 95 | 48.8% |
| Age 65 to 69 Years | 89 | 47.0% | 93 | 48.1% | 95 | 48.7% |
| Age 70 to 74 Years | 73 | 42.2% | 84 | 45.7% | 84 | 45.5% |
| Age 75 to 79 Years | 80 | 44.4% | 77 | 43.4% | 77 | 43.4% |
| Age 80 to 84 Years | 67 | 40.1% | 69 | 41.0% | 68 | 40.5% |
| Age 85 Years or Over | 49 | 32.9% | 48 | 32.2% | 47 | 31.9% |
| Age 19 Years or Less | 105 | 51.2% | 101 | 50.3% | 106 | 51.5% |
| Age 20 to 39 Years | 100 | 50.1% | 107 | 51.6% | 107 | 51.6% |
| Age 40 to 64 Years | 99 | 49.6% | 102 | 50.4% | 101 | 50.2% |
| Age 65 Years or Over | 75 | 42.9% | 79 | 44.1% | 79 | 44.1% |

Complete Profile

2010-2020 Census, 2023 Estimates with 2028 Projections
 Calculated using Weighted Block Centroid from Block Groups



Lat/Lon: 40.4629/-74.4592

| 869 US-1 | | 1 mi radius | | 3 mi radius | | 5 mi radius | |
|--|--|-------------|-------|-------------|-------|-------------|-------|
| North Brunswick Township, NJ 08902 | | | | | | | |
| Household Type (2023) | | | | | | | |
| Total Households | | 4,664 | | 42,358 | | 87,583 | |
| Households with Children | | 1,928 | 41.3% | 14,169 | 33.4% | 29,494 | 33.7% |
| Average Household Size | | 2.9 | | 3.0 | | 2.8 | |
| Household Density per Square Mile | | 1,485 | | 1,499 | | 1,116 | |
| Population Family | | 11,849 | 83.8% | 101,938 | 76.0% | 207,168 | 77.6% |
| Population Non-Family | | 1,806 | 12.8% | 23,676 | 17.7% | 41,701 | 15.6% |
| Population Group Quarters | | 483 | 3.4% | 8,473 | 6.3% | 18,013 | 6.7% |
| Family Households | | 3,311 | 71.0% | 27,598 | 65.2% | 59,231 | 67.6% |
| Married Couple Households | | 2,364 | 71.4% | 18,881 | 68.4% | 43,533 | 73.5% |
| Other Family Households with Children | | 947 | 28.6% | 8,717 | 31.6% | 15,698 | 26.5% |
| Family Households with Children | | 1,908 | 57.6% | 14,014 | 50.8% | 29,203 | 49.3% |
| Married Couple with Children | | 1,464 | 76.7% | 9,554 | 68.2% | 22,141 | 75.8% |
| Other Family Households with Children | | 444 | 23.3% | 4,460 | 31.8% | 7,062 | 24.2% |
| Family Households No Children | | 1,403 | 42.4% | 13,583 | 49.2% | 30,028 | 50.7% |
| Married Couple No Children | | 900 | 64.2% | 9,326 | 68.7% | 21,392 | 71.2% |
| Other Family Households No Children | | 503 | 35.8% | 4,257 | 31.3% | 8,636 | 28.8% |
| Non-Family Households | | 1,352 | 29.0% | 14,760 | 34.8% | 28,352 | 32.4% |
| Non-Family Households with Children | | 20 | 1.5% | 154 | 1.0% | 291 | 1.0% |
| Non-Family Households No Children | | 1,332 | 98.5% | 14,606 | 99.0% | 28,062 | 99.0% |
| Average Family Household Size | | 3.6 | | 3.7 | | 3.5 | |
| Average Family Income | | \$202,465 | | \$160,969 | | \$171,184 | |
| Median Family Income | | \$130,864 | | \$127,970 | | \$136,854 | |
| Average Non-Family Household Size | | 1.3 | | 1.6 | | 1.5 | |
| Marital Status (2023) | | | | | | | |
| Population Age 15 Years or Over | | 11,742 | | 111,150 | | 223,753 | |
| Never Married | | 4,084 | 34.8% | 51,702 | 46.5% | 93,357 | 41.7% |
| Currently Married | | 5,580 | 47.5% | 41,494 | 37.3% | 94,758 | 42.3% |
| Previously Married | | 2,078 | 17.7% | 17,954 | 16.2% | 35,638 | 15.9% |
| Separated | | 627 | 30.2% | 6,269 | 34.9% | 11,011 | 30.9% |
| Widowed | | 649 | 31.2% | 4,682 | 26.1% | 9,977 | 28.0% |
| Divorced | | 801 | 38.6% | 7,003 | 39.0% | 14,651 | 41.1% |
| Educational Attainment (2023) | | | | | | | |
| Adult Population Age 25 Years or Over | | 9,621 | | 82,974 | | 173,510 | |
| Elementary (Grade Level 0 to 8) | | 861 | 8.9% | 7,959 | 9.6% | 10,549 | 6.1% |
| Some High School (Grade Level 9 to 11) | | 588 | 6.1% | 5,233 | 6.3% | 8,385 | 4.8% |
| High School Graduate | | 2,126 | 22.1% | 17,831 | 21.5% | 35,209 | 20.3% |
| Some College | | 1,315 | 13.7% | 10,837 | 13.1% | 22,540 | 13.0% |
| Associate Degree Only | | 615 | 6.4% | 5,159 | 6.2% | 11,620 | 6.7% |
| Bachelor Degree Only | | 2,411 | 25.1% | 19,702 | 23.7% | 47,147 | 27.2% |
| Graduate Degree | | 1,705 | 17.7% | 16,253 | 19.6% | 38,060 | 21.9% |
| Any College (Some College or Higher) | | 6,046 | 62.8% | 51,951 | 62.6% | 119,367 | 68.8% |
| College Degree + (Bachelor Degree or Higher) | | 4,117 | 42.8% | 35,955 | 43.3% | 85,207 | 49.1% |

©2024, Sites USA, Chandler, Arizona, 480-491-1112 Demographic Source: Applied Geographic Solutions 11/2023, TIGER Geography - RFULL9

This report was produced using data from private and government sources deemed to be reliable. The information herein is provided without representation or warranty.

Complete Profile

2010-2020 Census, 2023 Estimates with 2028 Projections
 Calculated using Weighted Block Centroid from Block Groups



Lat/Lon: 40.4629/-74.4592

| 869 US-1 | 1 mi radius | | 3 mi radius | | 5 mi radius | |
|--|-------------|-------|-------------|-------|-------------|-------|
| North Brunswick Township, NJ 08902 | | | | | | |
| Housing | | | | | | |
| Total Housing Units (2023) | 4,844 | | 44,626 | | 91,745 | |
| Total Housing Units (2020) | 5,060 | | 45,600 | | 92,410 | |
| Historical Annual Growth (2020-2023) | -216 | - | -974 | - | -664 | - |
| Housing Units Occupied (2023) | 4,664 | 96.3% | 42,358 | 94.9% | 87,583 | 95.5% |
| Housing Units Owner-Occupied | 2,853 | 61.2% | 24,920 | 58.8% | 53,763 | 61.4% |
| Housing Units Renter-Occupied | 1,811 | 38.8% | 17,438 | 41.2% | 33,820 | 38.6% |
| Housing Units Vacant (2023) | 180 | 3.7% | 2,267 | 5.1% | 4,163 | 4.5% |
| Household Size (2023) | | | | | | |
| Total Households | 4,664 | | 42,358 | | 87,583 | |
| 1 Person Households | 1,103 | 23.6% | 11,029 | 26.0% | 21,856 | 25.0% |
| 2 Person Households | 1,395 | 29.9% | 11,769 | 27.8% | 25,472 | 29.1% |
| 3 Person Households | 778 | 16.7% | 6,939 | 16.4% | 15,598 | 17.8% |
| 4 Person Households | 734 | 15.7% | 6,064 | 14.3% | 13,416 | 15.3% |
| 5 Person Households | 340 | 7.3% | 3,205 | 7.6% | 6,111 | 7.0% |
| 6 Person Households | 187 | 4.0% | 1,608 | 3.8% | 2,776 | 3.2% |
| 7 or More Person Households | 128 | 2.7% | 1,745 | 4.1% | 2,354 | 2.7% |
| Household Income Distribution (2023) | | | | | | |
| HH Income \$200,000 or More | 721 | 15.5% | 8,072 | 19.1% | 18,027 | 20.6% |
| HH Income \$150,000 to \$199,999 | 809 | 17.3% | 5,431 | 12.8% | 11,465 | 13.1% |
| HH Income \$125,000 to \$149,999 | 458 | 9.8% | 3,142 | 7.4% | 7,382 | 8.4% |
| HH Income \$100,000 to \$124,999 | 593 | 12.7% | 4,573 | 10.8% | 9,742 | 11.1% |
| HH Income \$75,000 to \$99,999 | 462 | 9.9% | 4,836 | 11.4% | 10,496 | 12.0% |
| HH Income \$50,000 to \$74,999 | 629 | 13.5% | 4,907 | 11.6% | 10,611 | 12.1% |
| HH Income \$35,000 to \$49,999 | 254 | 5.4% | 2,954 | 7.0% | 5,720 | 6.5% |
| HH Income \$25,000 to \$34,999 | 210 | 4.5% | 2,608 | 6.2% | 4,216 | 4.8% |
| HH Income \$15,000 to \$24,999 | 186 | 4.0% | 1,964 | 4.6% | 3,590 | 4.1% |
| HH Income \$10,000 to \$14,999 | 213 | 4.6% | 1,523 | 3.6% | 2,478 | 2.8% |
| HH Income Under \$10,000 | 128 | 2.8% | 2,348 | 5.5% | 3,857 | 4.4% |
| Household Vehicles (2023) | | | | | | |
| Households 0 Vehicles Available | 515 | 11.1% | 5,552 | 13.1% | 9,216 | 10.5% |
| Households 1 Vehicle Available | 1,553 | 33.3% | 15,286 | 36.1% | 30,962 | 35.4% |
| Households 2 Vehicles Available | 1,738 | 37.3% | 14,206 | 33.5% | 30,828 | 35.2% |
| Households 3 or More Vehicles Available | 857 | 18.4% | 7,314 | 17.3% | 16,577 | 18.9% |
| Total Vehicles Available | 8,007 | | 68,263 | | 149,158 | |
| Average Vehicles per Household | 1.7 | | 1.6 | | 1.7 | |
| Owner-Occupied Household Vehicles | 5,971 | 74.6% | 48,174 | 70.6% | 106,487 | 71.4% |
| Average Vehicles per Owner-Occupied Household | 2.1 | | 1.9 | | 2.0 | |
| Renter-Occupied Household Vehicles | 2,036 | 25.4% | 20,090 | 29.4% | 42,671 | 28.6% |
| Average Vehicles per Renter-Occupied Household | 1.1 | | 1.2 | | 1.3 | |
| Travel Time (2023) | | | | | | |
| Worker Base Age 16 years or Over | 7,773 | | 70,355 | | 140,588 | |
| Travel to Work in 14 Minutes or Less | 1,517 | 19.5% | 12,702 | 18.1% | 25,193 | 17.9% |
| Travel to Work in 15 to 29 Minutes | 2,045 | 26.3% | 19,044 | 27.1% | 36,569 | 26.0% |
| Travel to Work in 30 to 59 Minutes | 1,580 | 20.3% | 16,789 | 23.9% | 32,219 | 22.9% |
| Travel to Work in 60 Minutes or More | 493 | 6.3% | 5,261 | 7.5% | 11,600 | 8.3% |
| Work at Home | 2,138 | 27.5% | 16,558 | 23.5% | 35,007 | 24.9% |
| Average Minutes Travel to Work | 20.7 | | 23.6 | | 24.1 | |

Complete Profile

2010-2020 Census, 2023 Estimates with 2028 Projections
 Calculated using Weighted Block Centroid from Block Groups



Lat/Lon: 40.4629/-74.4592

| 869 US-1 | 1 mi radius | | 3 mi radius | | 5 mi radius | |
|--|-------------|-------|-------------|-------|-------------|-------|
| North Brunswick Township, NJ 08902 | | | | | | |
| Transportation To Work (2023) | | | | | | |
| Worker Base Age 16 years or Over | 7,773 | | 70,355 | | 140,588 | |
| Drive to Work Alone | 4,126 | 53.1% | 37,251 | 52.9% | 77,548 | 55.2% |
| Drive to Work in Carpool | 768 | 9.9% | 6,644 | 9.4% | 11,481 | 8.2% |
| Travel to Work by Public Transportation | 375 | 4.8% | 4,145 | 5.9% | 7,536 | 5.4% |
| Drive to Work on Motorcycle | - | - | - | - | - | - |
| Bicycle to Work | 27 | 0.3% | 357 | 0.5% | 460 | 0.3% |
| Walk to Work | 171 | 2.2% | 2,946 | 4.2% | 4,814 | 3.4% |
| Other Means | 168 | 2.2% | 2,454 | 3.5% | 3,741 | 2.7% |
| Work at Home | 2,138 | 27.5% | 16,558 | 23.5% | 35,007 | 24.9% |
| Daytime Demographics (2023) | | | | | | |
| Total Businesses | 615 | | 5,020 | | 9,582 | |
| Total Employees | 6,576 | | 52,177 | | 101,517 | |
| Company Headquarter Businesses | 18 | 3.0% | 173 | 3.4% | 308 | 3.2% |
| Company Headquarter Employees | 570 | 8.7% | 5,372 | 10.3% | 11,713 | 11.5% |
| Employee Population per Business | 10.7 | to 1 | 10.4 | to 1 | 10.6 | to 1 |
| Residential Population per Business | 23.0 | to 1 | 26.7 | to 1 | 27.9 | to 1 |
| Adj. Daytime Demographics Age 16 Years or Over | 10,363 | | 91,287 | | 181,411 | |
| Labor Force | | | | | | |
| Labor Population Age 16 Years or Over (2023) | 11,564 | | 109,472 | | 220,558 | |
| Labor Force Total Males (2023) | 5,593 | 48.4% | 54,428 | 49.7% | 110,054 | 49.9% |
| Male Civilian Employed | 4,044 | 72.3% | 37,896 | 69.6% | 75,407 | 68.5% |
| Male Civilian Unemployed | 144 | 2.6% | 1,635 | 3.0% | 3,646 | 3.3% |
| Males in Armed Forces | 5 | - | 7 | - | 65 | - |
| Males Not in Labor Force | 1,400 | 25.0% | 14,890 | 27.4% | 30,935 | 28.1% |
| Labor Force Total Females (2023) | 5,971 | 51.6% | 55,044 | 50.3% | 110,504 | 50.1% |
| Female Civilian Employed | 3,729 | 62.4% | 32,459 | 59.0% | 65,192 | 59.0% |
| Female Civilian Unemployed | 159 | 2.7% | 1,250 | 2.3% | 3,052 | 2.8% |
| Females in Armed Forces | - | - | - | - | - | - |
| Females Not in Labor Force | 2,083 | 34.9% | 21,335 | 38.8% | 42,260 | 38.2% |
| Unemployment Rate | 304 | 2.6% | 2,885 | 2.6% | 6,699 | 3.0% |
| Occupation (2023) | | | | | | |
| Occupation Population Age 16 Years or Over | 7,773 | | 70,355 | | 140,588 | |
| Occupation Total Males | 4,044 | 52.0% | 37,896 | 53.9% | 75,400 | 53.6% |
| Occupation Total Females | 3,729 | 48.0% | 32,459 | 46.1% | 65,188 | 46.4% |
| Management, Business, Financial Operations | 1,111 | - | 11,264 | 16.0% | 26,795 | 19.1% |
| Professional, Related | 2,223 | 28.6% | 19,925 | 28.3% | 43,449 | 30.9% |
| Service | 1,156 | 14.9% | 10,145 | 14.4% | 17,567 | 12.5% |
| Sales, Office | 1,456 | 18.7% | 11,728 | 16.7% | 23,905 | 17.0% |
| Farming, Fishing, Forestry | - | - | 41 | - | 88 | - |
| Construction, Extraction, Maintenance | 553 | 7.1% | 4,445 | 6.3% | 7,995 | 5.7% |
| Production, Transport, Material Moving | 1,274 | 16.4% | 12,805 | 18.2% | 20,788 | 14.8% |
| White Collar Workers | 4,790 | 61.6% | 42,918 | 61.0% | 94,150 | 67.0% |
| Blue Collar Workers | 2,983 | 38.4% | 27,437 | 39.0% | 46,438 | 33.0% |

Complete Profile

2010-2020 Census, 2023 Estimates with 2028 Projections
 Calculated using Weighted Block Centroid from Block Groups



Lat/Lon: 40.4629/-74.4592

| 869 US-1 | 1 mi radius | | 3 mi radius | | 5 mi radius | |
|------------------------------------|-------------|-------|-------------|-------|-------------|-------|
| North Brunswick Township, NJ 08902 | | | | | | |
| Units In Structure (2023) | | | | | | |
| Total Units | 4,664 | | 42,358 | | 87,583 | |
| 1 Detached Unit | 2,430 | 52.1% | 20,437 | 48.2% | 43,767 | 50.0% |
| 1 Attached Unit | 418 | 9.0% | 4,072 | 9.6% | 9,874 | 11.3% |
| 2 Units | 457 | 9.8% | 3,460 | 8.2% | 5,803 | 6.6% |
| 3 to 4 Units | 292 | 6.3% | 2,481 | 5.9% | 5,047 | 5.8% |
| 5 to 9 Units | 231 | 5.0% | 2,754 | 6.5% | 5,523 | 6.3% |
| 10 to 19 Units | 324 | 7.0% | 3,447 | 8.1% | 6,630 | 7.6% |
| 20 to 49 Units | 215 | 4.6% | 2,311 | 5.5% | 4,101 | 4.7% |
| 50 or More Units | 280 | 6.0% | 3,217 | 7.6% | 5,772 | 6.6% |
| Mobile Home or Trailer | 17 | 0.4% | 179 | 0.4% | 1,066 | 1.2% |
| Other Structure | - | - | - | - | - | - |
| Homes Built By Year (2023) | | | | | | |
| Homes Built 2014 or later | 12 | 0.3% | 229 | 0.5% | 338 | 0.4% |
| Homes Built 2010 to 2013 | 273 | 5.6% | 3,008 | 6.7% | 5,373 | 5.9% |
| Homes Built 2000 to 2009 | 218 | 4.5% | 3,469 | 7.8% | 6,569 | 7.2% |
| Homes Built 1990 to 1999 | 338 | 7.0% | 3,527 | 7.9% | 7,387 | 8.1% |
| Homes Built 1980 to 1989 | 839 | 17.3% | 6,357 | 14.2% | 15,970 | 17.4% |
| Homes Built 1970 to 1979 | 601 | 12.4% | 4,830 | 10.8% | 10,647 | 11.6% |
| Homes Built 1960 to 1969 | 1,008 | 20.8% | 6,428 | 14.4% | 13,435 | 14.6% |
| Homes Built 1950 to 1959 | 541 | 11.2% | 5,118 | 11.5% | 12,615 | 13.8% |
| Homes Built 1940 to 1949 | 399 | 8.2% | 2,307 | 5.2% | 3,921 | 4.3% |
| Homes Built Before 1939 | 434 | 9.0% | 7,085 | 15.9% | 11,328 | 12.3% |
| Median Age of Homes | 53.6 yrs | | 53.5 yrs | | 52.5 yrs | |
| Home Values (2023) | | | | | | |
| Owner Specified Housing Units | 2,853 | | 24,920 | | 53,763 | |
| Home Values \$1,000,000 or More | 12 | 0.4% | 399 | 1.6% | 710 | 1.3% |
| Home Values \$750,000 to \$999,999 | 123 | 4.3% | 888 | 3.6% | 2,242 | 4.2% |
| Home Values \$500,000 to \$749,999 | 350 | 12.3% | 3,862 | 15.5% | 10,253 | 19.1% |
| Home Values \$400,000 to \$499,999 | 670 | 23.5% | 5,794 | 23.2% | 11,565 | 21.5% |
| Home Values \$300,000 to \$399,999 | 958 | 33.6% | 7,113 | 28.5% | 15,270 | 28.4% |
| Home Values \$250,000 to \$299,999 | 310 | 10.9% | 2,693 | 10.8% | 5,549 | 10.3% |
| Home Values \$200,000 to \$249,999 | 230 | 8.1% | 1,726 | 6.9% | 3,194 | 5.9% |
| Home Values \$175,000 to \$199,999 | 50 | 1.8% | 592 | 2.4% | 926 | 1.7% |
| Home Values \$150,000 to \$174,999 | 32 | 1.1% | 501 | 2.0% | 984 | 1.8% |
| Home Values \$125,000 to \$149,999 | 13 | 0.4% | 163 | 0.7% | 307 | 0.6% |
| Home Values \$100,000 to \$124,999 | 13 | 0.5% | 174 | 0.7% | 420 | 0.8% |
| Home Values \$90,000 to \$99,999 | 24 | 0.8% | 103 | 0.4% | 244 | 0.5% |
| Home Values \$80,000 to \$89,999 | 2 | - | 28 | 0.1% | 97 | 0.2% |
| Home Values \$70,000 to \$79,999 | 3 | - | 55 | 0.2% | 173 | 0.3% |
| Home Values \$60,000 to \$69,999 | 2 | - | 10 | - | 91 | 0.2% |
| Home Values \$50,000 to \$59,999 | 8 | 0.3% | 31 | 0.1% | 139 | 0.3% |
| Home Values \$35,000 to \$49,999 | 4 | 0.2% | 77 | 0.3% | 274 | 0.5% |
| Home Values \$25,000 to \$34,999 | 5 | 0.2% | 33 | 0.1% | 129 | 0.2% |
| Home Values \$10,000 to \$24,999 | 4 | 0.1% | 77 | 0.3% | 176 | 0.3% |
| Home Values Under \$10,000 | 40 | 1.4% | 601 | 2.4% | 1,019 | 1.9% |
| Owner-Occupied Median Home Value | \$381,293 | | \$383,335 | | \$392,187 | |
| Renter-Occupied Median Rent | \$1,489 | | \$1,503 | | \$1,518 | |

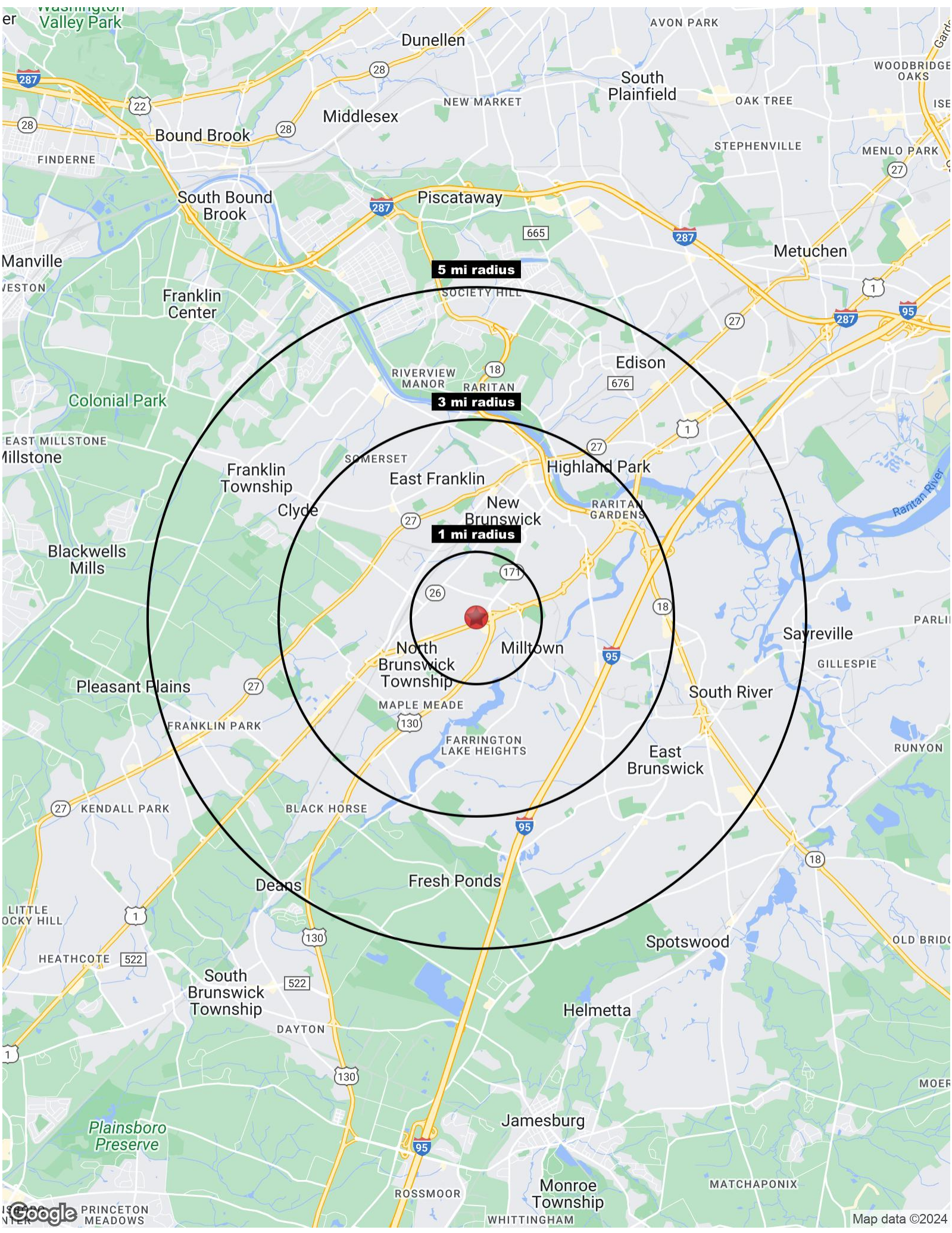
Complete Profile

2010-2020 Census, 2023 Estimates with 2028 Projections
 Calculated using Weighted Block Centroid from Block Groups



Lat/Lon: 40.4629/-74.4592

| 869 US-1 | 1 mi radius | | 3 mi radius | | 5 mi radius | |
|--|-------------|-------|-------------|-------|-------------|-------|
| North Brunswick Township, NJ 08902 | | | | | | |
| Total Annual Consumer Expenditure (2023) | | | | | | |
| Total Household Expenditure | \$488.7 M | | \$3.75 B | | \$8.12 B | |
| Total Non-Retail Expenditure | \$259.75 M | | \$2 B | | \$4.32 B | |
| Total Retail Expenditure | \$228.94 M | | \$1.75 B | | \$3.8 B | |
| Apparel | \$17.78 M | | \$136.52 M | | \$295.07 M | |
| Contributions | \$17.12 M | | \$131.68 M | | \$286.4 M | |
| Education | \$17.21 M | | \$132.77 M | | \$287.62 M | |
| Entertainment | \$28.56 M | | \$218.19 M | | \$473.22 M | |
| Food and Beverages | \$70.73 M | | \$543.29 M | | \$1.17 B | |
| Furnishings and Equipment | \$17.64 M | | \$134.63 M | | \$292.09 M | |
| Gifts | \$13.02 M | | \$101.24 M | | \$220.94 M | |
| Health Care | \$39.4 M | | \$301.61 M | | \$652.71 M | |
| Household Operations | \$19.71 M | | \$151.18 M | | \$327.5 M | |
| Miscellaneous Expenses | \$9.33 M | | \$71.51 M | | \$154.94 M | |
| Personal Care | \$6.57 M | | \$50.31 M | | \$108.89 M | |
| Personal Insurance | \$3.73 M | | \$28.36 M | | \$61.77 M | |
| Reading | \$1.08 M | | \$8.25 M | | \$17.89 M | |
| Shelter | \$102.86 M | | \$792.26 M | | \$1.71 B | |
| Tobacco | \$2.46 M | | \$19.31 M | | \$41.21 M | |
| Transportation | \$87.95 M | | \$671.73 M | | \$1.46 B | |
| Utilities | \$33.54 M | | \$258.82 M | | \$557.35 M | |
| Monthly Household Consumer Expenditure (2023) | | | | | | |
| Total Household Expenditure | \$8,733 | | \$7,381 | | \$7,723 | |
| Total Non-Retail Expenditure | \$4,642 | 53.2% | \$3,930 | 53.2% | \$4,110 | 53.2% |
| Total Retail Expenditures | \$4,091 | 46.8% | \$3,451 | 46.8% | \$3,613 | 46.8% |
| Apparel | \$318 | 3.6% | \$269 | 3.6% | \$281 | 3.6% |
| Contributions | \$306 | 3.5% | \$259 | 3.5% | \$273 | 3.5% |
| Education | \$308 | 3.5% | \$261 | 3.5% | \$274 | 3.5% |
| Entertainment | \$510 | 5.8% | \$429 | 5.8% | \$450 | 5.8% |
| Food and Beverages | \$1,264 | 14.5% | \$1,069 | 14.5% | \$1,116 | 14.5% |
| Furnishings and Equipment | \$315 | 3.6% | \$265 | 3.6% | \$278 | 3.6% |
| Gifts | \$233 | 2.7% | \$199 | 2.7% | \$210 | 2.7% |
| Health Care | \$704 | 8.1% | \$593 | 8.0% | \$621 | 8.0% |
| Household Operations | \$352 | 4.0% | \$297 | 4.0% | \$312 | 4.0% |
| Miscellaneous Expenses | \$167 | 1.9% | \$141 | 1.9% | \$147 | 1.9% |
| Personal Care | \$117 | 1.3% | \$99 | 1.3% | \$104 | 1.3% |
| Personal Insurance | \$67 | 0.8% | \$56 | 0.8% | \$59 | 0.8% |
| Reading | \$19 | 0.2% | \$16 | 0.2% | \$17 | 0.2% |
| Shelter | \$1,838 | 21.0% | \$1,559 | 21.1% | \$1,627 | 21.1% |
| Tobacco | \$44 | 0.5% | \$38 | 0.5% | \$39 | 0.5% |
| Transportation | \$1,572 | 18.0% | \$1,322 | 17.9% | \$1,386 | 17.9% |
| Utilities | \$599 | 6.9% | \$509 | 6.9% | \$530 | 6.9% |



5 mi radius

3 mi radius

1 mi radius